



CITY OF MARSHFIELD

MEETING NOTICE

HISTORIC PRESERVATION COMMITTEE

Monday, December 5, 2016

4:00 PM

Conference Room 108

First Floor, City Hall Plaza

AGENDA

- 1. Call to Order – Chairperson, Vickie Schnitzler.
2. Approval of Minutes – November 7, 2016 meeting.
3. Citizen Comments.
4. Comprehensive Plan Update – Review Cultural Resources Goals, Objectives, and Policies.
5. Review of Great Things Are Happening Here Event.
6. Discuss Annual Workshop Agenda Items and Date.
7. Staff Updates.
8. Set Meeting Date and Future Agenda Items.
9. Adjourn.

Posted this 29th Day of November, 2016 by 5 PM by Josh Miller, City Planner.

Notice

It is possible that members of and possibly a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact Deb M. Hall, City Clerk at 630 South Central Avenue or by calling (715) 384-3636.

HISTORIC PRESERVATION COMMITTEE MINUTES
OF NOVEMBER 7, 2016 MEETING

Meeting called to order by Chairperson Schnitzler at 4:00 P.M. in Conference Room 108 of City Hall Plaza.

PRESENT: Ken Wood; Ken Bargender; Alderperson; Jason Zaleski; Vickie Schnitzler; and, Kris Coleman.

ABSENT: Kris Keogh; and, Bill Penker (excused).

ALSO

PRESENT: Josh Miller, City Planner.

Approval of the Minutes of October 3, 2016 Meeting.

HP16-29 Motion by Wood second by Coleman to approve the minutes of the October 3, 2016 meeting.

Motion Carried.

Citizen Comments.

Bargender said that he pulled the flags off the 2442 about 10 days ago. Some wear, but should be able to get 3 years out of the flags.

Review of 2016 Fall Conference from Attendees.

Both Ken Wood and Vickie Schnitzler attended the 2016 Fall Conference in Wisconsin Dells. Wood felt the meetings were really good with good speakers. Schnitzler attended a session on cemeteries and the types of tours they do. She received some good ideas for tours and for funding. She also did a tour of the Robert L. Parkinson's Library and Research Center connected to Circus and it was phenomenal. Wood said he attended a session on walking tours like they had in La Crosse.

Discussion on Possible Plaque on Power House Building at 311 E 2nd St.

Miller explained that at the last meeting Ken Wood brought up the possibility of placing a plaque on the former Power House Building at 311 East 2nd Streets. Wood said it was the Power House for the City at an early time in our history. Making us one of the first electrified cities in the State. He thought a plaque would be the way to go to signify its history.

Miller spoke to Penker over the phone and he asked if there were remnants of the actual power house and if so, where would the plaque go. If there we are looking at making the building historic, he has some concerns about it given the plan to expand and redevelop the 2nd Street Corridor. Just designating the site itself likely wouldn't be a problem.

Wood said they have photos of where the turbines sat.

Bargender asked what year the building was. Wood didn't know the exact date. They estimated to be in the 1880's.

Wood brought it up to see if there was an interest in pursuing some sort of plaque. Schnitzler suggested that if something is redeveloped in that area (West 2nd Street), something should be incorporated into the design to show the history. There was a hotel where Baltus currently sits.

Bargender asked if there are any postcards from that area. Schnitzler said there are.

Coleman said that rather than to have a plaque on the powerhouse building, it would be neater to have something referencing the entire area.

The Committee would like to look at the history of this area for historic resources at the annual workshop meeting in 2017.

2016 Historic Preservation Committee Budget Update.

The 2016 Budget was \$2,250. Miller reported that the Committee has \$533.03 remaining in the budget. This does not include an estimated \$100 for mileage reimbursement for the 2016 Fall Conference. The remaining \$433 is currently not dedicated for anything, but could be used for items such as waterproof labels for the yard signs. If the Committee does not spend the money this year, it goes back into the General Fund for the City and will not be carried forward in 2017. This does not mean it needs to be spent, but staff wanted to make sure all the Committee members was aware of the process.

Discussion on Upcoming Great Things Are Happening Here Event.

The Great Things Are Happening Here event is coming up on Sunday, November 13th from 1-4 pm. We will need volunteers in preferably two shifts. Wood and Coleman have other booths to tend to, but could help out with the Historic Preservation Committee booth as needed.

Miller asked how the Committee was going to implement the bell ringing. He mentioned there might be a challenge with parking and making sure there is someone attending at the opening of the Rotary lights.

The Committee decided to not do the bell ringing and opt for another prize for the Great Things Are Happening Here event.

Consider Purchasing Weatherproof Labels for Yard Signs and Prizes for the Great Things are Happening Here Event for No More than \$100.

Miller explained the need for weatherproof labels.

HP16-30 Motion by Wood second by Zaleski to approve spending up to \$100 for the purchase of weatherized labels for yard signs.

Motion Carried.

Zaleski left at 4:46 pm

HP16-31 Motion by Coleman second by Wood to approve spending up to \$25 for the purchase of \$25 MACCI gift card for prize.

Motion Carried.

Review Draft of Buildings of Historical Interest Brochures.

Schnitzler explained the layout of the draft. The front side will have the homes and the back side will have architectural and historical terms. These are buildings of architectural significance. She will continue to work on the layout as time permits.

Review of Hungry Hollow Historic Neighborhood Information.

Because of the location, he thinks we should drop the idea about putting up an historic designation for this area. Coleman said that if we did it in the future, we should look at many neighborhoods and do a brochure on them.

Miller suggested making a list of neighborhoods that could be considered historic and from there select one that the Committee could focus on for making a brochure.

Update on Opportunities to Promote Historic Tax Credits.

The Committee suggested doing the article and presentation sometime late winter. It will be discussed at the annual workshop meeting.

Staff Updates

- Comprehensive Plan Update. Miller went over the layout of the goals, objectives, and programs, policies, and recommendations for the cultural resources section in the Comprehensive Plan Update. Coleman suggested visiting Cedarburg, Wisconsin during the Plein Air Exhibit in May. The Committee will review these in more detail at the December meeting.

Set Meeting Date and Future Agenda Items.

The next meeting will be held on Monday, December 5, 2016. The agenda of the next regularly scheduled meeting should include approval of the Monday, November 7, 2016 meeting minutes, review Cultural Resources Goals, Objectives, and Programs, Policies, and Recommendations in the Comprehensive Plan update, and other topics that may come up.

Adjourn.

Motion by Bargender, second by Wood to adjourn meeting at 5:05 P.M.

Motion Carried

Respectfully submitted,



Josh Miller
City Planner



City of Marshfield Memorandum

TO: Historic Preservation Committee
FROM: Josh Miller, City Planner
DATE: December 5, 2016

RE: Historic Preservation Meeting Attachments

Comprehensive Plan Update – Review Cultural Resources Goals, Objectives, and Policies.

Enclosed are the draft Community Values as well as the Goals, Objectives, and Programs, Policies, and Recommendations for the Cultural Resources in the Comprehensive Plan Update. Please review so we can discuss any comments you may have at the meeting.

Discussion on Upcoming Great Things Are Happening Here Event.

The Great Things Are Happening Here event was held on Sunday, November 13th from 1-4 pm. The Committee had a booth at the event. Nicole Lewis from Marshfield won the \$25 MACCI gift certificate. Attendees can share their experiences from the event with the Committee.

Discuss Annual Workshop Agenda Items and Date.

Last year, the annual workshop was held on Saturday, February 6th at the Fire Station training room. The first Saturday in February is the 4th. Staff would be available that day if that works again this year.

Topics that have been discussed this past year to be included on the annual workshop agenda include the following:

- Historic marker or recognition for the 200-300 blocks of West 2nd Street
- Identify historic neighborhoods and select one for a brochure
- Promotion of historic tax credits

Just these items alone would probably fill a morning, but if there are other items the Committee would like us to explore, we can certainly look into adding them to the agenda. Otherwise, the Committee could add an agenda item to discuss topics to explore throughout 2017.

Staff Updates.

- None.

Set Meeting Date and Future Agenda Items.

City Hall is closed on Monday, January 2nd so the next regularly scheduled Historic Preservation Committee meeting will be held on Monday, January 9, 2016 in Conference Room 108. The agenda of the next regularly scheduled meeting should include approval of the Monday, December 5, 2016 meeting minutes, setting the date and agenda for the annual workshop, and other items that may come up at the meeting.

3 Natural, Cultural, and Agricultural Resources

Community Values

Quality of Life

- Being in and around the natural environment is a critical quality of life component for many. Identifying and protecting those resources are essential as the community grows.
- Having cultural activities and resources throughout the community is necessary in attracting and retaining a diverse demographic. For Marshfield to continue to grow, these resources and activities should be preserved, promoted, and expanded.

Health and Safety

- High quality drinking water is critical to maintaining a healthy population.

Economic and Environmental Sustainability

- Residents being able to grow their own food and know where their food comes from are increasingly popular trends right now. Not only is it a healthy option, but it typically reduces fuel consumption which also reduces carbon emissions.

Community Design

- New and developing technologies allow buildings to be constructed with a reduced impact on the environment. Incorporating landscaping can provide shade for buildings and parking areas and can also act as a wind block reducing the need for energy in the heating and cooling process.

Cultural Resources

Goals

1. **Provide an appealing and diverse setting for people to want to live, work, play, and raise a family.**

Objectives

1. Maintain and enhance all of Marshfield's quality-of-life advantages, including those in the arts, community events, education, historic and cultural heritage, social opportunities, and small-town livability.
2. Have community design that is both functional and attractive, recognizing that community character contributes to quality of life.

3. Continue to preserve, protect, and promote Marshfield’s historic resources, both those that are currently protected and those that have yet to be identified.

Programs, Policies, and Recommendations

1. Provide guidelines as well as technical support to promote reinvestment in historic structures that retains the historic qualities and character.
2. Promote community design that considers the following:
 - Incorporating green space.
 - Preserving natural features such as existing trees or native landscaping.
 - Providing for other details and amenities and consider adding these provisions when amending the municipal code.
3. Update and implement the local historic preservation plan, and consider the following:
 - Focusing on bringing different historic preservation groups together.
 - Promoting awareness of local historic resources.
 - Encouraging preservation of historic structures and resources.
 - Developing a program to archive, share, store, and protect historic materials.
4. Support efforts to establish an independent Arts Committee, and consider the following:
 - Collaborating with existing arts organizations in order to develop specific strategies to help bring various art and art forms into all areas of Marshfield and to educate citizens and public about how an active arts community contributes to a higher quality of life.
5. Support efforts to make Marshfield a destination center by expanding opportunities for outdoor dining spaces, public gathering spaces, community events, night life, and ethnic food options.
6. Consider the health implications such as air quality, water quality, noise, etc., when reviewing and approving new development.
7. Consider supporting existing and new programs when there is substantial evidence that such programs foster a healthy community.
8. Ensure there are accommodations for all age groups when designing public spaces.