

**APPENDIX A:  
USER GROUP SURVEY AND RESPONSES**



## Comprehensive Outdoor Recreation Plan Stakeholder Needs Assessment Survey

The City of Marshfield Parks and Recreation Department is in the process of updating our Comprehensive Outdoor Recreation Plan (CORP). Rettler Corporation of Stevens Point, Wisconsin will be assisting us. The CORP is an important document that assists public officials and park staff in making decisions about facilities and services in the coming years and public input is an important part of the plan. I hope that you will be willing to assist by completing the enclosed needs assessment and attending one of our public informational meetings. Thank you, your time and input is appreciated.

**Name:** \_\_\_\_\_ **Address:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Organization(s) you are representing:** \_\_\_\_\_

1. Which Parks and Recreation Department facilities does your group/organization currently use? \_\_\_\_\_

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2. If you currently do not use any Parks and Recreation Department facilities, are there any that your organization is considering using? \_\_\_\_\_

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3. What shortages of currently available outdoor recreation facilities does your organization experience, and what do you feel would be the best option to address this problem? In your response, please consider field type, size, spectator seating, parking, restrooms, lighting and other amenities. \_\_\_\_\_

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4. How many events per season does your group host? \_\_\_\_\_

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5. What is the approximate number of participants per event? \_\_\_\_\_

6. Do your events and activities attract individuals from outside of the Marshfield Area (i.e., more than 30 miles)? \_\_\_\_\_

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7. Do your events and activities create overnight stays in Marshfield hotels/motels? \_\_\_\_\_

If yes, can you provide an estimated number of rooms and days per event? \_\_\_\_\_

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8. Are there outdoor recreation facilities that are currently not available in the area that you would like the Parks and Recreation Department/City of Marshfield to consider developing or providing?

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9. Over the past 20 years, the City of Marshfield has partnered with a number of organizations, acquired grants and received substantial donations from individuals and businesses to construct or renovate many of the current outdoor recreation facilities including: baseball diamonds, softball fields, soccer fields, park areas, outdoor basketball courts, tennis courts, pedestrian/bicycle trails and more. Would your group be willing to financially contribute to facility improvement projects? \_\_\_\_\_

What other ideas do you have regarding the funding of these types of community facilities?

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10. The Marshfield Parks and Recreation Department is responsible for the maintenance and scheduling of the city athletic facilities owned by the City of Marshfield. As the facilities were improved or developed, a user fee was implemented to assist in funding of the cost to maintain the facilities. In addition to the fees, the maintenance and operation costs are subsidized by tax dollars paid by city property owners. Please share any comments or ideas you may want to share about the current fees charged for use of the city athletic facilities.

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11. If the department were to put the field/facility rentals online, would your organization use it to either view availability or make reservations? \_\_\_\_\_

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12. Please provide any additional comments that you might want to share. \_\_\_\_\_

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Thank you for completing this information.  
Please return survey as soon as possible to either of the two addresses below.  
**Deadline to return is April 1, 2014.**

Marshfield Parks & Recreation Department  
630 S Central Ave - Suite 201R  
PO BOX 727  
Marshfield, WI 54449  
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**COMPREHENSIVE OUTDOOR RECREATION PLAN  
MARSHFIELD, WI  
Stakeholder Group Survey Response Summary**



#	Stakeholder Group	Representative	Parks/Facilities Used	Parks/Facilities considered but not currently used	Shortages	Events Per Season	# Participants per Event	Events attract nonresidents?	Events produce overnight stays?	Desired Recreational Facilities not offered?	Willing to contribute financially?	Comments about current athletic facility fees?	Favor online field/facility rental options?	Additional Comments
1	Marshfield School District Athletics	Nathan DeLany	Fairgrounds Softball, Wildwood Park, Hackman Field, Braem Park, Griese Park, Steve J Miller, Boson Courts		Best Option Partnership, Football Field & Stadium, Community School, Private Lighted Soccer field, Soccer Shelters, Permanent Seating, another well-kept Baseball field	XCC (2); Soccer (60+); Softball (39+); Baseball (39+); Tennis (28); Daily practice at some facilities	30-600	Yes, teams and families from around the state	Yes. 6-18 rooms/event - 2 day events	9-Lane Track, Walk & Bike Trail out to McMillan and across L to other trail	Can't commit, but worth discussion. Naming rights, advertising, and attraction events are other funding options.		Yes	As two cooperating entities we already share facilities. We have school facilities that are of great concern that benefit or could benefit the entire community.
2	Marshfield Tennis Association / PRF Committee	Alisa Luedtke	Steve J Miller Tennis Courts	Would like to use Braem, but avoid due to poor court conditions	Playable courts with lights (would like Braem courts resurfaced & lighted)	2 tournaments, 3-5 adult leagues, junior league, lessons, 2 doubles recreational play opportunities (all summer)	tournaments (40-60); leagues (12-20); junior league (50-100); doubles recreational play (10-30)	Yes (Medford, Neillsville, Wausau, Stevens Point, Minnesota, etc)	not typically		Yes	Would be nice to develop a formula for surrounding areas to contribute a lump sum for a 'township' or 'town' so that there would be one flat rate for all interested in programs or facility use.	Yes	Could redo Braem Park: multifield usage of lights
3	Gary Varsho Baseball	Gary Varsho	GP Olson fields, Reeths Field, Braem Park		Lights at GP Olson Fields		325	Yes	No	develop Braem Park	Yes		Yes, if established programs are "locked" for their schedules	
4	Marshfield Track and Field	Daniel Akin	Braem Park, Weber Park, Wildwood Park, and various trails		Trail situation needs to be addressed with safe connections off of busy streets	4 or more races in town, 2 at Wildwood Park, 1 at Braem Park, 1 @ Weber Park	50-800	Yes, from Eau Claire, Wausau, Chippewa Falls, Tomah	not currently	see Shortages: connecting Marsh trail to city trail and other routes connecting off the city streets	Would like to help with gravel donation for Braem Park and Wildwood trails		No, feel that office of Parks and Rec does a good job with this	The city has come a long way - but more needs to be done for the cyclists and runners/walkers who want safe and scenic trails
5	Central Wisconsin Volleyball Club	Tonya Schlagenhaft	Oak Avenue Community Center			Weekend practices from Nov-Mar/April. Would be interested in hosting tournaments but building can't hold the spectators	22 per practice or 100 all weekend; tournaments= 80+ spectators for two courts	Yes	Practice=No; Tournaments=Yes (~50)		Willing to look into it		Yes	
6	Marshfield Area Friends of the Trails	Greg Hesch	Senior Center, Trails, Parks		connect our trail system					a connected trail system	Possibly		N/A	Thanks for all that the Parks and Rec department do!
7	Marshfield Area Ski Touring Foundation	Randy Leuth	None	am considering using City trail systems for winter activities			3	Yes (Wis Rapids, Neillsville, Loyal)	No	Grooming of City trails for skiing	Probably. Can contribute grooming labor too.	We generally feel that the prices are very fair	Yes	I am a registered Landscape Architect with 35+ years of experience. I have been involved in a lot of recreational design.
8	Wood County Park & Forestry	Chad Schooley	None (have attended WPRA meetings at the zoo shelter building)	None	County level requests include: dog park, horse trails, ATV trails, trail connections, and updated swimming pool.	307 shelter reservations in Wood County	50-5,000	Yes	Yes (events at North Park, Dexter, and Powers Bluff do)	Trail system connections	Wood County would consider contributing to projects that would fit into our mission and budget	N/A	N/A	
9	UW-Marshfield/Wood County	Michelle Boernke	UW Soccer/Baseball fields at UW Marshfield, Tennis Courts, Arboretum		None	Tennis team, tennis classes, events in arboretum. City uses the soccer and baseball fields along with us	20-100+	Yes	some (1-10)	we should improve our UW trails- perhaps can work together?	Cannot (we are a state/city/county entity)	UW pays for the maintenance of the athletic fields at UW, but the Park & Rec schedules the use. I am not sure if they charge a fee for the use or if anyone ever asks them- typically they call us. In today's economic times people expect or starting to understand that we all must charge a rental fee. Also need cert of insurance.	Yes	As a community member, I would like to see an upgraded outdoor pool or fix Hefco, but please keep the pool at the park.
10	Shining Stars Dance	Janice Moen	Wildwood Park Building (both sides)				10	Yes	No	No	Our clients are unable to assist	Yes	Yes	Our only purpose is to provide monthly dance night for the disabled in the community. Special thanks- without the Park and Rec the dances for disabled would have been discontinued.
11	American Legion Baseball Corp	Debbie Varsho	Jack Hackman field			Use fields during June and July	40	Yes	Yes. (3 days Jr baseball tournament)		Not at this time	None at this time	Yes	The scoreboard at Jack Hackman keeps going in and out.
12	Marshfield School District - Sr. High	Mike Nicksic	Griese Park, UW Fields, Wildwood Pavilion, Reeths Field, Hackman field, Braem Park, Fairgrounds	No	lighted soccer fields, 2nd lighted Baseball field	Baseball=24-30; Softball=24-30; Soccer 30-40	60; leagues (12-20); junior league (50-100); doubles recreational play (10-30)	Yes, we host WIAA tournaments	Yes, occasionally, 2 per event.		Depends- we have a football stadium/track that needs replacing	I believe agreements exist between the City and School District regarding maintenance.	Yes, definitely	
13	Marshfield Baseball Association / Chaparral Baseball	Eric Pritzl	Jack Hackman field and batting cages		would like open green space big enough for both infield and outfield drills outside the actual diamond. (Field experiences a lot of use and wear and this might allow an alternative.)	15 per year	30-40 players and 50-150 spectators	Yes	Rarely	Cross country ski trails	We have in the past and would consider again for specific projects		Telephone works, but would consider	Marshfield's baseball facilities are top notch compared with others in the area and some of the best I've seen in the state. The maintenance the city provides is an important part of this.
14	Paws N Play, Marshfield Dog Park	Stephen Coy	Marshfield Dog Park	N/A	1. need a dog park on the north side of the city 2. dog park users would be regular users of the proposed trail from Wildwood park to McMillan Wildlife Area	Dog Park is open 24 hours, 51 weeks a year (used for parking during fair and a few other events)	about 20,000 dog visits a year	N/A	N/A	N/A	N/A (Paws N Play relies on "Friends of Marshfield Dog Park" to do fundraising + private contributions to just cover expenses)	no user fees charged at Dog Park	unlikely	We would like a closer relationship with the Park & Rec Dept, perhaps a quarterly update meeting would help everyone stay current on activities
15	Marshfield Fastpitch	John Donahue	Fairgrounds and Braem softball fields		Available diamonds (fix up Braem to make it useable and safe & incorporate UW fields as another option)	Fairgrounds 4 days/week and Braem 3 days/week (includes MSA adult softball- we will be running our first tournament this summer)	40+	Yes, have players from Neillsville, Greenwood, and Loyal)	No	UW Fields & fix backstop at Braem	Already have	fee structure itself is fair but policy is rigid to the point of giving the impression they don't want you to use the fields	Yes	
16	Marshfield Softball Assoc. & Marshfield Area Friends of the Trails	Gordon J. Adler	Fairgrounds Park, Marshfield Bike & Pedestrian Trails	we should develop for synthetic youth baseball the fields at the UW Marshfield Wood County and upgrade Braem park fields	we may expand our youth association softball tournament and may need to use other diamonds	two	400	yes	yes, ten	the city needs a new football stadium at the high school- perhaps in available east of the tennis courts. The school district is working on acquiring the lands. It should be designed to be used 8 months a year with parking and surprise and other achievements can be done in it.	N/A Swimming pool update - partner with YMCA the bike/pedestrian trails book up to McMillan as outlined by Wisconsin Homes and Hype tyo apartment to get in to Marshfield	I am constantly bombarded by board members and players that the ranking of the freshmen in the high school lingers falls are tournaments are different because of competition from others	we usually work with Kelly already anyway because of the exclusive use of the fields	I would look into installing a synthetic field that at the two softball complexes. The weather around here makes it more important to get. High school teams are going to Menasha to play on synthetic field.