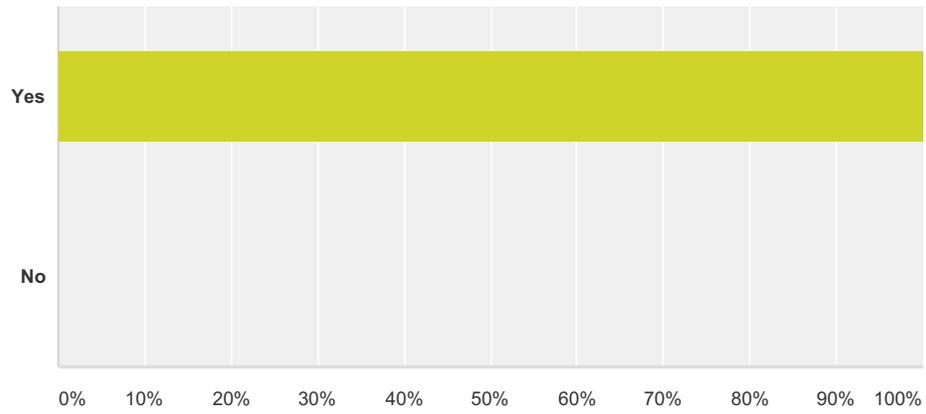


Q1 Do you reside in the City of Marshfield?

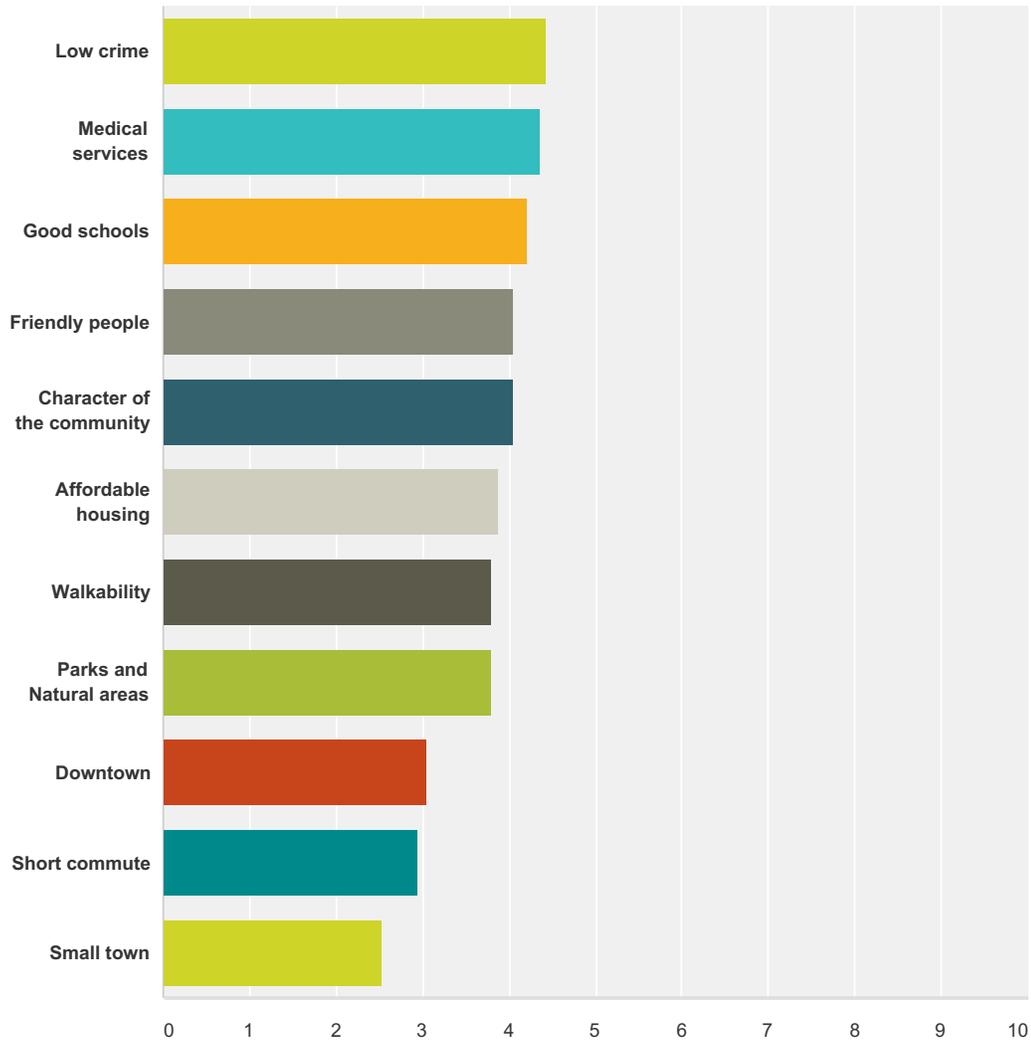
Answered: 19 Skipped: 0



Answer Choices	Responses
Yes	100.00% 19
No	0.00% 0
Total	19

Q2 What qualities do feel are most important for why you live or own property in Marshfield. (Rate 5 for highest priority to 1 for lowest priority)

Answered: 19 Skipped: 0

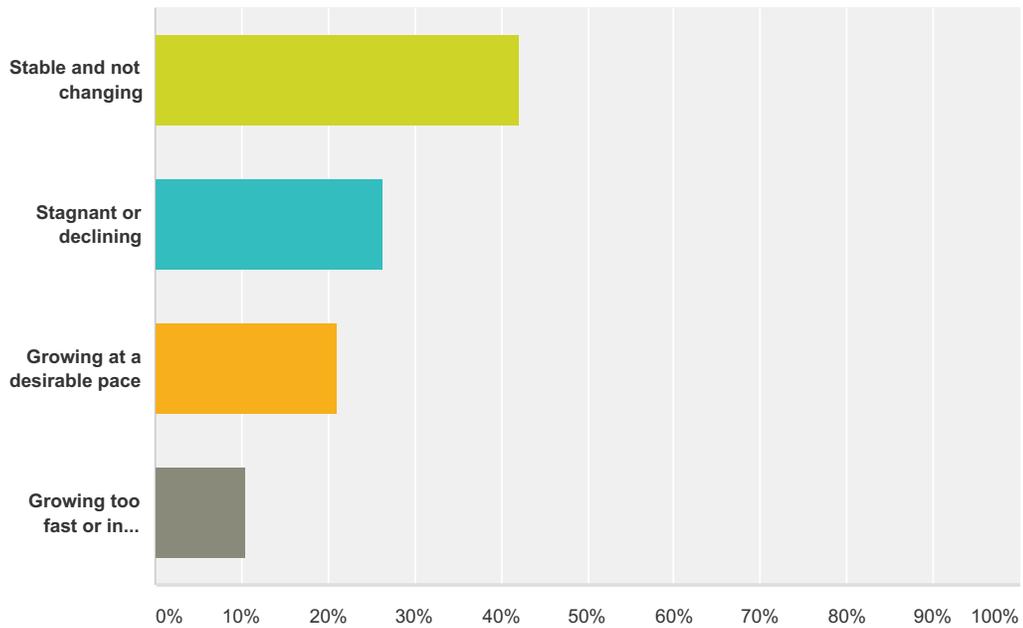


	Not Important	Slightly Important	Moderately Important	Very Important	Extremely Important	Total	Weighted Average
Low crime	0.00% 0	5.26% 1	5.26% 1	31.58% 6	57.89% 11	19	4.42
Medical services	0.00% 0	5.26% 1	5.26% 1	36.84% 7	52.63% 10	19	4.37
Good schools	0.00% 0	5.26% 1	15.79% 3	31.58% 6	47.37% 9	19	4.21
Friendly people	0.00% 0	0.00% 0	31.58% 6	31.58% 6	36.84% 7	19	4.05
Character of the community	5.26% 1	5.26% 1	0.00% 0	57.89% 11	31.58% 6	19	4.05

Affordable housing	5.26% 1	5.26% 1	21.05% 4	31.58% 6	36.84% 7	19	3.89
Walkability	10.53% 2	0.00% 0	10.53% 2	57.89% 11	21.05% 4	19	3.79
Parks and Natural areas	0.00% 0	0.00% 0	42.11% 8	36.84% 7	21.05% 4	19	3.79
Downtown	26.32% 5	5.26% 1	15.79% 3	42.11% 8	10.53% 2	19	3.05
Short commute	26.32% 5	10.53% 2	15.79% 3	36.84% 7	10.53% 2	19	2.95
Small town	21.05% 4	31.58% 6	26.32% 5	15.79% 3	5.26% 1	19	2.53

Q3 What is your overall perception of the growth of Marshfield? (Select one)

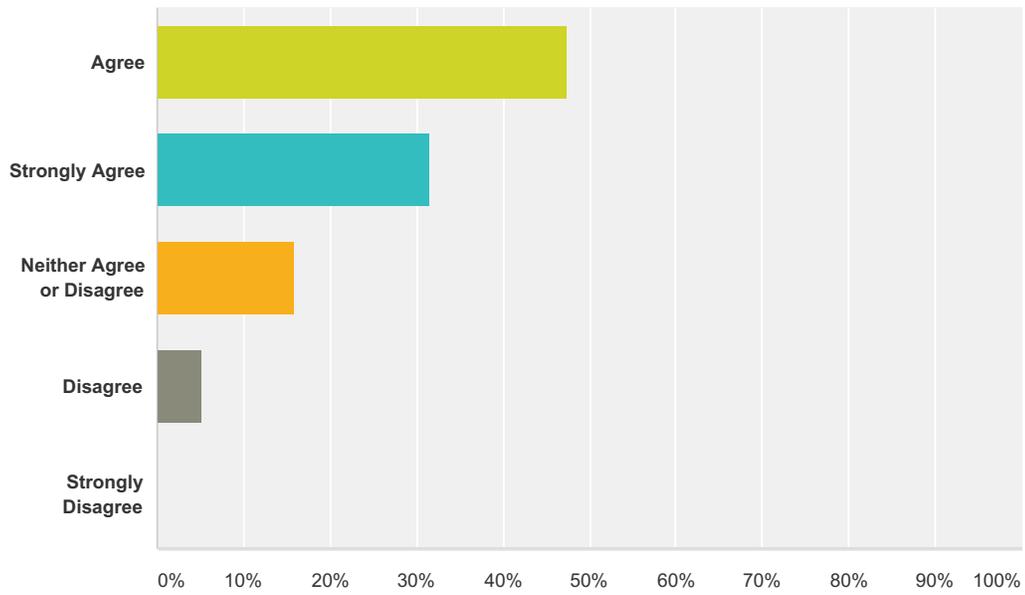
Answered: 19 Skipped: 0



Answer Choices	Responses	Count
Stable and not changing	42.11%	8
Stagnant or declining	26.32%	5
Growing at a desirable pace	21.05%	4
Growing too fast or in undesirable ways	10.53%	2
Total		19

Q4 Please indicate your level of agreement that Marshfield is a safe place to live.

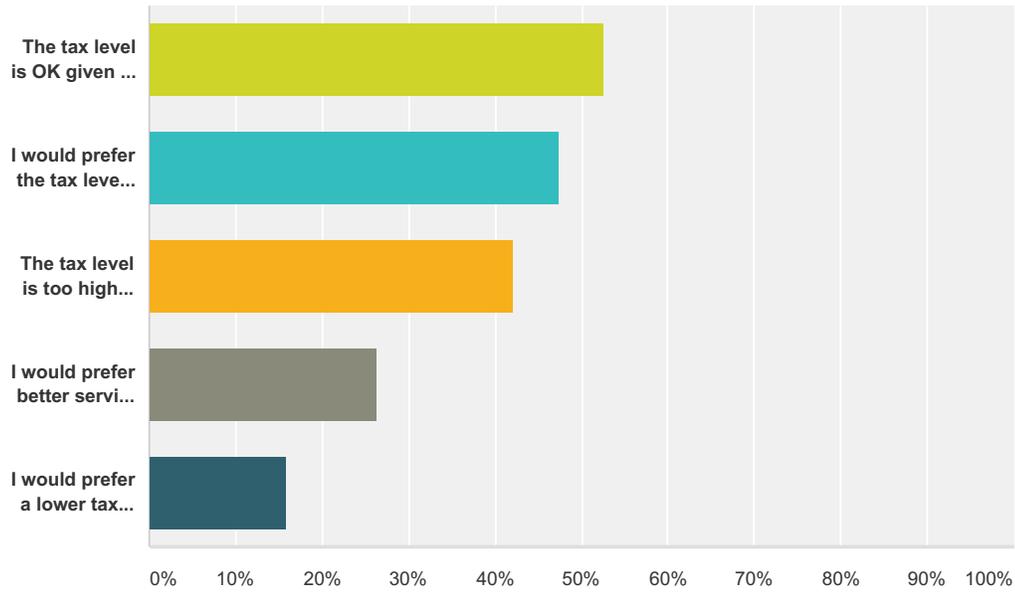
Answered: 19 Skipped: 0



Answer Choices	Responses	Count
Agree	47.37%	9
Strongly Agree	31.58%	6
Neither Agree or Disagree	15.79%	3
Disagree	5.26%	1
Strongly Disagree	0.00%	0
Total		19

Q5 In considering the value of services provided by the City of Marshfield and the level of city taxes, in each of the following questions, which best matches your opinion?

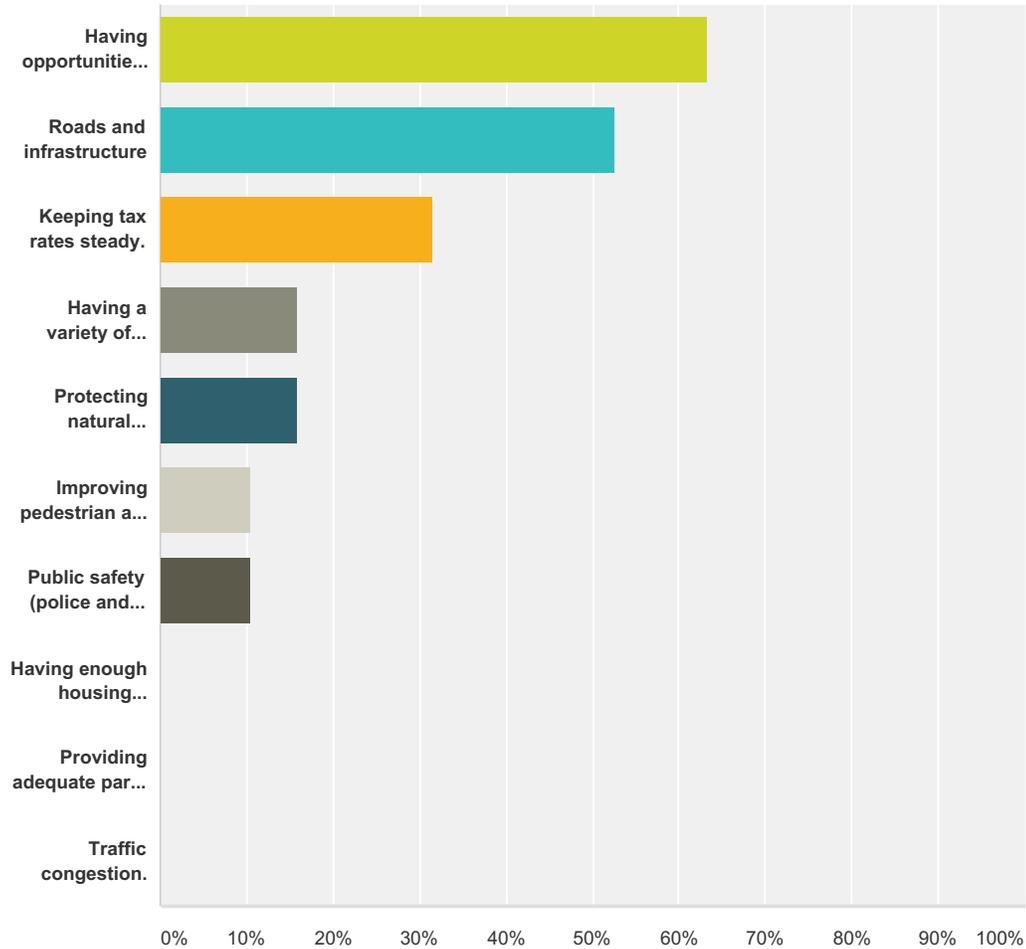
Answered: 19 Skipped: 0



Answer Choices	Responses
The tax level is OK given the quality of services provided	52.63% 10
I would prefer the tax level and quality of services remain as they are	47.37% 9
The tax level is too high given the quality of services provided	42.11% 8
I would prefer better services knowing taxes would have to rise	26.32% 5
I would prefer a lower tax level knowing the quality of services would decline	15.79% 3
Total Respondents: 19	

Q6 What do you believe to be the TWO most important challenges facing the Marshfield? (Mark two only)

Answered: 19 Skipped: 0

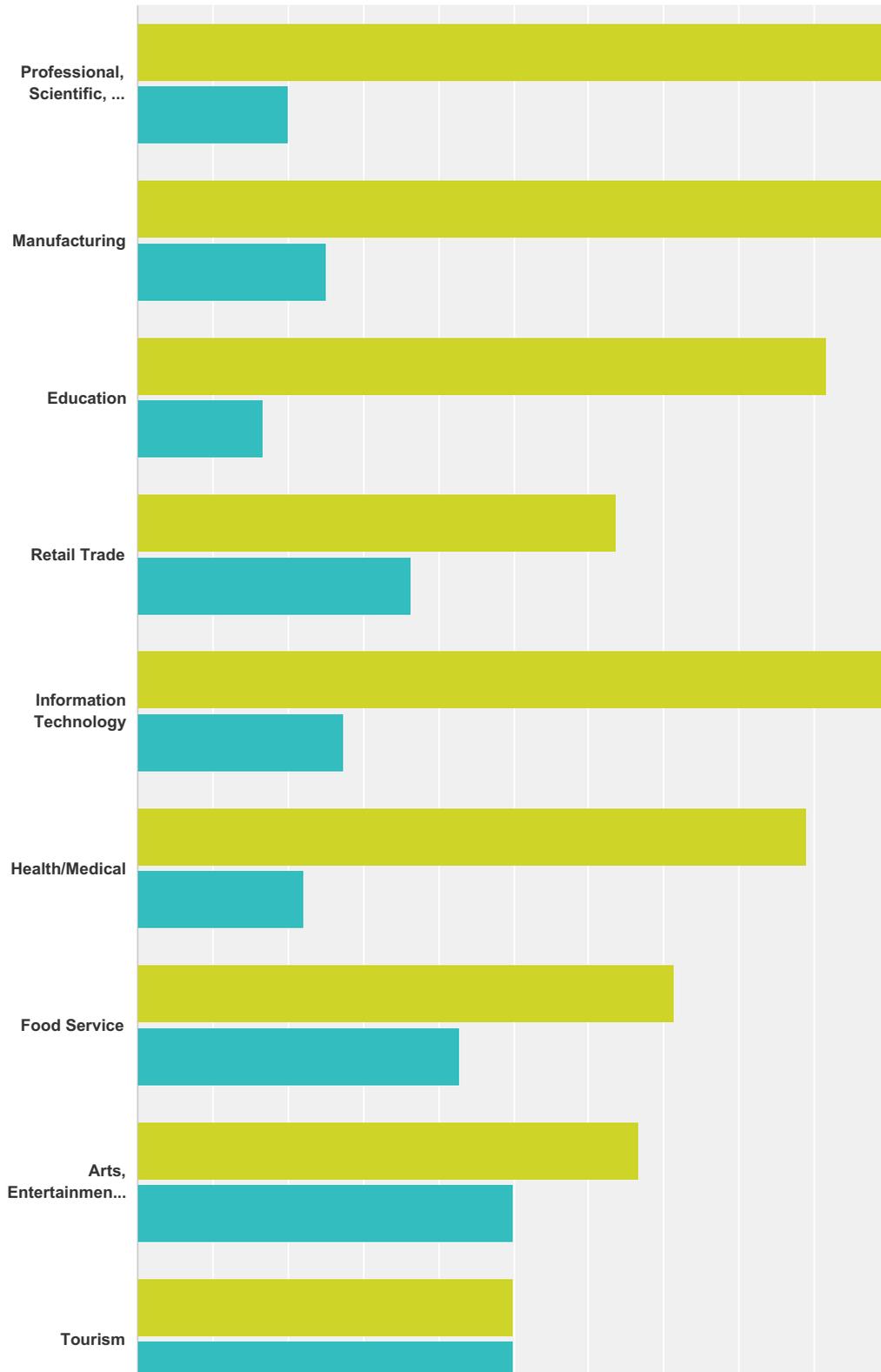


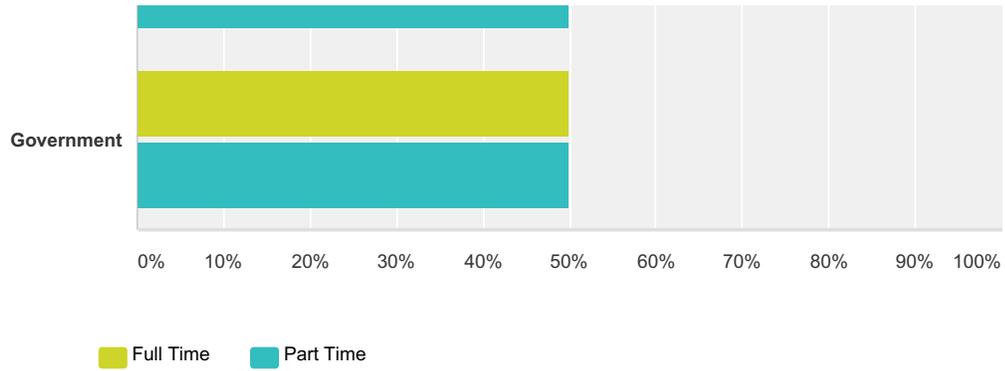
Answer Choices	Responses
Having opportunities for living-wage jobs.	63.16% 12
Roads and infrastructure	52.63% 10
Keeping tax rates steady.	31.58% 6
Having a variety of shopping choices.	15.79% 3
Protecting natural resources.	15.79% 3
Improving pedestrian and bicycle access.	10.53% 2
Public safety (police and fire)	10.53% 2
Having enough housing options.	0.00% 0
Providing adequate park and recreation opportunities.	0.00% 0
Traffic congestion.	0.00% 0

Total Respondents: 19

Q7 Where do you feel we need more employment opportunities in the City of Marshfield in the next 10 years? (Mark all that apply)

Answered: 18 Skipped: 1

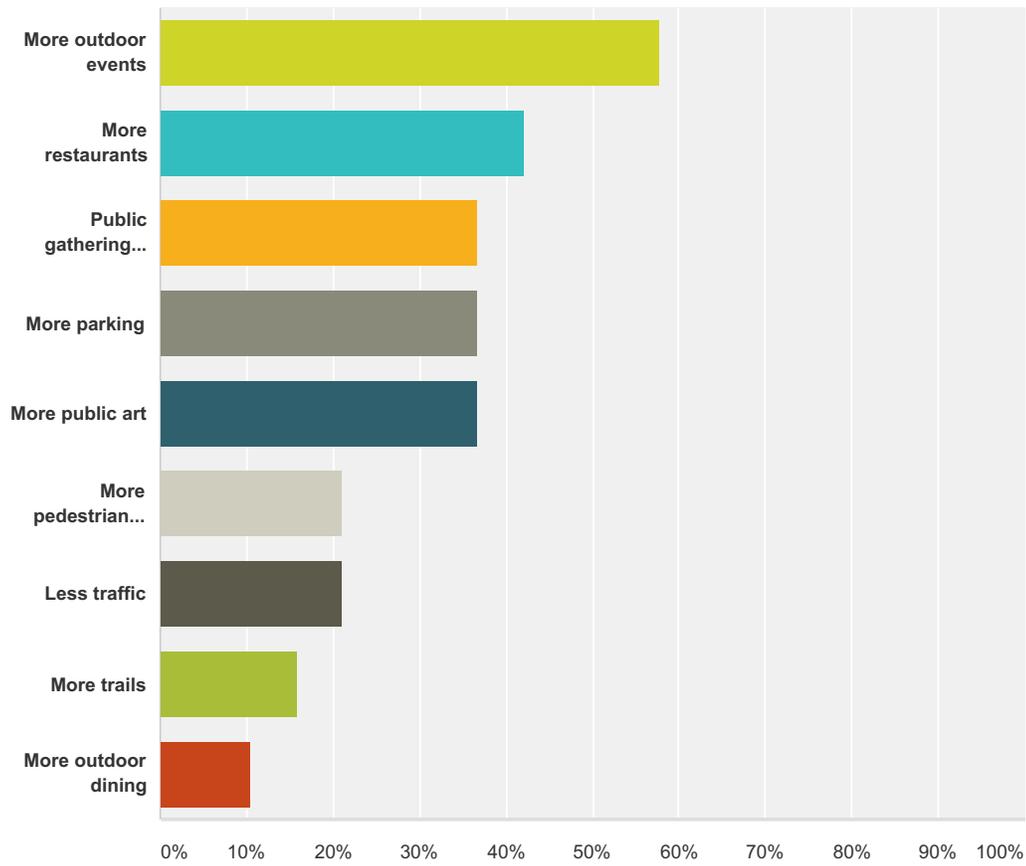




	Full Time	Part Time	Total Respondents
Professional, Scientific, and Technical Services	100.00% 15	20.00% 3	15
Manufacturing	100.00% 12	25.00% 3	12
Education	91.67% 11	16.67% 2	12
Retail Trade	63.64% 7	36.36% 4	11
Information Technology	100.00% 11	27.27% 3	11
Health/Medical	88.89% 8	22.22% 2	9
Food Service	71.43% 5	42.86% 3	7
Arts, Entertainment, and Recreation	66.67% 4	50.00% 3	6
Tourism	50.00% 3	50.00% 3	6
Government	50.00% 3	50.00% 3	6

Q8 What would encourage you to spend more time Downtown? (Select all that apply)

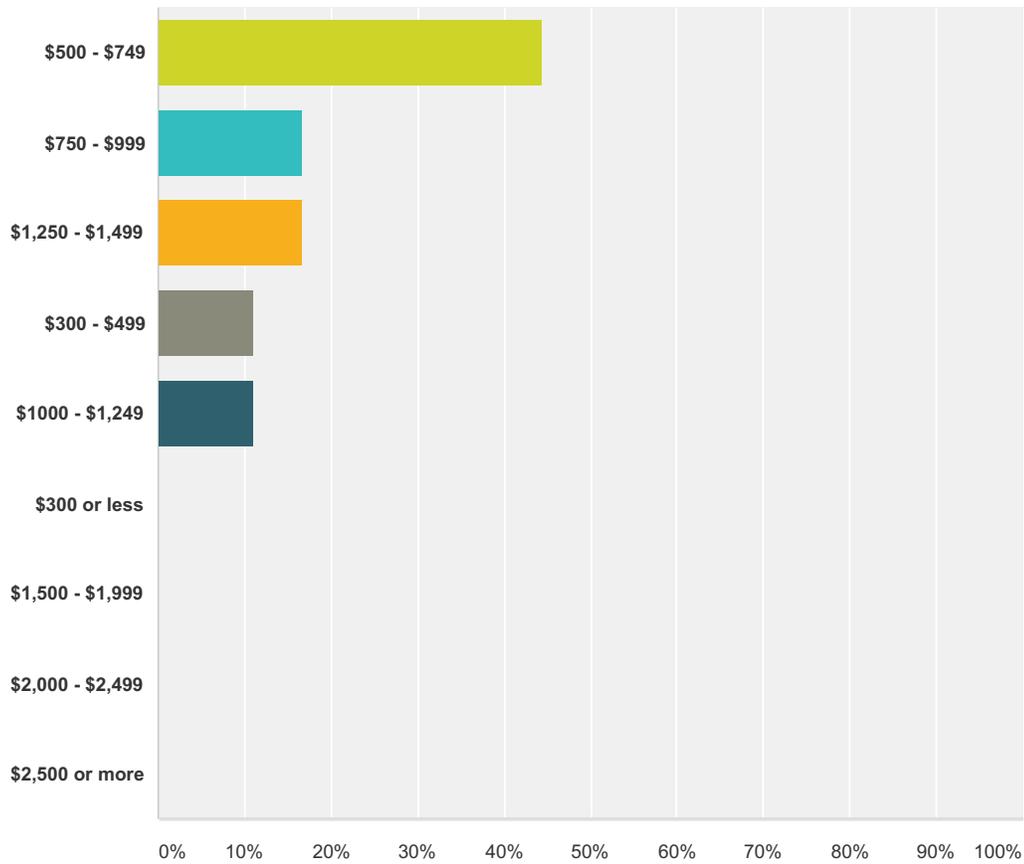
Answered: 19 Skipped: 0



Answer Choices	Responses
More outdoor events	57.89% 11
More restaurants	42.11% 8
Public gathering spaces/places to sit	36.84% 7
More parking	36.84% 7
More public art	36.84% 7
More pedestrian friendly sidewalks/intersections	21.05% 4
Less traffic	21.05% 4
More trails	15.79% 3
More outdoor dining	10.53% 2
Total Respondents: 19	

Q9 What is the maximum monthly housing cost (rent or mortgage payment) that you consider to be affordable? (Select one)

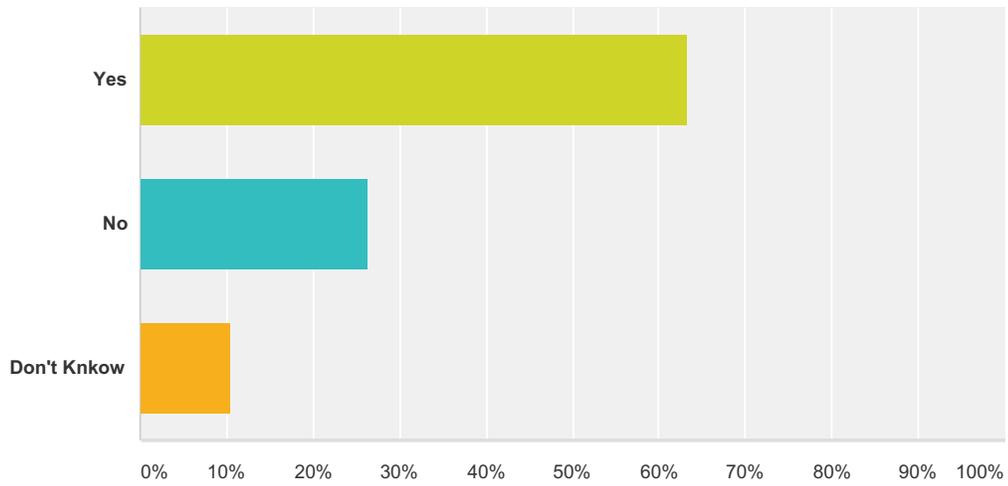
Answered: 18 Skipped: 1



Answer Choices	Responses	
\$500 - \$749	44.44%	8
\$750 - \$999	16.67%	3
\$1,250 - \$1,499	16.67%	3
\$300 - \$499	11.11%	2
\$1000 - \$1,249	11.11%	2
\$300 or less	0.00%	0
\$1,500 - \$1,999	0.00%	0
\$2,000 - \$2,499	0.00%	0
\$2,500 or more	0.00%	0
Total		18

Q10 Do you feel there is an adequate access to bicycle and pedestrian facilities (trails/sidewalks/bike lanes)?

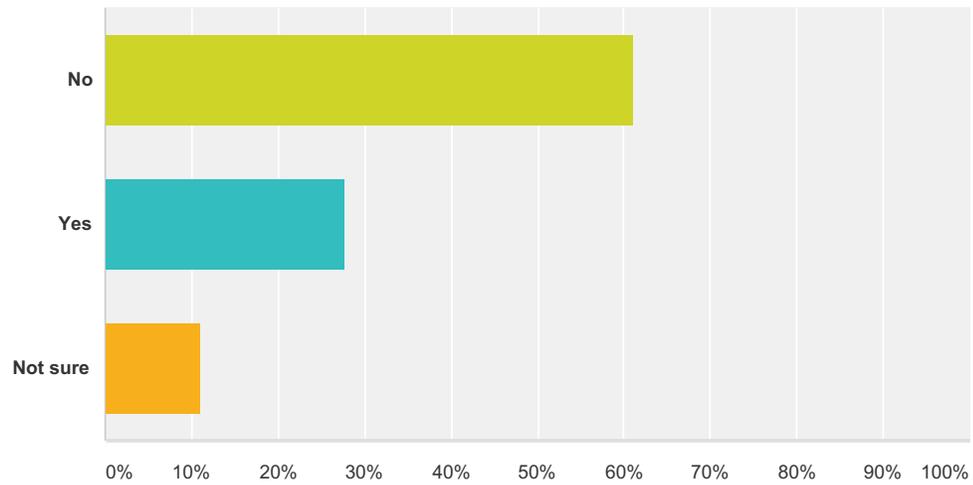
Answered: 19 Skipped: 0



Answer Choices	Responses	
Yes	63.16%	12
No	26.32%	5
Don't Know	10.53%	2
Total		19

Q11 Do you support removing parking to provide a designated bicycle lane?

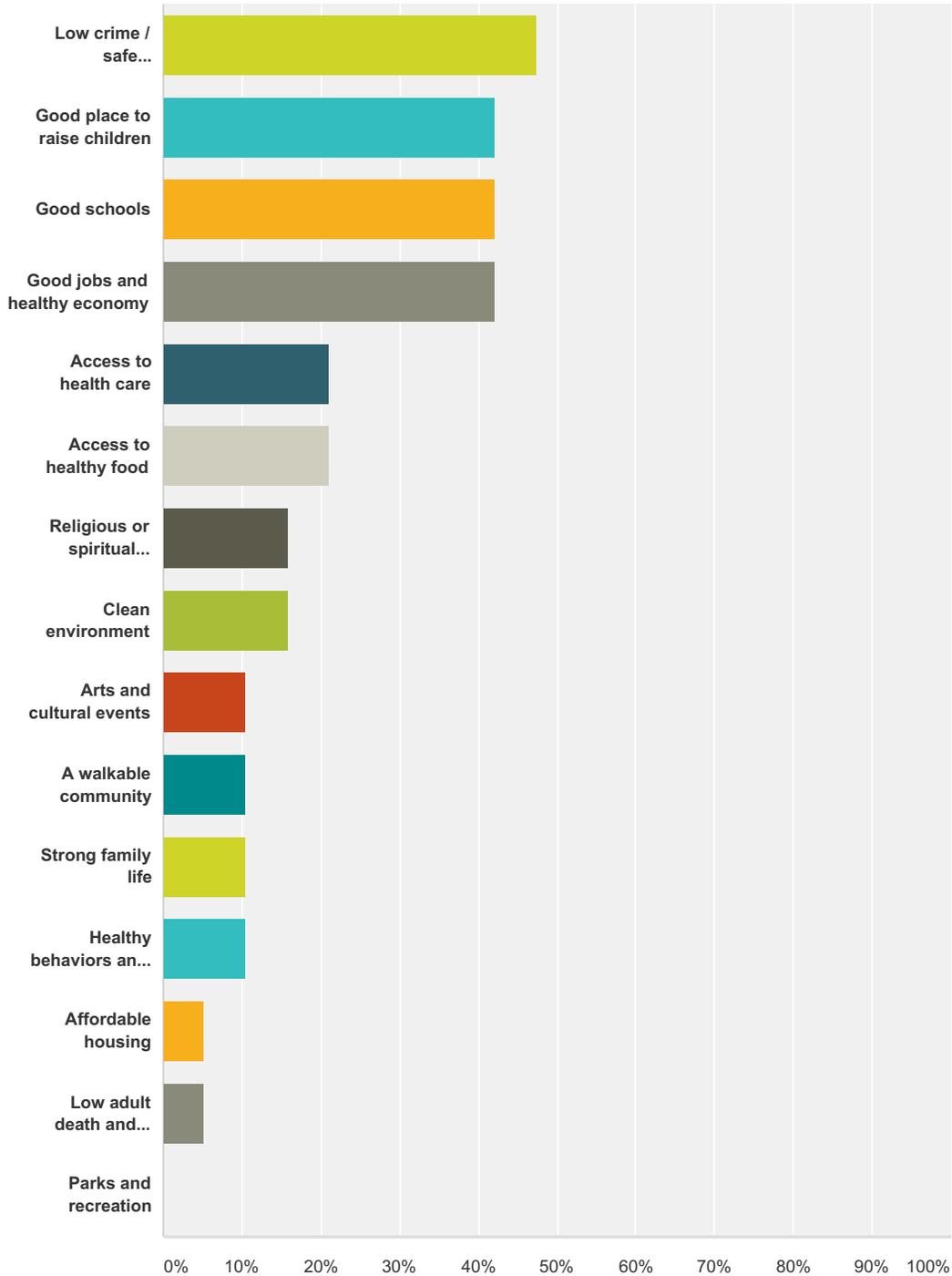
Answered: 18 Skipped: 1



Answer Choices	Responses
No	61.11% 11
Yes	27.78% 5
Not sure	11.11% 2
Total	18

Q12 In the following list, what do you think are the THREE most important factors for a "Healthy Community?" (Mark three only)

Answered: 19 Skipped: 0

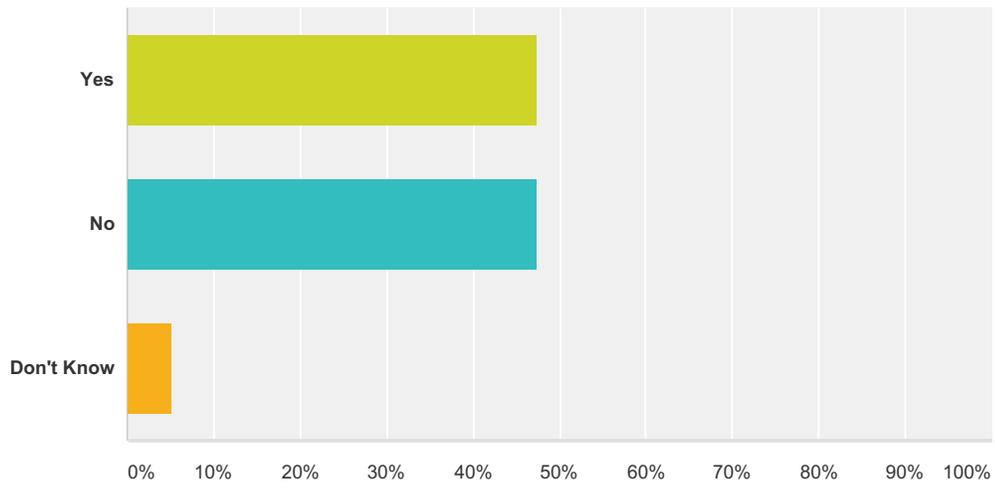


Answer Choices	Responses
Low crime / safe neighborhoods	47.37% 9

Good place to raise children	42.11%	8
Good schools	42.11%	8
Good jobs and healthy economy	42.11%	8
Access to health care	21.05%	4
Access to healthy food	21.05%	4
Religious or spiritual values	15.79%	3
Clean environment	15.79%	3
Arts and cultural events	10.53%	2
A walkable community	10.53%	2
Strong family life	10.53%	2
Healthy behaviors and lifestyles	10.53%	2
Affordable housing	5.26%	1
Low adult death and disease rates	5.26%	1
Parks and recreation	0.00%	0
Total Respondents: 19		

Q13 Is proximity to open or green space a critical factor in deciding where to live?

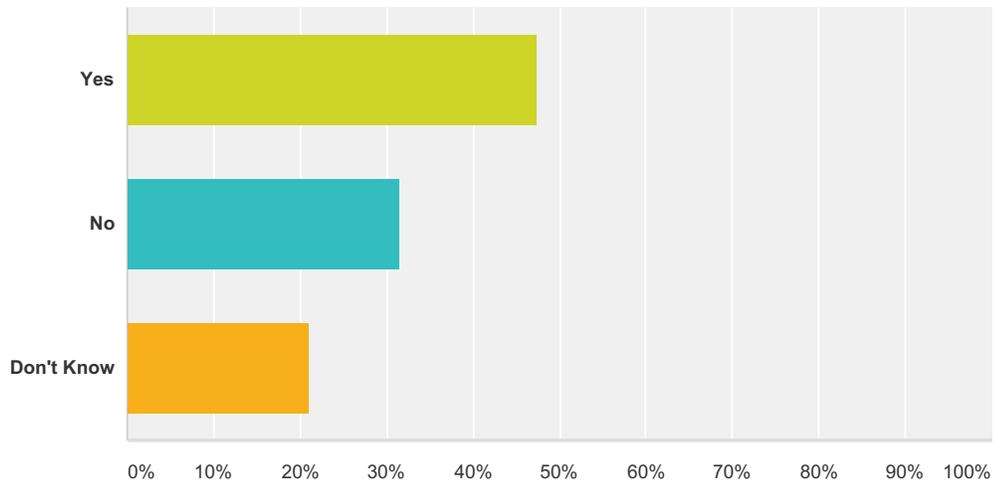
Answered: 19 Skipped: 0



Answer Choices	Responses
Yes	47.37% 9
No	47.37% 9
Don't Know	5.26% 1
Total	19

Q14 Do you feel enough is done in the community to promote and preserve its historical/cultural resources?

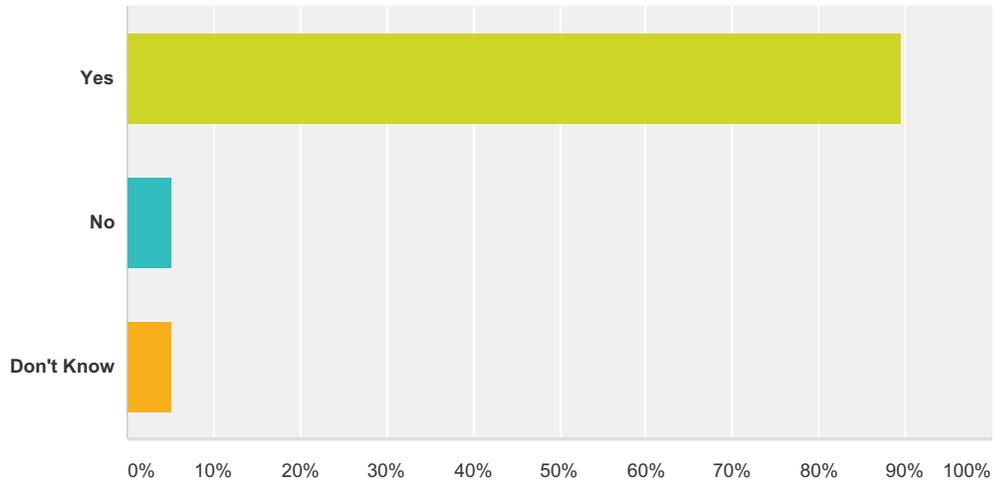
Answered: 19 Skipped: 0



Answer Choices	Responses	
Yes	47.37%	9
No	31.58%	6
Don't Know	21.05%	4
Total		19

Q15 Are you aware of the potential impact the Emerald Ash Borer may have on the Ash trees in Marshfield over the next 20 years?

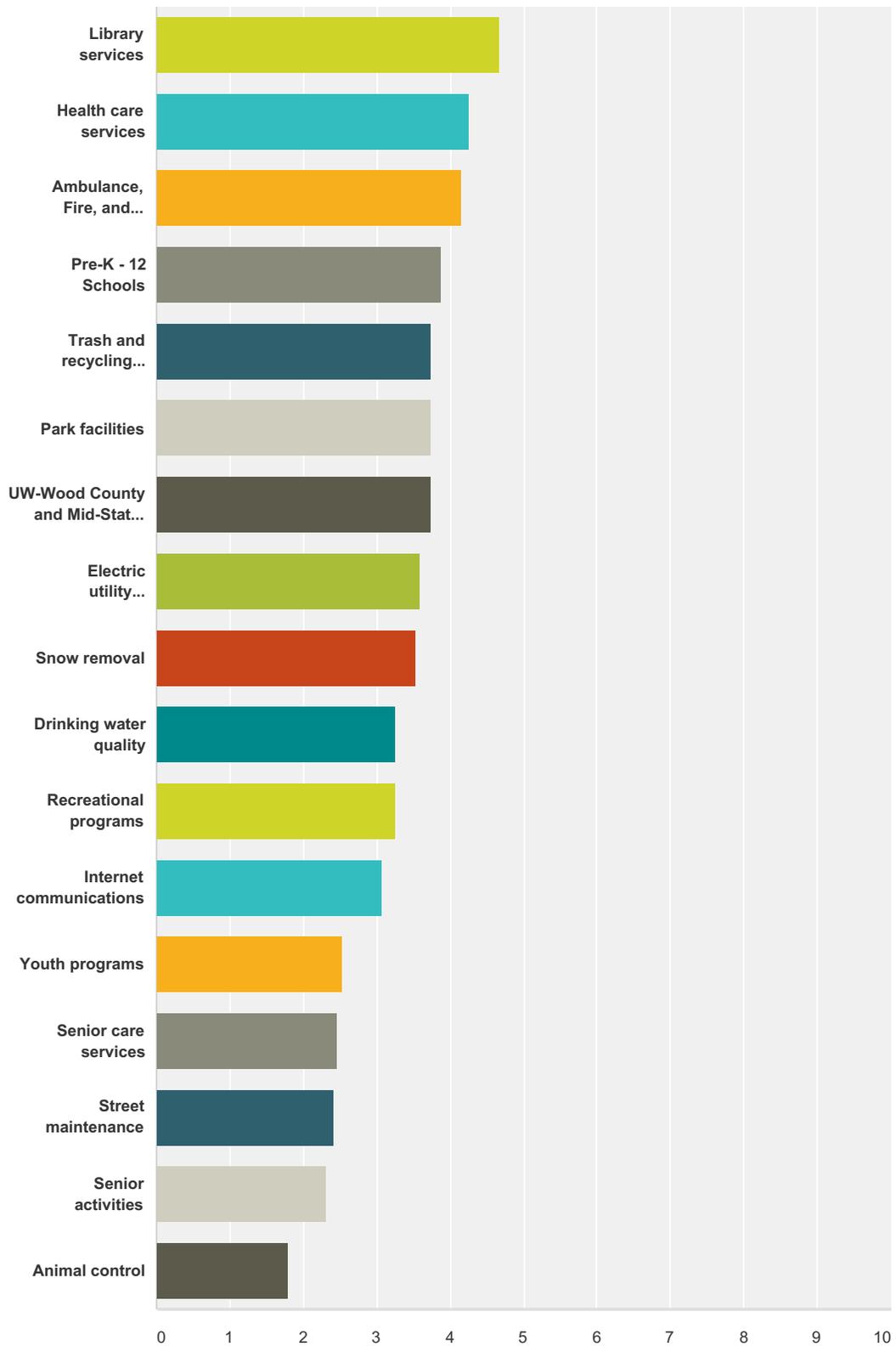
Answered: 19 Skipped: 0



Answer Choices	Responses
Yes	89.47% 17
No	5.26% 1
Don't Know	5.26% 1
Total	19

Q16 Please rate the following services. (Mark one for each row)

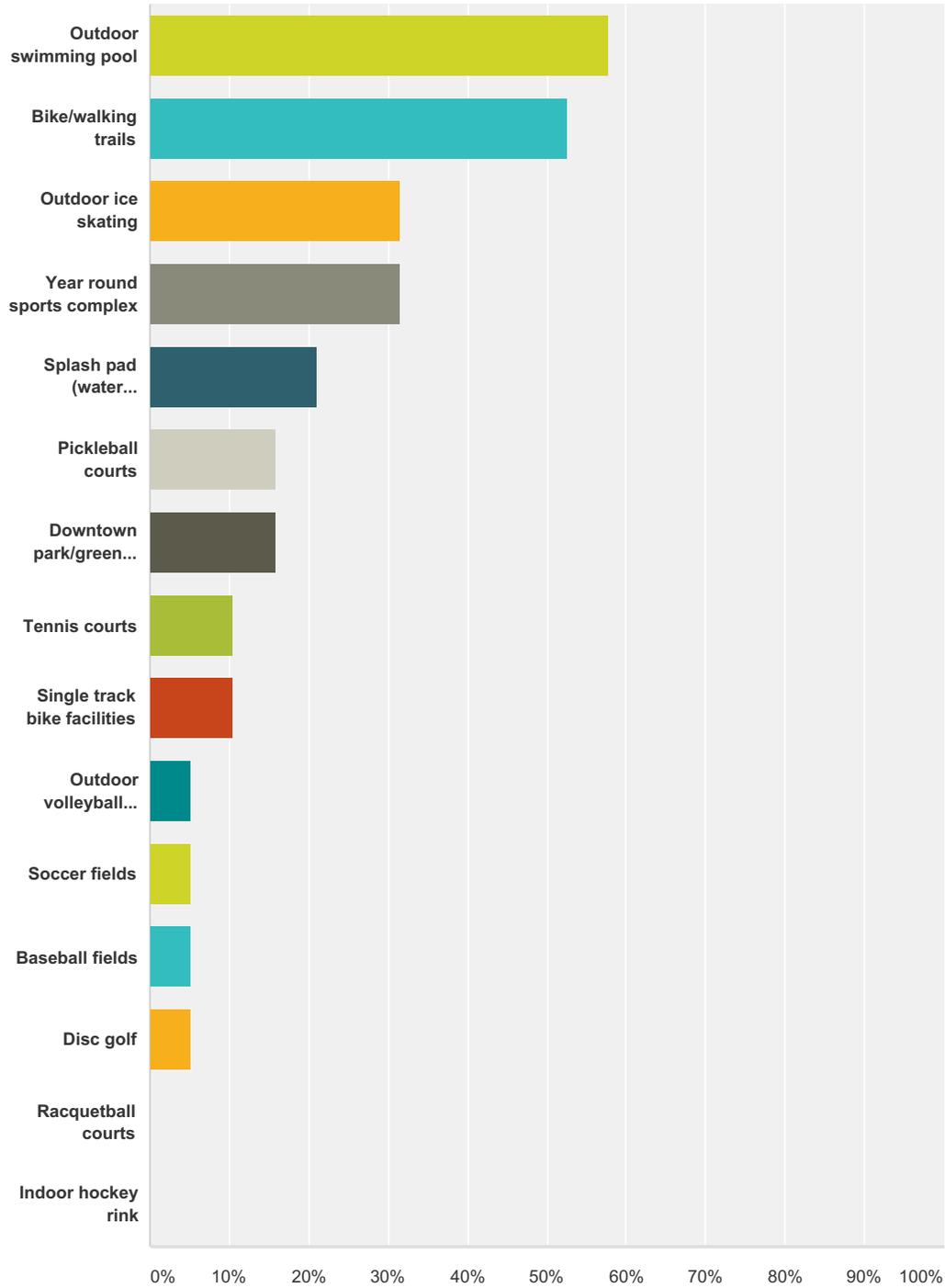
Answered: 19 Skipped: 0



	Poor	Fair	Good	Very Good	Excellent	Not sure	Total	Weighted Average
Library services	0.00% 0	5.26% 1	0.00% 0	15.79% 3	78.95% 15	0.00% 0	19	4.68
Health care services	0.00% 0	0.00% 0	21.05% 4	31.58% 6	47.37% 9	0.00% 0	19	4.26
Ambulance, Fire, and Police services	0.00% 0	5.26% 1	5.26% 1	31.58% 6	52.63% 10	5.26% 1	19	4.16
Pre-K - 12 Schools	0.00% 0	0.00% 0	5.26% 1	47.37% 9	36.84% 7	10.53% 2	19	3.89
Trash and recycling services	0.00% 0	5.26% 1	42.11% 8	26.32% 5	26.32% 5	0.00% 0	19	3.74
Park facilities	5.26% 1	5.26% 1	26.32% 5	36.84% 7	26.32% 5	0.00% 0	19	3.74
UW-Wood County and Mid-State Tech College	0.00% 0	10.53% 2	10.53% 2	47.37% 9	26.32% 5	5.26% 1	19	3.74
Electric utility services	0.00% 0	11.76% 2	35.29% 6	35.29% 6	17.65% 3	0.00% 0	17	3.59
Snow removal	10.53% 2	5.26% 1	31.58% 6	26.32% 5	26.32% 5	0.00% 0	19	3.53
Drinking water quality	5.26% 1	15.79% 3	31.58% 6	15.79% 3	26.32% 5	5.26% 1	19	3.26
Recreational programs	10.53% 2	0.00% 0	15.79% 3	47.37% 9	15.79% 3	10.53% 2	19	3.26
Internet communications	22.22% 4	0.00% 0	38.89% 7	27.78% 5	11.11% 2	0.00% 0	18	3.06
Youth programs	21.05% 4	10.53% 2	21.05% 4	36.84% 7	0.00% 0	10.53% 2	19	2.53
Senior care services	0.00% 0	26.32% 5	26.32% 5	15.79% 3	10.53% 2	21.05% 4	19	2.47
Street maintenance	26.32% 5	10.53% 2	42.11% 8	10.53% 2	5.26% 1	5.26% 1	19	2.42
Senior activities	0.00% 0	31.58% 6	31.58% 6	5.26% 1	10.53% 2	21.05% 4	19	2.32
Animal control	5.26% 1	10.53% 2	26.32% 5	5.26% 1	10.53% 2	42.11% 8	19	1.79

Q17 What new recreational opportunities should be a priority in Marshfield over the next 10 years (Select all that apply)?

Answered: 19 Skipped: 0



Answer Choices	Responses
Outdoor swimming pool	57.89% 11

Bike/walking trails	52.63%	10
Outdoor ice skating	31.58%	6
Year round sports complex	31.58%	6
Splash pad (water playground area with no standing water)	21.05%	4
Pickleball courts	15.79%	3
Downtown park/green space	15.79%	3
Tennis courts	10.53%	2
Single track bike facilities	10.53%	2
Outdoor volleyball courts	5.26%	1
Soccer fields	5.26%	1
Baseball fields	5.26%	1
Disc golf	5.26%	1
Racquetball courts	0.00%	0
Indoor hockey rink	0.00%	0
Total Respondents: 19		

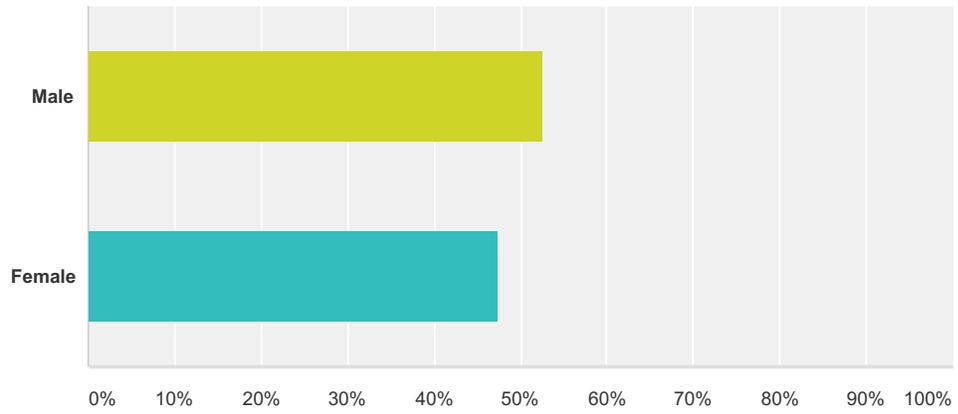
Q18 Please use the box below for any comments you would like to add about the update to the Marshfield Comprehensive Plan.

Answered: 10 Skipped: 9

#	Responses	Date
1	No more intersections with wide sweeping corners. They're designed to facilitate the rapid transit of vehicles & that's not what you get. Not safe for pedestrians. Other walkers I know and I, tend to avoid them & cross mid-block where it's more manageable and less chaotic. - Also, the people driving while on their phones & worse, reading texts (looking down) area a menace in this town.	3/18/2016 1:57 PM
2	I feel we don't need another park near downtown which would take away parking. There two beautiful parks not too far away: Columbia Park to the north & Veterans Park (with helicopter) to the south.	3/18/2016 1:48 PM
3	Continue to develop bike/walking trails. Clean upper & lower ponds at Wildwood Park. Bring in new manufacturing, tech, and medical jobs.	3/18/2016 1:44 PM
4	Make sure not to borrow any more.	3/18/2016 12:31 PM
5	The chamber and/or CVB should seek out ethnic restaurant owners (Indian, Thai, etc.) to enrich the cultural diversity of Marshfield and fill the constant complaint about lack of local restaurants. A coworking space could also serve local home office professionals and serve as a business incubator.	3/18/2016 12:23 PM
6	As roads are repaired sidewalks and curb and gutter should be required. Other communities pay for this with city budget (higher taxes) rather than assessing residents and allowing them to decide on a street by street basis. We do not need a 2nd Street Park. Update Columbia Park or Veterans Park if necessary. Raise taxes and fundraise for a new pool. Do not enter an agreement with the Y.	3/18/2016 12:19 PM
7	A park in the Downtown is a bad idea. The city has plenty of parks, they just need some updates. Hefko pool is an area that could use extensive renovation. A splash pad could be put there as well, not the Downtown.	3/18/2016 11:40 AM
8	No Second St. Green space! That money should be used to fixe some of Marshfield's aging streets. or to Fix Hefko pool. The pool was built in the 70's (I think) and needs repairs or replacement. Snow removal has been great but less salt!	3/18/2016 11:36 AM
9	Bike trails & walking trails are urgently needed. More restaurants are urgently needed. No tax increase please.	3/18/2016 11:15 AM
10	Fix/update pool for kids instead of creating more parks. Also more internet options - Charter is bleeding us dry!	3/18/2016 11:11 AM

Q19 What is your gender (Mark one)

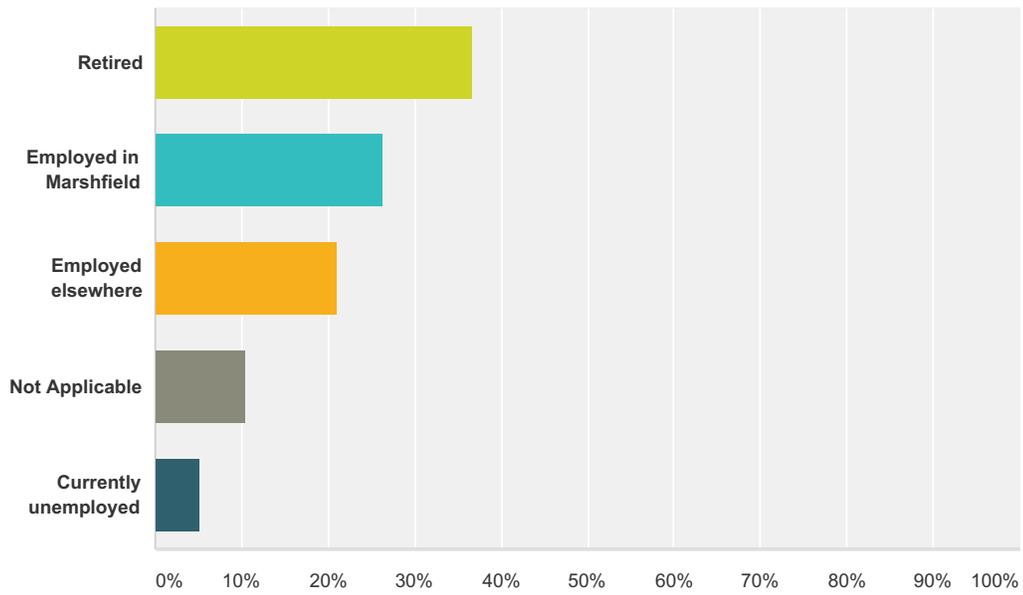
Answered: 19 Skipped: 0



Answer Choices	Responses
Male	52.63% 10
Female	47.37% 9
Total	19

Q20 Do you work in the City of Marshfield?

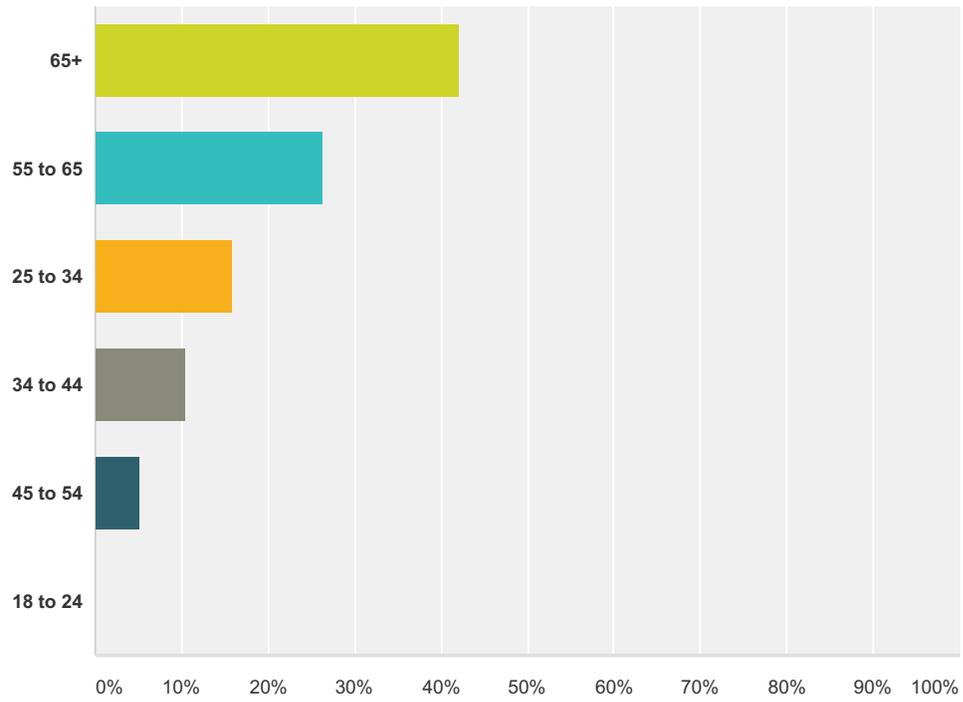
Answered: 19 Skipped: 0



Answer Choices	Responses
Retired	36.84% 7
Employed in Marshfield	26.32% 5
Employed elsewhere	21.05% 4
Not Applicable	10.53% 2
Currently unemployed	5.26% 1
Total	19

Q21 What is your age?

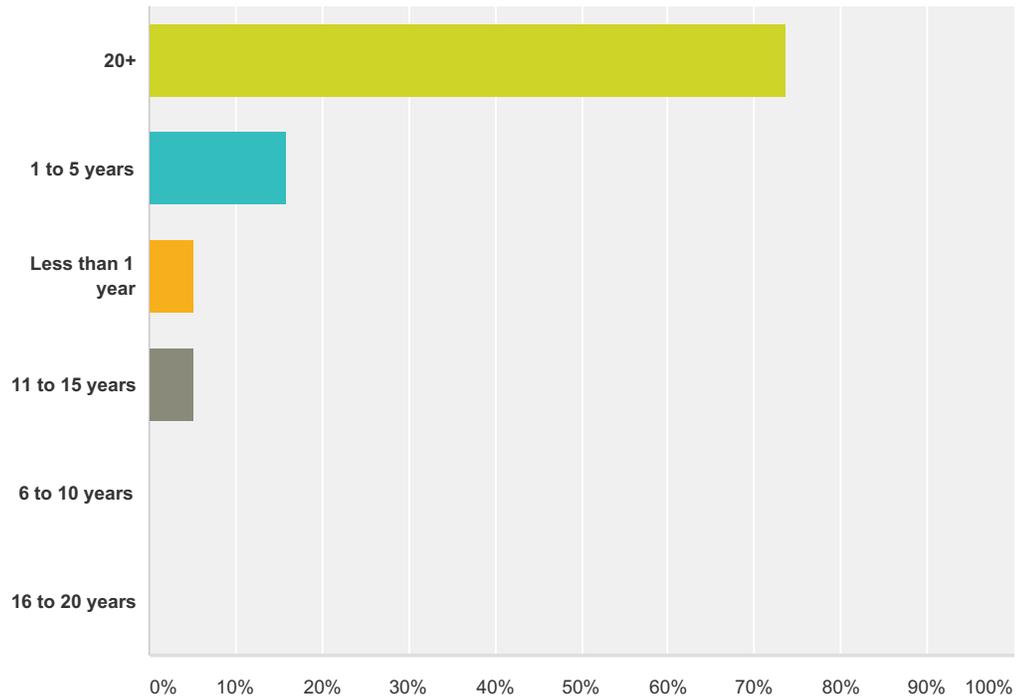
Answered: 19 Skipped: 0



Answer Choices	Responses
65+	42.11% 8
55 to 65	26.32% 5
25 to 34	15.79% 3
34 to 44	10.53% 2
45 to 54	5.26% 1
18 to 24	0.00% 0
Total	19

Q22 How long have you lived in Marshfield?

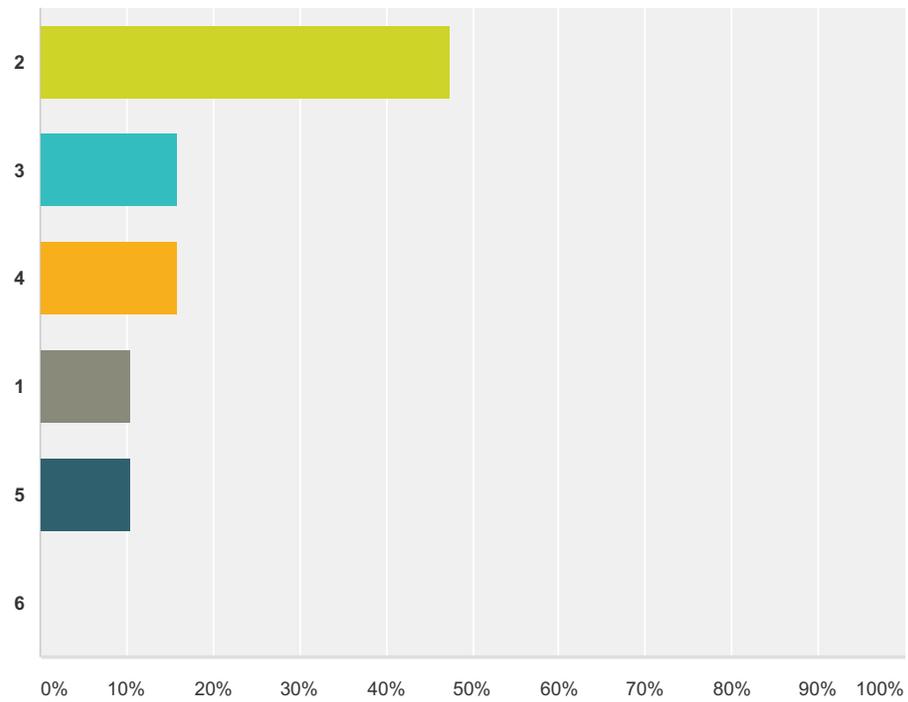
Answered: 19 Skipped: 0



Answer Choices	Responses
20+	73.68% 14
1 to 5 years	15.79% 3
Less than 1 year	5.26% 1
11 to 15 years	5.26% 1
6 to 10 years	0.00% 0
16 to 20 years	0.00% 0
Total	19

Q23 Number of residents currently residing in your household?

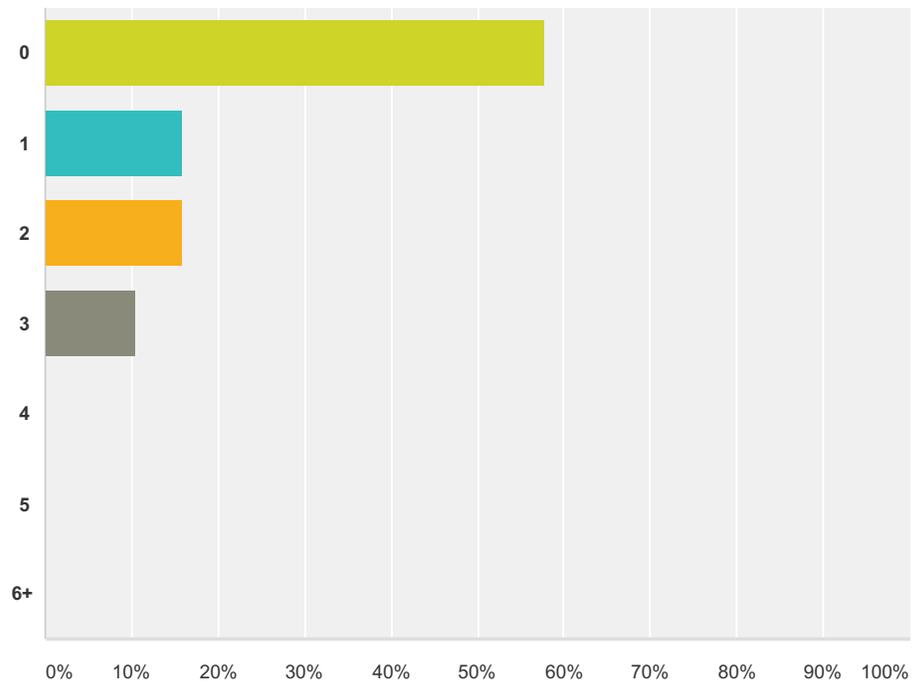
Answered: 19 Skipped: 0



Answer Choices	Responses	
2	47.37%	9
3	15.79%	3
4	15.79%	3
1	10.53%	2
5	10.53%	2
6	0.00%	0
Total		19

Q24 Number of children under age 18 currently residing within your household:

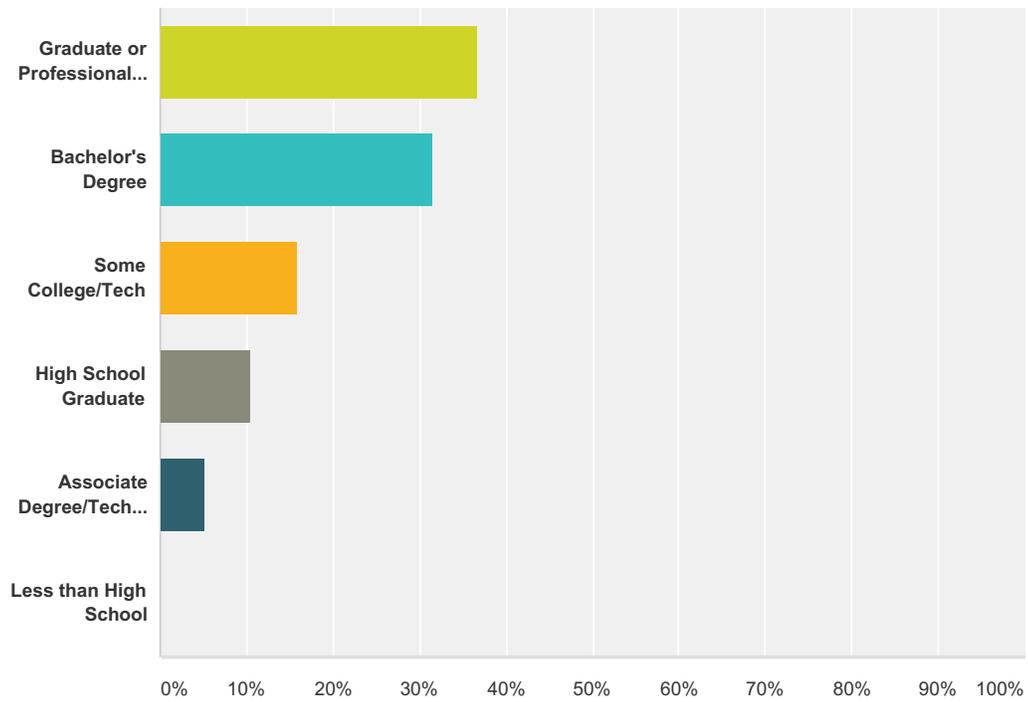
Answered: 19 Skipped: 0



Answer Choices	Responses	
0	57.89%	11
1	15.79%	3
2	15.79%	3
3	10.53%	2
4	0.00%	0
5	0.00%	0
6+	0.00%	0
Total		19

Q25 What is your highest level of education? (Select one)

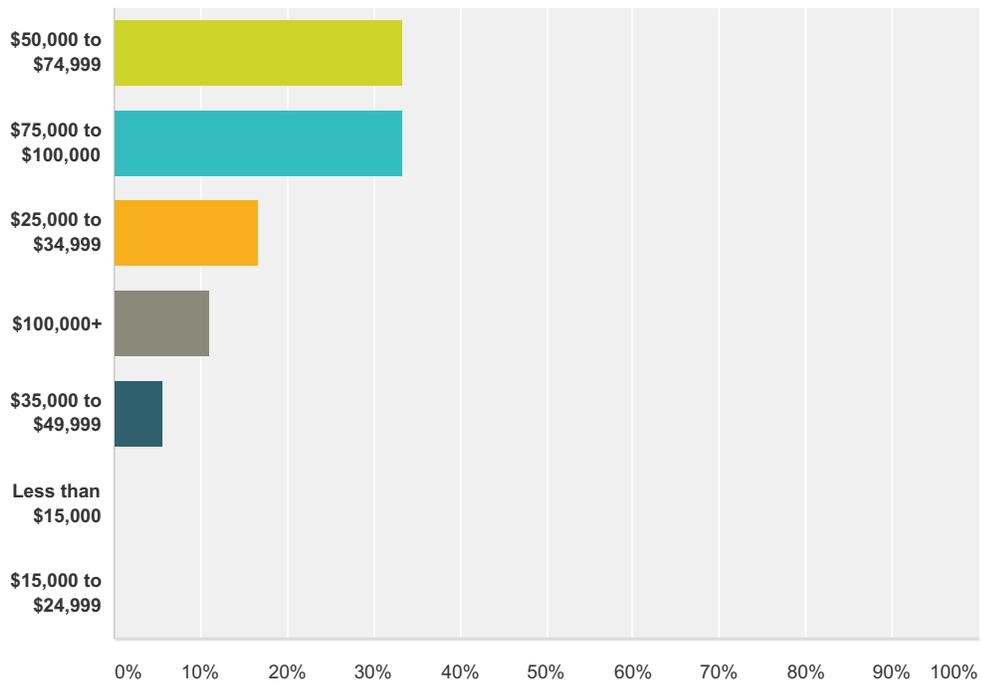
Answered: 19 Skipped: 0



Answer Choices	Responses
Graduate or Professional Degree	36.84% 7
Bachelor's Degree	31.58% 6
Some College/Tech	15.79% 3
High School Graduate	10.53% 2
Associate Degree/Tech Certificate	5.26% 1
Less than High School	0.00% 0
Total	19

Q26 What is your annual household income? (Mark one)

Answered: 18 Skipped: 1



Answer Choices	Responses	
\$50,000 to \$74,999	33.33%	6
\$75,000 to \$100,000	33.33%	6
\$25,000 to \$34,999	16.67%	3
\$100,000+	11.11%	2
\$35,000 to \$49,999	5.56%	1
Less than \$15,000	0.00%	0
\$15,000 to \$24,999	0.00%	0
Total		18

**Q18 Please use the box below for any
comments you would like to add about the
update to the Marshfield Comprehensive
Plan.**

Answered: 10 Skipped: 9

#	Responses	Date
1	No more intersections with wide sweeping corners. They're designed to facilitate the rapid transit of vehicles & that's not what you get. Not safe for pedestrians. Other walkers I know and I, tend to avoid them & cross mid-block where it's more manageable and less chaotic. - Also, the people driving while on their phones & worse, reading texts (looking down) area a menace in this town.	3/18/2016 1:57 PM
2	I feel we don't need another park near downtown which would take away parking. There two beautiful parks not too far away: Columbia Park to the north & Veterans Park (with helicopter) to the south.	3/18/2016 1:48 PM
3	Continue to develop bike/walking trails. Clean upper & lower ponds at Wildwood Park. Bring in new manufacturing, tech, and medical jobs.	3/18/2016 1:44 PM
4	Make sure not to borrow any more.	3/18/2016 12:31 PM
5	The chamber and/or CVB should seek out ethnic restaurant owners (Indian, Thai, etc.) to enrich the cultural diversity of Marshfield and fill the constant complaint about lack of local restaurants. A coworking space could also serve local home office professionals and serve as a business incubator.	3/18/2016 12:23 PM
6	As roads are repaired sidewalks and curb and gutter should be required. Other communities pay for this with city budget (higher taxes) rather than assessing residents and allowing them to decide on a street by street basis. We do not need a 2nd Street Park. Update Columbia Park or Veterans Park if necessary. Raise taxes and fundraise for a new pool. Do not enter an agreement with the Y.	3/18/2016 12:19 PM
7	A park in the Downtown is a bad idea. The city has plenty of parks, they just need some updates. Hefko pool is an area that could use extensive renovation. A splash pad could be put there as well, not the Downtown.	3/18/2016 11:40 AM
8	No Second St. Green space! That money should be used to fixe some of Marshfield's aging streets. or to Fix Hefko pool. The pool was built in the 70's (I think) and needs repairs or replacement. Snow removal has been great but less salt!	3/18/2016 11:36 AM
9	Bike trails & walking trails are urgently needed. More restaurants are urgently needed. No tax increase please.	3/18/2016 11:15 AM
10	Fix/update pool for kids instead of creating more parks. Also more internet options - Charter is bleeding us dry!	3/18/2016 11:11 AM