



## **Minutes**

### **Marshfield Library & Community Center Committee**

**Wednesday, September 3, 2014 4:00 p.m.**

**Marshfield Public Library, Beebee Forum Room**

Chair Doty called the meeting to order at 4:01 p.m.

Attendance: Jean Doty, Kris Keogh, Becky Spencer, Mat Bartkowiak, Gary Cummings, Steve Barg, Kelly Cassidy, and Lori Belongia

Absent: Jason Angell and Mayor Meyer

Also present: Joanne Ampe, Floreine Kurtzweil,

Public comment: Spencer notes the opinion letter in support of the project by Dr. James Weber in the Hub City Times. She suggests that it also be shared with the Marshfield News Herald. Doty mentions seeing the replay of Bill Hocking's project update at the August 26, 2014 Common Council meeting.

Bartkowiak moves and Keogh seconds a motion to approve the minutes of the August 6, 2014 Library & Community Center Committee meeting. All ayes, motion carried.

In Thomalla's absence, Belongia shares that in cash, paid pledges and pledges in progress a total of \$2.4 has been committed to the project with the Marshfield Area Community Foundation.

Cummings reported that Hocking did a great job with the project update to the Common Council. The report was thorough and concise. The Council had no questions after the presentation.

Belongia reviews a number of grant possibilities. A WI Economic Development Corporation grant opportunity that is due on Sept. 15, 2015 and other future deadlines of Jan. 30, 2015 and April 17, 2015. This could be an opportunity for up

to \$500,000. Wal-mart Foundation's Community Engagement Giving Grant with a Sept. 13, 2014 deadline for over \$25,000. We are contemplating this grant as a means to obtain needed/upgraded furniture and shelving. Two other grants for smaller amounts with open application dates are for the Festival Foods Foundation and Delta Dental.

Doty, Ampe and Keogh met to review donor recognition methods and the answers needed before decisions are made. The group recommends that several possibilities and a range of options (including interior and exterior methods) be considered depending on the amount of funds raised. Below is a list of questions that they have developed.

- Who will be recognized? Donation amounts?
- How will in-kind donors be handled?
- How will donations from groups be recognized?
- Will people who have taken naming opportunities be also recognized with general donors, too?
- What is an acceptable percentage of total donations to be used for donor recognition?
- What would be reasonable donor recognition levels?
- What is the timeline for making these decisions?
- What would happen to the existing donor boards in the Library?

Ampe read information from the naming opportunities piece that would be the foundation for answering these questions. The group will develop recommendations on these questions and bring them back to this committee. Belongia was asked to check with Zimmerman for donor recognition ideas that would complement the architectural design.

The committee would also like to have a conversation/conference on donor recognition with some members of the Capital Campaign committee on Oct. 1, 2014. Jodi Bender Sweeney will be asked to be part of this discussion.

The date of our next meeting will be Wednesday, Oct. 1, 2014 at 4:00 p.m. at the Library.

Doty adjourned the meeting at 4:55 p.m.