

HISTORIC PRESERVATION COMMITTEE MINUTES
OF MARCH 2, 2015 MEETING

Meeting called to order by Chairperson Wood at 4:03 P.M. in Conference Room 108 of City Hall Plaza.

PRESENT: Ken Wood; Alderperson Gary Cummings; Ken Bargender; Vickie Schnitzler; Kris Keogh; and, Bill Penker; and, Keith Meacham (arrived at 4:16 pm).

ABSENT:

ALSO

PRESENT: Angie Eloranta, Executive Director of Main Street; Matt McLean, Director of the Convention and Visitors Bureau; and, Josh Miller, City Planner.

Approval of the Minutes of February 2, 2015 Meeting.

HP15-04 Motion by Penker second by Keogh to approve the minutes of the February 2, 2015 meeting.

Motion Carried.

Citizen Comments.

Matt McLean did get the plaque. They will work with them on the placement. They are hosting a Business After 5 and see if they can tie the plaque in with that event.

Miller said he talked to Don Schnitzler over the weekend and there are some historic photographic negatives of the City of Marshfield out there that Don Schnitzler thought we could get access to and print. This is something the Committee may want to look into for next year's budget.

Review 2015 Budget.

Miller shared that the Committee's budget for 2015 is \$2,110. To date, the Committee has spent \$25 on the Cultural Fair registration. The budget for the remainder of the year is \$2,085.

Renew Membership to the Wisconsin Association of Historic Preservation Commissions for \$40.

The 2015 membership fee for the Wisconsin Association of Historic Preservation Commissions is \$40. Membership benefits include a monthly newsletter, reduced fees for workshops, and networking opportunities with local historic commissions. Miller passed out contact information to make sure it was correct.

HP15-05 Motion by Penker second by Cummings to renew membership to the Wisconsin Association of Historic Preservation Commission for \$40.

Motion Carried.

Review of the 2015 Cultural Fair from Attendees.

Wood said that there were a lot of people that stopped and visited the display. Many were interested in the different historic neighborhoods. Miller suggested that next year have we should have contact information available. A lot of grandmothers and aunts picked up brochures so they could take their

grandkids and nieces or nephews on the tours. Penker said our brochures are a positive message. Schnitzler said the younger users appreciate the QR Codes.

Discuss the Preservation of Modern Architecture.

Keogh said that we should be aware that we need to start preserving structures in this era. She would like to do a tour that shows some good examples of modern architecture. Maybe put out a plaque explaining that there is real value for preserving – south façade of the library and the three buildings at the University.

Meacham arrived at 4:16 pm.

The timeframe for considering something historic is 50 years. There are other criteria for classifying as historic such as a historic event or person related to the property and the architecture.

Discuss the Historic Preservation Ordinance.

Miller stated that included in the packet is a copy of the historic preservation elements – Sections 18-140 and 141 – in the municipal code. The Committee asked staff to send this information out prior to the meeting for your review. The Committee wanted to use the ordinance as guidance on the development of the Historic Preservation Plan and whether or not to write a new plan that strictly adheres to the provisions of the ordinance.

Penker said that Section 18-140 doesn't even imply who is going to implement these items. It looks to be more of a broad statement. Some are more appropriate for quasi-government rather than City functions. Who has the responsibility for this section? There is nothing in the ordinance that states we have a historic preservation plan. Would it be worthwhile to actually have a position of City Historian? The functions under Section 18-141(2)(b) should be done by someone. There should be some discussion with the City as far as direction to go.

Penker said this is a question of public policy. Should this be under some other group or should it still remain with us? The ordinance needs clarification.

Wood said they do not have collections in city halls across the state. Other communities of similar size to Marshfield have a museum.

Schnitzler said that the State of Wisconsin has 14 area research centers. Ours is in Stevens Point.

Cummings asked if re-writing the ordinance would solve the problem. Penker suggested that it would.

Miller said that he will talk to the State Historic Preservation Office to find out what we can do with the ordinance.

Penker said to look at Section 18-141(e) and wondered if that should be transferred to the Economic Development Board or Main Street Marshfield for the downtown area. The Committee can recommend programs or legislations, so section (e) can remain for now.

Penker raised the question regarding maintaining data electronically and how long you can keep it given the changes to technology.

Set Topics and Time for Annual Workshop Meeting on March 7, 2015 at the Fire Station.

Miller wanted to know what time the Committee would like to start the meeting. The Fire Station is reserved from 8:00 am – noon.

HP15-06 Motion by Penker second by Cummings to hold the Annual Workshop meeting at 9:00 am at the Fire Station.

Motion Carried.

The Committee suggested the following items for the agenda: continue the business of keeping records; an update on our ordinance; tasks for the upcoming year; discussion of the 2442 area improvements; and nomination of the Stewardship Award.

Discussion of Stewardship Award Nominations.

Some of the Committee members had wanted to do something to recognize the efforts of renovating the former Penny Court building at 222 S Central Ave (Blodgett Haus). The local award for that type of recognition is the Stewardship Award. The Committee wanted to discuss this more at the upcoming workshop.

Staff Updates.

- Reminder we will be meeting at the Fire Station, 514 E 4th St, on Saturday, March 7, 2015 at 9:00 am for the annual workshop.
- The Chestnut Avenue Center for the Arts plaque has been engraved, but has not been installed. Matt McLean was happy with how it turned out.
- Main Street nominated the Blodgett Haus for the Main Street awards. They didn't get the awards because it wasn't the original brick.

Set Meeting Date and Future Agenda Items.

A special workshop meeting is scheduled for Saturday, March 7th at 9:00 am in the training room of the Fire State. The next regular Historic Preservation Committee meeting will be held on Monday April 6, 2015. The agenda of the next regularly scheduled meeting should include approval of the Monday, March 2, 2015 meeting minutes, approval of the March 7th special meeting minutes, and anything to come out of the annual workshop meeting.

Adjourn.

Motion by Cummings, second by Bargender to adjourn meeting at 4:59 P.M.

Motion Carried

Respectfully submitted,



Josh Miller
City Planner