



Minutes

Marshfield Library & Community Center Committee

Wednesday, October 1, 2014 4:00 p.m.

Marshfield Public Library, Beebee Forum Room

Chair Doty called the meeting to order at 4:01 p.m.

Attendance: Jean Doty, Kris Keogh, Becky Spencer, Mat Bartkowiak, Gary Cummings, Kelly Cassidy, and Lori Belongia

Absent: Jason Angell, Steve Barg, and Mayor Meyer

Also present: Joanne Ampe, Floreine Kurtzweil, Russ Stauber, Laura Drendel and Jodi Sweeney

Public comment: Belongia mentions an offer of two stained glass tryptichs for the new Library and/or Community center. Photos of the items were shared. The group did not have enough interest to pursue this offer and will respectfully decline. Belongia also notes that a group is forming to explore pursuit of an Art Place grant for Marshfield.

Bartkowiak moves and Keogh seconds a motion to approve the minutes of the September 3, 2014 Library & Community Center Committee meeting. All ayes, motion carried.

In Thomalla's absence, Belongia shares that in cash, paid pledges and pledges in progress a total of \$2.595 million has been committed to the project with the Marshfield Area Community Foundation.

Fundraising consultant, Sweeney reviewed fundraising progress on a number of fronts including: grants, a letter to the Roddis Foundation, a campaign for medical professionals, a neighborhood party campaign, corporations, as well as a kickstarter campaign that will be part of the general public campaign starting after January 1, 2015.

Keogh reviewed a set of recommendations from the donor recognition group (Ampe, Doty & Keogh) they included:

- Recognizing all donors in a book to be kept in the hub/link.
- Recognizing donors of \$500 and more on a permanent monument.
- Donor levels will be differentiated at \$500; \$1,000; \$5,000; \$25,000; \$100,000 and \$1,000,000 with category names (founder, patron, contributor, etc.) rather than dollar amounts.
- The method fits with the building design/character.
- The method has flexibility for the future.
- Cost is a concern.
- Method has high readability

Keogh then reviews drawings she made of a 3-dimensional structure with 5-7 vertical concrete slabs placed to echo the design of the new library northwest corner. Plaques with donor names would be applied to the slabs. Metal rods or connecting pieces, but not a solid roof would complete the design. Placement of the slabs would also create outdoor seating and "stage like" functions to the structure. Lighting and electrical access are recommended.

Belongia notes submission by the Marshfield Public Library Foundation for furniture that would be used in the existing library and see its best use in the new building. She also noted the possibility of new market tax credits as a beneficial way to fund the project. More information is being gathered.

Donor recognition, neighborhood party campaign and grants will be included on the next agenda.

The date of our next meeting will be Wednesday, Nov. 12, 2014 at 4:00 p.m. at the Library.

Doty adjourned the meeting at 4:55 p.m.

Respectfully submitted,
Lori Belongia