

**2017 COMPREHENSIVE PLAN UPDATE STEERING COMMITTEE MINUTES**  
**OF THURSDAY, JULY 14, 2016**

Meeting called to order by Chairman Gustafson 3:03 P.M. in Conference Room 108 of City Hall Plaza.

**PRESENT:** Chairperson Joe Gustafson; Alderperson Ed Wagner; Ann-Marie Nelson Brine; Dan Knoeck; Justin Casperson; and Sam Warp

**ABSENT:** Mayor Chris Meyer (excused); Bob Haight (excused); Bob Trussoni (excused); and Michelle Morley (excused)

**ALSO**

**PRESENT:** Josh Miller, City Planner; Sam Schroeder, Zoning Administrator; and Jason Angell, Director of Development Services.

**Approval of the Minutes – May 12, 2016**

**CPSC16-06** Motion by Nelson Brine second by Casperson to approve the minutes of May 12, 2016.

**Motion Carried.**

**Citizen Comments**

No citizen's comments.

**Review of the Existing Conditions Report**

Miller opened up the discussion by stating that the existing conditions report has been posted on the City website and is still in draft form so he is still accepting comments and can still make changes.

Nelson Brine brought up a few topics that she believed could make a good impact within the existing conditions report including tourism, land marks, historical places, water quality issues, sidewalk requirements for new development, electrical service requirements, contaminated sites within Marshfield, and water usage. These topics were briefly discussed among the group in more detail.

**Discussion of Future Public Participation Efforts**

Miller gave a brief overview of past public participation efforts and the possible future public participation efforts including the schools which will be revisited in the fall, open houses, and interviews with the Alderpersons. Miller explained that another public participation event is likely over the next coming months seeing as we are at the midpoint of the process. The committee discussed after school starts or use on another event such as the library grand opening to maximize the potential interactions.

Angell suggested keeping the questions for the interviews with Alderpersons short and focused: what concerns/visions do they have for their district? and what concerns/visions do they see for the overall community?

Gustafson asked miller if we could keep people engaged using summaries of the process with the email list that has been compiled through the public participation process.

### **Identify Issues and Opportunities**

The committee discussed the issues they see facing Marshfield but also the opportunities for Marshfield's future. Many of the issues in a sense can be directly tied to an opportunity. The following is a list of discussed topics: City population, water quality, housing stock, buildable residential 1-2 family lots, community appearance, Peach Ave Corridor – reaching capacity, W McMillan St and N St. Joseph Ave intersection – congestion, funding for street improvement and maintenance, a simple strategic plan, quality of life, recreational opportunities – aquatic, redevelopment areas, screening/landscaping entry corridors, Hwy 10 corridor, partnerships with the City and other organizations (medical), senior housing, etc.

### **Discuss Overall Goals, Objectives, and Policies for the Comprehensive Plan**

Miller gave a brief overview of the State Statute requirements and the Mission and Vision statements taken from the Common Council Strategic Planning process. The group concurred that we could likely reference this document in the Comprehensive Plan as coming from the Council.

Nelson Brine brought up the consideration of an implementation committee after the Comprehensive Plan is adopted to take goals or objectives and make them reality.

### **Set Meeting Date and Future Agenda Items**

The next meeting will be held on Thursday, August 18, 2016 in Conference Room 108 of City Hall Plaza at 3:00 PM.

### **Adjourn**

Respectfully submitted,

Sam Schroeder  
Zoning Administrator