



CITY OF MARSHFIELD  
**MEETING NOTICE**

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**2017 COMPREHENSIVE PLAN UPDATE  
STEERING COMMITTEE  
Thursday, April 14, 2016  
3:00 PM  
Conference Room 108  
First Floor, City Hall Plaza**

**AGENDA**

1. Call to order – Chairperson, Joe Gustafson
2. Election of Vice-Chairman
3. Approval of Minutes – February 11, 2016
4. Citizen Comments
5. Discussion of Future Public Participation Efforts
6. Update on Community Survey
7. Review Existing Conditions Report Chapters – Utilities and Community Facilities  
& Intergovernmental Cooperation
8. Discussion on the Health, Safety, and Medical Chapter
9. Set Meeting Date and Future Agenda Items
10. Adjourn

Posted this 8<sup>th</sup> Day of April, 2016 by 5 PM by Josh Miller, City Planner.

*NOTICE*

*It is possible that members of and possibly a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice*

*Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact Deb M. Hall, City Clerk, at 630 South Central Avenue or by calling (715) 384-3636.*

**2017 COMPREHENSIVE PLAN UPDATE STEERING COMMITTEE MINUTES**  
**OF THURSDAY, February 11, 2016**

Meeting called to order by Chairman Gustafson at 3:07 P.M. in Conference Room 108 of City Hall Plaza.

**PRESENT:** Chairperson Joe Gustafson; Alderperson Ed Wagner; Bob Trussoni; Dan Knoeck; Bob Haight; Justin Casperson; Ann-Marie Nelson Brine; and, Michelle Morley (via phone).

**ABSENT:** Mayor Chris Meyer (excused); and Sam Warp (excused).

**ALSO**

**PRESENT:** Josh Miller, City Planner; and Sam Schroeder, Zoning Administrator.

**Approval of Minutes – December 10, 2015 and January 14, 2016**

**CPSC16-01** Motion by Casperson second by Knoeck to approve the minutes of December 10, 2015.

**Motion Carried.**

**CPSC16-02** Motion by Brine second by Wagner to approve the minutes of January 14, 2016.

**Motion Carried.**

**Citizen Comments**

**Review of the Town Hall kickoff Meeting with the Public**

The committee all agreed that there was a great turnout with a wide demographic of people. The committee also reviewed the summary report provided by SEH for the Kickoff meeting.

**Discussion of Future Public Participation Efforts**

The committee discussed the possibility of expanding on the successful kickoff meeting to smaller focus groups throughout the community to either local shops/businesses or local organizations. The goal would be to identify demographics or specific age groups and have them provide like data between groups to compare the differences. Topics may include hopes and concerns for the community and/or personal data such as where they're from and why they came here. One demographic that the committee pointed out that was lacking was input from 18-26 year olds. Ideas to get feedback from this age group was to concentrate on the UW and Tech colleges in Marshfield.

Miller further explained that Marshfield Young Professionals recently had the idea to combine one of their events with the City's efforts to update the Comprehensive Plan. The last week of April in Wisconsin is Young Professional's Week, where each organization is responsible for hosting 2 events. One idea was to have an event similar to the kickoff meeting with the focus on your professionals and millennials in the community.

### **Update on Community Survey**

Miller explained that the community survey was sent out this week along with a press release to the public informing them of the survey and encouraging them to take the time to complete it. Surveys are due February 24<sup>th</sup>, 2016. UW-River Falls Survey Research Center is hoping to have a report returned to the committee sometime in May. Miller also pointed out that individual surveys are also available at the library and City Clerk's office. These survey results will be compiled separately than the random mailing survey.

### **Review Existing Conditions Report Chapters – Transportation**

Miller briefly went over the draft transportation chapter of the Existing Conditions Report. He further explained that the City is working on a downtown parking analysis that may also be included in the report and discussing bicycle routes at the upcoming Plan Commission meeting.

Knoeck left at 4:40pm

### **Set Meeting Date and Future Agenda Items**

The next meeting will be scheduled for Thursday, March 10, 2016, in Conference Room 108 at 3:00 PM. Topics for the agenda will include: approval of the February 11, 2016 minutes, and additional Existing Conditions Report chapters.

One item on the agenda is to elect a Vice Chair.

### **Meeting adjourn at 4:47 P.M.**

Respectfully submitted,

Sam Schroeder  
Zoning Administrator



# City of Marshfield Memorandum

TO: 2017 Comprehensive Plan Update Steering Committee  
FROM: Josh Miller, City Planner  
DATE: April 14, 2016

RE: Staff Memo

## **Discussion of Future Public Participation Efforts**

A discussion forum has been set up with the Marshfield Young Professionals for Monday, April 25, 2016 at 6:00 pm at the Marshfield Curling Club. A couple of items that staff wanted to address with the Committee were what other demographic groups should we try to hold forums with and what standard questions should we ask each group?

Some of the groups that have been identified are listed in the table below. The table is still missing contacts, locations for the meetings, and potential meeting dates. Staff wanted to get the Committee's input as to other possible groups to hold focus groups with. To go along with the identification of the focus groups, the person to contact should also be discussed.

Demographic	Contact	Meeting Location	Date
Millennials/Young Professionals	Jes Mannigel	Curling Club	4/25/16
Ages 18-26	Michelle Boernke/ Brenda Dillenburg	UW-Wood County	
Health Conscious	Laura Zelenak		
Medical and Health Field			
Retired			
Aging Population			

Below are some ideas for questions or topics to include for all groups. Each group will probably still have some tailored questions, but it would be ideal to have a set of standard questions we can ask. Please review the questions below. This is not meant to be an all-inclusive list, but a starting point to help brainstorm and come up with the discussion topics/questions for the focus groups.

- What is the most important aspect of any community that you live in?
- What were your primary reasons for initially coming to Marshfield?

- What reasons keep you living or working in Marshfield?
- What aspects of a community would encourage you to make that your residence for the next 10-20 years?
- In general, what are your biggest concerns about where you live and work?
- What are your biggest concerns about Marshfield's future?
- What are the best amenities or attributes of Marshfield?
- Where do you see Marshfield growing in the next 10-20 years?
- What is Marshfield missing that you feel a community its size should have?

### **Update on Community Survey**

UW-River Falls Survey Research Center received 445 responses to the survey. A total of 111 surveys were returned as non-deliverable with no forwarding address. The net response rate was 44%.  $445 \div (1,124 \text{ sent out} - 111 \text{ non-deliverable})$ . Of those returned, 50 stated they lived outside the City and 2 of the surveys were mostly incomplete, leaving 393 usable responses. UW Survey Research Center is tabulating the surveys so the report won't be ready until May at the earliest.

We had a total of 21 people fill out surveys at City Hall and the Library. Only 19 selected that they were residents. The surveys were picked up on February 25, 2016 to coincide with the original due date for the random sample surveys. Attached is a summary of responses.

### **Review Existing Conditions Report Chapters – Utilities and Community Facilities and Intergovernmental Cooperation**

The next existing conditions chapter to review is Utilities and Community Facilities. This chapter was sent out last month but it's an important chapter that we plan on reviewing. A variety of aspects are covered in this chapter which is why it's a bit longer than other chapters the Committee has reviewed. Some sections have more details than others, as the information included in each section is based on the information provided. A lot of the information will not be included in the Comprehensive Plan, but the existing conditions report includes this information to provide a solid background on the state of the facilities. With so many changes going in with the new Library, Community Center, and possibly the City Hall, there this chapter will likely be out of date if it's not updated before the adoption of the Comprehensive Plan. Additionally, with the changes going on with the medical campus, there isn't a lot of information available about their future plans. If you read through the materials last month, not much has changed except for some minor corrections.

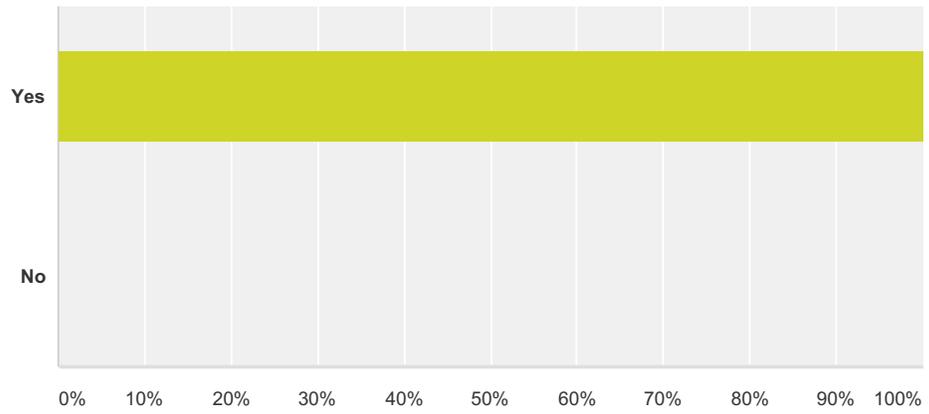
The Intergovernmental Cooperation Element creates an opportunity for your community to coordinate with other communities and units of government to promote future cooperative efforts and ensure consistency between plans. The State does not require intergovernmental cooperation, but does require that each municipality consider opportunities that may exist and requires the plan to identify ways to resolve conflicts between adjacent entities. The existing conditions report primarily identifies the cooperative efforts currently in place that the City has with other entities.

## **Discussion on the Health, Safety, and Medical Chapter**

In May, we plan on discussing the Health, Safety, and Medical Chapter. One concept that has been brought up to staff was possibly focusing the Comprehensive Plan chapter on medical related topics, and look at the health and safety aspect as more of a theme to consider when reviewing the goals, objectives, and policies. There may be other opportunities for themes such as sustainability, historic preservation, and quality of life, to name a few, that may not have the extensive background in the plan, but would be factors in the implementation. Staff wanted to get the Committee's feedback on that concept. Given the limited information from the medical campus, we may want to focus on health and safety for this update.

### Q1 Do you reside in the City of Marshfield?

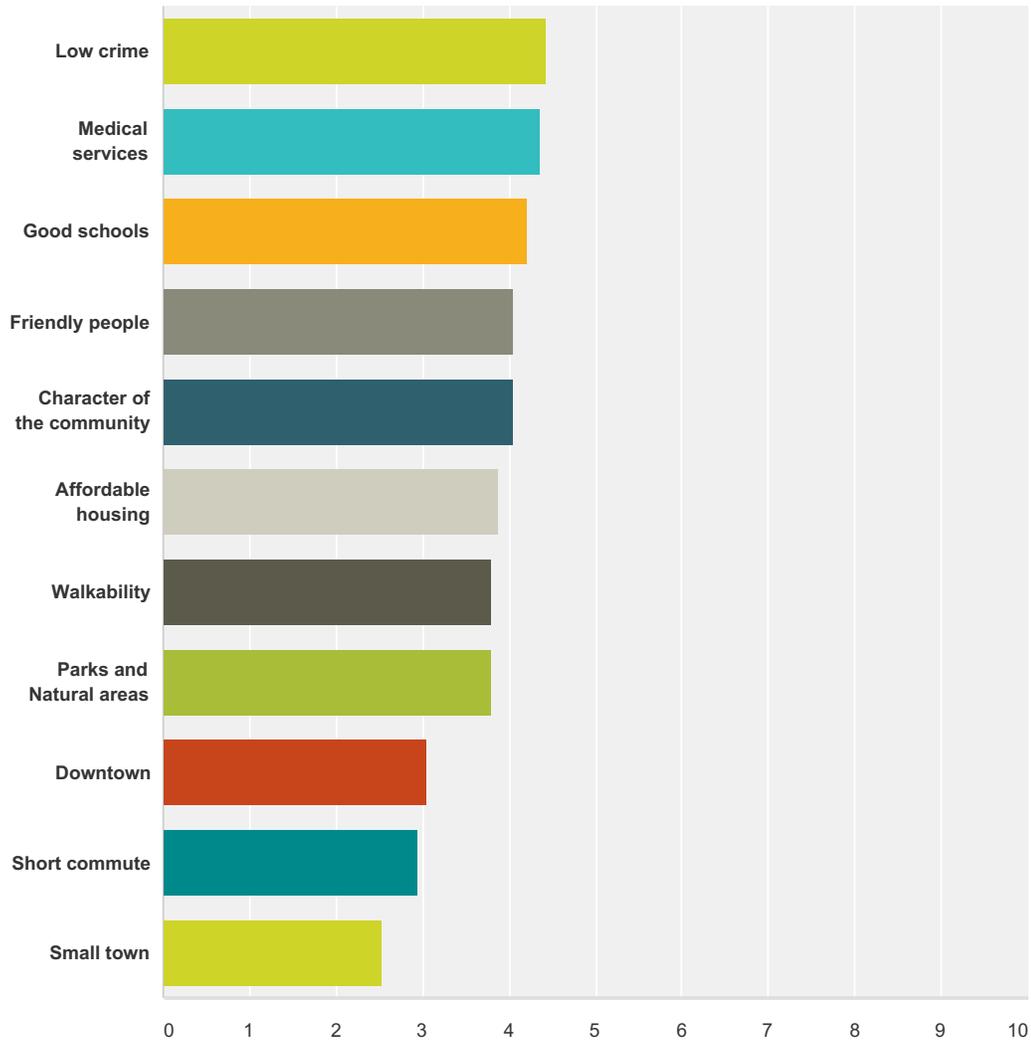
Answered: 19 Skipped: 0



Answer Choices	Responses
Yes	100.00% 19
No	0.00% 0
<b>Total</b>	<b>19</b>

### Q2 What qualities do feel are most important for why you live or own property in Marshfield. (Rate 5 for highest priority to 1 for lowest priority)

Answered: 19 Skipped: 0

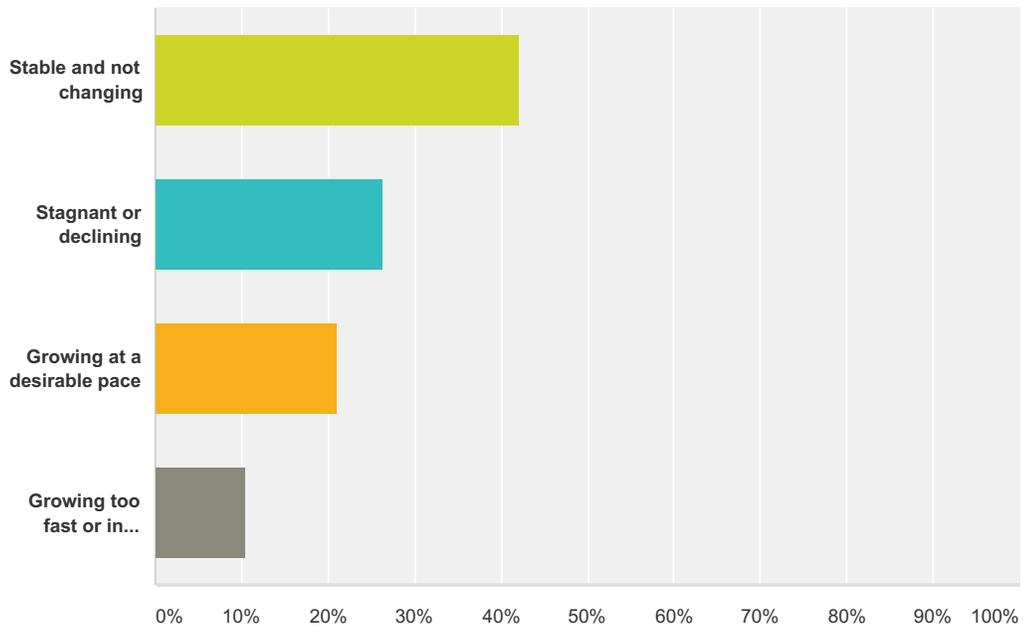


	Not Important	Slightly Important	Moderately Important	Very Important	Extremely Important	Total	Weighted Average
Low crime	0.00% 0	5.26% 1	5.26% 1	31.58% 6	57.89% 11	19	4.42
Medical services	0.00% 0	5.26% 1	5.26% 1	36.84% 7	52.63% 10	19	4.37
Good schools	0.00% 0	5.26% 1	15.79% 3	31.58% 6	47.37% 9	19	4.21
Friendly people	0.00% 0	0.00% 0	31.58% 6	31.58% 6	36.84% 7	19	4.05
Character of the community	5.26% 1	5.26% 1	0.00% 0	57.89% 11	31.58% 6	19	4.05

Affordable housing	<b>5.26%</b> 1	<b>5.26%</b> 1	<b>21.05%</b> 4	<b>31.58%</b> 6	<b>36.84%</b> 7	19	3.89
Walkability	<b>10.53%</b> 2	<b>0.00%</b> 0	<b>10.53%</b> 2	<b>57.89%</b> 11	<b>21.05%</b> 4	19	3.79
Parks and Natural areas	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>42.11%</b> 8	<b>36.84%</b> 7	<b>21.05%</b> 4	19	3.79
Downtown	<b>26.32%</b> 5	<b>5.26%</b> 1	<b>15.79%</b> 3	<b>42.11%</b> 8	<b>10.53%</b> 2	19	3.05
Short commute	<b>26.32%</b> 5	<b>10.53%</b> 2	<b>15.79%</b> 3	<b>36.84%</b> 7	<b>10.53%</b> 2	19	2.95
Small town	<b>21.05%</b> 4	<b>31.58%</b> 6	<b>26.32%</b> 5	<b>15.79%</b> 3	<b>5.26%</b> 1	19	2.53

### Q3 What is your overall perception of the growth of Marshfield? (Select one)

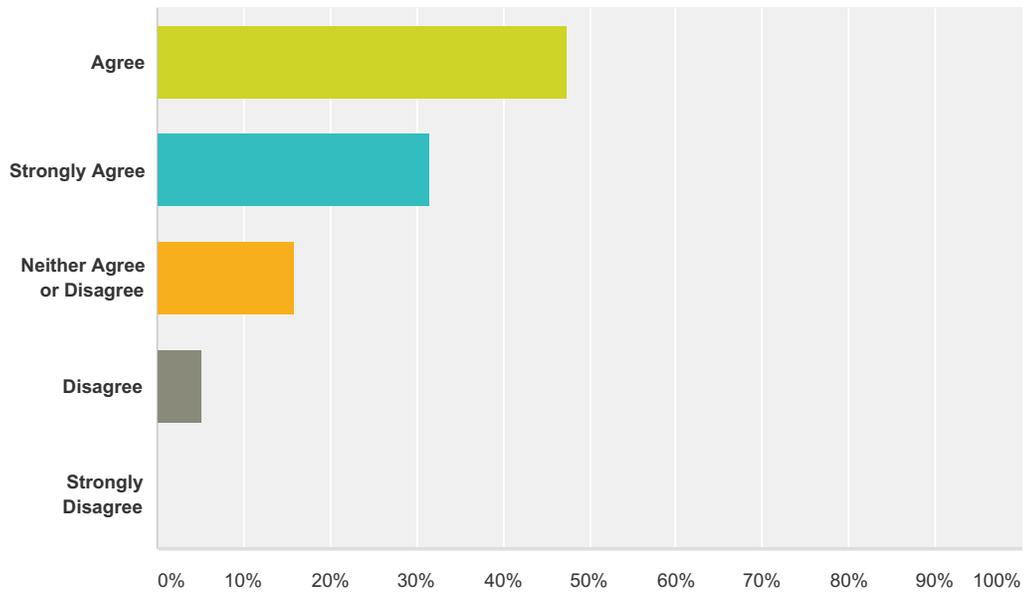
Answered: 19 Skipped: 0



Answer Choices	Responses	Count
Stable and not changing	42.11%	8
Stagnant or declining	26.32%	5
Growing at a desirable pace	21.05%	4
Growing too fast or in undesirable ways	10.53%	2
<b>Total</b>		<b>19</b>

### Q4 Please indicate your level of agreement that Marshfield is a safe place to live.

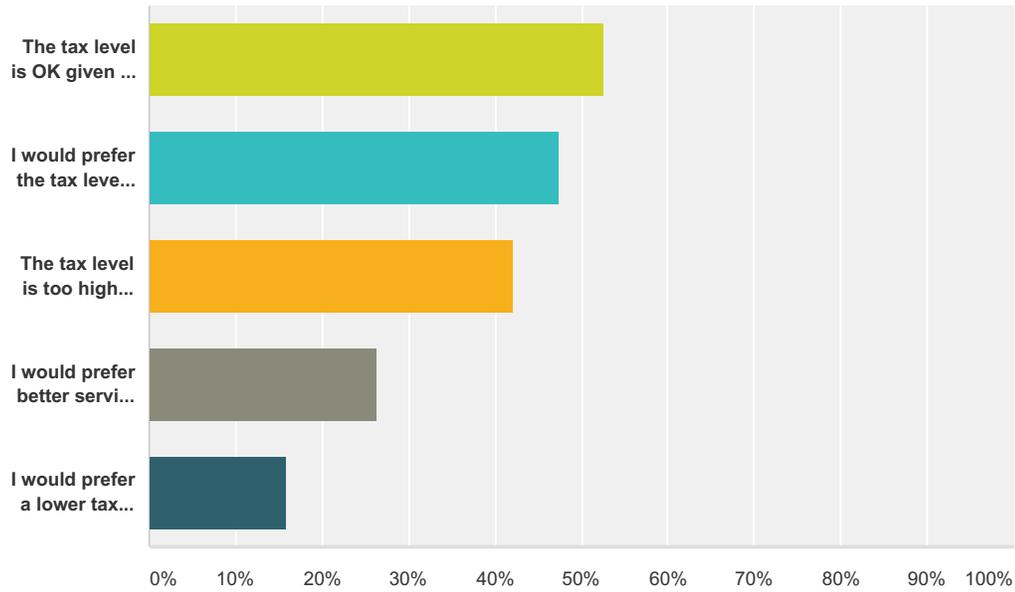
Answered: 19 Skipped: 0



Answer Choices	Responses	Count
Agree	47.37%	9
Strongly Agree	31.58%	6
Neither Agree or Disagree	15.79%	3
Disagree	5.26%	1
Strongly Disagree	0.00%	0
<b>Total</b>		<b>19</b>

**Q5 In considering the value of services provided by the City of Marshfield and the level of city taxes, in each of the following questions, which best matches your opinion?**

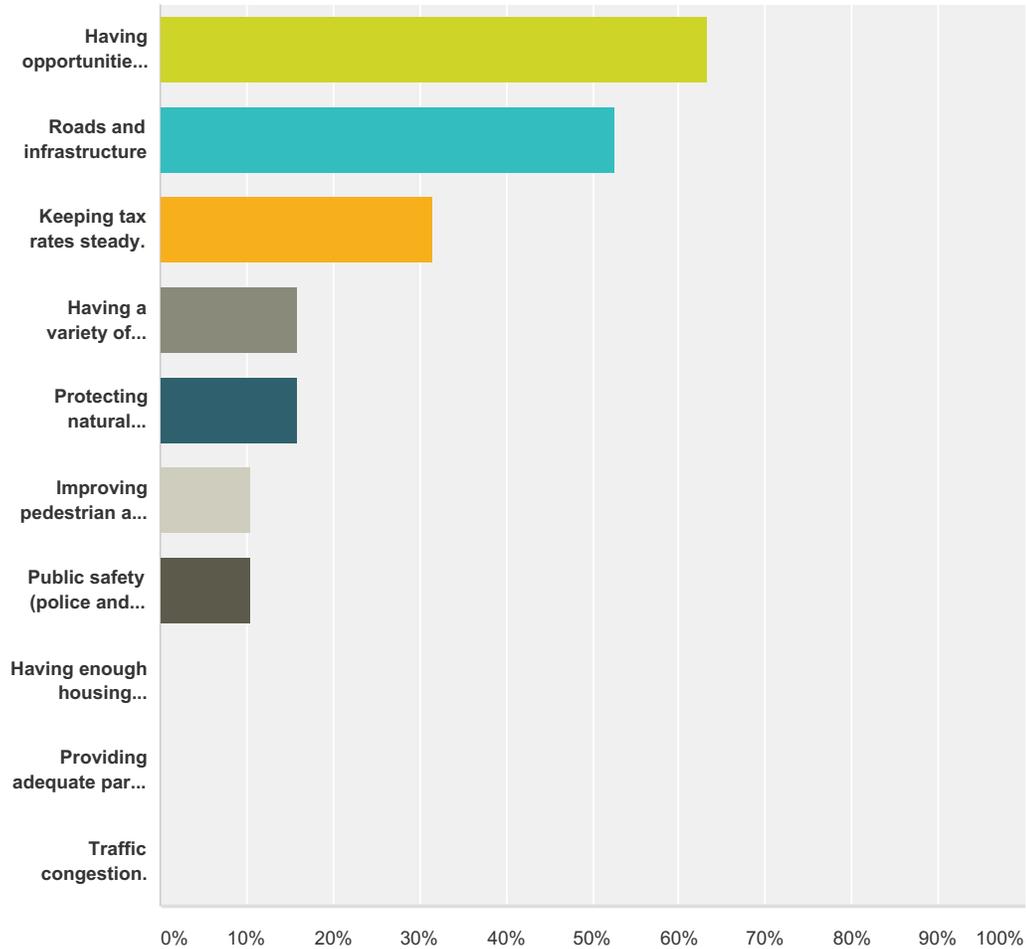
Answered: 19 Skipped: 0



Answer Choices	Responses
The tax level is OK given the quality of services provided	52.63% 10
I would prefer the tax level and quality of services remain as they are	47.37% 9
The tax level is too high given the quality of services provided	42.11% 8
I would prefer better services knowing taxes would have to rise	26.32% 5
I would prefer a lower tax level knowing the quality of services would decline	15.79% 3
<b>Total Respondents: 19</b>	

### Q6 What do you believe to be the TWO most important challenges facing the Marshfield? (Mark two only)

Answered: 19 Skipped: 0

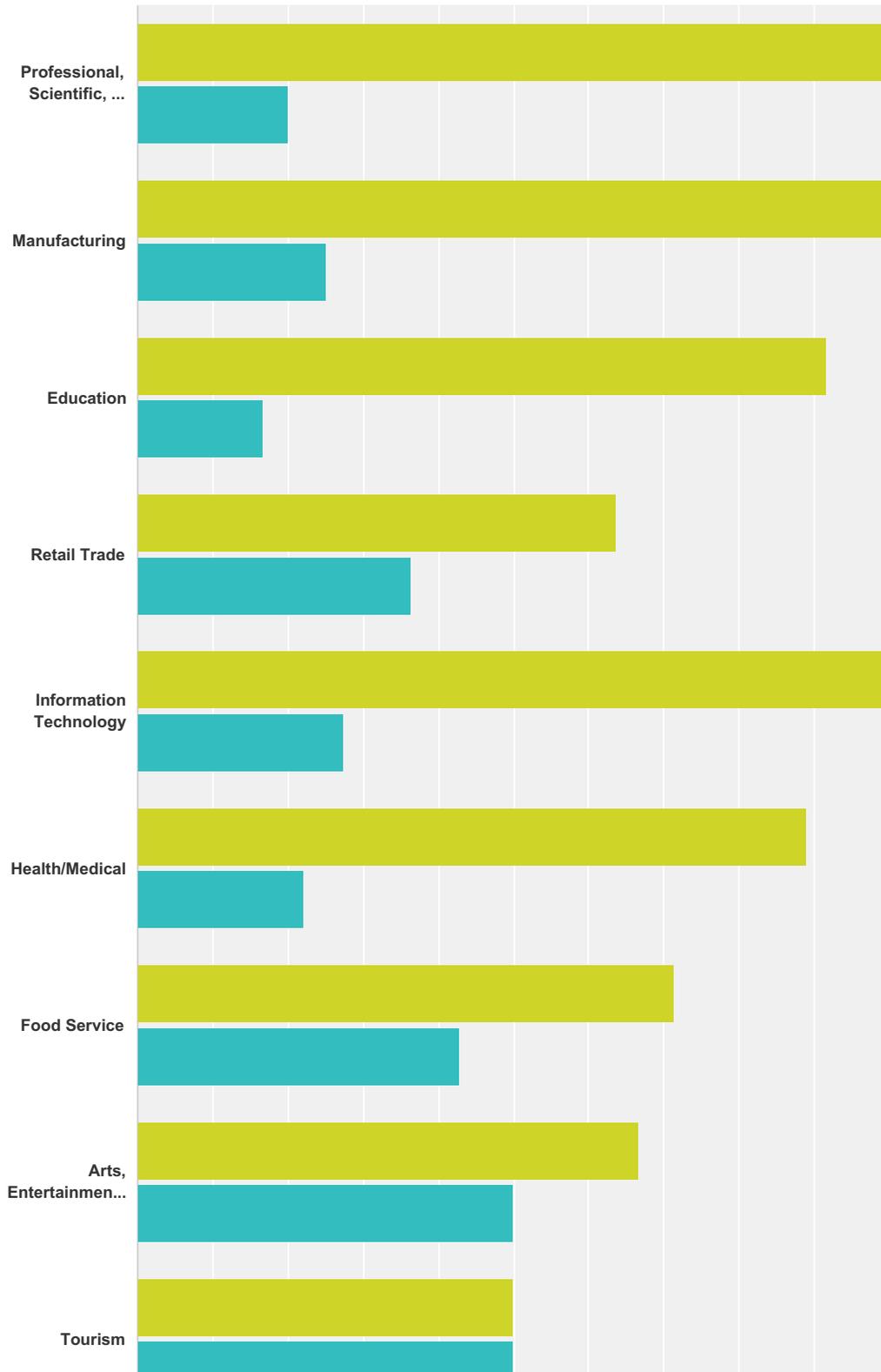


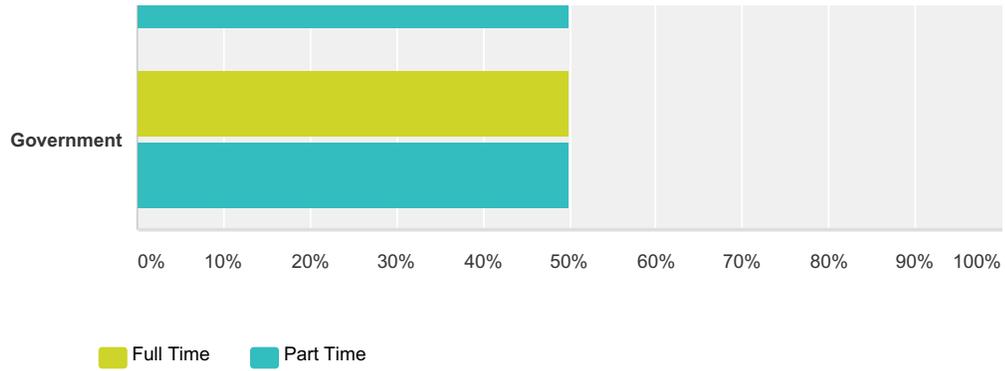
Answer Choices	Responses
Having opportunities for living-wage jobs.	63.16% 12
Roads and infrastructure	52.63% 10
Keeping tax rates steady.	31.58% 6
Having a variety of shopping choices.	15.79% 3
Protecting natural resources.	15.79% 3
Improving pedestrian and bicycle access.	10.53% 2
Public safety (police and fire)	10.53% 2
Having enough housing options.	0.00% 0
Providing adequate park and recreation opportunities.	0.00% 0
Traffic congestion.	0.00% 0

Total Respondents: 19

### Q7 Where do you feel we need more employment opportunities in the City of Marshfield in the next 10 years? (Mark all that apply)

Answered: 18 Skipped: 1

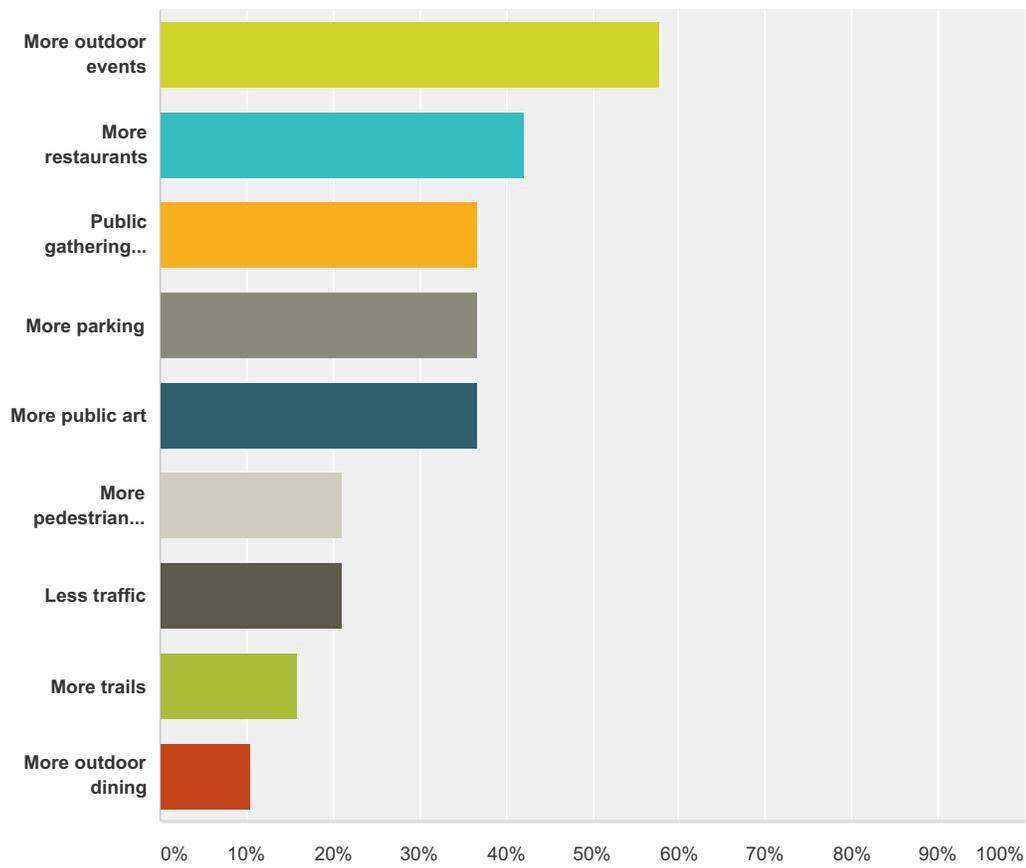




	Full Time	Part Time	Total Respondents
Professional, Scientific, and Technical Services	100.00% 15	20.00% 3	15
Manufacturing	100.00% 12	25.00% 3	12
Education	91.67% 11	16.67% 2	12
Retail Trade	63.64% 7	36.36% 4	11
Information Technology	100.00% 11	27.27% 3	11
Health/Medical	88.89% 8	22.22% 2	9
Food Service	71.43% 5	42.86% 3	7
Arts, Entertainment, and Recreation	66.67% 4	50.00% 3	6
Tourism	50.00% 3	50.00% 3	6
Government	50.00% 3	50.00% 3	6

### Q8 What would encourage you to spend more time Downtown? (Select all that apply)

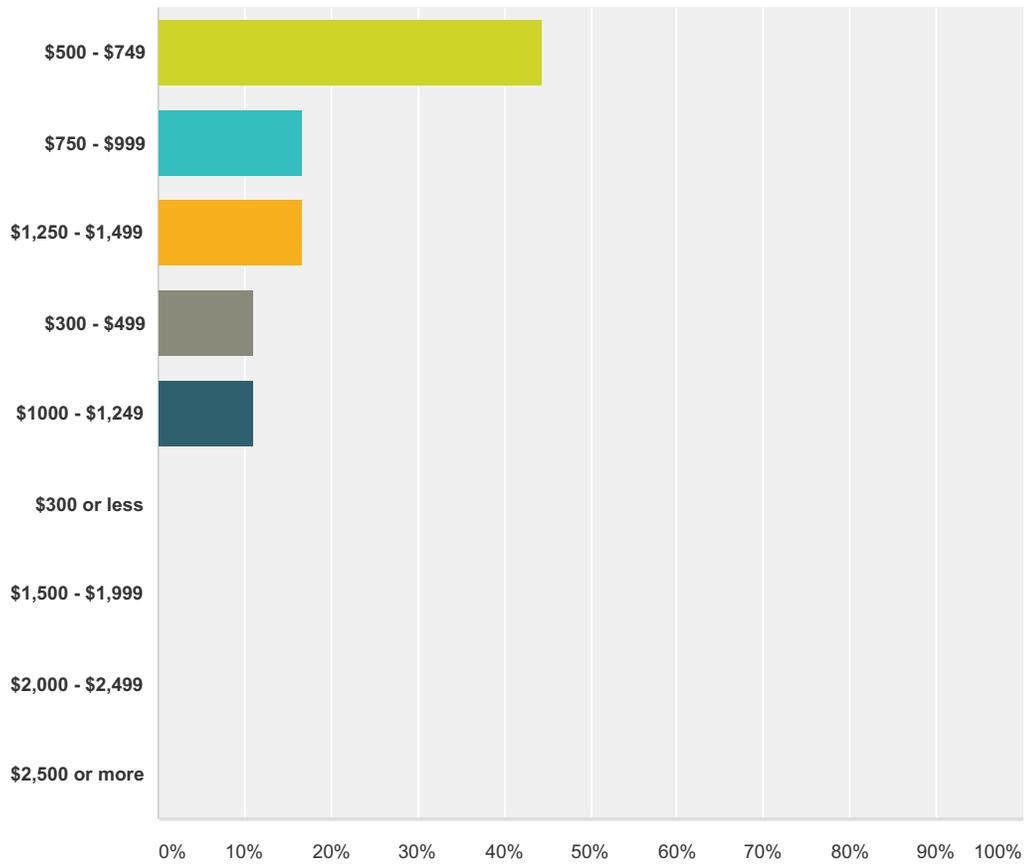
Answered: 19 Skipped: 0



Answer Choices	Responses
More outdoor events	57.89% 11
More restaurants	42.11% 8
Public gathering spaces/places to sit	36.84% 7
More parking	36.84% 7
More public art	36.84% 7
More pedestrian friendly sidewalks/intersections	21.05% 4
Less traffic	21.05% 4
More trails	15.79% 3
More outdoor dining	10.53% 2
<b>Total Respondents: 19</b>	

### Q9 What is the maximum monthly housing cost (rent or mortgage payment) that you consider to be affordable? (Select one)

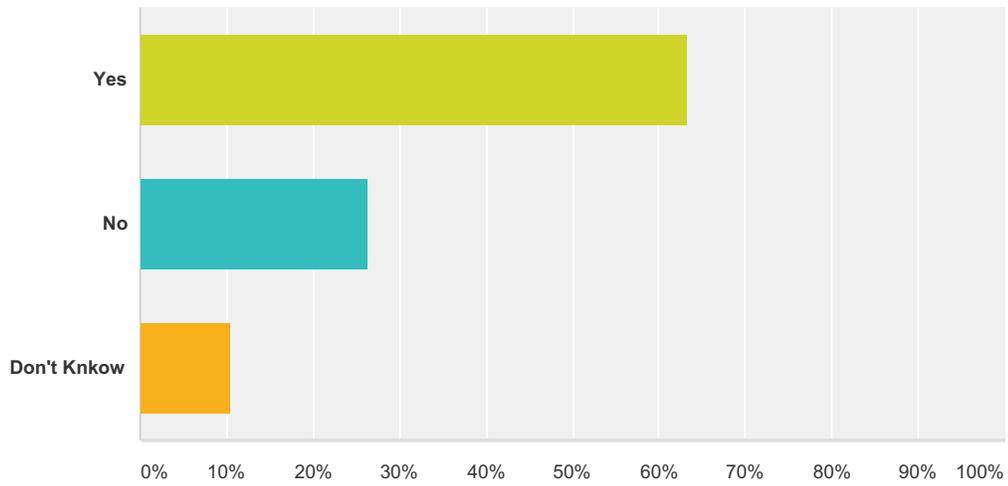
Answered: 18 Skipped: 1



Answer Choices	Responses
\$500 - \$749	44.44% 8
\$750 - \$999	16.67% 3
\$1,250 - \$1,499	16.67% 3
\$300 - \$499	11.11% 2
\$1000 - \$1,249	11.11% 2
\$300 or less	0.00% 0
\$1,500 - \$1,999	0.00% 0
\$2,000 - \$2,499	0.00% 0
\$2,500 or more	0.00% 0
<b>Total</b>	<b>18</b>

### Q10 Do you feel there is an adequate access to bicycle and pedestrian facilities (trails/sidewalks/bike lanes)?

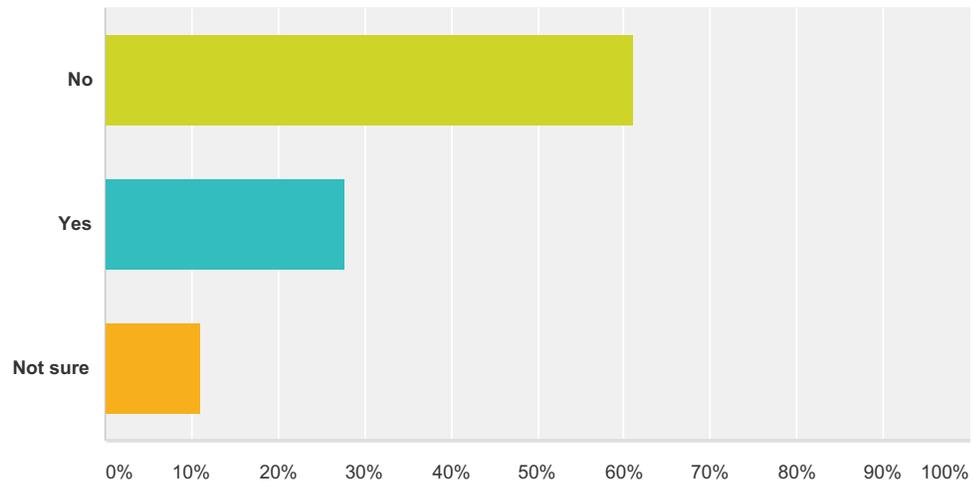
Answered: 19 Skipped: 0



Answer Choices	Responses	
Yes	63.16%	12
No	26.32%	5
Don't Kknow	10.53%	2
<b>Total</b>		<b>19</b>

### Q11 Do you support removing parking to provide a designated bicycle lane?

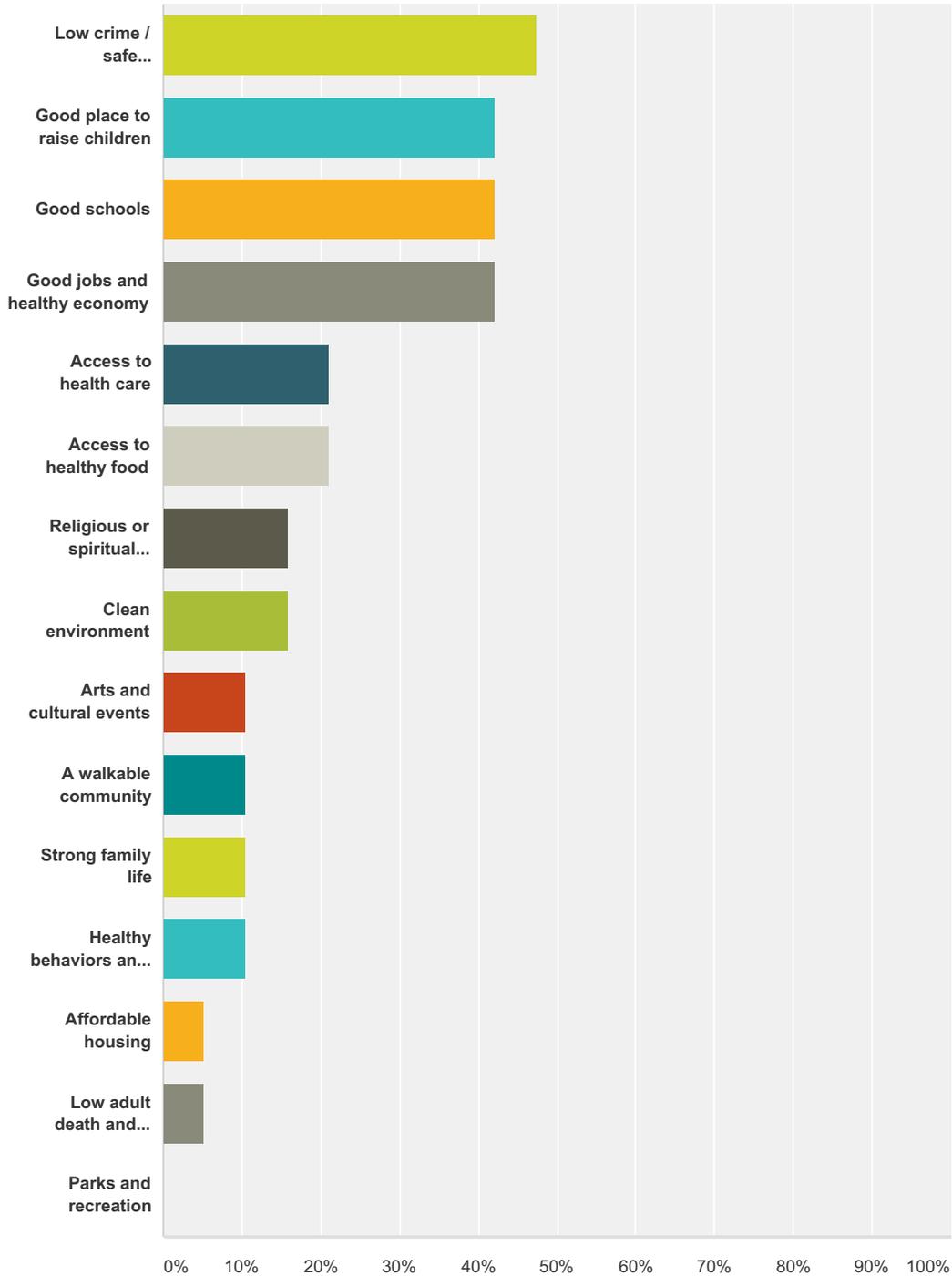
Answered: 18 Skipped: 1



Answer Choices	Responses
No	61.11% 11
Yes	27.78% 5
Not sure	11.11% 2
<b>Total</b>	<b>18</b>

**Q12 In the following list, what do you think are the THREE most important factors for a "Healthy Community?" (Mark three only)**

Answered: 19 Skipped: 0

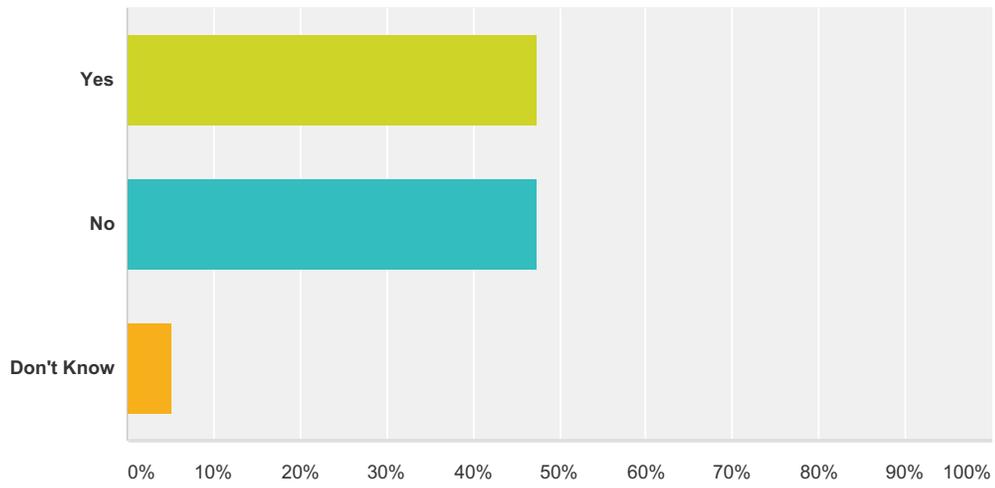


Answer Choices	Responses
Low crime / safe neighborhoods	47.37% 9

Good place to raise children	42.11%	8
Good schools	42.11%	8
Good jobs and healthy economy	42.11%	8
Access to health care	21.05%	4
Access to healthy food	21.05%	4
Religious or spiritual values	15.79%	3
Clean environment	15.79%	3
Arts and cultural events	10.53%	2
A walkable community	10.53%	2
Strong family life	10.53%	2
Healthy behaviors and lifestyles	10.53%	2
Affordable housing	5.26%	1
Low adult death and disease rates	5.26%	1
Parks and recreation	0.00%	0
<b>Total Respondents: 19</b>		

### Q13 Is proximity to open or green space a critical factor in deciding where to live?

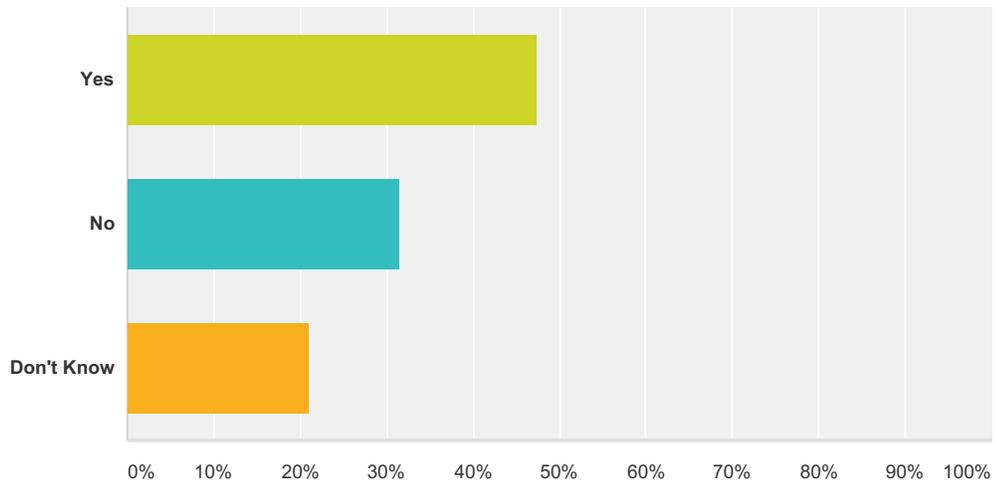
Answered: 19 Skipped: 0



Answer Choices	Responses
Yes	47.37% 9
No	47.37% 9
Don't Know	5.26% 1
<b>Total</b>	<b>19</b>

### Q14 Do you feel enough is done in the community to promote and preserve its historical/cultural resources?

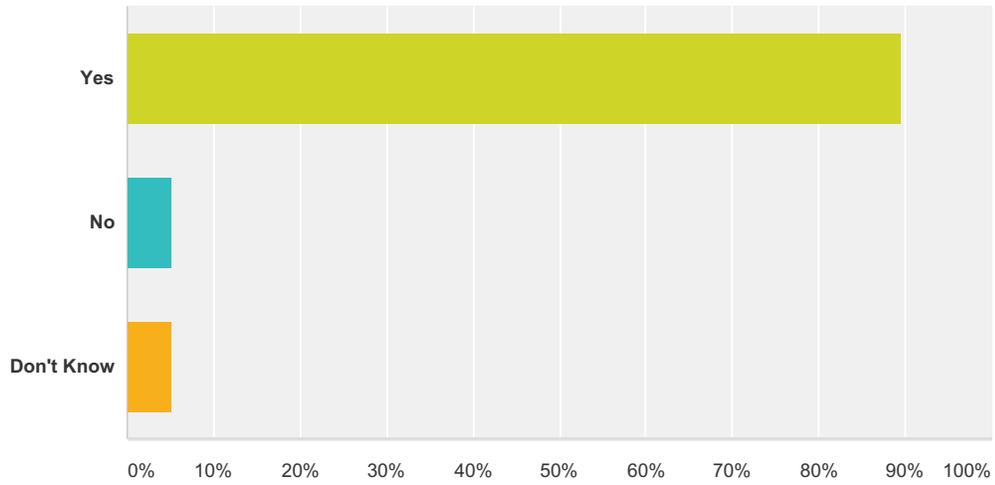
Answered: 19 Skipped: 0



Answer Choices	Responses
Yes	47.37% 9
No	31.58% 6
Don't Know	21.05% 4
<b>Total</b>	<b>19</b>

### Q15 Are you aware of the potential impact the Emerald Ash Borer may have on the Ash trees in Marshfield over the next 20 years?

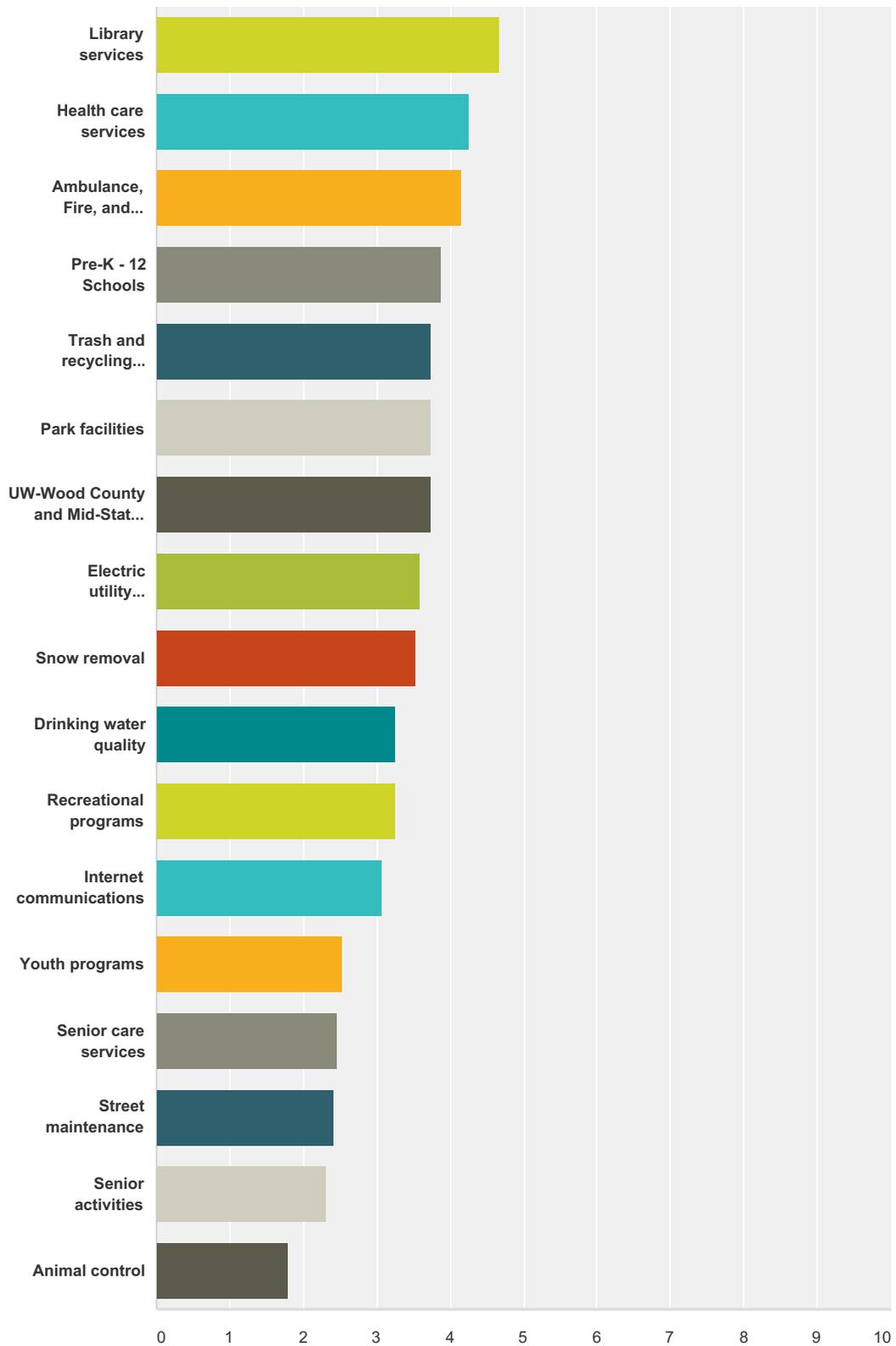
Answered: 19 Skipped: 0



Answer Choices	Responses
Yes	89.47% 17
No	5.26% 1
Don't Know	5.26% 1
<b>Total</b>	<b>19</b>

### Q16 Please rate the following services. (Mark one for each row)

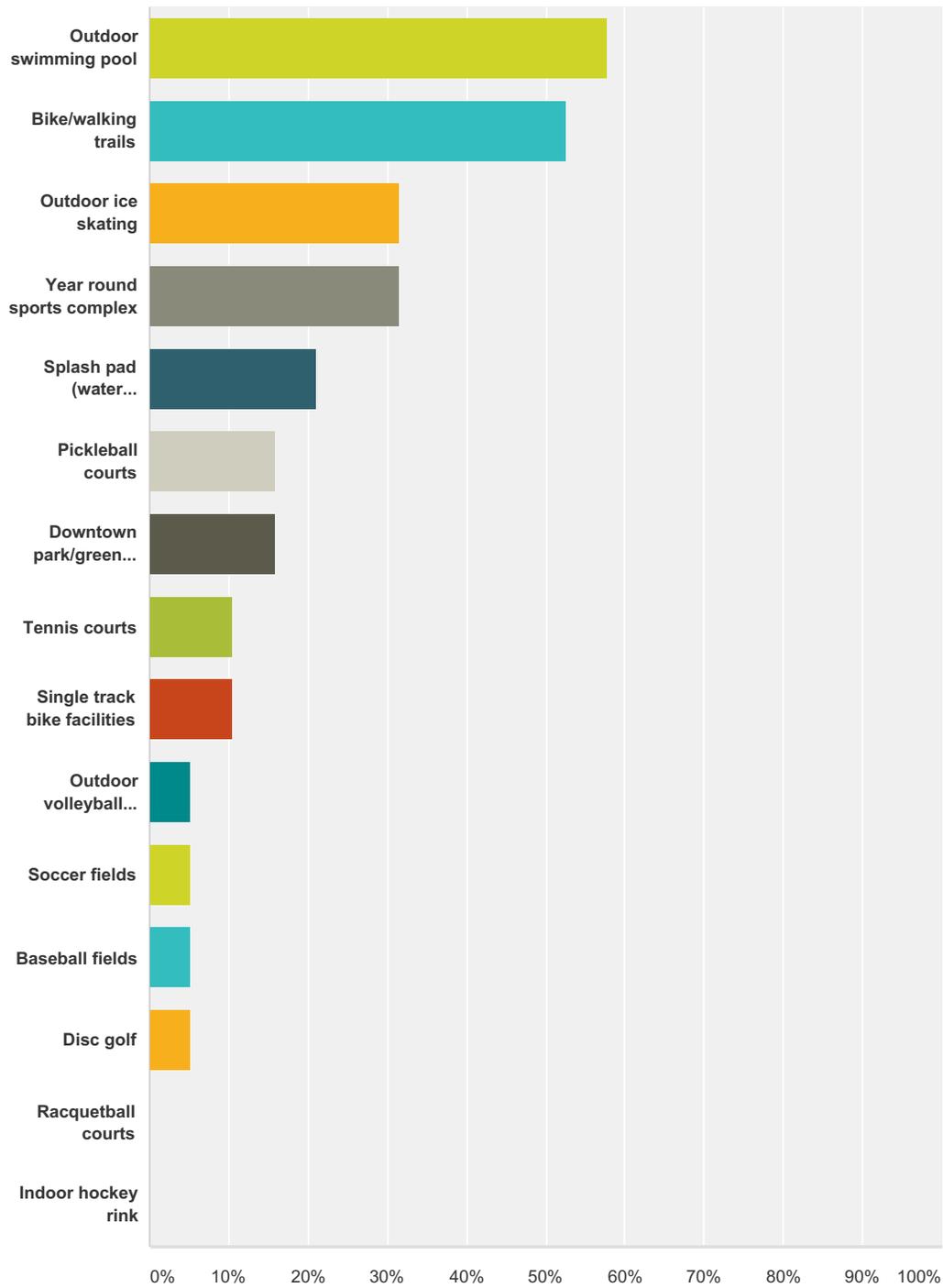
Answered: 19 Skipped: 0



	Poor	Fair	Good	Very Good	Excellent	Not sure	Total	Weighted Average
Library services	0.00% 0	5.26% 1	0.00% 0	15.79% 3	78.95% 15	0.00% 0	19	4.68
Health care services	0.00% 0	0.00% 0	21.05% 4	31.58% 6	47.37% 9	0.00% 0	19	4.26
Ambulance, Fire, and Police services	0.00% 0	5.26% 1	5.26% 1	31.58% 6	52.63% 10	5.26% 1	19	4.16
Pre-K - 12 Schools	0.00% 0	0.00% 0	5.26% 1	47.37% 9	36.84% 7	10.53% 2	19	3.89
Trash and recycling services	0.00% 0	5.26% 1	42.11% 8	26.32% 5	26.32% 5	0.00% 0	19	3.74
Park facilities	5.26% 1	5.26% 1	26.32% 5	36.84% 7	26.32% 5	0.00% 0	19	3.74
UW-Wood County and Mid-State Tech College	0.00% 0	10.53% 2	10.53% 2	47.37% 9	26.32% 5	5.26% 1	19	3.74
Electric utility services	0.00% 0	11.76% 2	35.29% 6	35.29% 6	17.65% 3	0.00% 0	17	3.59
Snow removal	10.53% 2	5.26% 1	31.58% 6	26.32% 5	26.32% 5	0.00% 0	19	3.53
Drinking water quality	5.26% 1	15.79% 3	31.58% 6	15.79% 3	26.32% 5	5.26% 1	19	3.26
Recreational programs	10.53% 2	0.00% 0	15.79% 3	47.37% 9	15.79% 3	10.53% 2	19	3.26
Internet communications	22.22% 4	0.00% 0	38.89% 7	27.78% 5	11.11% 2	0.00% 0	18	3.06
Youth programs	21.05% 4	10.53% 2	21.05% 4	36.84% 7	0.00% 0	10.53% 2	19	2.53
Senior care services	0.00% 0	26.32% 5	26.32% 5	15.79% 3	10.53% 2	21.05% 4	19	2.47
Street maintenance	26.32% 5	10.53% 2	42.11% 8	10.53% 2	5.26% 1	5.26% 1	19	2.42
Senior activities	0.00% 0	31.58% 6	31.58% 6	5.26% 1	10.53% 2	21.05% 4	19	2.32
Animal control	5.26% 1	10.53% 2	26.32% 5	5.26% 1	10.53% 2	42.11% 8	19	1.79

### Q17 What new recreational opportunities should be a priority in Marshfield over the next 10 years (Select all that apply)?

Answered: 19 Skipped: 0



Answer Choices	Responses
Outdoor swimming pool	57.89% 11

Bike/walking trails	52.63%	10
Outdoor ice skating	31.58%	6
Year round sports complex	31.58%	6
Splash pad (water playground area with no standing water)	21.05%	4
Pickleball courts	15.79%	3
Downtown park/green space	15.79%	3
Tennis courts	10.53%	2
Single track bike facilities	10.53%	2
Outdoor volleyball courts	5.26%	1
Soccer fields	5.26%	1
Baseball fields	5.26%	1
Disc golf	5.26%	1
Racquetball courts	0.00%	0
Indoor hockey rink	0.00%	0
<b>Total Respondents: 19</b>		

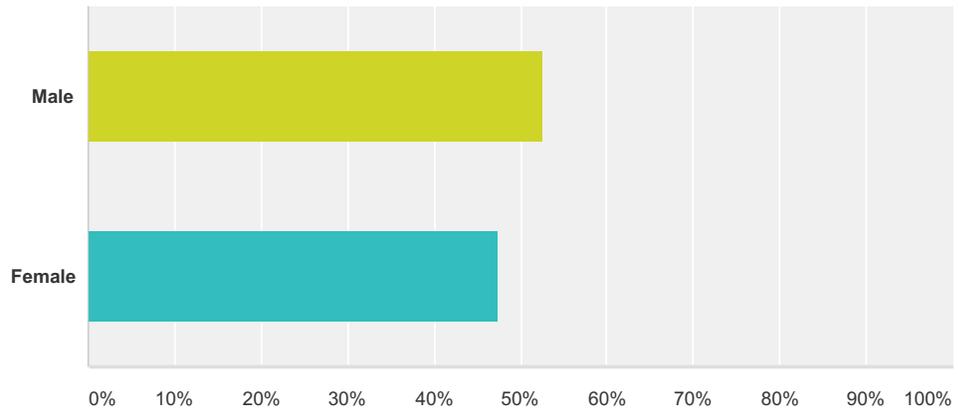
**Q18 Please use the box below for any  
comments you would like to add about the  
update to the Marshfield Comprehensive  
Plan.**

Answered: 10 Skipped: 9

#	Responses	Date
1	No more intersections with wide sweeping corners. They're designed to facilitate the rapid transit of vehicles & that's not what you get. Not safe for pedestrians. Other walkers I know and I, tend to avoid them & cross mid-block where it's more manageable and less chaotic. - Also, the people driving while on their phones & worse, reading texts (looking down) area a menace in this town.	3/18/2016 1:57 PM
2	I feel we don't need another park near downtown which would take away parking. There two beautiful parks not too far away: Columbia Park to the north & Veterans Park (with helicopter) to the south.	3/18/2016 1:48 PM
3	Continue to develop bike/walking trails. Clean upper & lower ponds at Wildwood Park. Bring in new manufacturing, tech, and medical jobs.	3/18/2016 1:44 PM
4	Make sure not to borrow any more.	3/18/2016 12:31 PM
5	The chamber and/or CVB should seek out ethnic restaurant owners (Indian, Thai, etc.) to enrich the cultural diversity of Marshfield and fill the constant complaint about lack of local restaurants. A coworking space could also serve local home office professionals and serve as a business incubator.	3/18/2016 12:23 PM
6	As roads are repaired sidewalks and curb and gutter should be required. Other communities pay for this with city budget (higher taxes) rather than assessing residents and allowing them to decide on a street by street basis. We do not need a 2nd Street Park. Update Columbia Park or Veterans Park if necessary. Raise taxes and fundraise for a new pool. Do not enter an agreement with the Y.	3/18/2016 12:19 PM
7	A park in the Downtown is a bad idea. The city has plenty of parks, they just need some updates. Hefko pool is an area that could use extensive renovation. A splash pad could be put there as well, not the Downtown.	3/18/2016 11:40 AM
8	No Second St. Green space! That money should be used to fixe some of Marshfield's aging streets. or to Fix Hefko pool. The pool was built in the 70's (I think) and needs repairs or replacement. Snow removal has been great but less salt!	3/18/2016 11:36 AM
9	Bike trails & walking trails are urgently needed. More restaurants are urgently needed. No tax increase please.	3/18/2016 11:15 AM
10	Fix/update pool for kids instead of creating more parks. Also more internet options - Charter is bleeding us dry!	3/18/2016 11:11 AM

### Q19 What is your gender (Mark one)

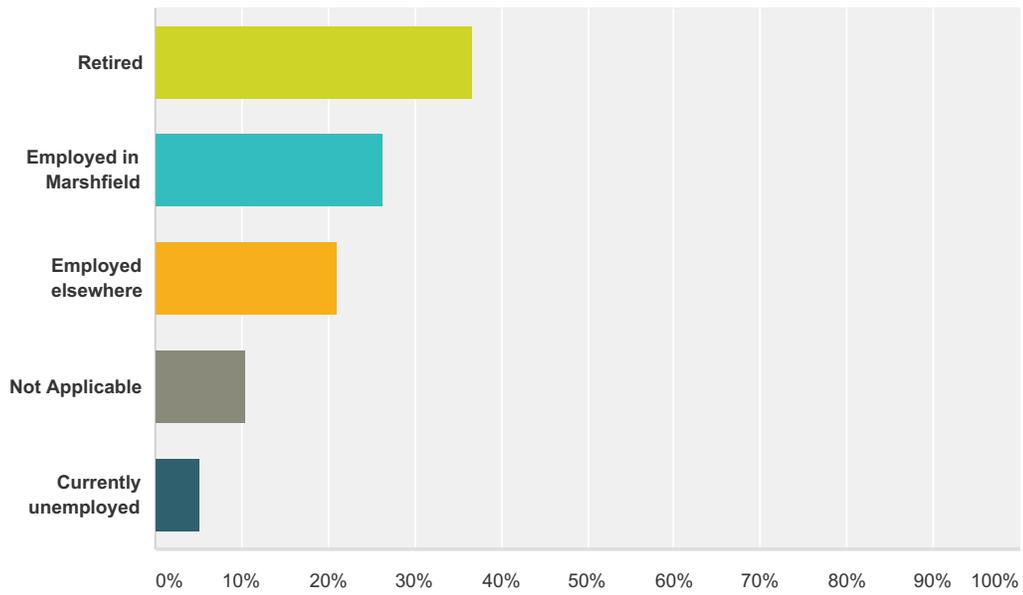
Answered: 19 Skipped: 0



Answer Choices	Responses
Male	52.63% 10
Female	47.37% 9
<b>Total</b>	<b>19</b>

### Q20 Do you work in the City of Marshfield?

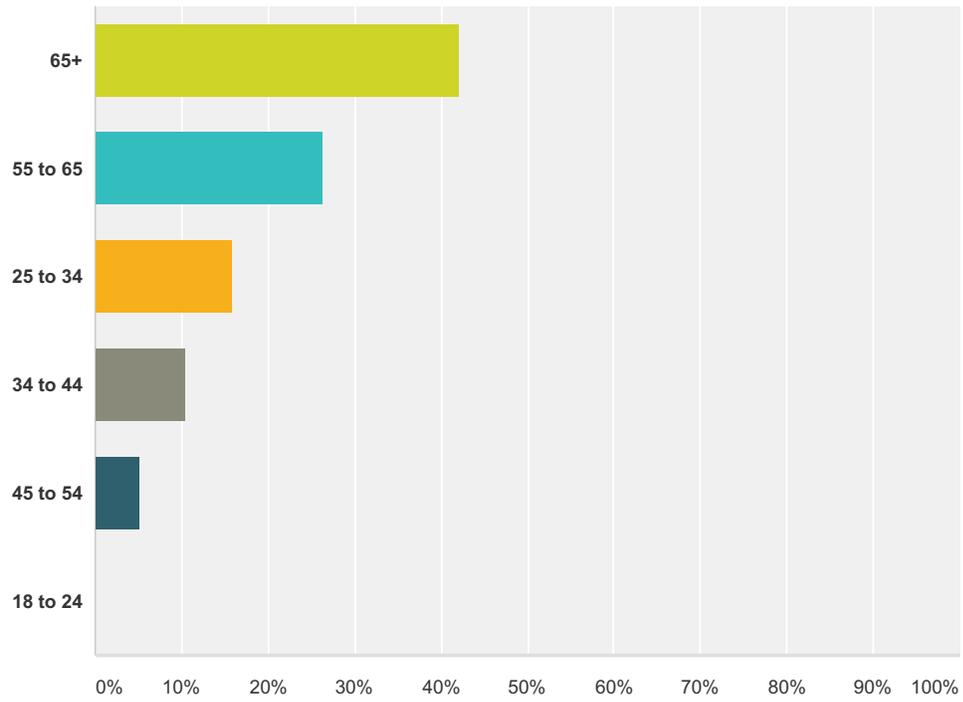
Answered: 19 Skipped: 0



Answer Choices	Responses
Retired	36.84% 7
Employed in Marshfield	26.32% 5
Employed elsewhere	21.05% 4
Not Applicable	10.53% 2
Currently unemployed	5.26% 1
<b>Total</b>	<b>19</b>

### Q21 What is your age?

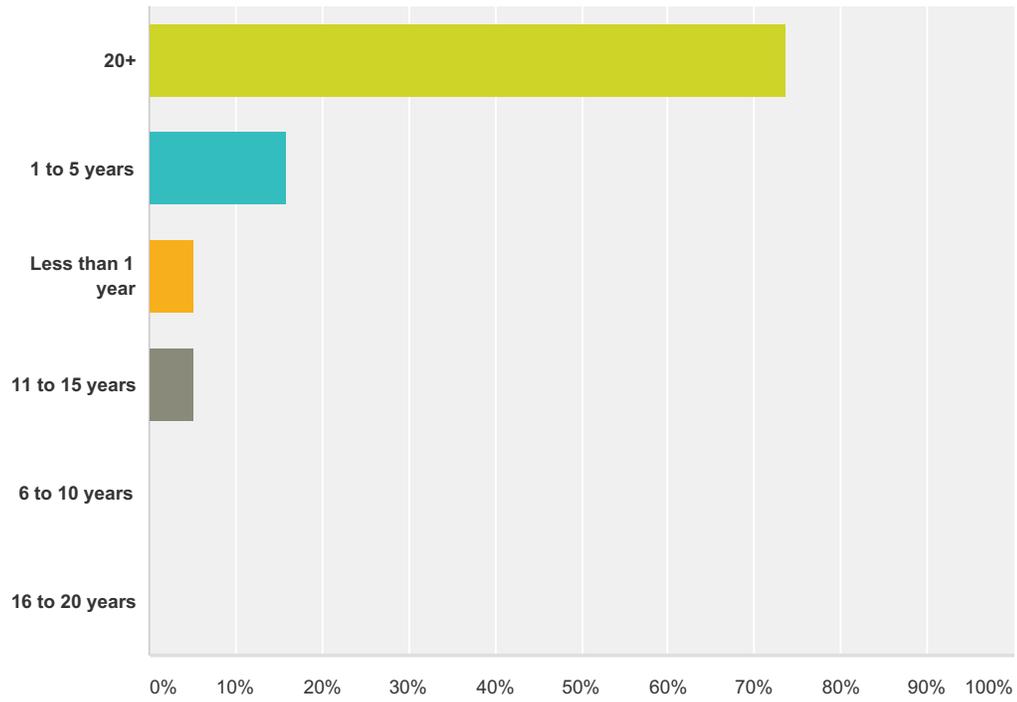
Answered: 19 Skipped: 0



Answer Choices	Responses
65+	42.11% 8
55 to 65	26.32% 5
25 to 34	15.79% 3
34 to 44	10.53% 2
45 to 54	5.26% 1
18 to 24	0.00% 0
<b>Total</b>	<b>19</b>

### Q22 How long have you lived in Marshfield?

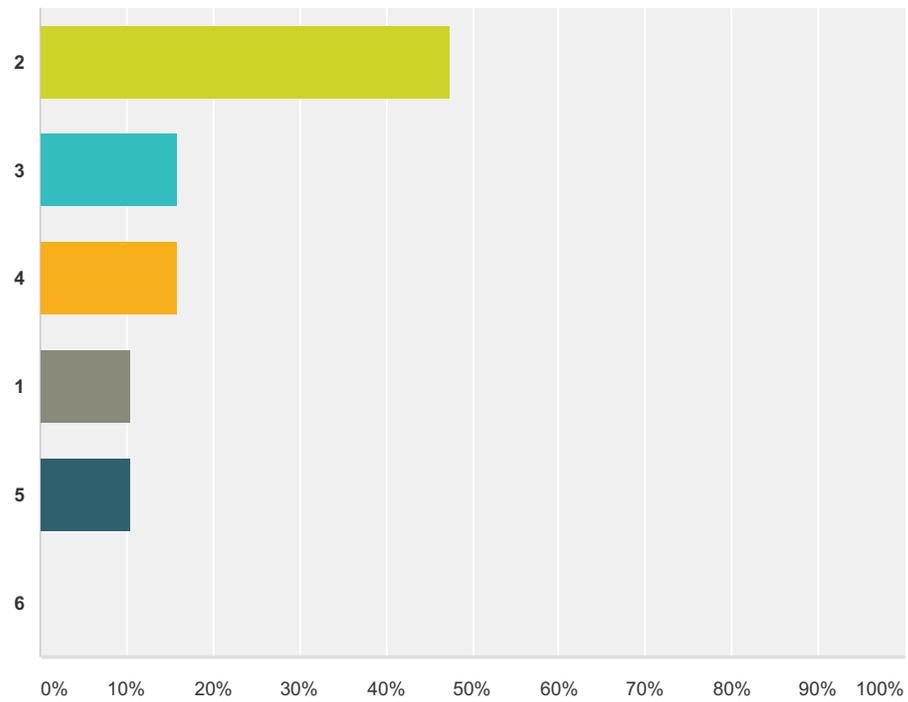
Answered: 19 Skipped: 0



Answer Choices	Responses	
20+	73.68%	14
1 to 5 years	15.79%	3
Less than 1 year	5.26%	1
11 to 15 years	5.26%	1
6 to 10 years	0.00%	0
16 to 20 years	0.00%	0
<b>Total</b>		<b>19</b>

### Q23 Number of residents currently residing in your household?

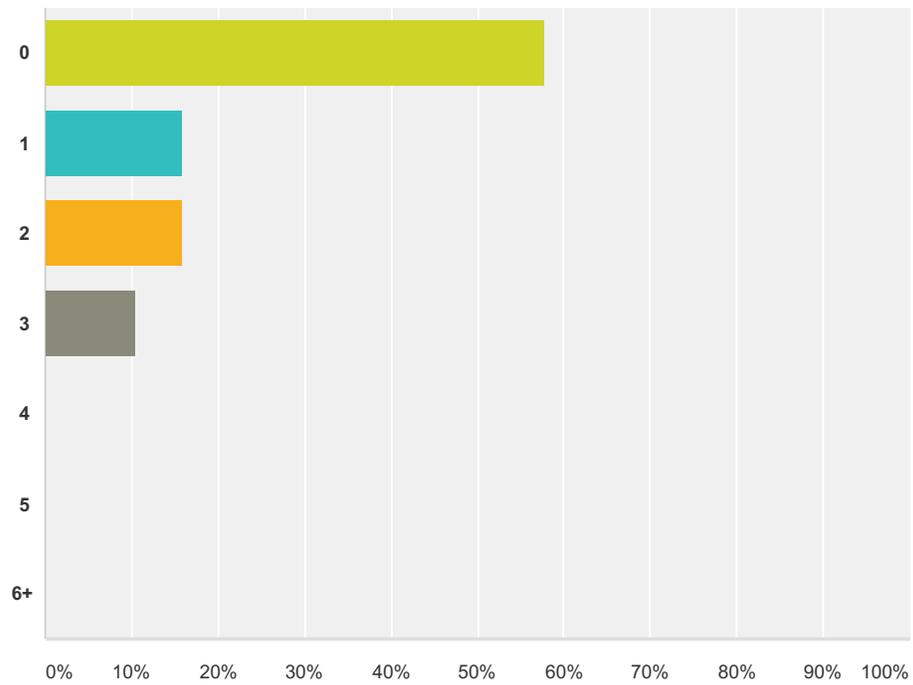
Answered: 19 Skipped: 0



Answer Choices	Responses	
2	47.37%	9
3	15.79%	3
4	15.79%	3
1	10.53%	2
5	10.53%	2
6	0.00%	0
<b>Total</b>		<b>19</b>

### Q24 Number of children under age 18 currently residing within your household:

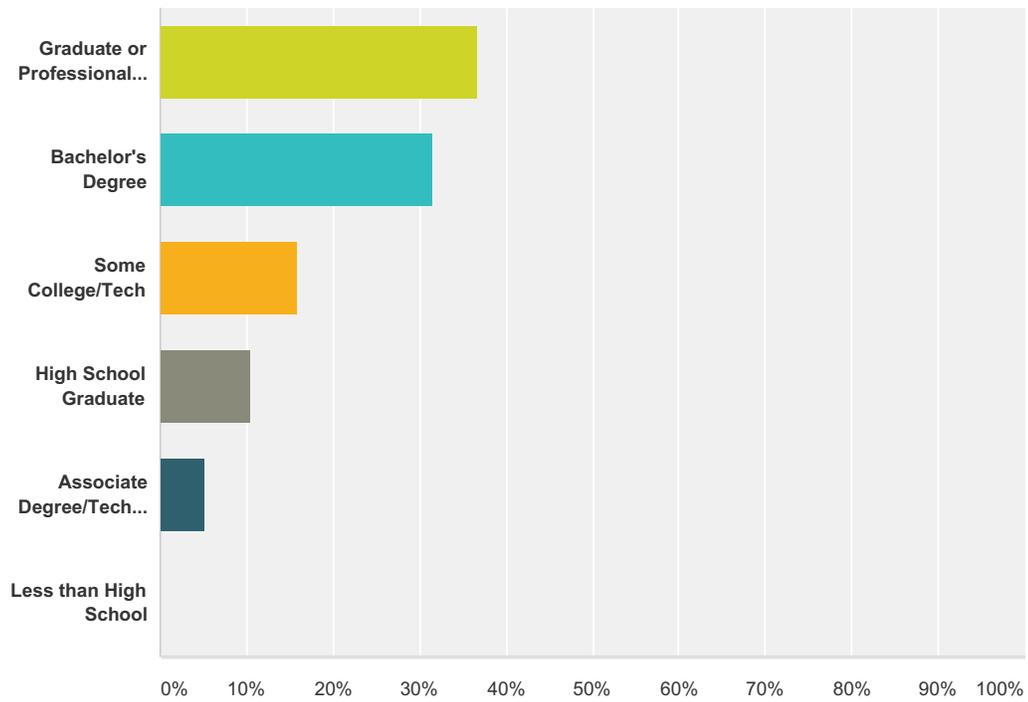
Answered: 19 Skipped: 0



Answer Choices	Responses	
0	57.89%	11
1	15.79%	3
2	15.79%	3
3	10.53%	2
4	0.00%	0
5	0.00%	0
6+	0.00%	0
<b>Total</b>		<b>19</b>

### Q25 What is your highest level of education? (Select one)

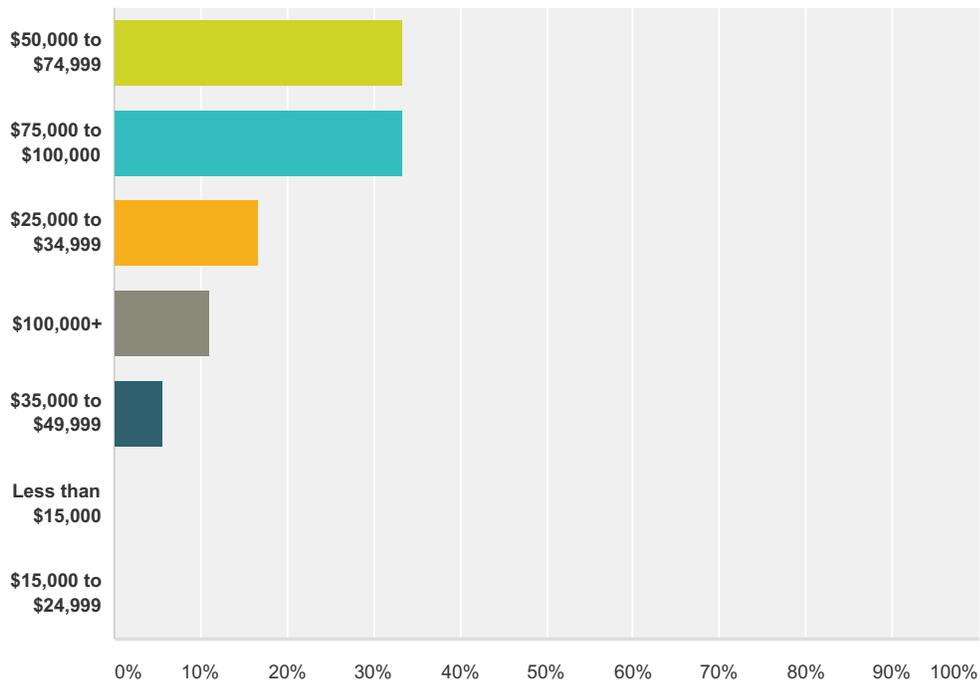
Answered: 19 Skipped: 0



Answer Choices	Responses
Graduate or Professional Degree	36.84% 7
Bachelor's Degree	31.58% 6
Some College/Tech	15.79% 3
High School Graduate	10.53% 2
Associate Degree/Tech Certificate	5.26% 1
Less than High School	0.00% 0
<b>Total</b>	<b>19</b>

### Q26 What is your annual household income? (Mark one)

Answered: 18 Skipped: 1



Answer Choices	Responses	Count
\$50,000 to \$74,999	33.33%	6
\$75,000 to \$100,000	33.33%	6
\$25,000 to \$34,999	16.67%	3
\$100,000+	11.11%	2
\$35,000 to \$49,999	5.56%	1
Less than \$15,000	0.00%	0
\$15,000 to \$24,999	0.00%	0
<b>Total</b>		<b>18</b>

## Utilities and Community Facilities

### Overview

Utilities and community facilities provide the foundation on which the City of Marshfield is built and maintained and provide the basis for how the City functions. Utilities and community facilities contribute significantly to the quality of life in Marshfield and it is important to assess the existing services and understand how and if they need to be changed or improved.

- Utilities include: sanitary sewer, storm sewer, water systems, electricity, natural gas, telecommunications and solid waste disposal systems (including recycling).
- Community facilities include: schools, libraries, parks, police, fire, health care, churches and other similar facilities.

### Utilities

#### Sanitary Sewer Service/Wastewater Treatment Facilities

There is probably no other man-made facility that plays a more influential role in determining the location and density of development than sewer service supported by a centralized wastewater treatment plant. Wastewater treatment plants are cost beneficial because of an economy-of-scale factor involving a large population contributing to and maintaining one single facility as opposed to each user maintaining their own treatment facility or holding tank. The economic benefits of wastewater treatment systems carry over into land subdivision developments too, making undeveloped land within a community or on its periphery attractive for development because of the increased number of smaller size lots that can be served in an environmentally sound manner. The higher costs associated with a centralized wastewater treatment collection system requires a high number and a certain density of users; therefore these systems are most often found in urbanizing areas.

#### Marshfield Sanitary Sewer Facilities

Since 1880, the City of Marshfield has provided municipal wastewater collection and treatment. On a typical day, more than 3 million gallons per day (mgd) of wastewater are transported to the wastewater treatment plant through the City's nearly 138 miles of sewer system. During heavy rain events or snowmelt, the facilities can treat up to a rate of 28 mgd. Wastewater that cannot flow by gravity to the wastewater treatment plant must be pumped from four separate locations on the east, north and west sides of the city.

Built in 2000, the Marshfield plant is sized for normal flow with room for community growth over the next 20 years that can also handle the high flows from heavy rain events and snowmelt. A general rule of thumb that is often used when estimating present or future wastewater treatment demand is 100 gallons per capita per day. A community with no major industrial or institutional users operates with a flow that is much lower, while the municipal treatment plants, which have major industrial and

institutional users, handle flow amounts that exceed the 100 gallons per capita per day. Wastewater treatment plants are also intentionally built with excess capacity to handle future residential and business growth.

**Table 9.1: Capacity Loading Information - Marshfield Treatment Plant**

Design Life	Population	30,000 people
	Year	2021 (DNR permit)
Flow	Average Design Flow	4.63 mgd
	Peak Instantaneous Flow	28 mgd
Loading	Biochemical Oxygen Demand (BOD)	11,000 lb/day
	Total Suspended Solids (TSS)	11,000 lb/day
	Total Kjeldahl Nitrogen (TKN)	1,550 lb/day
	Phosphorus (P)	350 lb/day
Effluent Limits	Carbonaceous BOD	16 mg/L monthly average
	TSS	20 mg/L monthly average
	Dissolved Oxygen	4.0 mg/L monthly average
	pH	6-9 S.U.

Source: Marshfield Sewer Service Area Plan 2010-2030.

As the environmental laws change with time, the major new limit on the horizon is the reduction of Phosphorus. This is driven by the algae blooms in the waters of the state. Lowering of the phosphorus going into the water is the method to solve the problem. The new limit will not be known until 2017 or later, but it will be a cost to the people in the city and landowners in the country. The actual cost will not be known until the limits are allocated. The two options are with additional of new technology to the treatment plant or to work with the agriculture community and other departments in the city. Adding entire new processes to the treatment plant will be the most expensive, but has some advantages. The least expensive will be working alongside the agriculture community to retain the nutrients on the land.

### Marshfield Sewer Service Area Plan

Section 208 of the Clean Water Act plays an important role in the Marshfield Sewer Service area, and this section of law led to the development of the Marshfield Sewer Service Area Plan, updated in 2010. Approvals for wastewater treatment facilities, permits for all point source discharges and sewer extensions, and any projects funded with Wisconsin Fund dollars must conform to the plan.

The plan also delineates a 20-year sewer service area boundary, which is the maximum land area that is expected to be served by sanitary sewer service. Environmentally sensitive areas that should be protected from development or mitigated against development impacts are also identified in the plan. These environmentally sensitive areas include:

- Shorelands (East Branch of the Yellow River west of Marshfield, Beaver Creek, Mill Creek, Scheuer Creek and Squaw Creek)
- Wetlands
- Steep slopes (greater than 12 percent)
- Parks and greenways (Conner Park, Meadowbrook Greenway, Northeast Greenway, Pleasant Valley Greenway, Southeast Greenway and Stormwater Detention Basins)
- Wellhead protection areas

The Marshfield Sewer Service Area Plan maps the locations of areas where sewer extension could be environmentally appropriate. Inclusion of lands within the Sewer Service Area does not imply that all of those lands will be developed with sanitary sewer by the year 2030. Many factors including market demand, availability for sale, accessibility and political decision making will ultimately determine the amount of land that is sewered by the end of the planning period. City policy requires that only properties within the corporate limits be allowed access to the public sanitary sewer.

- Total Area: 9,571.88 acres
- ESA Area: 1,035.00 acres
- Developed Area: 6,877.74 acres
- Available Area: 1,659.14 acres

The Marshfield Sewer Service Area Plan also outlines the procedure for review of sewer extension requests and for amendments to the plan.

### **Stormwater Management**

Stormwater management has gained attention in recent years as an environmental concern because of its impacts on flooding, property damage, and surface water quality issues. Similar to water supply and wastewater treatment, stormwater management is an important part of municipal infrastructure. Marshfield's Public Works Department is responsible for collecting, storing and conveying rainfall and snowmelt runoff in a manner that is safe for the public and does not harm the environment.

Current state regulations require the City to treat stormwater. The Environmental Protection Agency's (EPA's) Storm Water Phase II Rule establishes a stormwater management program that is intended to improve the nation's waterways by reducing urban stormwater pollution. Phase II brings in the 'small' municipalities that were not included in Phase I. The City of Marshfield was part of the Phase II program. The first stormwater management plan was adopted in 2008. In 2014, the City adopted a stormwater quality plan. In Wisconsin, the WDNR through Natural Resources (NR) 216 rule administers the Phase II stormwater permitting program. The city of Marshfield was issued an MS4 permit in October 2006. The City's stormwater permit must include a program that is designed to 1) reduce the discharge of

pollutants to the maximum extent practicable; 2) protect water quality; and 3) satisfy the appropriate water quality requirements of the Clean Water Act.

In 2008 the city was required to meet a goal of 20% Total Suspended Solids (TSS) removal rates for the entire city. In 2008 we met the 20% TSS removal rates. A goal was set for the city to reach 40% TSS removal rates by 2013. This was put on hold by our state elected officials prior to being implemented. In 2014 our new model determined that the city has now reduced TSS by 34.5%.

The City Engineer estimates that the city has seen more than 50 wet and dry Best Management Practices (BMP's) such as stormwater ponds added within the municipal limits. There are more than 80 total BMP's in the municipal limits.

All BMP's follow Chapter 25 of the municipal code and are required to be designed to handle a 100-year storm and safely pass the greater than 100-year storm. When new development takes place, the city does not make the developers choose one BMP over another as there are several methods to achieve the necessary standards. These can include dry basins, wet basins, structural BMP's, Vegetative swales, Bio retention and infiltration basins.

The next requirement on the horizon is total phosphorous reductions (TP). The Wisconsin River water shed is being studied right now and it is anticipated that the City will be required to see the TP reduction rates coming by 2017. These requirements have the potential of costing our municipality millions in stormwater improvements to reach these new requirements. These are being set by the federal government (EPA).

### Water Supply

In the City of Marshfield, as with much of Wisconsin, municipal wells draw water from groundwater aquifers. The City's water source is 100 percent groundwater, obtained from 15 active producing wells located in seven well fields in and around the City of Marshfield. The well fields pump ground water from sand and gravel units deposited in pre-glacial bedrock channels. Additional facilities include four booster pumping stations, four storage reservoirs, a water treatment facility and approximately 130 miles of transmission and distribution water mains.

Marshfield Utilities, a municipally owned utility, pumps and distributes water. Marshfield Utilities routinely monitors for constituents in drinking water according to federal and state laws. Marshfield Utilities continually monitors the drinking water to ensure that it meets the federal and state requirements.

While ground water quality from Marshfield's wells is generally good, ground water from sand and gravel units is particularly susceptible to contamination. It is important to designate groundwater protection zones, often called well recharge areas, to protect this invaluable resource. Marshfield Utilities has a source water protection plan called the Well Head Protection Plan. Marshfield Utilities recommends that future development within the well recharge areas for the municipal wells be monitored.

**Table 9.2: City of Marshfield Municipal Well Inventory**

WI Unique Well #	Well Name	Normal Pumpage	Maximum Pumpage	Pump Capacity	Well Depth
BH577	City Well #1 (Inactive)	189,000 gpd	378,000 gpd	262 gpm	56.5 feet
BH549	City Well #4-Washington Street	81,000 gpd	162,000 gpd	113 gpm	58 feet
BH550	City Well #5 Southside Wellfield	252,000 gpd	504,000 gpd	350 gpm	57 feet
BH551	City Well #6 Southside Wellfield	154,000 gpd	308,000 gpd	214 gpm	62 feet
HJ142	City Well #8 Wildwood Park	125,000 gpd	250,000 gpd	174 gpm	60 feet
BH555	City Well #10 Wildwood Park (South)	180,000 gpd	360,000 gpd	250 gpm	63 feet
AR304	City Well #17	288,000 gpd	576,000 gpd	400 gpm	58 feet
BH560	City Well #18	367,000 gpd	734,000 gpd	510 gpm	60 feet
BH561	City Well #19 North Of County Hwy "Y"	313,000 gpd	626,000 gpd	435 gpm	58.5 feet
BH562	City Well #20 County Hwy T & Y	367,000 gpd	734,000 gpd	510 gpm	59.5 feet
AR319	City Well #21 Frey Road	288,000 gpd	576,000 gpd	400 gpm	85 feet
AR323	City Well #22 Karan Avenue	288,000 gpd	576,000 gpd	400 gpm	90 feet
NQ884	City Well #23 Brickyard	185,000 gpd	432,000 gpd	300 gpm	93 feet
PG961	City Well #24	155,000 gpd	288,000 gpd	200 gpm	64 feet
WI770	City Well #25 Southside Wellfield	97,000 gpd	259,200 gpd	180 gpm	70 feet
YJ802	City Well #26	135,000 gpd	432,000 gpd	300 gpm	76 feet

Source: DNR Groundwater Retrieval Network Well Inventory, December 2015

The City has the capacity to store 1,575,000 gallons of water in their above ground storage system and an additional 3.5 million gallons below ground, which is sufficient to meet the City’s needs during this 20 year planning horizon.

**Table 9.3: City of Marshfield Municipal Water Storage System**

Storage Tank Name	Tank Capacity	Year Constructed	Tank Height
McMillan Tower	75,000 gallon	1958	100 feet
Manville Tower	500,000 gallon	2011	169 feet
Grant Tower	500,000 gallon	1992	128 feet
Depot Tower	500,000 gallon	2016	161 feet
Hume Reservoir	3,000,000 gallon	1969	40 feet

Source: Marshfield Utilities As-built records

Permanently abandoned: BH547 (City Well #2 Southside Wellfield), BH548 (City Well #3 Southside Wellfield (Service Rd East of 29th), HJ141 (City Well #7 Adams (Wildwood Park), BH554 (City Well #9), BH556 (City Well #13), BH557 (City Well #15), BH558 (City Well #16).

### Power Plants, Electricity, and Transmission Lines

Marshfield Utilities (MU) provides electric service to the City of Marshfield and surrounding rural areas including the village of Hewitt. MU receives its wholesale power from Wisconsin Public Services Corporation. The electricity is distributed to area customers through three distribution substations.

MU owns the M-1 Combustion Turbine Plant which is located on the southeast side of the City of Marshfield. The plant is operated by Marshfield Utilities and marketed through Great Lakes Utilities of which MU is a member. The plant can operate on either natural gas or fuel oil, but with gas prices as they are it runs almost exclusively on natural gas. . The plant is considered a “peaker plant” running only when the demand for electricity is high due to hot or cold temperatures. The plant could also be utilized in an emergency situation to supply electricity to the Marshfield area.

MU also owns the section of high pressure gas line that feeds the plant from an ANR Pipeline.

The two transmission lines that supply electricity to Marshfield are owned by American Transmission Company.

### Natural Gas

We Energies is the natural gas provider for the Marshfield area and most of Wood County. We Energies has a combination of combustion turbine, hydro, wind turbine, and biomass power plants. The biomass plant is located in Rothschild (Marathon County).

### Solid Waste Disposal and Recycling Facilities

The City of Marshfield currently has a long-term contract with Advanced Disposal for residential refuse and garbage recycling services. In Marshfield, Advanced Disposal has a transfer station and regional office at 501 South Hume Street. This facility is licensed through the Wisconsin DNR and handles more than 100 tons of solid waste each day. Advanced Disposal offers the following services in Marshfield:

- Bulk Collection
- Construction and Demolition Collection
- Construction and Demolition Disposal
- Material Recovery Facility Operations
- Recycling: Residents can recycle aluminum, tin cans, glass bottles and jars, #1 and #2 plastic containers, mixed paper and newspaper and corrugated cardboard.
- Solid Waste Collection
- Solid Waste Disposal
- Transfer Station
- Waste Evaluations

The nearest landfill is the Advanced Disposal Services Cranberry Creek Landfill, LLC in Wisconsin Rapids. The large DNR-licensed landfill had 3.8 million cubic yards of capacity as of March, 2016. Based on the current permit, that leaves approximately 7 years of capacity before they will need to complete another feasibility study to permit an expansion. There is ample space on the site to expand in the future. Non-residential uses must contract independently for garbage collection.

Marshfield Scrap and Shaw’s Wrecking Yard are two independent waste and recycling yards that serve the Marshfield area.

**Telecommunication Facilities**

Charter, Frontier, and TDS Telecom, provide local and long distance telephone service to residents and business in Marshfield. Charter Communications, Frontier, and Solarus, provides local and long distance digital telephone service, television cable, and high-speed internet. Table 9.4 lists the over the air TV stations available in the Marshfield area.

**Table 9.4: Broadcast TV Stations**

Broadcast Location	Station	Channel
Wausau	WSAW	CBS - 7-1
		MYNET - 7-2
		Fox - 7-3
	WAOW	ABC - 9-1
		CWPLUS - 9-2
		DECADES - 9-3
	WHRM	PBS - 20-1 and 20-2
		CREATE - 20-3
	Eau Claire	WEAU
ATV - 13-2		
H&I - 13-3		
MOVIES! - 13-4		

Source: [www.tablotv.com](http://www.tablotv.com)

While Marshfield is in the broadcast range of dozens of radio stations, only three FM radio stations (religious and Christian stations) and one AM radio station (WDLB – News, Sports, and Community Events) originate in Marshfield.

Marshfield Community Television is a local cable access station that broadcasts local government and school board meetings as well as programs on a variety of community interest topics. Their studio is located at 101 West McMillan Street. Programs that they produce are also available online.

**Community Facilities**

**City Hall**

The Current City Hall building is located at 630 South Central Avenue. The building is a 7 story office building that sits on a 2.5 acre site. The original portion of the building was three stories and located at the corner of 7<sup>th</sup> Street and Central Avenue. A four story addition was added to the building in 1967. Stories five through seven were added to the four story addition in 1964. The Marshfield Clinic occupied the building from its construction until it was acquired by John Figi in 1975. The City purchased the

building for a City Hall in 1988. Currently, the City offices that are located in the City Hall include the following: Assessor, City Administrator, City Clerk, Development Services, Engineering, Finance, Information Technology, Municipal Court, Parks and Recreation, and Public Works. Other services provided in the building include Wood County Human Services Department and Energy Assistance. The remainder of the building is a mix of businesses including a pharmacy, conference rooms, office, retail, employment training, and personal services. The Common Council Chambers and Executive Conference Room are in the basement of the building. Amenities include a drive-thru, an indoor tennis court and a racquetball court. Additionally, there are 164 parking stalls for City vehicles, employees, and customers.

The total building space is just over 70,000 square feet. Based on a recent space needs analysis for City Hall, the needed space for a new City Hall would be approximately 23,000 square feet. Currently, the City is exploring the possibility of purchasing the Forward Financial Bank building, located at 207 West 6<sup>th</sup> Street as a future City Hall. The proposal would then allow the current City Hall building to be converted into work-force housing with possibly some commercial space on the first floor.

### **Police, Fire, and Rescue**

The Marshfield Police Department is located at 110 West 1st Street and in 2016 employed 48 people, with 40 sworn officers (does not include 2 dogs, summer help, crossing guards, civilian transport offices, or Police Auxiliary). The dispatch center was once located at the police station but closed down in October, 2006. The Wisconsin Rapids Courthouse is the location of the Wood County Shared Dispatch Center.

Built 1980-1983 (occupancy in 1983), the building is dated and may need some improvements in the near future. The 25,000 square feet (includes the lower level) includes offices, showers and locker rooms, 3-cell lockup, 5-stall garage plus an additional garage stall for prisoner transports, and storage space. Renovations were made in 1996-1997 to add an elevator and move the dispatch location. The Police Department conducted a building facilities study back in 2012-13. There is a need for numerous items including some Capital Improvement Project items, most yet to be studied. According to the Police Department, they are lacking evidence storage, vehicle and equipment storage, office space, security measures, visitor parking, and the current location is not conducive with emergency response (too close to railroad tracks).

The Marshfield Police Department has a diverse fleet of 23 vehicles including: Tahoes, Cargo Van, impalas, SUVs, Pickup truck, and undercover vehicles. The Police Department has also recently accepted an MRAP vehicle that will arrive in 2016.

There are no service agreements with neighboring townships, however, there is a carte blanche expectation of emergency mutual aide.

The Marshfield Fire & Rescue Department is located at 514 East 4th Street and currently has 37 full-time members. The department owns four pumpers, one aerial truck, four ambulances, and one medium duty rescue, and three pickup trucks. The Fire Department began operations out of the new fire station in August of 2010, one block east of the former fire station. The new fire station is 32,900 square feet in area and sits on a 2.6 acre site. Features of the fire station include: Seven-apparatus bay station (five

drive-thru), dorm rooms, fitness room, and classroom, two solar energy systems, geothermal heating and cooling. In 2011, the fire station was awarded LEED Gold Certification.

The EOC (Emergency Operations Center) was moved to the new Fire Station when the Police Department closed down the dispatch station.

**City Garage**

The City Garage houses the City’s Street Division. Located at 407 West 2<sup>nd</sup> Street, the City Garage site, including outdoor storage yard and sign shop, takes up approximately 6 acres. Table 9.5 provides a breakdown of the different buildings and available spaced utilized the Street Division. Even with all the buildings listed, there is still a desire for additional storage on site as seasonal equipment has to be rotated throughout the year and vehicles and equipment are often getting parked in. In addition to the buildings listed below, the City Garage has a fueling station and an extensive yard for exterior storage. Despite the age of some of the buildings, overall, they appear to be in good condition. The storage space is needed due to the large amount of equipment needed for the day to day operations of the City. Vehicles for both the Street Department and Parks and Recreation Department are stored at this facility. There are over 30 trucks in the fleet plus other vehicles for earth work and equipment for road maintenance and snow plowing. The site is centralized and ideal for addressing repair and snow removal.

*Table 9.5: City Street Department Buildings*

Type	Use	Area	Address
Main Building	Offices and Shops	25,426	407 W 2nd St
Older Vehicle Storage Building	Cold Storage Building	7,200	407 W 2nd St
Salt Shed	Salt and Sand Storage Building	3,000	407 W 2nd St
Heated Vehicle Storage Building	Vehicle Storage	10,400	407 W 2nd St
Christmas Storage Building	Storage Building	1,200	407 W 2nd St
Police Storage Building	Storage Building	2,288	300 W 1st St
Sign Shop	Shop and Storage	11,024	101 S Oak Ave
Salt Shed	Salt and Sand Storage Building	7,056	1819 E 24th St

*Source: An Appraisal of Real Estate by Scott Williams Appraisal Inc. and City GIS*

**Health Care and Related Facilities**

Saint Joseph's Hospital originally opened in 1890. The 7-story facility, located at 611 North St. Joseph Avenue, is a 504-bed tertiary regional referral center that is directly connected to Marshfield Center. The hospital employs 1,844 staff on the Marshfield campus and is the only major rural referral center in Wisconsin. Saint Joseph's Hospital admits 14-15,000 adults and children per year. Ministry Saint Joseph’s Children’s Hospital is central Wisconsin’s only dedicated pediatric hospital and the only Pediatric Trauma Center in central Wisconsin’s. The Children’s Hospital also provides a wide range of pediatric specialty services, including a 24-bed pediatric unit equipped with the latest technology and staffed by highly-trained pediatric hospitalists and nurses; the region’s only Pediatric Intensive Care Unit (PICU) for critically ill or injured children; and a 24-bed Neonatal Intensive Care Unit (NICU) for children born at 23

weeks and older. Additionally, Ministry Saint Joseph's Children's Hospital provides the following care: birthing services, pediatric trauma care, pediatric inpatient rehabilitation, injury prevention, pediatric cancer care, and Child Life Program.

Services provided by Ministry Saint Joseph's Hospital include: Audiology, Bariatric Surgery, Birthing Services, Cancer Services, Children's Services, Diabetes Services, Diagnostic Imaging, Ear, Nose and Throat (ENT), Emergency Services/Trauma, Employee Assistance Program, Gastroenterology, Heart Services, Home Health Services, Hospice Services, Hospitalists (Inpatient Physicians), Internal Medicine, Laboratory Services, Library Services, Ministry Spirit Medical Transportation, Neonatal Intensive Care Unit, Nephrology (Kidney), Neurology Services, Nuclear Medicine, Nutrition Counseling, Obstetrics/Gynecology, Occupational Health, Ophthalmology (Eye Diseases), Orthopedics, Palliative Care, Pediatric/Adolescent Medicine, Pharmacy, Physical Medicine, Rehabilitation, Respiratory Care, Rheumatology, Spiritual Services, Surgical Services, and Urology. Ministry Saint Joseph's Hospital is part of the Ministry Health Care network with access to 15 other hospitals and dozens of clinics and medical groups throughout the state.

The Marshfield Clinic is one of Wisconsin's most comprehensive health care systems with over 730 physician specialists. It serves patients in Marshfield and 40 regional centers located throughout central, western and northern Wisconsin. Marshfield Center, located at 1000 N. Oak Avenue, is the original Marshfield Clinic. It is the largest center in the Marshfield Clinic system with over 80 medical specialties.

Marshfield Clinic Research Foundation (MCRF), a division of Marshfield Clinic, founded in 1959, conducts basic and applied medical research. With 31 Ph.D. and M.D. scientists and 155 other staff, MCRF is the largest private medical research institute in Wisconsin. In addition, approximately 150 physicians and other healthcare professionals throughout the Marshfield Clinic system are engaged in medical research. At any given time, there are approximately 450 clinical trials and other research projects actively taking place. Marshfield Clinic investigators publish extensively in peer-reviewed medical and scientific journals addressing a wide range of diseases and other health issues, including cancer, heart disease, diabetes, eye disease, neurological disease, pediatrics, radiology, women's health, agricultural safety and genetics.

MCRF has offices and laboratories in the Lawton Center for Research and Education and the Laird Center for Medical Research in Marshfield. It also has clinical research staff supporting physician-led research at medical centers in each of the Clinic's four regional divisions. MCRF is organized into six core research entities: Clinical Research Center, National Farm Medicine Center (established in 1981), Center for Clinical Epidemiology and Population Health (established in 1991), Center for Human Genetics (established in 2004 after merging with the Center for Personalized Medicine Research), Biomedical Informatics Research Center (established in 2005), and Institute for Oral and Systemic Health (established in 2015). In 2014-2015 the MCRF had an operating budget of approximately \$26 million.

Marshfield Labs Reference Diagnostics, a division of Marshfield Clinic, was established in 1973 to serve the needs of physicians throughout Wisconsin, Upper Michigan and Eastern Minnesota. Marshfield Labs offers a comprehensive menu of laboratory tests. Our Research Foundation promotes the development

of new assays; continually expanding our list of available tests. Guidance in interpretation and utilization of our extensive test menu is provided by our team of pathologists and PhDs. Marshfield Labs has a variety of capabilities including Clinical, Veterinary, Research Testing, Toxicology, and Lab Education Programs.

Marshfield Food Safety LLC., located at 510 North St. Joseph Avenue, is a service of Marshfield Clinic that offers access to an integrated system of food, animal and human laboratory testing and consultative services to the food industry. This facility is the only food safety laboratory owned and operated by a health care institute, providing unique positioning for the Clinic and specialized services for clients interested in serving public health through safety of their products. Marshfield Food Safety, LLC., has the capabilities to offer a full array of services providing a one stop shop for all food safety needs. The building is 16,604 square feet in area and sits on a site just under an acre in size.

In addition to the above medical facilities, there are numerous support buildings off-campus that are scattered throughout the City that include a dialysis center, home patient care, House of the Dove Hospice Home, Center for Community Outreach, Marshfield Clinic Information Services, Security Health Plan, daycare, data center, offices, and pharmacies.

The Ronald McDonald House of Marshfield, located at 803 West North Street, provides services to families (parents or legal guardians) of seriously ill children, newborn through age 18, who are hospitalized or receiving outpatient treatment at Saint Joseph's Children's Hospital or Marshfield Clinic. The Ronald McDonald House opened in 1983 in a two-story brick home located across the street from Saint Joseph's Children's Hospital so parents can be immediately available-day or night-should their child need them. The facility has the capacity to lodge up to 10 families.

The American Cancer Society Hope Lodge serves as a home away from home, free of charge, for adult cancer patients and their caregiver for cancer patients receiving treatment at Ministry Saint Joseph's Hospital and Marshfield Clinic. Located at 611 West Doege Street, Hope Lodge is located just south of the medical campus. Marshfield is the site for the first Hope Lodge in the state of Wisconsin. This area was chosen due to the large numbers of cancer patients traveling great distances for their treatments. Constructed in 2002, Hope Lodge sits on a 2 acres site and features 23 rooms (some rooms are suites with a pull-out couch; others are single rooms) as well as a library, living room, and large kitchen area for individuals to cook their own meals and socialize.

The Norwood Health Center at 1600 North Chestnut Avenue provides residents of Wood and surrounding counties with treatment services which include acute, inpatient psychiatric care, skilled long-term care for persons with chronic, severe mental illness, as well as post-acute traumatic brain injury rehabilitation services.

Marshfield is also home to two large scale nursing home facilities: Atrium Post Acute Care and Golden LivingCenters – Three Oaks.

### Regulated Care Facilities

Marshfield is home to nearly 30 regulated care facilities that include the following: Adult Family Homes (AFH) and Community Based Residential Facilities (CBRF). The total number of approved beds for both types of facilities in the City Limits is 312. In 2008 a task force was put together to study the regulated care facility situation as well as to get a better understanding of the laws and requirements for such facilities. The task force made recommendations to amend the zoning code to accommodate more of these facilities in the residential neighborhoods. AFHs typically have 3-4 beds and CBRFs have 5 or more. The CBRF with the largest capacity is Stoney River, located at 1204 West McMillan Street, with 60 beds.

### Cemeteries

There are three cemeteries within the City of Marshfield: Gates of Heaven Catholic Cemetery, Immanuel Lutheran and Hillside Cemetery City Cemetery (1110 North St. Joseph Ave). The City takes care of all the digging and lawn maintenance for all three cemeteries. McMillan Memorial Gardens is a private cemetery located just outside the City in the Town of McMillan (M107 W McMillan Street).

### Churches

The Marshfield area is home to well over 30 places of worship that cover a wide variety of faiths, including: Baptist, Catholic, Church of Jesus Christ of Latter Day Saints, Evangelical, Islam, Jehovah Witnesses, Lutheran, Presbyterian, Methodist, Non-denominational, and Pentecostal.

### Libraries

The current library, located at 211 East 2<sup>nd</sup> Street, (slated to become the Community Center) opened in 1960 with an addition in 1985 that more than doubled the original space. The existing Library has 36,112 square feet of space. 22,000 square feet of that space is the library proper on the main floor. The rest is meeting room space and storage. The new Everett Roehl Marshfield Public Library will be a slightly over 33,160 square feet on two floors with all of the space for Library activities. There will be a large Children's Program Room, a dedicated Young Adult area, expanded computer space, a dedicated Genealogy & Local History Room, a Drive-up Pick-up Window, three small group study rooms, a parent's study room, a mother's lounge for lactating mothers, a Friends of the Library Ongoing Booksale Room, many sunny reading areas, a children's play area and much more.

The Library provides books and other media materials for all ages to utilize. In addition, the Library provides a variety of services such as Reference & Information Services, Storytimes, Meeting room/study spaces, Internet Access on Library PCs, Wi-Fi Access, Adult and Children's Programs, Technology Training, Book Club, Writer's Group, Volunteer Opportunities, Children's Learning PCs, Laptops for in-house use, Interlibrary Loan, exam proctoring, Summer Reading Program for Children, Adult Winter Reading Program, Movie showings, Family Activity Nights (crafts, LEGOs, storytimes, movies, etc.), puzzle table, One Thousand Books Before Kindergarten, Tail Waggin' Tutors (new young readers read to service dogs), performers, genealogy assistance, one-on-one computer tutoring with a volunteer, homebound delivery, book deposits and more.

As of Dec. 31, 2015 the Library has 28,432 registered borrowers from Marshfield and the surrounding area and 211,199 items available for checkout. This includes 58,364 electronic books and digital audio books. The Marshfield Public Library is a member of the South Central Library System (SCLS) which is

headquartered in Madison. There are 7 counties (Adams, Columbia, Dane, Green, Portage, Sauk and Wood) in the South Central Library System (SCLS). The total number of libraries in SCLS is 53. The interlibrary loan program is not limited to just those 7 counties. The Marshfield Public Library regularly does interlibrary loans to and from libraries throughout the world.

The Community Center currently provides meeting room spaces for public organizations, rooms for senior citizen activities (billiard, exercise, crafts and cards) are expected to be part of the mix. The Marshfield Military Museum, in the basement of the existing Library is expected to remain when the space is converted into the Community Center. Space for the Aging & Disability Resource Center is under consideration, as is space for the Parks and Recreation Department.

### Education

Marshfield offers a variety of public or private educational opportunities. The Unified School District of Marshfield is a PK-12 district that serves approximately 4,000 students. It employs 257 teachers and 152 support personnel. In addition to the School Forest environmental education center, the Marshfield School District has four elementary schools within the city limits, one rural school, one middle school one high school, and one alternative high schools (with approximate student body size). The following information was provided by the School District Central Office and the School District website:

- Grant Elementary School, 425 West Upham Street (681 students). Constructed in 1992. Total square feet is 81,600 with a designed capacity of 850 students, which is the largest student capacity of all elementary schools in the School District of Marshfield. Grant Elementary features 33 classrooms, cafeteria/commons area (seating capacity 216), and a multi-purpose room/gym (seating capacity 900). Grant Elementary's land plot is 24.6 acres.
- Washington Elementary School, 1112 West 11<sup>th</sup> Street (357 students). Washington Elementary School was constructed in 2006, and it also features an energy-efficient building design. The plot of Washington Elementary contains 11.43 acres of land. The school contains 25 classrooms and a multi-purpose room (seating capacity 600).
- Lincoln Elementary School, 1201 East 17th Street (340 students). Lincoln Elementary was constructed in 1957, with additions and remodeling in 1968 and 2006. Additions and remodeling in 2006 transformed the school into an energy-efficient building. The area (square feet) is 43,108 with a designed student capacity of 500. The total acreage is 9 acres. Lincoln contains 25 classrooms and a multi-purpose room (seating capacity 600).
- Madison Elementary School, 501 North Apple Avenue (343 students). Newly constructed in 2006, Madison Elementary School features a more energy-efficient building design. The total area (square feet) is 50,134 with a designed capacity of 500 students. The building contains 25 classrooms and a multi-purpose room (seating capacity 600). Madison Elementary sits on 17 acres of land.
- Nasonville Elementary School, 11044 Highway 10 (292 students). Constructed in 2001. Total square feet of 40,205 with a designed capacity of 475 students. Nasonville features 19 classrooms and a multi-purpose room (seating capacity 600). The total acreage at Nasonville Elementary is 10 acres.

- Marshfield Middle School, 900 E 4th Street (586 students). Constructed in 1939 with additions and remodeling in 1968, and again in 1993. There are 19.41 acres of land at the Middle School. The area (square feet) of the middle school is 115,740 with a designed capacity of 900 students. Facilities included 34 classrooms, two gymnasiums (combined seating capacity 1,200), and a multi-media center (seating capacity 284). The building was placed on the State and National Historic Registers on April 6, 2005. In 2013, an atrium area constructed to provide a front security entrance to the building. Additional remodeling and improvements were made to the building around that time.
- Marshfield Alternative High School, 107 E. Third Street (individualized learning, small group instruction, and self-paced curriculum). The Alternative School is located in the Chestnut Center for the Arts.
- Marshfield High School, 1401 Becker Road (1,219 students). The Marshfield High School graduation rates are well above the national average at 96 percent with over 61 percent of the 2015 graduating class continuing with post-secondary education. The District operates an extensive career and technical program as well as concurrent enrollment options with local institutes of higher education. Constructed in 1968 with additions and remodeling done in 1994 and 2006. The area (square feet) of the building is 297,985 with a designed capacity of 1,400 students. The high school features 79 classrooms, an auditorium (seating capacity 642), field house and auxiliary gymnasium (seating capacity 3,400), cafeteria (seating capacity 350), library (seating capacity 180), and multi-media room (seating capacity 205). The total acreage at the Senior High School is 60 acres.

Marshfield also has a number of private educational facilities (with approximate student body size):

- Immanuel Lutheran Grade School (Elementary), 604 S Chestnut Ave (75 students).
- Trinity Evangelical Lutheran School (Elementary), 9529 State Highway 13 (71 students).
- Saint John Grade School (Elementary), 307 N Walnut Ave (169 students).
- Our Lady of Peace Intermediate School (Elementary), 1300 W 5th St (87 students).
- Columbus Catholic Middle School, 710 S Columbus Ave (91 students).
- Columbus High School, 710 S Columbus Ave (135 students). Total system enrollment for Columbus Catholic Schools (includes Our Lady of Peace and St. John's) is 482 students.

Mid-State Technical College, located at 2600 West 5<sup>th</sup> Street, is one of 16 colleges in the Wisconsin Technical College System, offers associate degrees, technical diplomas, and certificates in a variety of high-demand fields. With campuses in Marshfield, Stevens Point, and Wisconsin Rapids, and a learning center in Adams, the college district serves a resident population of approximately 165,000. Mid-State's supportive environment, state-of-the-art technology, and faculty with professional experience in the fields they teach provide Mid-State graduates with real-world skills, knowledge, experience, and confidence they need for an in-demand career. More than 9 in 10 Mid-State graduates are employed within six months of graduation.

The current facility for the Marshfield Campus was built in 1991 and an addition was added in 2007 for a total of just under 50,000 square feet which houses offices, classrooms, computer labs, Learning Commons/Library and several specialized labs for hands-on instruction.

The University of Wisconsin-Marshfield/Wood County, located at 2000 West 5<sup>th</sup> Street, prepares students for success at a baccalaureate level of education by providing a liberal arts general education that is accessible and affordable. Students can choose to continue to earn their degree locally with UW-Marshfield/Wood County with several Bachelor degree programs offered in collaboration with UW System partners. In fall 2014, 615 students were enrolled with half of the students (50 percent) taking a full-time course load of 12 or more credits. The majority of students are recent high school graduates; however, 22 percent are students returning to college at the age of 22-years-old or older. While most students come from Wood, Marathon, and Clark counties, there has been an increase of students who lived more than 30 miles away because of the addition of student housing.

As one of the 13 campuses of the University of Wisconsin Colleges, the university grants the Associate of Arts and Science degree, which satisfies the general education requirements of the baccalaureate campuses in the UW System. Students who participate in the Guaranteed Transfer Program are guaranteed admission as juniors to their chosen UW campus.

For students who want to remain in the community, the Bachelor of Applied Arts and Sciences (BAAS) completion degree enables students to complete a bachelor's degree with concentrations in business, communication, community health and wellness, organizational leadership and sustainability from UW-Marshfield/Wood County through a partnership with six UW System baccalaureate universities. There are also several bachelor degrees, including engineering and nursing, available through the Collaborative degree program which is offered on campus and online with evening classes taught at the Marshfield campus.

The most recent project consists of the design and construction of a new (approximate) 17,943 sq. ft., two-story Everett Roehl STEM (Science, Technology, Engineering, and Math) building on a proposed site of approximately 1 acre, and renovation of the existing 1964, 21,167 sq. ft., two-story Aldo Leopold Science facility at the University of Wisconsin Marshfield/Wood County campus. The Campus' priority is to upgrade STEM facilities to provide students a cutting-edge education in science, technology, engineering, and math. Phase I (to begin summer 2016) includes the design and construction of the new Everett Roehl STEM building, and anticipated to be complete by May 2017. The building is expected to include the following spaces: a chemistry lab, organic chemistry lab, prep rooms and offices, a math suite, a classroom, a large multipurpose room, conference rooms, student areas, an entrance/welcome area, a kitchen, restrooms, and an elevator. Phase II (to begin June 2017) includes the renovation of the existing 1964 Aldo Leopold Science facility, with the renovation to be complete by fall 2017. The scope of the renovation anticipated to include the greenhouse and headhouse, classrooms, offices and storage, labs, distant education and technology upgrades, meeting rooms, restroom upgrades, and mechanical spaces.

Future projects include upgrading the Helen Connor Laird Theatre and the performing arts support areas. In addition, plans include upgrades to the physical education facility locker rooms and fitness center. The campus Capital Improvement Plan also includes improvements to the commons area and kitchen, administration buildings, and also repair and maintenance to outside parking lots, roofs, and windows.

UW-Marshfield/Wood County broke ground to expand and remodel the student area and arts building in 1997. The project was complete and open for use in 1998. The full scope included adding a student lounge and dining (now referred to as the Commons), bookstore, fitness center, increased area for the theater backstage, new art and music studios and three distance education classrooms. The most recent addition occurred in the fall 2002 to connect the science and art buildings. This space, referred to as the Connector, includes a lecture hall and distance education/computer lab.

UW-Marshfield/Wood County hosts a wide range of events. Annually the campus organizes music, theater, and visual arts performances and exhibits; athletic matches for volleyball, basketball, and tennis; fundraisers; blood drives; and student activity events like hypnotism shows. Continuing Education annually holds week long summer day camps for youth. Throughout the year they hold personal and professional development courses for adults. Continuing Education also serves as a coordinating service for small business trainings to large scale conferences such as the annual Wood County Mental Health Conference held on campus. The campus also rents the facilities to the public. The campus has hosted events such as the Cultural Fair, Empty Bowls fundraiser, Sheltering Hearts fundraiser, Hub City Days Duathlon, Food for Thought, MS Walk, Ronald McDonald run and fundraiser, Wood County Healthy People conference, business conferences and trainings, as well as a Bike Wisconsin and Bike America site where cyclists from across the country bike to Marshfield, utilizing its impressive trails and rested and camped on campus grounds before they continued on their journey.

The Helen Connor Laird Theater seats 340 people and the Black Box Theater, located in the lower level of the Helen Connor Laird Building seats up to 90 people.

In the past 10 years, in addition to the partnership with UW-Eau Claire and Ministry-Saint Joseph's hospital for the nursing bachelor's program, the UW Colleges has partnered with UW-Platteville to offer the Engineering Bachelor's degree at UW-Marshfield/Wood County. In 2013, the UW Colleges also launched the Bachelor of Applied Arts and Sciences (BAAS) degree, partnering with several UW System universities to provide courses on campus and via distance education. The BAAS had its first UW-Marshfield/Wood County students graduate with the degree in 2015.

The Villas, built in the fall of 2014, is privately owned and operated by Bluffstone, Inc. Located across the street from the campus, this three-story complex, houses 24 apartment style suites, each with 4 bedrooms, and two baths. It is fully furnished and includes a kitchenette with appliances, and living room. The main purpose of the facility is to providing housing for the students attending UW-Marshfield/Wood County, but to also serve students attending Mid-State Technical College, interns at the medical complex, and/or in other educational programs.

In the 2015-2016 academic year, 165 classes in the fall and in the spring 163 classes were offered for degree seeking or remedial students. Continuing Education offered 42 courses in the fall and 55 courses in the spring, not including trips or online courses.

In total, the campus includes 137,956 gross square feet of building space. When the facility is not being used by the campus for educational purposes, continuing education, or other student use, it is rented out to various community groups and businesses.

The campus extends over 114 acres. A unique and endearing feature of the campus includes a 109+ acre arboretum, nature trail and woodlands. This arboretum serves as a living laboratory for biology faculty to instruct students in the complexities of environmental science. The grounds and facilities are owned jointly by the City of Marshfield and Wood County and managed by The University Commission, with staffing, programming and equipment being provided by the University of Wisconsin Colleges and UW System. In addition to the core academic and administrative facilities, UW-Marshfield/Wood County also provides a full-scale library services (with statewide sharing agreements throughout the UW System). The Hamilton Roddis Memorial Library has more than 27,000 volumes, 115 periodicals, newspapers DVDs, videotapes and the largest CD collection in the UW Colleges. The campus features an art gallery, distance education classrooms, an arena-style Black Box Theatre, the 340-seat Helen C. Laird Theatre, enhanced space for drama, art and music, a full-size gymnasium, computer labs, lounge and fitness center. Outdoor recreational facilities included lighted tennis courts, soccer and football fields, and a baseball diamond in addition to the Arboretum and Woodlands.

### Childcare Facilities

Two referral agencies, Child Care Connection, Inc., and Child Care Resource and Referral have combined to form Childcaring. Childcaring in Wisconsin Rapids and Wausau links families, childcare programs, employers and communities in Wood, Adams, Clark, Marathon, Langlade, Lincoln and Taylor Counties.

In the Marshfield area, there are 37 providers (which include head starts, preschools, before and after school programs and centers) with a total childcare capacity of 1,367. Recently, North Wood County has been going through a trend of losing providers and childcare capacity. In 2010 there were 73 regulated programs and today, there are only 43 providers. Similarly, the capacity has also declined from 2010 from having 1,523 slots available to just 1,386 today. There appears to be a need for more childcare services in the area, especially for children under the age of two. The State of Wisconsin does not require licensing for facilities that provide care for less than 4 children, therefore, the State does not provide a record or database of how many of those facilities there are in the Marshfield Area.

### Charities

Marshfield has a variety of charity organizations that help those in need whether its services, education, income, or health. Below is a list of some of the programs and organizations that provide assistance to those in the Marshfield area:

- Marshfield Area United Way
- Volunteer Center
- Reach Out & Read
- Backpack & School Supply Drive
- Spencer Kids Group
- Youth Net

- Family Resource Center
- Kiddie Kaboose
- Big Brothers Big Sisters
- Pathway Partners
- Boy Scouts
- Girl Scouts
- Keep Kids Warm
- NALC Food Drive
- AARP Tax Preparation Services
- Job Center
- Central Wisconsin Literacy Council
- Child Caring Scholarships
- North Central Community Action Program
- Soup or Socks
- The Hannah Center
- Mary's Place
- St. Vincent de Paul Transitional Shelter
- Disaster Volunteer Reception Center
- Personal Development Center
- PIER
- Nutrition On Weekends
- Right 2 Play 4 All
- Make a Difference Day
- FamilyWize
- Plant a Row
- United Way's 2-1-1
- The Bridge Center
- Children's Hospital of Wisconsin Community Services – Counselling
- Home Delivered Meals
- Marshfield Area Respite Care Center

### Parks and Recreation Facilities

The City of Marshfield has an excellent network of park and recreation facilities, including the Wildwood Park and Zoo. In addition, thousands of acres of quality recreational lands for hunting, fishing, camping, cross-country skiing and snowmobiling exist in the surrounding area. The City's Comprehensive Outdoor Recreation Plan (updated in 2014) provides a detailed description of the park system.

Marshfield has extensive recreational resources. In this existing conditions inventory and analysis, the parks are classified into three sections: City Park Facilities, State Wildlife Areas, and Other Publicly-Owned Park and Open Space Areas.

### City Park Facilities

Table 9.6 provides an inventory summary of the public park facilities in Marshfield. A comprehensive list of amenities in each park is available in the Comprehensive Outdoor Recreation Plan. One of the most recent additions to the Wildwood Zoo include the expansion and development of the JP Adler Kodiak Bear exhibit that opened in October, 2015.

**Table 9.6: City of Marshfield Public Park Facilities**

Name	Type	Size (acres)	Location	Amenities
Grant Park	Mini-Park	1.56	Doege and Cleveland St	Picnic Tables, Playground
Pickle Pond Park	Mini-Park	1.50	Peach Ave and Arnold St	Sandlot Backstop, Ice Skating Warming House
Northern Hills Park	Mini-Park	0.35	Shawano Dr	Picnic Tables, Playground
Benedict Park	Neighborhood Park	2.20	Heide Ln and Waushara Dr	Playground, Basketball Court
Forest Ridge Park	Neighborhood Park	3.13	Blodgett St and Fairview Dr	Playground, Sandlot Backstop, Basketball Court
Braem Park	Community Park	33.34	Cedar Ave and Ives St	Playground, Walking Trails, Nature Area, Tennis Courts, Horseshoes, Disc Golf, Softball Field
Griese Park	Community Park	27.92	29th St	Playground, Walking Trails, Tennis Courts, Soccer Fields, Horseshoes, Disc Golf, Softball Diamond
Marshfield Fairgrounds	Community Park	47.91	Peach Ave and 14th St	Playground, Softball Diamonds, Batting Cages, Exhibition Buildings, Grandstand
Steve J. Miller Recreation Area	Community Park	21.32	Oak Ave and Veterans Pkwy	Baseball Fields, Community Center, Playground, Tennis Courts, Batting Cages
Wildwood Park	Community Park	157.56	Roddis Ave and 17th St	Pavilion, Zoo, Playground, Walking/Biking Trails, Fishing Area, Nature Areas, Swimming Pool
Conner Park	Nature Areas	5.60	Blodgett St	Walking/Biking Trails
Joe and Bernadine Weber's Nature Park	Nature Areas	37.11	Holly Ave and 5th St	Picnic Shelter, Walking/Biking Trails
Hamus Nature Preserve and Recreation Area	Nature Areas	27.94	Hamus Dr	Picnic Shelter, Walking/Biking Trails, Fishing Area,

Source: City of Marshfield Comprehensive Outdoor Recreation Plan, 2014

Table 9.7 provides an inventory summary of the special use, private, school, and other recreation facilities in Marshfield. A comprehensive list of amenities in each park is available in the Comprehensive Outdoor Recreation Plan.

**Table 9.7: City of Marshfield Special Use, Private, School, and Other Recreation Facilities**

Name	Type	Size (acres)	Location	Amenities
Columbia Park	Special Use	2.49	Chestnut Ave and Arnold St	Band Shell, Picnic Tables
Praschak Wayside Park	Special Use	6.78	Central Ave	Picnic Tables, Nature Area
Strohman Park	Special Use	0.18	Central Ave and 6th St	Picnic Tables, Walking Paths
Veterans Memorial Park	Special Use	1.95	7th and Park St	Picnic Tables, War Memorial
Hardacre Park	Special Use	0.05	Central Ave and 5th St	Mural, Landscaping
Grant Elementary	School Park	13.84	Walnut Ave and Upham St	Playground
Lincoln Elementary	School Park	6.73	Felker Ave and 17th St	Playground
Madison Elementary	School Park	14.18	Palmetto Ave and Doege St	Playground
Washington Elementary	School Park	13.82	Schmidt Ave and 11th St	Playground
Marshfield Middle School	School Park	20.52	Palmetto Ave	Ropes Course, Tennis Courts, Football Stadium, Track
Marshfield High School	School Park	55.97	Becker Rd	Football Fields, Softball Fields
Curling Club	Other Recreation Facilities	0.43	Vine Ave and 14th St	Indoor Curling Facility
Henry Praschak Memorial (Private)	Other Recreation Facilities	0.15	Central Ave	Statue
UW Athletic Fields	Other Recreation Facilities	27.60	8th St	Soccer Fields, Tennis Court, Sandlot Backstop
CWSFA Grounds	Other Recreation Facilities	19.20	Vine Ave and 14th St	Camping, Indoor Ice Arena, Horse Arena, Dog Park, Horse Barns, Animal Wash Rack

Source: City of Marshfield Comprehensive Outdoor Recreation Plan, 2014

**State Wildlife Areas**

There are four state wildlife areas within a short drive of Marshfield that offer acres of passive recreational land available to Marshfield residents. A summary of information on the state wildlife areas is shown in Table 9.8.

**Table 9.8: State Wildlife Areas Near the City of Marshfield**

Name	Size (acres)	Recreational Opportunities	Habitat	Wildlife to be Found There
McMillan Marsh	6,500	Hiking, bird watching, and trapping	Marsh, grasslands, and lowland forest	Waterfowl, grouse, pheasants, deer, rabbits, wood cocks and raptors
George W. Mead	33,000	Hiking, bird watching, and trapping	River, marsh and lowland forest	Waterfowl, grouse, deer, rabbits, wood cocks, squirrels, trumpeter swans and raptors
Sandhill Wildlife Area	9,150	Hiking, bird watching, and berry picking	Marsh and lowland forest	Deer, waterfowl, squirrels, woodcock, sandhill cranes, trumpeter swans and Karner blue butterflies
Wood County Wildlife Area	21,000	Hiking, bird watching, and berry picking	Marsh and lowland forest	Ducks, grouse, deer, rabbits, squirrels, wood cocks, sandhill cranes, sharptail grouse and Karner blue butterflies

Source: State of Wisconsin Department of Natural Resources, 2016

**Other Publicly-Owned Park and Open Space Areas**

In addition to the parks that are currently developed, the City owns several other properties that have potential for recreation opportunities and improvements.

**South Well Field – Managed by Marshfield Utilities**

This 119.68-acre well site is an open area that functions to protect the City’s water supply. Most of the site is wetlands, which are a tributary to Mill Creek. Because of the need to preserve the groundwater aquifer, intensive recreational use of this site is limited so it is most suitable as a natural area. The Mill Creek Trail travels through this area from 29<sup>th</sup> Street south to the Mill Creek Business Park.

**Walnut Street Stormwater Detention Basin – Managed by the Public Works Department**

This 8.85-acre site was constructed in 1991 to help address the increased need for stormwater control measures due to increased development of the northwest quadrant of the City. Except for brief periods during significant rainfalls, the site is used for recreational activities such as softball and soccer practices and games, and sledding during the winter months. In 1996, the Parks and Recreation Department created a full size soccer field for use by schools and adult soccer teams. Two small soccer fields were recently added. This site is managed by the Public Works Department with the Parks and Recreation Department responsible for the maintenance and scheduling of the soccer fields.

**Sources**

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- City Engineer
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- Staff at Advanced Disposal Cranberry Creek Landfill

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- City Hall Needs Analysis – Zimmerman Architectural Studios, Inc.
- Marshfield Police Department
- 2015 Marshfield Police Department Annual Report
- Marshfield Fire Department
- Marshfield Street Department
- An Appraisal of Real Estate – Scott Williams Appraisal Inc.
- [www.marshfieldresearch.org](http://www.marshfieldresearch.org)
- Staff at the Marshfield Clinic Research Foundation
- [www.marshfieldlabs.org](http://www.marshfieldlabs.org)
- [www.marshfieldfoodsafetyllc.com](http://www.marshfieldfoodsafetyllc.com)
- Wisconsin Department of Health and Human Services
- Staff at Hillside Cemetery
- Mueller Book
- Marshfield Public Library
- Marshfield School District Central Office
- [www.marshfieldschools.org](http://www.marshfieldschools.org)
- Staff at Mid-State Technical College
- Staff at UW-Marshfield Wood County Extension
- Staff at Childcaring – Central Wisconsin Early Education Resources
- Marshfield Area United Way
- City of Marshfield Comprehensive Outdoor Recreation Plan, 2014
- [www.dnr.wi.gov/topic/lands/WildlifeAreas/](http://www.dnr.wi.gov/topic/lands/WildlifeAreas/)

## Intergovernmental Cooperation

### Overview

This chapter was prepared within the context of many existing local, regional, and state plans, which were reviewed throughout this planning effort. The City wants to ensure that the planning process considers the larger regional context and will communicate with all local and neighboring governmental jurisdictions, planning organizations, agencies, and stakeholders, including the residents of the City of Marshfield.

Intergovernmental cooperation is a critical component of this planning effort. Local services and planning strategies can be strengthened by cooperative relationships between the City, Counties, and other neighboring jurisdictions. This chapter contains an overview of Marshfield's intergovernmental relationships and identifies known existing or potential conflicts between this Comprehensive Plan and the plans of adjacent communities, School Districts, Wood County, Marathon County, and the State of Wisconsin.

### Marshfield's Intergovernmental Relationships

Marshfield is located primarily in Wood County, but the northern portion of the City extends into Marathon County.

#### Emergency Services

The Marshfield Fire and Rescue Department has a number of cooperative agreements with private and public sector agencies. The City currently has ambulance service contracts to provide service to 13 additional towns and villages. The municipalities provide a standby fee to the City and the City bills the patients for all calls for service. The City gains additional revenues for the operation of its ambulance service and the townships get paramedic service at a fraction of the cost for starting a similar service.

The City has ambulance service agreements with the following:

#### Towns

- Auburndale
- Cameron
- Freemont
- Lincoln
- McMillan
- Marshfield
- Milladore
- Richfield
- Rock
- Sherry

#### Villages

- Auburndale
- Hewitt
- Milladore

The Fire and Rescue department has another agreement with Saint Joseph’s Hospital for responding to neonatal and paramedic intercepts. The department handles most calls that the hospital cannot handle due to their limited response capability and bills the hospital for these services, not the patient. The advantage for the City is that it gains additional skills and experience for fire department staff handling critical patients and the City received 100 percent reimbursement from the hospital instead of the reduced rate that Medicare pays. The hospital does not have to bear the additional financial responsibility for additional personnel and equipment for the marginal number of transports that they cannot handle with their current staffing and equipment.

### Education

The City of Marshfield is served by the Marshfield School Area School District. The City does collaborate with the School District on the Safe Routes to School Program’s “Walk/Bike to School Challenge”. The City’s Safe Routes to School Plan is currently expired, but the School District will likely be involved in the process to update that plan. The School District has recently purchased property west of Palmetto Avenue. They are also in the early stages of planning for a future stadium/sports complex. This effort will likely require some cooperation with the City for the property zoning approvals. As required by Statute, the District provides a representative to serve on joint review boards for proposed City of Marshfield TIF Districts. There are no apparent existing or potential conflicts between the City and the School District. However, this will be explored throughout the planning process and updated if necessary.

The University of Wisconsin System also plays an important role in the community, with the presence of the University of Wisconsin – Marshfield campus. The University is planning for a new STEM (Science, Technology, Engineering, and Math) building addition.

The City is also home to one of four Mid-State Technical College campuses in Central Wisconsin. Other campuses are located in Stevens Point, Wisconsin Rapids, and Adams.

Both the University and Technical College are zoned “CD” Campus District. Ideally, both entities would work together to develop a Campus Master Plan.

### Library

The Marshfield Public Library has a joint library agreement with the Town of McMillan and Wood County. Both are to provide all library services to their residents as if they were city residents. For that service, Marshfield Public Library is reimbursed. The Town of McMillan is a formal agreement for library service. There is a county plan for library service with Wood County that was approved by the Common Council and the County. Library services to Wood County and other surrounding counties, except Marathon are addressed in State statutes.

### Parks and Recreation

Wood County and the American Red Cross have an agreement with the City for use of the Oak Avenue Community Center during disaster management situations.

## Surrounding Municipalities

### Town of Marshfield

As of the 2015 Department of Administration population estimate, the town had a total population of 777. The City of Marshfield is located in the northwest corner of the Town of Marshfield. The City supplies the town with ambulance services.

### Town of Lincoln

As of the 2015 Department of Administration population estimate, the town had a total population of 1,572. The Town of Lincoln is located to the west of Marshfield. The town is serviced by the City of Marshfield for ambulance services.

### Town of Spencer

As of the 2015 Department of Administration population estimate, the town had a total population of 1,615. The Town of Spencer is located northwest of Marshfield in Marathon County.

### Town of McMillan

As of the 2015 Department of Administration population estimate, the town had a total population of 2,002. The Town of McMillan is located north of Marshfield in Marathon County. The Town and City currently share a boundary, and as the City continues to grow, it will be important to coordinate planning and shared services to best accommodate the needs of both communities. The City and Town currently have a Cooperative Boundary Plan through 2023. The town is serviced by the City of Marshfield for ambulance services.

### Town of Cameron

As of the 2015 Department of Administration population estimate, the town had a total population of 483. In 2015, the last portion of the Cooperative Boundary Plan expired, causing a large area of land to be detached from the Town and attached to the City. This attachment cleaned up the City's southcentral boundary with the Town. The town is serviced by the City of Marshfield for ambulance services.

### Wood County

The City of Marshfield is located primarily within Wood County. In 2015, the County had a population of about 75,000 people; Marshfield is the largest City in the County. In 2015, the Wood County population for the City of Marshfield was 18,244 (95% of the population of Marshfield).

The Marshfield Fire and Rescue Department contracts with Wood County for Level B hazardous materials response. The County pays the City a retainer fee and the City bills the County for response-related costs, which the County then bills the spiller under state statute.

University of Wisconsin/Wood County Commission, made up of three alderman and three Wood County Board Supervisors, which has jurisdiction over the UW-Marshfield Wood County campus.

The Marshfield Fairgrounds Commission, made up of three alderman and three Wood County Board Supervisors, also has complete jurisdiction over the city-owned fairgrounds.

### Marathon County

A small portion of Marshfield is located in Marathon County. This County lies to the north of Wood County and had a population of approximately 135,000 in 2015. In 2015, the Marathon County population for the City of Marshfield was 942 (5% of the population of Marshfield). The City of Marshfield was involved in the planning process to develop the Marathon County Hazard Mitigation Plan (2011-2016).

### Regional Planning

The City of Marshfield is located within the North Central Wisconsin Regional Planning Commission's (NCWRPC) jurisdiction. The NCWRPC prepares and adopts regional or county-wide plans and represents Vilas, Oneida, Forest, Lincoln, Langlade, Marathon, Wood, Portage, Juneau, and Adams counties. The NCWRPC is a voluntary association of governments established in 1973 under Wisconsin Statute s.66.0309, providing land use planning, zoning assistance, economic development strategies, CDBG program assistance, environmental planning, mapping and GIS, transportation plans, and other specialized studies. The City of Marshfield is not currently a member to the regional plan commission.

### Important State and Federal Agency Jurisdictions

There are many state and federal agencies that affect planning in Marshfield. The Wisconsin Department of Transportation (DOT) North Central Region plays a critical role in many aspects of the City's transportation system, from highway design and development to bicycle and pedestrian facilities and networks.

### Existing or Potential Conflicts and Processes to Resolve Conflicts

This section will be explored and expanded throughout this planning process.

### Sources

- 2015 Wisconsin Department of Administration Population Estimates for Minor Civil Divisions
- Marshfield Police Department
- 2015 Marshfield Police Department Annual Report
- Marshfield Fire Department
- Marshfield Public Library
- Marshfield School District Central Office
- [www.marshfieldschools.org](http://www.marshfieldschools.org)
- Staff at Mid-State Technical College
- Staff at UW-Marshfield Wood County Extension