

Marshfield Resident Survey

****Please return by February 24, 2016****

Please completely fill the “bubble” that corresponds to your selection. Like this: Not like this:

1. Are you a resident of the City of Marshfield? Yes No

If NO, please STOP and return the survey

Issues and Opportunities

2. What qualities do you feel are most important for why you live or own property in Marshfield? (• Mark one for each row)

	Not Important	Slightly Important	Moderately Important	Very Important	Extremely Important
Good schools	<input type="radio"/>				
Low crime	<input type="radio"/>				
Small town	<input type="radio"/>				
Affordable housing	<input type="radio"/>				
Short commute	<input type="radio"/>				
Friendly people	<input type="radio"/>				
Medical services	<input type="radio"/>				
Character of the community	<input type="radio"/>				
Downtown	<input type="radio"/>				
Walkability	<input type="radio"/>				
Parks and natural areas	<input type="radio"/>				

3. What is your overall perception of the population growth of Marshfield? (• Mark one)

Stable, not changing	Growing at a desirable pace	Growing too fast or in undesirable ways	Stagnant or declining
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. Please indicate your level of agreement that Marshfield is a safe place to live. (• Mark one)

Strongly Disagree	Disagree	Neither Agree or Disagree	Agree	Strongly Agree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. In considering the value of services provided by the City of Marshfield and the level of city taxes, in each of the following questions, which best matches your opinion?

5a. (• Mark one from the choices below)

The tax level is OK given the quality of services provided	The tax level is too high given the quality of services provided
<input type="radio"/>	<input type="radio"/>

5b. (• Mark one from the choices below)

I would prefer a lower tax level knowing the quality of services would decline	I would prefer the tax level and quality of services remain as they are	I would prefer better services knowing taxes would have to rise
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. What do you believe to be the TWO most important challenges facing Marshfield? (• Mark two only)

- Having enough housing options
- Improving pedestrian and bicycle access
- Having opportunities for living-wage jobs
- Providing adequate park and recreation opportunities
- Keeping tax rates steady
- Having a variety of shopping choices
- Public safety (police and fire)
- Traffic congestion
- Roads and infrastructure
- Protecting natural resources

Economic Development

7. In what types of occupations do you feel we need more employment opportunities in the City of Marshfield in the next 10 years? (• Mark all that apply)

	Full Time	Part time		Full Time	Part time
Retail Trade	<input type="radio"/>	<input type="radio"/>	Health/Medical	<input type="radio"/>	<input type="radio"/>
Professional, Scientific, and Technical Services	<input type="radio"/>	<input type="radio"/>	Arts, Entertainment, and Recreation	<input type="radio"/>	<input type="radio"/>
Food Service	<input type="radio"/>	<input type="radio"/>	Tourism	<input type="radio"/>	<input type="radio"/>
Manufacturing	<input type="radio"/>	<input type="radio"/>	Government	<input type="radio"/>	<input type="radio"/>
Information Technology	<input type="radio"/>	<input type="radio"/>	Education	<input type="radio"/>	<input type="radio"/>

8. From the following list select the top THREE that would encourage you to spend more time in downtown Marshfield (• Mark three only)

- More outdoor events
- More outdoor dining
- Public gathering spaces/places to sit
- More pedestrian friendly sidewalks/intersections
- More parking
- More public art
- More trails
- More restaurants
- Less traffic

9. What is the maximum monthly housing cost that you consider to be affordable for your household? (mortgage or rent only) (• Mark one only)

- \$300 or less
- \$300 - \$499
- \$500 - \$749
- \$750 - \$999
- \$1000 - \$1,249
- \$1,250 - \$1,499
- \$1,500 - \$1,999
- \$2,000 - \$2,499
- \$2,500 or more

Transportation

- 10. Do you feel there is adequate access to bicycle and pedestrian facilities in Marshfield?**
- 11. Would you support removing parking stalls on some of the City’s major thoroughfares to provide a designated bicycle lane?**

Yes	No	Don’t Know
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Health, Safety and Medical

12. In the following list, which do you think are the THREE most important factors for a "Healthy Community"? (• Mark three only)

- Good place to raise children
- Low crime / safe neighborhoods
- Good schools
- Access to health care
- Religious or spiritual values
- Parks and recreation
- Clean environment
- Affordable housing
- Arts and cultural events
- A walkable community
- Good jobs and healthy economy
- Strong family life
- Healthy behaviors and lifestyles
- Low adult death and disease rates
- Access to healthy food

Natural, Cultural, and Agricultural Resources

	Yes	No	Don't Know
13. Do you consider proximity to open or green space a critical factor in deciding where to live?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
14. Do you feel enough is done in Marshfield to promote and preserve its historical/cultural resources?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
15. Are you aware of the impact the Emerald Ash Borer may have on the ash trees in Marshfield in the next 20 years?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Utilities and Community Facilities

16. Please rate the quality of the following services in Marshfield. (• Mark one for each row)

	Poor	Fair	Good	Very Good	Excellent	Not Sure
Ambulance, fire, and police services	<input type="radio"/>					
Library services	<input type="radio"/>					
Health care services	<input type="radio"/>					
Snow removal	<input type="radio"/>					
Street maintenance	<input type="radio"/>					
Trash and recycling services	<input type="radio"/>					
Drinking water quality	<input type="radio"/>					
Electric utility services	<input type="radio"/>					
Internet communication	<input type="radio"/>					
Park facilities	<input type="radio"/>					
Recreational programs	<input type="radio"/>					
Pre-K – 12 Schools	<input type="radio"/>					
UW-Wood County and Mid-State Tech College	<input type="radio"/>					
Senior care services	<input type="radio"/>					
Senior activities	<input type="radio"/>					
Youth programs	<input type="radio"/>					
Animal control	<input type="radio"/>					

17. In the following list, which do you think are the **THREE** most important priorities for new recreational opportunities in Marshfield? (• Mark **three** only)

- | | | |
|---|---|--|
| <input type="radio"/> Outdoor ice skating | <input type="radio"/> Splash pad (water playground area with no standing water) | <input type="radio"/> Year round sports complex |
| <input type="radio"/> Bike/walking trails | <input type="radio"/> Racquetball courts | <input type="radio"/> Baseball fields |
| <input type="radio"/> Tennis courts | <input type="radio"/> Soccer fields | <input type="radio"/> Single track bike facilities |
| <input type="radio"/> Outdoor swimming pool | <input type="radio"/> Indoor hockey rink | <input type="radio"/> Downtown park/green space |
| <input type="radio"/> Outdoor volleyball courts | <input type="radio"/> Pickleball courts | <input type="radio"/> Disc golf |

18. Please use the box below for any comments you would like to add about the update to the Marshfield Comprehensive Plan.

Demographics (for statistical purposes only)

19. What is your gender? (• Mark one)

Male Female

20. Do you work in the City of Marshfield? (• Mark one)

Employed in Marshfield Employed elsewhere Currently unemployed Retired Not applicable

21. What is your age? (• Mark one)

18 to 24 25 to 34 35 to 44 45 to 54 55 to 65 65+

22. How long have you lived in Marshfield? (• Mark one)

Less than 1 Yr. 1 to 5 Yrs. 6 to 10 Yrs. 11 to 15 Yrs. 16 to 20 Yrs. 20+ Yrs.

23. Number of individuals currently residing within in your household: (• Mark one)

1 2 3 4 5 6 7+

24. Number of children under age 18 currently residing within in your household: (• Mark one)

0 1 2 3 4 5 6+

25. What is your highest level of education? (• Mark one)

Less than High School High school graduate Some College/Tech Associate Degree/ Tech Certificate Bachelor's Degree Grad. or Professional Degree

26. What is your annual household income? (• Mark one)

Less than \$15,000 \$15,000 to \$24,999 \$25,000 to \$34,999 \$35,000 to \$49,999 \$50,000 to \$74,999 \$75,000 to \$100,000 \$100,000+

Thanks for completing the survey!

Please return completed survey to the Library checkout desk or City Clerk's Office.