



The City of
MARSHFIELD

CITY OF MARSHFIELD

COMPREHENSIVE OUTDOOR RECREATION PLAN

WOOD COUNTY, WISCONSIN



*OCTOBER 2014
PROJECT #13.058*

 **RETTLER**
corporation

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Executive Summary

A Comprehensive Outdoor Recreation Plan (CORP) is a formal document designed to assist communities in developing parks and open space that will satisfy the needs of their citizens. The CORP provides a means of identifying, analyzing, promoting, and responding to changes in society, both present and future. The document is also needed as a prerequisite for participation in outdoor recreation grant programs.

This document is an update of the Comprehensive Outdoor Recreation Plan adopted by the City of Marshfield in 2006.

The report begins by establishing the City of Marshfield's goals and objectives. It then provides important information about the social and physical characteristics of the City. These demographics, when combined with guidelines set by National Recreation and Park Association (NRPA), provide a basis for determining open space and recreational needs in Marshfield. Because NRPA guidelines represent minimum goals for outdoor recreation space and facilities, they cannot be used as definitive evidence that the actual needs for open space and recreation in any particular city are being fully met. To better reflect the city of Marshfield, a current needs assessment was conducted based on input from city staff and officials as well as comments received from a survey sent to the park users. Based on this information, a list of recommendations has been prepared for various park facilities throughout Marshfield. These recommendations are then integrated into a seven year Capital Improvements Action Plan in which each project is described and given a date for completion. A list of funding programs, both existing and potential, is identified for implementation purposes.

The approval of this plan by the Common Council and the Wisconsin Department of Natural Resources (WDNR) will enable the City of Marshfield to pursue various sources of Federal and State funding such as the Federal Land and Water Conservation Fund Program (LAWCON), the State Acquisition and Development of Local Parks Program (ADLP), the Urban Greenspace Program, as well as other state grant-in-aid programs for the next five years.



City of Marshfield Mission Statement

“To provide quality recreation opportunities for the citizens of Marshfield that are both accessible and affordable and to plan, promote, acquire, develop and maintain parks and recreation facilities that will enhance the City of Marshfield and meet the recreational needs of the community.”



Introduction

Public open space and recreation facilities are both a tremendous asset and an increasingly important investment for municipalities and residents. Parks and recreation facilities:

- Provide leisure time opportunities for the community residents and visitors
- Contribute to general satisfaction and morale
- Heavily influence the image and perception of that community
- Promote the general health, welfare, and safety of citizens

Over the years, the desire for recreation and open space has continued to grow and local communities across the world are finding it necessary to supply more park, open space, and recreational opportunities for their citizens.

Good planning is essential to making sure these services are provided in an efficient, effective manner and should be an important element of outdoor recreation and open space programs. Several important components of planning are: keeping up with changing regulations, creating a schedule for improving existing facilities, deciding when and where to implement additional facilities, identifying and adapting to meet evolving community needs.

The planning process is typically outlined and explained in a Comprehensive Outdoor Recreation Plan (CORP).

Purpose

This document is intended to formally update the existing comprehensive park and recreation plan adopted by the City of Marshfield in 2006. The adoption of this plan is required for the City of Marshfield to remain eligible for cost sharing aid programs administered through the State of Wisconsin.

This plan is a cooperative effort based on resources from the original Comprehensive Park and Recreation Plan, City Comprehensive Plan, and input from City staff and citizens. It is intended to guide the City in continuing to meet open space and recreation needs of its citizens for the next seven years.

Goals and Objectives

Determining goals and objectives is an important part of the planning process. People and groups use open space differently, which complicates the task of defining which goals and objectives best apply to a broad spectrum of conditions and programs. These goals and objectives are provided to guide city staff and officials in their decision-making process regarding open space and recreation matters. The goals set forth in this plan reflect City intentions to provide quality parks, recreation and open space opportunities to its citizens.

Goal: The City of Marshfield wishes to provide parks and recreation facilities and programs that are accessible to our citizens.

Objectives:

- Update the existing facility accessibility survey and include an access inventory every five years with the CORP update.
- Investigate options for locating and securing funding for a large fully accessible play equipment structure to better serve the youth of our community.
- All new facilities will be fully accessible to the extent reasonable.
- Accessible pathways to playgrounds and recreational facilities should be added as necessary and as funding allows and becomes available.

Goal: The City of Marshfield will continue to provide both neighborhood and community parks by acquiring and developing parkland as identified in the CORP and when new development occurs or existing facilities do not provide the desired park and open space.

Objectives:

- The Economic Development Board (EDB) and Parks, Recreation and Forestry Committee will work together to:
 - Revise the existing parkland dedication ordinance to include multi-family developments such as apartment complexes, town houses and condominiums.
 - Look for future improvements to enhance/expand recreation facilities and opportunities where it serves the mission and goals of both organizations.
- Seek opportunities to acquire land and develop a neighborhood park for the residential area along Veterans Parkway in the northwest quadrant of the city. Meet with Marshfield Utility staff to investigate any opportunities that may exist for a public park at the water tower site in this area or available open space adjacent to this property.
- It should be noted that the “future” park locations shown on the map are meant to be general in nature and actual locations of future parks may vary as opportunities become present themselves in the future. Refer to the service area map for locations of future acquisition sites.

Goal: The City of Marshfield wishes to be bicycle and pedestrian friendly, offering citizens a safe and comprehensive route system so they may travel by non-motorized means.

Objectives:

- Investigate the formation of a Marshfield Area Bicycle/Pedestrian Transportation Authority supported by local units of government and composed of representatives from area citizens and staff members from adjoining townships, including Wood and Marathon Counties. The new group's mission would be the planning, development and maintenance of area bicycle and pedestrian transportation facilities.
- Work with Wood County staff to update and adopt a Wood County Bicycle and Pedestrian Plan and bicycle route map app.
- Continue to fund at least one bike facility development per year (ex. off-road trail, bicycle lanes, bicycle route brochures, bike racks, information/directional signage, etc.)
- Support the Marshfield Bikeshare Program in meeting their 2015 goal of having three locations in Marshfield with two bikes at each location.
- Install trail counters on trails to help in establishing usage numbers and assist in future pedestrian/bicycle accommodation planning.
- Work closely with the Public Works Department as they implement pavement improvements or road reconstruction to make sure the needs of bikers and walkers are considered in each project.
- Connect the existing trails system with on and off street routes by the year 2024.
 - Complete Hewitt-Marshfield Connector Trail on the East side of the Yellowstone Industrial Park, thereby connecting the Hewitt Trail system and the Marshfield Trail system.
 - Construct the Wildwood-McMillan Connector Trail, a North/South trail from McMillan Street to Wildwood Park via Steve J. Miller Park.
 - Include bicycle lanes with the Maple Avenue (6th to Veterans Parkway reconstruction project scheduled for 2015).
 - Include bicycle accommodations in the reconstruction of 29th Street from S. Central Avenue to Veteran's Parkway.
 - Partner with Town of McMillan and Marathon County to make connections to the McMillan Marsh Trail and future bike accommodations on county road E.
 - Extend the Wildwood Station Trail at Sycamore and Adler Road to the West to Joe and Bernadine Weber's Nature Park.
 - Review the Marshfield Bicycle Transportation Plan Annually and make recommended changes or additions to the Board of Public Works.

Goal: The City of Marshfield wishes to provide safe park facilities for its citizens.

Objectives:

- Continue to conduct a playground and athletic field safety audit annually to create a punch list of necessary repairs to existing playgrounds and athletic fields.

- Provide continuing education and training opportunities to park staff to look for park, playground and athletic field maintenance and other safety issues as they visit the parks. Implement a reporting and follow up system that is easy to use – i.e. online reporting for citizens, etc.
- Include maintenance funds in each year’s budget for painting of shelters, crack filling on asphalt parking lots and trails, replacement of deteriorated park benches, athletic field maintenance, replacement of playground surfacing, etc.
- Continue to investigate options for the installation of security cameras to monitor various park areas where vandalism, inappropriate or criminal activities have been occurring.

Goal: The City of Marshfield’s Park and Recreation system greatly benefits from partnerships with public and private clubs and agencies and the city should continue to expand upon these mutually beneficial relationships when possible.

Objectives:

- Continue to partner with the Marshfield Area YMCA, Marshfield Area School District, University of Wisconsin Marshfield/Wood County, and other private and public organizations to provide recreation and programming options for the citizens of Marshfield.
- Continue to work with the Marshfield Convention and Visitor’s Bureau, Main Street Marshfield, Central Wisconsin State Fair Association, Marshfield Area Chamber of Commerce and other groups and organizations to provide support for festivals, wellness runs and walks, bike rides, athletic events/tournaments, and special events by hosting events in parks and recreation facilities and providing assistance where possible with planning and coordination, staffing for setup and take-down tasks, and providing materials and equipment as the department budget and staffing levels allow.
- Work with other City staff to establish a City of Marshfield Special Event Manual that identifies and outlines specific steps, actions, and procedures both individuals and city staff need to address in the planning and approval of special events.

Goal: Continue working to replace the aging Hefko Swimming Pool with a new community swimming pool facility that is designed to meet the present and future needs of the community including accommodations for children, older adults, and the disabled.

Objectives:

- Complete an updated swimming pool study that compares renovation options versus a new swimming pool and provides construction and operation cost estimates.
- Conduct a community fund drive to generate private donations to assist the City in funding the construction of a new swimming pool.
- Construct a new outdoor swimming pool at Wildwood Park.

Goal: Provide residents with recreational facilities and programs not currently offered in the community through partnerships and collaborations with other organizations and agencies.

Objectives:

- Re-initiate investigation and planning for the development of a sledding hill in or in close proximity to the City of Marshfield.
- Continue investigation and review process to implement boating in the Upper Pond and Wildwood Park.
- Establish and implement a plan that improves the fishing opportunities in the Upper Pond at Wildwood Park.
- Develop outdoor pickle ball courts on existing tennis or basketball court surfaces or new asphalt surfaces in existing park area.
- Continue to expand use of the Oak Avenue Community Center gym during the morning and afternoon hours by offering new or expanded activities such as pickle ball, floor hockey, indoor playground, basketball, and indoor walking.

Goal: Increase use of volunteers in the delivery of Parks and Recreation services.

Objectives:

- Create and fund a part-time department staff position to coordinate the recruitment, scheduling, training, recognition, and documentation of volunteer service value.
- Improve training opportunities for existing and future volunteers.
- Secure and store maintenance equipment such as litter grabbers, carry trash bags, gloves, etc. to support individuals and groups cleaning litter in parks and trail areas.
- Create a department volunteer manual detailing how the department recruits, utilizes, supports, trains, recognizes and manage its volunteers.

Goal: Increase operational efficiencies where possible using new technologies, equipment and changes in procedures.

Objectives:

- When lighting fixture replacement becomes necessary replace fixtures with L.E.D. lighting.
- Investigate and identify opportunities where solar power may be used in park applications i.e. signs, hot water, lighting, etc.

Community Description

The City of Marshfield, located in central Wisconsin, lies within both Marathon and Wood County and is the largest city within Wood County. Settled around 1818 Marshfield has grown from a lumber and trading community into a dynamic community.

Marshfield highlights include a historic downtown, the UW-Marshfield/Wood County and Mid-State Technical College campuses, Marshfield Clinic (the largest private group medical practice in Wisconsin) and Saint Joseph's Hospital, a 500-plus bed tertiary care teaching facility. Marshfield is also home to the Central Wisconsin State Fair and the world's largest round barn.

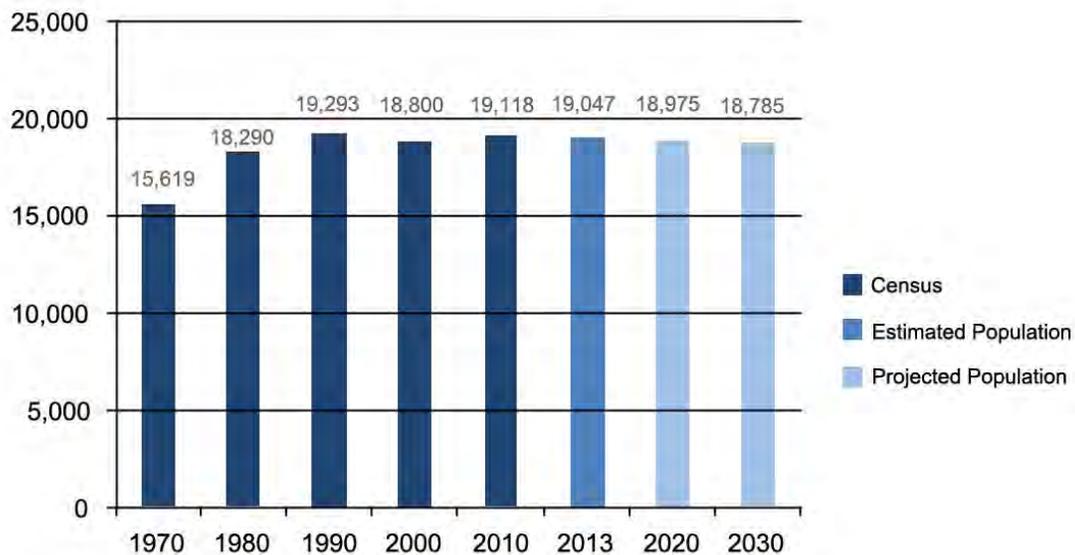
A. Social

Population trends

Between 1990 and 2010, Marshfield population has remained stable. According to the 2020 and 2030 population estimates produced by the Wisconsin Department of Administration, the population of the City is estimated to remain close to or even drop slightly from 2010 levels.

<http://www.doa.state.wi.us/Divisions/Intergovernmental-Relations/Demographic-Services-Center>

HISTORIC AND PROJECTED POPULATION
CITY OF MARSHFIELD, 1970 - 2030



Numbers taken from the Wisconsin Department of Administration
<http://www.doa.state.wi.us/subcategory.asp?linksubcatid=105&locid=9>

Age and Gender

2010 census figures show that persons less than 18 years old made up 20.9% of the population and persons 65 years and older made up 18.4%, leaving 60.7% of the citizens between these age ranges. The numbers of children were very close to the state percentages while the population of senior citizens was somewhat higher than state numbers.

Census figures show the 2010 median age of City of Marshfield residents was 41.3 years and the 2000 median age was 38.7 years, which suggests the City’s overall population is aging. However, this trend is also becoming more of an issue in many other municipalities in Wood County and the state as the “Baby Boom” generation continues to age.

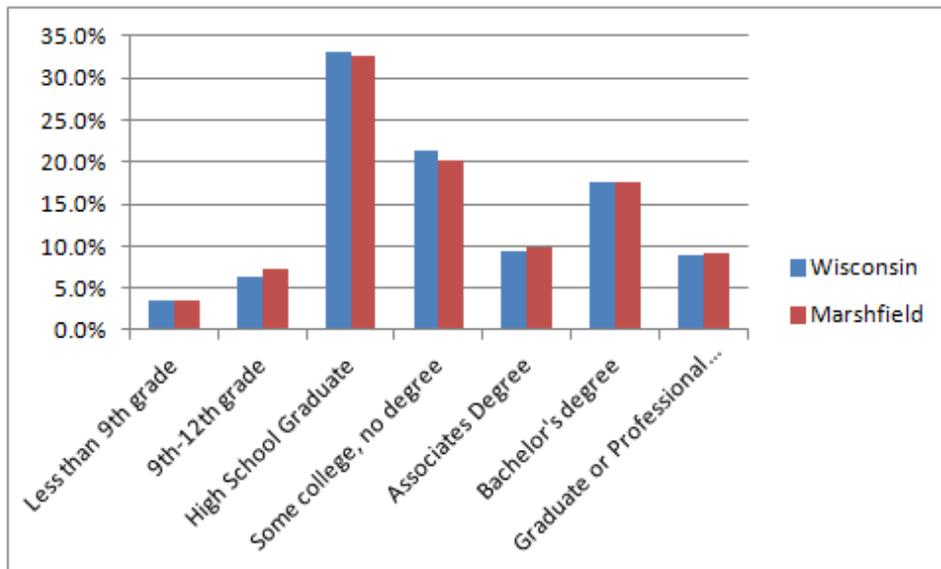
Women made up 52.7% of Marshfield’s population as compared to 50.4% in the state of Wisconsin.

<http://quickfacts.census.gov/qfd/states/55/5549675lk.html>

Housing, Education, and Income

The 2010 census revealed 8,777 households in Marshfield. 4,995 of these were family households and 3,782 were classified as nonfamily households with the householder living alone in 3,228 cases. 5,260 of the 8,777 occupied housing units were owner-occupied and 3,517 were renter occupied.

EDUCATIONAL ATTAINMENT OF POPULATION 25 YEARS AND OLDER



The percentage of Marshfield residents age 25 and older with at least a High School diploma has increased from 82.8% in 2000, to 89.3% in 2012. The percentage of those

who have pursued additional education past high school graduation has also continued to increase. In addition to the local public and private school system, opportunities for higher level degrees and certificate programs are available at the Mid-State Technical College and the University of Wisconsin-Marshfield.

The median household income for Marshfield families for 2012 was \$42,783, up from \$37,248 in 2000. Per capita income was listed as \$27,326.

<http://quickfacts.census.gov/qfd/states/55/55496751k.html>

Employment Characteristics and Forecasts

The US Census Bureau prepares economic data and forecast reports for various municipalities and for the state as a whole. Information in this section is based on two reports: *Profile of Selected Economic Characteristics: 2000* and *Selected Economic Characteristics 2008-2012 American Community Survey 5-Year Estimates.*"

Overall, Marshfield experienced very slight employment increases between 2010 and 2012 (about 0.5%).

The 2000 Census reported that approximately 85% of Marshfield workers ages 16 and older were employed in the private sector, 9% were government workers, and 6 percent were self-employed. The American Community Survey of 2012 report indicates that these numbers changed very little. In 2012, 87% of the Marshfield workers were employed in the private sector, 9% government sector, and 4% were self employed.

B. Physical Description

Marshfield is located primarily in the northwest corner of Wood County where U.S. Highway 10, Highway 13 and Highway 97 meet. Its nearest neighbors are Neillsville, Pittsville, Granton, Nekoosa, Wisconsin Rapids, Stevens Point, and Wausau. While the majority of the city is in Wood County, a small northern piece is located in Marathon County.

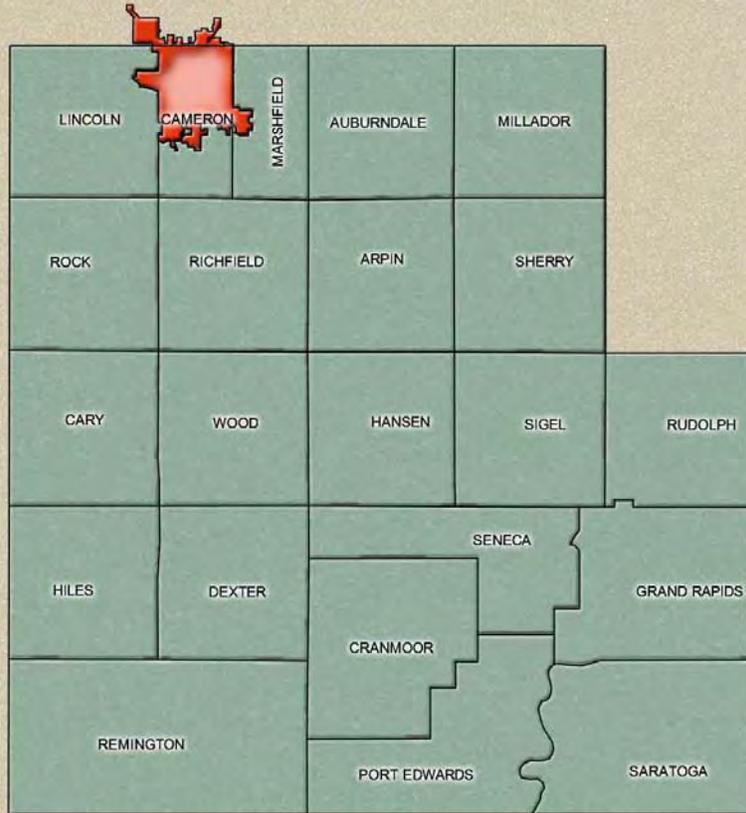
Primary soil types are Withee silt loam, 2 to 6 percent slopes (making up about 60% of city area), and Marshfield silt loam (making up about 20% of city area).

The City of Marshfield is, perhaps unsurprisingly, surrounded by wetlands. The largest of these protected areas is the George W. Mead and McMillan Marsh Wildlife area to the north. The 6,500 acre McMillan Marsh wetland, less than a mile north of the city, is managed by Wisconsin DNR personnel and contains a seasonal 7 mile bicycle trail. Other waterways supporting wetlands in and around Marshfield are: Mill Creek, East Branch Yellow River, Little Eau Pleine River, Squaw Creek, and Scheuer Creek.

There are approximately 1,110 acres of woodlands within the current City limits. In addition to woodlands, the municipality recognizes the value of trees throughout the city.

Marshfield is a member of the national “Tree City, USA” program and has continuously met the program requirements for over 31 years.

C. Spatial



CITY OF MARSHFIELD LOCATION IN WOOD COUNTY

Outdoor Recreation Facilities Terminology

Park Classifications

The following classifications provide an overview for the existing parks in the City of Marshfield. The classifications can be used as a guideline for understanding what services are typically provided as well as the area each park typically serves.

Mini-Park

- Used to address limited or isolated recreational needs.
- Is the smallest park classification.
- Provides unique recreational opportunities.

Location:

Demographics and population play a role in location, but the Mini-Park often services a specific recreational need or takes advantage of unique opportunities. In a residential setting, the service area is usually 1/4 mile or less in radius. Accessibility is by way of interconnecting trails, sidewalks, or low volume residential streets.

Size:

Usually between 2,500 square feet and 2 acres.

Marshfield Mini-Parks:

Grant, Pickle Pond, and Northern Hills

Neighborhood Park

- Remains the basic unit of the park system, which serves as the recreational / social focus of the neighborhood.

Location:

Service Area is between 1/4 and 1/2 mile in distance and should not be interrupted by non-residential roads and other physical barriers.

Size:

Usually 2 -10 acres.

Marshfield Neighborhood Parks:

Benedict and Forest Ridge

Community Park

- Broader service than Neighborhood Park. Focus is on meeting the community based recreation needs, as well as preserving unique landscapes and open spaces.

Location:

Usually serves two or more neighborhoods at about a 1-mile distance.

Size:

As needed to accommodate desired uses, usually between 10 and 50 acres.

Marshfield Community Parks:

Braem, Griese, Marshfield Fairgrounds, Steve J. Miller Recreation Area, and Wildwood

Nature Area

- Land set aside for preservation of significant natural resources, remnant landscapes, open space, and visual aesthetics/buffering.

Location:

Based on resource availability and opportunity.

Size:

Variable based on available land.

Marshfield Natural Resource Areas:

Connor Park, Joe and Bernadine Weber's Nature Park, Hamus Nature Preserve and Recreation Area

Special Use Parks

- Cover a broad range of parks and recreation facilities oriented toward single-purpose use including multipurpose trails located within greenways, parks, and natural resource areas.

Location:

Variable-dependent on use.

Size:

Variable-based on available land.

Marshfield Special Use Parks:

Columbia, Eighth & Hemlock, Praschak Wayside Park, Strohman, Veterans Memorial Park

Other Recreation Facilities

- Other recreation facilities which contribute to the public park and recreation system.

Location:

Variable-dependent on specific use.

Size:

Variable based on available land.

Other Recreation Facilities in Marshfield:

Curling Club, Henry Praschak Memorial (private), UW Athletic Fields, CWSFA Grounds, Marshfield Area Ice Arena

Note: These facilities provide public use but are not to be included in the Public Space Plan.

Public School Open Space and Play Areas

- Open space and play areas associated with or combined with a school site that fulfill the space requirements for other classes of parks, such as Mini-Park, or Neighborhood Park.

Location:

Determined by location of school district property.

Size:

Variable and depends on function.

Marshfield School Parks:

Grant Elementary, Lincoln Elementary, Madison Elementary, Marshfield High School, Marshfield Middle School, Washington Elementary

Outdoor Recreation Facilities Inventory

Marshfield Mini-Parks:

Grant Park (1.56 acres) is located at the intersection of Doege and Cleveland Streets. This site contains:

- picnic tables
- play equipment

To the west of the park facilities, the site also provides space for a Marshfield Utilities water tower and two cellular communication buildings.



Pickle Pond Park (1.50 acres) is located on the corner of Peach Avenue and Arnold Street. This site contains:

- open play space
- picnic tables
- a sandlot backstop
- ice skating warming house with restrooms



Northern Hills Park (0.34 acres) is located on Shawano Drive. This site serves a residential area and contains:

- picnic tables
- play equipment



Marshfield Neighborhood Parks:

Benedict Park (2.20 acres) is located adjacent to Heide Lane and Waushara Drive. This site serves the surrounding residential area and contains:

- open play space
- picnic tables
- grills
- play equipment
- basketball
- picnic shelter



Forest Ridge Park (3.13 acres) is located between Blodgett Street and Fairview Drive. This site serves a residential area and contains:

- open play space
- picnic tables
- play equipment
- a sandlot backstop
- a basketball court



Marshfield Community Parks:

Braem Park (33.34 acres) is essentially a large 40 acre parcel framed by Ives Street, Peach Avenue, Grant Street, and Cedar Avenue. This site contains:

- picnic tables
- grills
- play equipment
- nature area
- biking/walking trails
- horseshoes
- disc golf
- softball
- tennis
- skateboard area
- restrooms
- drinking fountain
- picnic shelter
- off-street parking



Griese Park (27.92 acres) is located on 29th Street.

This site contains:

- open play space
- picnic tables
- biking/walking trails
- play equipment
- soccer fields
- electronic scoreboards
- concession area
- basketball courts
- restrooms
- drinking fountain
- picnic shelter
- off-street parking



Marshfield Fairgrounds Park (47.91 acres) is located (and intersected) by several roads, most prominently 14th Street and Peach Avenue. The home of the Central Wisconsin State Fair and the World's largest Round Barn, this site also contains:

- open play space
- picnic tables
- play equipment
- softball diamonds
- press box
- electronic scoreboards
- concession area
- batting cages
- event areas
- restrooms
- educational garden display and gazebo
- drinking fountain
- off-street parking
- picnic shelters
- exhibition buildings
- animal wash racks
- sanitary dump station for travel trailers and campers
- sheltered arena/show palace
- grandstand



Steve J. Miller Recreation Area (21.32 acres) is located on Oak Avenue. This site caters to sport enthusiasts with:

- baseball fields
- electronic scoreboards
- concession area
- batting cages
- tennis courts
- picnic tables
- play equipment
- biking/walking trails
- restrooms
- drinking fountain
- picnic shelter
- off-street parking



The Oak Avenue Community Center is also located at Steve J. Miller Recreation Area.

Wildwood Park (157.56 acres) Marshfield's Flagship Park is located on 17th and Central Avenue. This site contains:

- open play space
- picnic tables
- grills
- play equipment
- nature areas
- biking/walking trails
- disc golf
- pool
- fishing areas
- drinking fountain
- picnic shelters
- Wildwood Station Building (year round meeting space)
- event areas
- zoo (core exhibit area and large pasture exhibits)
- zoo store – concessions and gifts
- zoo education pavilion
- native woodlands display area
- landscape beds
- restrooms
- off-street parking



Marshfield Nature Areas:

Connor Park (5.6 acres) is located on Blodgett Street on the east end of Marshfield and contains:

- picnic table
- biking/walking trail



Joe and Bernadine Weber's Nature Park (37.11 acres) is located on the far western part of the city off 5th Street.

This site contains:

- picnic tables
- grills
- biking/walking trails
- restrooms
- off-street parking
- picnic shelter



Hamus Nature Preserve and Recreation Area (27.94 acres) is located on the northern boundary of Marshfield on Hamus drive. This site contains:

- picnic tables
- grills
- biking/walking trails
- prairie grass area
- large landscape bed
- fishing areas
- restrooms
- drinking fountain
- picnic shelters
- off-street parking



Marshfield Special Use Parks:

Columbia Park (2.49 acres) is located in the block between Arnold Street, Blodgett Street, Chestnut Avenue, and Walnut Avenue. This contains:

- picnic tables
- grills
- band shell
- restrooms (open for events only)



Eighth and Hemlock Park (1.14 acres) A triangular park between Hemlock Avenue and 8th Street containing:

- open play space.



Praschak Wayside Park (6.78 acres) is located just east of Wildwood Park and Zoo between Central Avenue and Maple Avenue. It contains

- picnic tables
- nature area
- off-street parking

Strohman Park (0.18 acres) is a tiny park on the corner of Central Avenue and 6th Street. This park serves as a local firefighter memorial and contains:

- picnic tables
- landscape beds
- off-street parking



Veterans Memorial Park (1.96 acres) is located on the corner of 4th and Park Streets. This site contains:

- picnic tables
- bench swing
- war memorials



Other Recreation Facilities:

Marshfield Curling Club (0.43 acres) Located at the Marshfield Fairgrounds Park, the Marshfield Curling Club building is the home to the Marshfield Curling Club. The building is owned by the Marshfield Curling Club but is located on property owned by the City of Marshfield. A long term lease is in place between the City and the Marshfield Curling Club. The Marshfield Curling Club conducts leagues and events and is open to the public.



Henry Praschak Memorial (0.15 acres) The Henry Praschak Memorial is a private park located within Praschak Wayside Park. The park was acquired from the City of Marshfield in 1998 and is maintained and operated by the Henry Praschak Memorial Fund.

UW Athletic Fields (27.60 acres) is located off 8th Street and includes:

- open play space
- soccer fields
- sandlot backstops
- tennis courts
- off-street parking

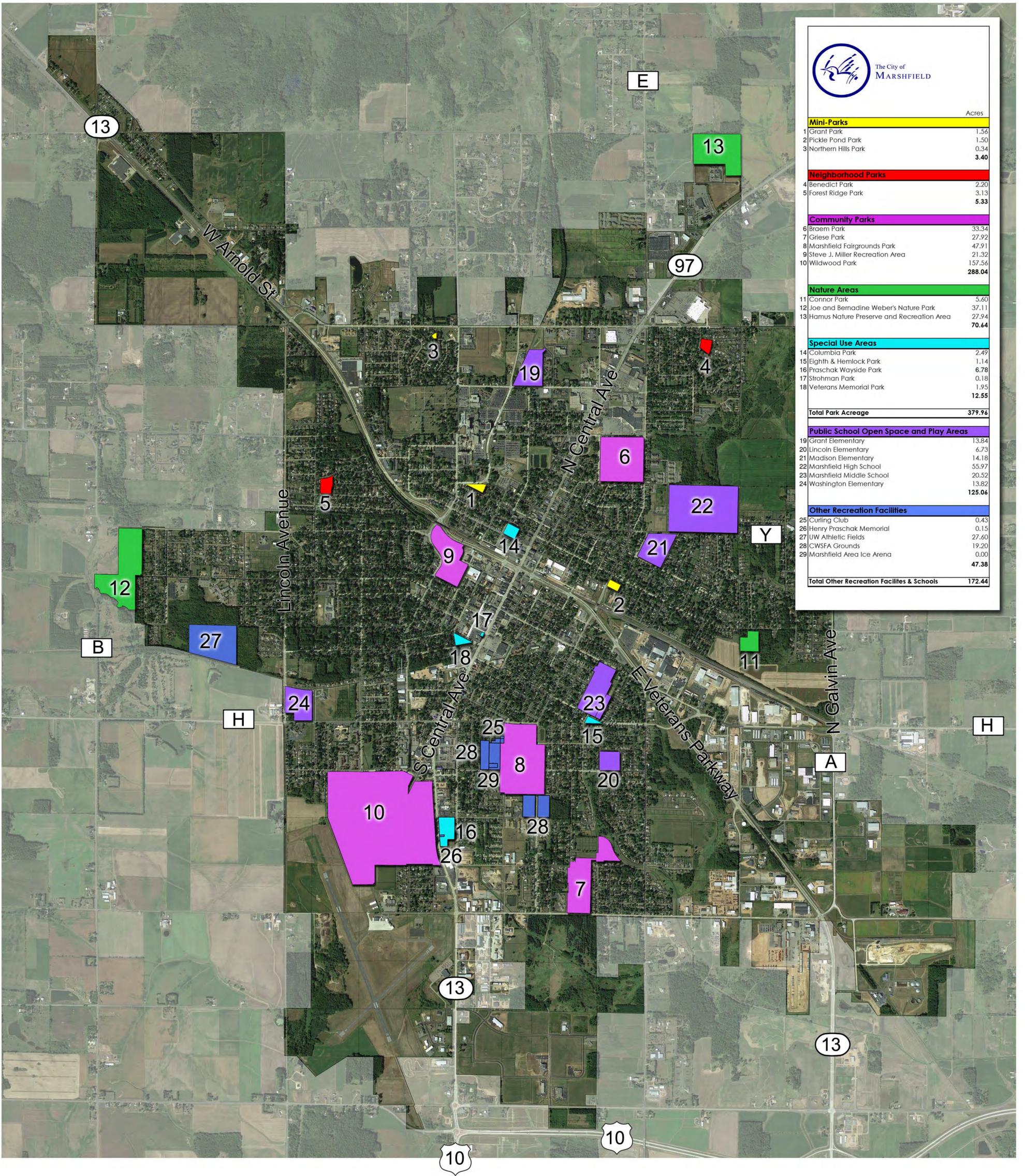


Central Wisconsin State Fair Association Property (19.20 acres) is land adjacent to the Marshfield Fairgrounds Park on the west and the south. This site is owned and managed by the Central Wisconsin State Fair Association who work closely with the City of Marshfield and the Fair Commission to combine their land and resources with the city owned Marshfield Fairgrounds Park to provide large land areas and facilities for hosting large national and state events. The Marshfield Ice Arena is also located on this property and is operated and maintained through an agreement between the Marshfield Youth Hockey Association and the Central Wisconsin State Fair Association. This site contains:

- event area
- off-street parking,
- camping
- indoor ice hockey rink with seating, concessions, and restrooms
- horse barns
- animal wash rack
- lighted horse arena with seating and announcer booth
- dog park
- practice soccer field areas

Public School Open Space and Play Areas:

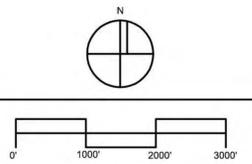
Grant Elementary, Lincoln Elementary, Madison Elementary, Marshfield High School, Marshfield Middle School, Washington Elementary



The City of
MARSHFIELD

	Acres
Mini-Parks	
1 Grant Park	1.56
2 Pickle Pond Park	1.50
3 Northern Hills Park	0.34
	3.40
Neighborhood Parks	
4 Benedict Park	2.20
5 Forest Ridge Park	3.13
	5.33
Community Parks	
6 Braem Park	33.34
7 Griese Park	27.92
8 Marshfield Fairgrounds Park	47.91
9 Steve J. Miller Recreation Area	21.32
10 Wildwood Park	157.56
	288.04
Nature Areas	
11 Connor Park	5.60
12 Joe and Bernadine Weber's Nature Park	37.11
13 Hamus Nature Preserve and Recreation Area	27.94
	70.64
Special Use Areas	
14 Columbia Park	2.49
15 Eighth & Hemlock Park	1.14
16 Praszak Wayside Park	6.78
17 Strohmman Park	0.18
18 Veterans Memorial Park	1.95
	12.55
Total Park Acreage	
	379.94
Public School Open Space and Play Areas	
19 Grant Elementary	13.84
20 Lincoln Elementary	6.73
21 Madison Elementary	14.18
22 Marshfield High School	55.97
23 Marshfield Middle School	20.52
24 Washington Elementary	13.82
	125.06
Other Recreation Facilities	
25 Curling Club	0.43
26 Henry Praszak Memorial	0.15
27 UW Athletic Fields	27.60
28 CWSFA Grounds	19.20
29 Marshfield Area Ice Arena	0.00
	47.38
Total Other Recreation Facilities & Schools	
	172.44

CITY OF MARSHFIELD PARK LOCATION MAP



Current Conditions

There are 18 park sites in Marshfield with 11 additional outdoor recreational facilities. The parks are distributed throughout the community based on land use and development changes directly influenced by city growth.

Determining if community open space needs are being met can often be a challenging task. The process is often not methodical and depends heavily on input from community residents, officials, and staff. The best guide available for use in this plan update includes standards from the National Park and Recreation Association. These standards represent minimum goals and are not applicable to all locations universally. It is also important to understand each community has unique social, cultural, economic, and geographic factors that may limit the legitimacy of the standards being applied.

Recreation Standards

Jurisdictional Standards

- Recreational Lands Provided by the State-----70 acres/1,000
- Recreational Lands Provided by the County-----15 acres/1,000
- Recreational Lands Provided by the Local Community-10 acres/1,000
- Recreational Lands Provided by the Private Sector----- 5 acres/1,000

Local communities should provide between 7 and 10.5 acres per 1,000 persons.

- As of the 2010 census, the City of Marshfield currently provides 19.87 acres of park, recreation, and open space lands per 1,000 residents.

Marshfield Comparison to NRPA Specific Standards

Park Type	Acres per 1,000 residents	Marshfield Park Acreage per 1,000 residents
Community Parks	5 - 8 acres	15.07 acres
Neighborhood Parks	1 - 2 acres	0.28 acres
Mini-Parks	0.25 – 0.5 acres	0.18 acres

Regional Green Space Comparison

Neighboring communities were contacted for actual populations and green spaces.

Community	Population (Approx.)	Total Park Acreage	Acres Per 1,000 Population (7-10.5 Acres Per 1,000 NPRA Standard)
Black River Falls	3,652	87	23.82
Chippewa Falls	13,676	451	32.94
Eau Claire	66,966	363	5.42
Marshfield	23,419	443	18.92
Merrill	9,483	854	90.06
Neillsville	2,463	84	34.10
Nekoosa	2,850	25	8.77
Stevens Point	26,748	700	26.17
Tomah	9,093	200	21.99
Waupaca	6,048	236	39.02
Wausau	39,106	337	8.62
Wisconsin Dells	2,701	25	9.26
Wisconsin Rapids	18,367	160	8.71

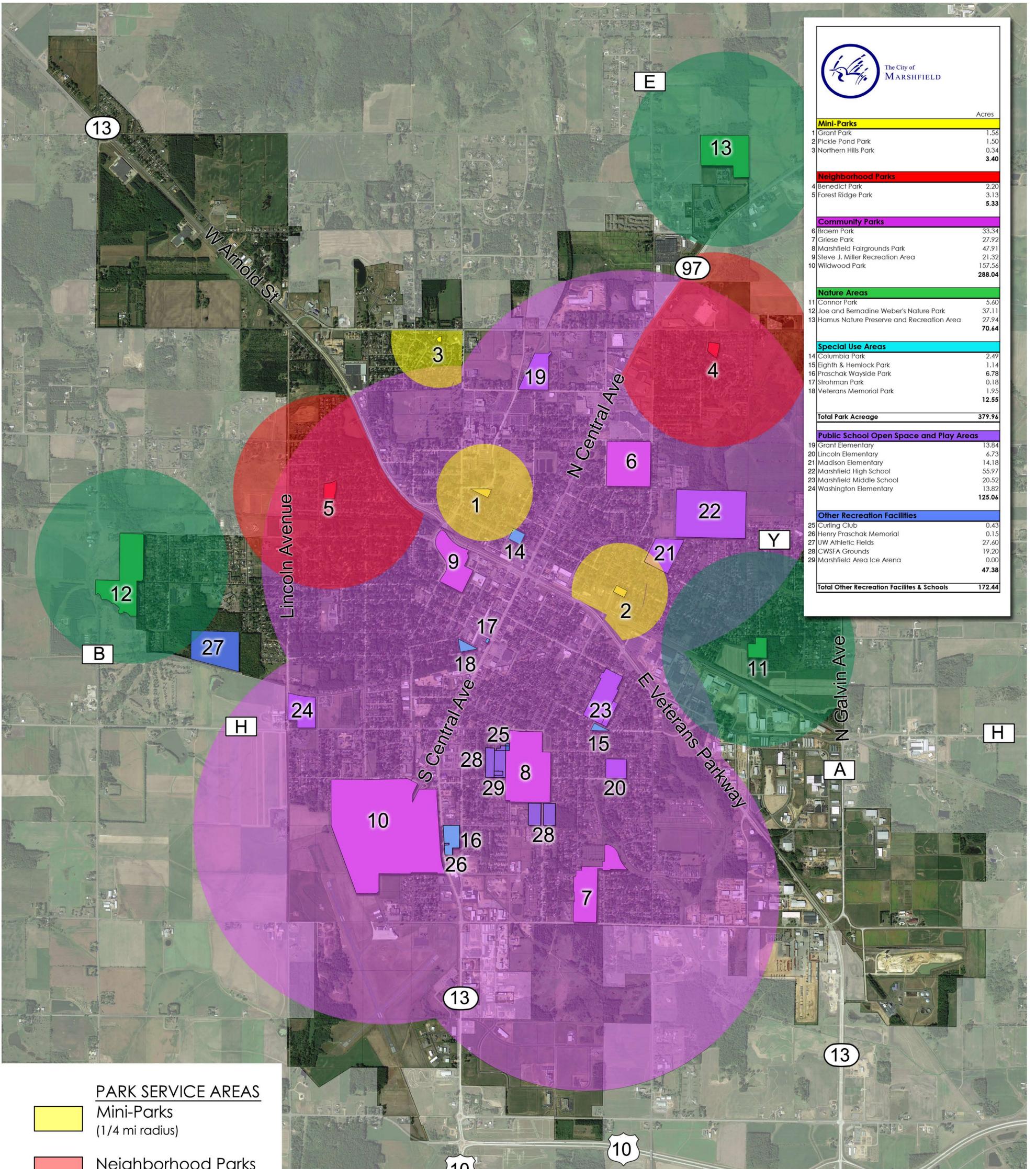
Regional Average

25.74 Acres per 1,000 residents

Service Area Evaluation

While demographics, the density of population, and specific park uses may dictate the actual service and use of a specific park, service areas can also be measured by park classification. The following service area map provides service area radii for each existing park type. Park service radii have been utilized per the NRPA standards. The following Park Service Map represents that adequate coverage for a majority of the residential areas exists within the City.

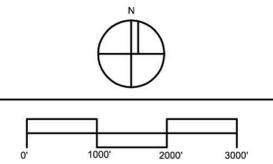
The proposed Future Park Acquisition Areas map on the next page represents where future park facilities may be required. As of now residential growth is fairly stable; however, as parcels become available and growth and/or recreational needs are identified, planners can utilize this information to assist in choosing future park and green space sites.



The City of MARSHFIELD	
Acres	
Mini-Parks	
1 Grant Park	1.56
2 Pickle Pond Park	1.50
3 Northern Hills Park	0.34
	3.40
Neighborhood Parks	
4 Benedict Park	2.20
5 Forest Ridge Park	3.13
	5.33
Community Parks	
6 Braem Park	33.34
7 Griese Park	27.92
8 Marshfield Fairgrounds Park	47.91
9 Steve J. Miller Recreation Area	21.32
10 Wildwood Park	157.56
	288.04
Nature Areas	
11 Connor Park	5.60
12 Joe and Bernadine Weber's Nature Park	37.11
13 Hamus Nature Preserve and Recreation Area	27.94
	70.64
Special Use Areas	
14 Columbia Park	2.49
15 Eighth & Hemlock Park	1.14
16 Praszak Wayside Park	6.78
17 Strohm Park	0.18
18 Veterans Memorial Park	1.95
	12.55
Total Park Acreage	379.94
Public School Open Space and Play Areas	
19 Grant Elementary	13.84
20 Lincoln Elementary	6.73
21 Madison Elementary	14.18
22 Marshfield High School	55.97
23 Marshfield Middle School	20.52
24 Washington Elementary	13.82
	125.06
Other Recreation Facilities	
25 Curling Club	0.43
26 Henry Praszak Memorial	0.15
27 UW Athletic Fields	27.60
28 CWSFA Grounds	19.20
29 Marshfield Area Ice Arena	0.00
	47.38
Total Other Recreation Facilities & Schools	172.44

- PARK SERVICE AREAS**
- Mini-Parks
(1/4 mi radius)
 - Neighborhood Parks
(1/2 mi radius)
 - Community Parks
(1 mi radius)
 - NATURE AREAS
(1/2 mi radius)

CITY OF MARSHFIELD PARK SERVICE AREA MAP



Future Park Lands

As the City of Marshfield grows, parklands should be acquired to complement this growth. While the City's population has been stable for several years, planning documents encourage municipalities and planners to forecast and anticipate growth and community needs so that the municipality will be ready when the need for future park and recreation space arises. NRPA guidelines below are helpful in suggesting what type of parks may be warranted, however actual user group requirements, city needs, and population density usually determine the actual park type and specific park amenity.

Population Projection and Parkland Projection Analysis

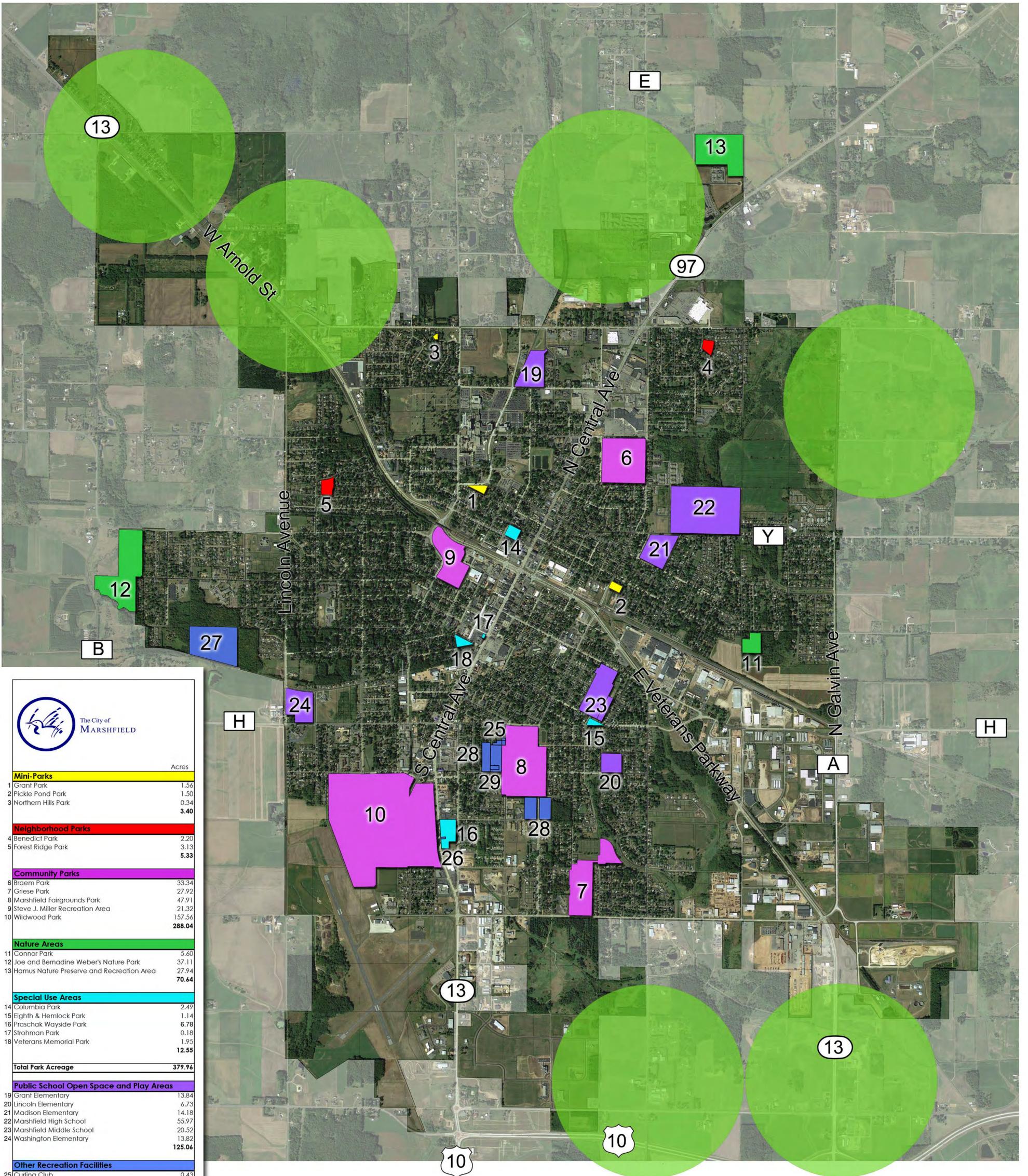
Mini Parks											
Year	Population Projection	÷	1,000	=	NRPA Standard Benchmark/1,000	=	Acreage Needed	-	Existing Acreage	=	Acreage Required
2010	19,118	÷	1,000	=	19.1 x .5	=	9.6	-	3.4	=	6.2
2020	18,975	÷	1,000	=	19.0 x .5	=	9.5	-	3.4	=	6.1
2030	18,785	÷	1,000	=	18.8 x .5	=	9.4	-	3.4	=	6.0

Neighborhood Parks											
Year	Population Projection	÷	1,000	=	NRPA Standard Benchmark/1,000	=	Acreage Needed	-	Existing Acreage	=	Acreage Required
2010	19,118	÷	1,000	=	19.1 x 1.5	=	28.7	-	5.33	=	23.4
2020	18,975	÷	1,000	=	19.0 x 1.5	=	28.5	-	5.33	=	23.2
2030	18,785	÷	1,000	=	18.8 x 1.5	=	28.2	-	5.33	=	22.9

Community Parks											
Year	Population Projection	÷	1,000	=	NRPA Standard Benchmark/1,000	=	Acreage Needed	-	Existing Acreage	=	Acreage Required
2010	19,118	÷	1,000	=	19.1 x 7	=	133.8	-	288.04	=	0
2020	18,975	÷	1,000	=	19.0 x 7	=	132.8	-	288.04	=	0
2030	18,785	÷	1,000	=	18.8 x 7	=	131.5	-	288.04	=	0

The tables above support population growth and parkland growth occurring simultaneously. The acreage represented in the table should be used as a guide, however upon reviewing the park service area map and the future land use plans there is evidence that parkland acquisition is required in the southeast and northwest portions of the community.

The following plan represents possible future park locations and park type classifications to be considered.



The City of MARSHFIELD	
	Acres
Mini-Parks	
1 Grant Park	1.56
2 Pickle Pond Park	1.50
3 Northern Hills Park	0.34
Total Mini-Parks	3.40
Neighborhood Parks	
4 Benedict Park	2.20
5 Forest Ridge Park	3.13
Total Neighborhood Parks	5.33
Community Parks	
6 Broem Park	33.34
7 Griese Park	27.92
8 Marshfield Fairgrounds Park	47.91
9 Steve J. Miller Recreation Area	21.32
10 Wildwood Park	157.56
Total Community Parks	288.04
Nature Areas	
11 Connor Park	5.60
12 Joe and Bernadine Weber's Nature Park	37.11
13 Hamus Nature Preserve and Recreation Area	27.94
Total Nature Areas	70.64
Special Use Areas	
14 Columbia Park	2.49
15 Eighth & Hemlock Park	1.14
16 Praschak Wayside Park	6.78
17 Strohm Park	0.18
18 Veterans Memorial Park	1.95
Total Special Use Areas	12.55
Total Park Acreage	
	379.96
Public School Open Space and Play Areas	
19 Grant Elementary	13.84
20 Lincoln Elementary	6.73
21 Madison Elementary	14.18
22 Marshfield High School	55.97
23 Marshfield Middle School	20.52
24 Washington Elementary	13.82
Total Public School Open Space and Play Areas	125.06
Other Recreation Facilities	
25 Curling Club	0.43
26 Henry Praschak Memorial	0.15
27 UW Athletic Fields	27.60
28 CWSFA Grounds	19.20
29 Marshfield Area Ice Arena	0.00
Total Other Recreation Facilities & Schools	47.38
Total Other Recreation Facilities & Schools	
	172.44

 **NON-SERVICED / POSSIBLE ACQUISITION AREAS**
 (Type and Size to be Determined)
 (1/2 mi radius)

Proposed Park Types

Exact acreage and location of undetermined proposed facilities should be on a specific case by case basis. However, as lands become available and residential and/or commercial growth continues to move into these areas, park and open space should be secured by the City.

Planning future facilities is very important because of satisfying projected community needs, parcel acquisition costs, and park development costs. Developing a park Master Plan should include a comprehensive approach and the City should use the assistance of a Landscape Architect for park planning. The Master Plan process will include a review of the existing conditions for a specific project site and the evaluation and identification of proposed needs. Plan layout options and accurate cost estimating will provide the City a tool for future development.

Park Examples

The following park classification types are proposed for future development. These conceptual site plans are to be utilized for planning purposes. Site specific design and site plans will be required for each park project.

Mini-Parks



Sample Plan
Not to Scale

Mini-Parks

- Used to address limited or isolated recreational needs.
- Is the smallest park classification.
- Provides unique recreational opportunities.

Location:

Demographics and population play a role in location, but the Mini-Park often services a specific recreational need or takes advantage of unique opportunities. In a residential setting, the service area is usually 1/4 mile or less in radius. Accessibility is by way of interconnecting trails, sidewalks, or low volume residential streets.

Size:

Usually between 2500 sq. ft. and 2 acres

Community Parks



Community Parks

Community parks should provide multiple neighborhoods pedestrian and vehicular access, and can contain active / passive recreation opportunities and areas for larger activities.

- Broader service than Neighborhood Park. Focus is on meeting the community based recreation needs, as well as preserving unique landscapes and open spaces.

Location:

Usually serves two or more neighborhoods at about a 1-mile distance.

Size:

As needed to accommodate desired uses. Usually between 10 and 50 acres.

Marshfield Pedestrian/Bicycle Trails

Marshfield's pedestrian and bicycle trails are very important to both the City and residents. In a recent online survey, 83% of the 464 respondents indicated that they currently use the city bicycle and pedestrian trails to bike, walk, or run. Marshfield's youth aren't far behind as nearly 70% of the 236 high school and middle school students who took part in a teen survey indicated that they also use the Marshfield trail system.

The Marshfield Area Friends of the Trails is a local organization that has been integral in the planning and development of pedestrian and bicycle accommodations and facilities in the Marshfield area. Their mission is to promote a fully integrated, non-motorized trail system, which supports improving health and providing recreation and commutability within Marshfield and neighboring communities. The organization has a fund at the Marshfield Area Community Foundation to assist with securing donations and funding of pedestrian/bicycle facilities and information guides.

The Marshfield Bike Transportation Plan is included as part of this document. The plan identifies existing bicycle facilities and indicates proposed improvements that will enhance and improve safe bicycle transportation routes through and around the City of Marshfield and provide linkages to adjacent communities and other bicycle routes. It should be noted that the Marshfield Bike Transportation Plan map is meant to be general in nature and the actual locations of future trail routes may vary as opportunities are identified. The Bike Transportation Plan map can be referenced on the following page.

Wood County has indicated a desire to update its bicycle transportation plan in the near future and this will assist in identifying connection opportunities to county roads that have been determined to be preferred travel routes for bicycles.

Following are the existing pedestrian/bicycle trails that serve Marshfield.

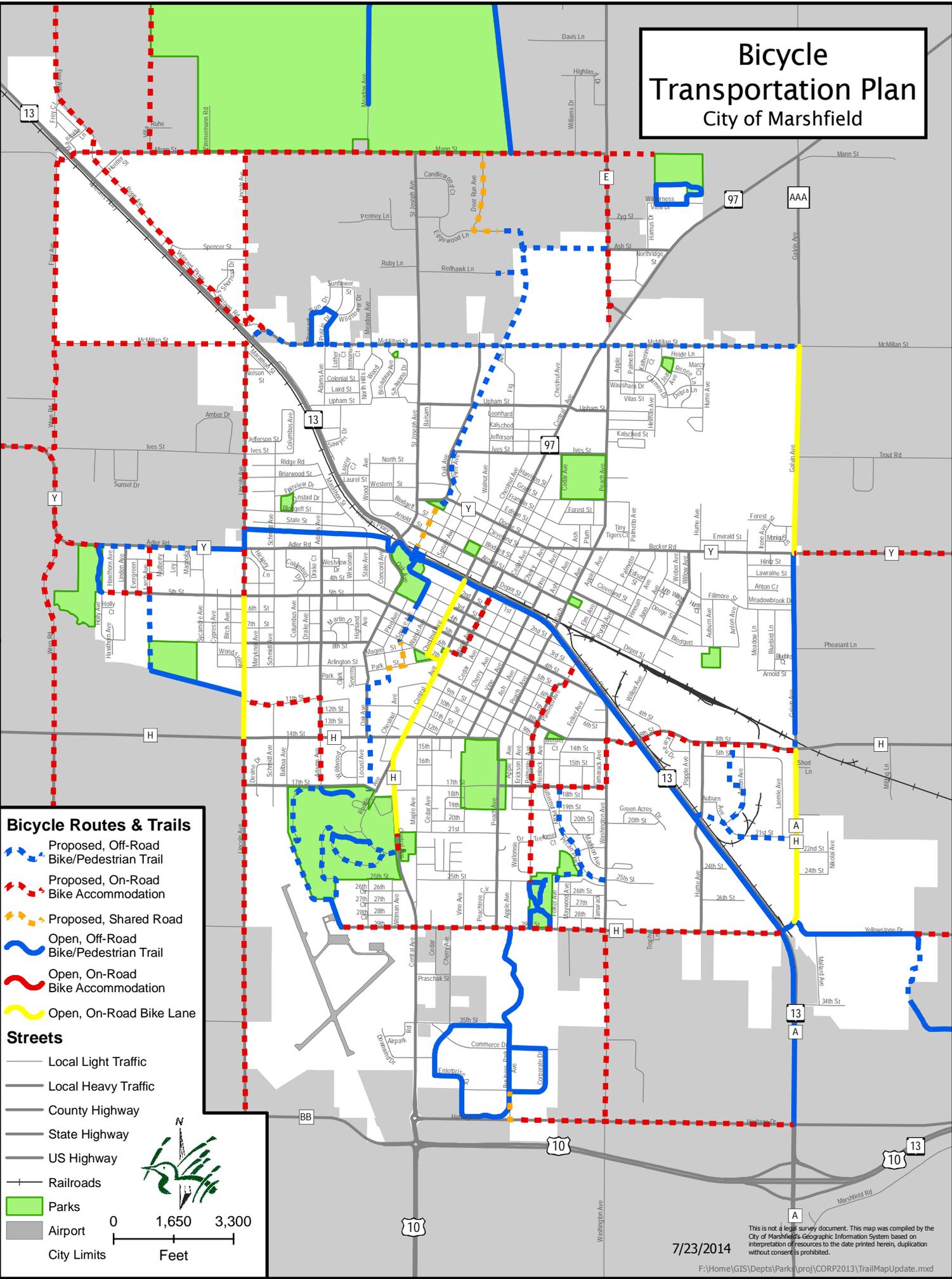
- **Airport Connector Trail:** A 10' wide asphalt trail connecting 29th Street to the Wildwood Park road near the south pasture.
- **Galvin Avenue Trail:** A 10' wide, one-mile asphalt trail located between Becker Road and 4th Street.
- **Griese Park Trail:** Located at Griese Park, 1001 E. 29th Street, the trail is 3/4-mile long, 8' wide, asphalt surface.
- **Hamus Nature Preserve Trail:** Located at 210 Wilderness View Drive, just north of V&H Ford on the city's north side. It includes over one mile of asphalt trails plus over two miles of natural surface trails.
- **McMillan Marsh Trail:** Located north of Marshfield off Mann road at the McMillan Marsh Wildlife Area, this trail boasts a distance of 6.25 miles, with a

surface combination of crushed lime and gravel. The McMillan Marsh trail is open May 1 until September 1.

- **Mill Creek Trail:** Located on the south side of Marshfield in the Mill Creek Business Park. The preferred access to the trail is at 29th Street and Apple Avenue, but you can also access the business park from Cherry Avenue, Commerce Drive, and Heritage Drive. This trail has a 10' wide asphalt surface, 2.6 miles long.
- **Prairie Run Trail:** Located at the intersection of Adams Avenue and McMillan Street, this is a 10' wide asphalt trail link to the Prairie Run addition.
- **UW Arboretum Trail:** Located at the west end of 8th Street, this trail is approximately 2 miles long and has a granite surface. Bicycles are not allowed.
- **UW Arboretum Connector Trail:** Located at the intersection of Lincoln Avenue and 11th Street near Washington Elementary School, this trail is a .5 mile gravel surface trail that connects to the UW Arboretum Trail.
- **Veterans Parkway Trail:** Located along the south side of Veterans Parkway between Oak Avenue and 29th Street. The trail has a 10' wide asphalt surface and is 3 miles long.
- **Weber Park Trail:** This 37-acre city park can be accessed at the corner of Holly Avenue and the end of West 5th Street. The park includes a blacktopped parking lot, blacktopped trail for two blocks between 5th Street and Adler Road, and a .2-acre nature pond. Other natural surface trails wind throughout the park.
- **Wildwood Park Trail:** Over 3 miles of asphalt and granite trails and park roads at Wildwood Park and Zoo, 1800 S. Roddis Avenue.
- **Wildwood Station Trail:** One mile of 10' wide asphalt trail between Sycamore and Oak Avenues. It connects to Steve J. Miller Recreation Area & Veterans Parkway Trail. Plans call for the trail to eventually be extended south to Wildwood Park, north to McMillan Marsh Trail, and west to Weber Park trail.

Bicycle Transportation Plan

City of Marshfield



Bicycle Routes & Trails

- Proposed, Off-Road Bike/Pedestrian Trail
- Proposed, On-Road Bike Accommodation
- Proposed, Shared Road
- Open, Off-Road Bike/Pedestrian Trail
- Open, On-Road Bike Accommodation
- Open, On-Road Bike Lane

Streets

- Local Light Traffic
- Local Heavy Traffic
- County Highway
- State Highway
- US Highway
- Railroads
- Parks
- Airport

City Limits

0 1,650 3,300 Feet

This is not a legal survey document. This map was compiled by the City of Marshfield's Geographic Information System based on interpretation of resources to the date printed herein, duplication without consent is prohibited.

7/23/2014

Needs Assessment

A community's needs assessment plays a large role in discovering the community's most critical recreation opportunities and developing an understanding of the exact needs of the community. The needs gathering process may also provide insight on how the existing recreation services are being utilized and/or which facilities or programs are being used or avoided.

Conducting a needs assessment generally utilizes two basic methods: public input and recreation standards. This plan has developed a thorough understanding of current recreation needs through a wide array of public input, including user group input, web site on-line surveys, and public meetings. Advisory Parks, Recreation and Forestry Committee and staff input also provided hands-on information regarding several existing and proposed recreational needs.

Advisory Parks, Recreation and Forestry Committee Leadership

The Advisory Parks, Recreation and Forestry Committee advises the City Administrator, City Council, Plan Commission and other parks administration on all matters of administration and management relating to parks, recreation, and open spaces in the City of Marshfield. The Advisory Parks, Recreation and Forestry Committee is comprised of six (6) members and one (1) council member who advise and assist in planning and developing the City of Marshfield Parks and Recreation operations to include parks, open spaces, forestry, fairgrounds, athletic fields, and other related areas. During the course of updating the Comprehensive Outdoor Recreation Plan, the Advisory Parks, Recreation and Forestry Committee played a crucial role in seeking public comment, reviewing all information presented, and making final recommendations.

Stakeholder Surveys

Fifty-six (56) stakeholder surveys were sent out and sixteen (16) groups responded, providing input on facilities used, number of events and attendees per season, facility shortages and desired improvements, willingness to contribute financially, and other comments. The following is a short summary of the information received. Please see the Appendix Section for a complete list of responses.

Based on the information received, Steve J Miller Recreation Area, Braem Park, and Wildwood Park are by far the most widely used facilities, being listed by over half the respondents. The Fairgrounds Park, Griese Park, and the City trail system followed closely behind.

The number of participants in each group ranges from as small as thirty to 800 people for various events. Most of them produce few if any overnight stays from out-of-town guests.

User Group Identified Shortages included: Expanded bicycle/pedestrian trails with safe connections (26%), baseball diamonds (21%), lighted soccer fields (11%), and a dog park (11%). Other requests included resurfaced & lighted tennis courts, lighted G.P. Olson Baseball Fields at Steve J. Miller Recreation Area, and Open Green Practice Space at Steven J. Miller Park.

In addition to rectifying the shortfalls, the most desired improvements consisted of expanded bike/walking trails w/more connections (45%) and new and/or groomed cross country ski trails.

The majority of respondents (77%) favored online rentals while equal halves of the remainder (23%) were either neutral or opposed to the option.

When asked about fees, 46% feel they are “probably” or “possibly” willing and able to contribute, 31% indicated “not at this time”, 23% said “yes”, while 8% indicated they could help in other ways and 15% did not answer.

Public Meetings

The Parks Department hosted a public meeting on April 10, 2014 to get public comments for the future needs of the park system. Approximately (25) twenty-five people attended the meeting and (10) ten comment cards were filled out. (5) Five of the comment cards requested more trails and trail connections between parks.

Other miscellaneous requests included: more winter activity options, a mini park on the east side, a football stadium by the high school, a large sports center at the fairgrounds, a new pool. One comment expressed concern about the need to decide whether Wildwood Park should be a quiet nature area or an events and venue space.

On-Line Community Survey

The Parks and Recreation Department conducted an on-line community survey between April 14th and 30th. In an effort to promote the on-line survey, emails and phone calls were made, a story was published in the local paper, and links were added to the Parks and Recreation Department website and Facebook page.

A total of 464 responses were received. The survey included 16 questions regarding frequency of use and satisfaction with existing facilities, athletic fields, maintenance items and input on future park needs. The survey results also included over 152

individual comments regarding parks and recreation items throughout the community. The following is a summary of the information received.

The majority (about 66%) of respondents resided in Marshfield. The next most represented locations were the Town of Lincoln (7%), other (7%), Town of McMillan (5%), and Town of Marshfield (4%).

When participants were asked the number of times per year they use the city parks, programs, or facilities, responses were about even across the board: 100+ times (20%), 50-99 times (23%), 25-49 times (27%), 5-24 (24%), less than 5 (6%).

The idea of a city pool remains popular, with 70% of respondents supporting the idea of creating a splash pad water playground at Hefko and partnering with the YMCA to create an indoor year-round zero-depth family pool. However, comments made regarding the swimming pool question clearly supported the replacement or renovation of Hefko Swimming Pool at Wildwood Park.

A strong majority of those surveyed feel that Wildwood Park does not host too many special events and that these events do not negatively impact their use of the park. Desired new animal exhibits at the zoo in order of preference are: Grizzly Bear (52%), Badger (17%), Big Horn Sheep (13%), other (11%), and Porcupine (5%). People were also invited to comment on this question and the feedback ranged from not adding any new animals, to adding only native and Wisconsin climate-tolerant exhibits, to suggestions of elephants, pandas, monkeys, and peacocks. One idea was to add a native black bear rather than a grizzly, and to get two bears for socialization. Certain respondents were uncomfortable adding any animals if the exhibits weren't well designed and large enough to meet the animals mental needs as well. Most individuals responding are not members of the Wildwood Zoological Society and have no interest in joining. Views on non-motorized boating on the Upper Pond at Wildwood Park were less clear, with 54% supporting and 46% opposing the idea. Fishing was more popular on the same pond. 85% of those surveyed were in favor of the Parks and Recreation Department investigating options to improve fishing in the Upper Pond.

Another large area of interest is Marshfield's trail system. 83% of those surveyed said they currently used the city bicycle and pedestrian trails to bike, walk, or run. The idea of placing exercise equipment along trails was less popular- 54% of responding individuals were not interested in this option. The top three most favored improvements in order of interest are: Construction of the Wildwood-McMillan Connector Trail (4.8 average ranking), Extension of the bicycle/pedestrian trail on Adler Road from Sycamore Ave to Weber Park (3.79), Completion of the Hewitt-Marshfield Connector Trail (3.63).

City athletics are quite popular and maintaining current facilities is becoming a priority. The top five most desired athletic improvements are: renovating Braem Park tennis courts with new surfacing and lights (4.92 average ranking), adding lights to one or both G.P. Olson youth baseball diamonds (4.77), adding lights to A.J. Reeths baseball

diamond (4.26), partnering with the school district or another organization to create a new artificial turf multipurpose field within Marshfield (4.05), and renovating the ball diamond at Braem Park with new infield, lighting, and scoreboard (3.95).

Additional comment space was provided and 152 people provided a large range of comments. Some of the suggestions included: providing pickle ball opportunities, porta-potties, a more varied terrain dog park, new programs to existing activities, various trail connections not listed above, indoor tennis, a Wildwood Park map, upgrading park playgrounds, omitting the bear park and using the money for a pool, more garbage cans and recycling bins, and much more. The full list of comments can be found in Appendix B.

Youth Surveys

The Parks and Recreation Department conducted an Elementary School survey as well as an online Teen survey, also in April.

Teen Survey

The teen survey encompassed Columbus Catholic Middle and High Schools (grades 6-12), Marshfield Middle School (grades 7-8), and Marshfield High School (grades 9-12). The survey was comprised of thirteen questions and 236 responses were received.

24% of the teenagers surveyed are very familiar and 63% are somewhat familiar with the programs and facilities Marshfield Parks and Recreation Department offer to the community. 14% have never heard of the department.

When asked how often in the last year they have used city provided parks, facilities, or programs 17% indicated 100+ times, 15% indicated 50-99 times, 28% indicated 25-49 times, 30% indicated 5-24 times, and 11% indicated less than 5 times.

Top ten activities by interest level are as follows: (1) Hanging out with friends, (2) Swimming, (3) Movies, (4) Trips (Great America, Paintball, etc.), (5) Dodgeball, (6) Music Events, (7) Bowling, (8) use of Trail System, (9) photography, (10) video games.

When looking for information about current activities, teens tend to look online first (53%), then their personal friend network (31%). Printed media (9%) and other (7%) brought up the rear.

Over 69% of the teens surveyed use the city trail system to bicycle or run and unlike the adults most of them (65%) would use outdoor exercise equipment if placed along a trail.

An overwhelming majority (80%) of teens support the construction of a new city pool, whether partnering with the YMCA or not.

Elementary Survey

Teachers at Washington, Lincoln and Grant elementary schools presented a survey to approximately 150 of students. The following is a summary of the results:

The top five facilities most used by elementary aged residents are: Wildwood Zoo (21%), Hefko Swimming Pool (17%), Biking/Walking Trails (17%), Pickle Pond Ice Rink (9%), Soccer Fields (9%).

Most popular programs included: Swimming at Hefko Pool (32%), Ice Skating (21%), Wild Wednesday Zoo Programs (17%), Baseball (14%), and Trick-or-Treating in the Zoo (9%). Interest is high in: Zookeeper for a Day (27%), Ping Pong (22%), Dodge ball (21%), Photography (15%), and Bowling (9%).

Wildwood Park (34%) and Griese Park (29%) are the favorite parks by a large margin among the elementary age students surveyed. Other favorites are: Hamus Nature Preserve and Recreation Area (9%), Pickle Pond Park (7%), Steve J. Miller Recreation Area (7%), Grant Mini Park (5%), and Weber Park (4%).

Only half the students favored a splash pad for replacing Hefko Pool.

The Badger (57%) was a clear favorite among North American mammal nominations for Wildwood Zoo exhibits. Runners up included: Grizzly Bear (19%), Porcupine (15%), and Big Horn Sheep (9%). Fish, Hedgehogs, Moose, Bats, and Snakes were honorable mentions.

For more information and the rest of the questions and comments, please see appendix B.

Additional Feedback

Meetings were also conducted with the Park and Recreation Maintenance Staff and Park and Recreation Administration Staff on March 13, 2014 to get their perspective and hands on knowledge of park use and needs. In addition, the Parks and Recreation Department received numerous suggestions by email and telephone contact.

All of the above tools were used to compile a complete record of public feedback that was used to identify citizen concerns and capital improvements.

Recreation Standards

Recreation standards are another method to determine a community's recreation needs. The National Recreation and Park Association (NRPA) has developed standards for both public open space and actual facilities.

Suggested Outdoor Recreation Facility Development standards are provided in the appendix section of this manual. These standards were reviewed during the development of the need assessment. The standards are based on a park service area approach. A concern with this method is that it does not take into account user preferences and physical barriers between actual park locations. Therefore, these standards should be used to review specific identified needs along with public input to assist in prioritizing and justifying real needs for the community.

General Recommendations

The fundamental purpose of this Comprehensive Park and Outdoor Recreation Plan is to guide the city in the development of lands and facilities, both existing and future, to satisfy the outdoor recreation and open space needs of the residents and visitors of the City of Marshfield. The recommendations listed below are based on information gathered from the outdoor recreation needs assessment. This includes public input from informal meetings, citizen committees, public meetings and need assessment surveys. Need standards are often also addressed in preparing recommendations for outdoor recreation provision. These standards, however, express minimum suggestions and do not apply to the city's needs or gathered input. The standards, therefore, should not hinder the future acquisition of lands or facilities for outdoor recreation.

General Recommendations

The following are general recommendations aimed at satisfying needs for acquisition, development and general program improvements.

Park System Planning: It is of vital importance that the City of Marshfield develop each park and facility with the Comprehensive plan in mind in order to maintain a unified approach to addressing the community's needs. Current and future parks should have a master plan that provides direction in development, maintenance, and programming. Future planning of the City's park system should keep in mind that Community and Neighborhood Parks shall take a higher priority for development and management than Mini parks. Master planning for each individual park should also be viewed as an important element of successful long term planning for the entire park system.

Acquisition and Development of Park Land: Research from the Rettler Corporation indicates the City has inadequate lands to meet the needs of the entire community. Although a vast majority of the City is served, there are several pockets of neighborhoods within the City which are not served by our park system. A majority of the void in "park land" is located in areas which are, for the most part, undeveloped. Due to the lack of housing development over the past 8-10 years, development of park land in these areas has not taken a high priority. The Parks and Recreation Department should work closely with the Planning and Economic Development Department and the Economic Development Board to identify potential future park and open space needs, including a community gathering space in the downtown. The City will need to investigate methods of acquiring property once housing development begins and open space needs are identified.

Parkland Dedication Ordinance: A read through of the relevant sections of the City's current ordinance did not bring to attention obvious deviations from current statutes related to the Payments in Lieu of Land Dedications and Land Dedications. However, we would recommend a more complete review of the ordinance keeping the following concepts in mind:

- Chapter 236 Section 45.6 allows for “a fee or other charge to fund the acquisition or initial improvement of land for public parks.” A review would ensure the City has a broad enough scope in its ordinance to allow for flexibility without unintentionally including items that do not fit that definition.
- This section states that land dedication/fee for the acquisition or initial improvement of land for a public park must bear a rational relationship to the need for the land dedication/fee and must be proportional to the need. We suggest the City review its current methodology to determine the % of land dedication and the fee in lieu of to ensure that it meets the rational relationship and proportionality requirements of the statute.
- Revise the existing parkland dedication ordinance to include multi-family developments such as apartment complexes, town houses and condominiums.

Invasive Species: The City should develop an invasive species management plan. This plan should include strategies and other methods of documenting and controlling invasive species. The Wisconsin Department of Natural Resources has developed resources and policies for identifying invasive species, describing types of control mechanisms and procedures for prevention of relocation of species. Examples of invasive species that are currently present within City of Marshfield properties include buckthorn, garlic mustard, and purple loosestrife.

Private Recreation Areas and Facilities: The City should encourage development of specialized facilities by the private and/or non-profit sector. Specialized facilities (miniature golf, indoor athletic venues, etc...) are an important enhancement to public recreational facilities. Quality and availability for public use should be emphasized.

In addition, the City should look to develop partnership opportunities with the private and/or non-profit sectors. Through partnerships, development and acquisition opportunities may be enhanced, which could allow for the preservation of resources and the access to resources that have not been previously available to residents and visitors.

Accessibility Guidelines:

The City of Marshfield last audited their outdoor parks and recreational facilities for compliance with the Americans Disabilities Act (ADA) in 1997. Although new facilities developed since that time has addressed those requirements, new information and direction came forward with the Americans with Disabilities Act Accessibility Guidelines (ADAAG) in 2010. The City should contract with a qualified firm to complete an ADA Audit of all city parks and recreation facilities to assist in identifying and prioritizing areas of non-compliance.

The City should strive to exceed all Americans with Disabilities Act Accessibility Guidelines (ADAAG), and address all issues in an aggressive manner. Any park or facility constructed after 2010 must comply with the *ADA Standards for Accessible Design*, Department of Justice, September 15, 2010.

Service Group Involvement:

The City has done a good job of cooperating and working with local businesses, service and advocacy groups in relation to developing and maintaining parks and recreation facilities. Traditionally, service groups have played an important role in developing pedestrian/bicycle trails, beautification projects, athletic facilities, park maintenance, financial support for public free swim, and the Recreation Scholarship Program. The department should strive to enhance those relationships to obtain more formal relationships and partnerships.

Federal and State Aid Programs: The City should continue to take advantage of state and federal financial and technical assistance programs designed to assist the community in meeting park and recreation needs. To maintain eligibility for such programs, the City's Comprehensive Outdoor Recreation Plan should be updated every five (5) years.

Municipal/School District Cooperation:

The City currently has very positive working relationships with the School District of Marshfield School District and Columbus Catholic Schools. Staff should continue to work to ensure effective communication with the local schools and continue to investigate new and creative ways of partnering with schools to effectively utilize resources for the benefit of our residents and community.

Program Consideration: One of the fundamental objectives of the Park and Recreation Department is to provide a variety of park and recreational facilities for the community. These quality park and recreational programs encourage public use and enjoyment of city facilities, enhances leisure time through the development of individual skills and interaction of community residents, and provides opportunities for healthier lifestyles.

In order to accomplish this, a number of programming considerations should be addressed. Adequate athletic fields and open space will need to be developed within the community to accommodate the current and future program needs in addition to securing partnerships and use agreements with other facility owners.

The City should continue to conduct periodic analysis surveys and evaluations of the community's park and recreational preferences, needs and trends to ensure that programs and facilities offered are of the type and quality that residents desire and that the necessary space and facilities are acquired and developed.

Funding Considerations/Financial Sustainability: An essential component to implementing park and recreation projects is the ability to financially support or fund the project. There are multiple methods for financing a project such as, general revenues (taxes), user fees, general obligation bonds, special assessments, state and federal grants, park land dedication fees, donations and sponsorships. Each method should be carefully analyzed to determine the best method of making the project a reality, while considering the best interests of the community and tax payer.

While actively pursuing the development or renovation projects, the Department needs to weigh its ability to financially sustain its infrastructure. The more parks and facilities are created, the more strain it puts on the department staff and its ability to financially maintain its infrastructure. The Department and City need to obtain a delicate balance between advancing park and facility development, with its ability to financially support its long term maintenance. As more facilities are created, renovated, and/or improved, the City will need to determine how to fund these projects and its ability to maintain its infrastructure. Either an increase in staffing or increase in contractual services may be required if the City wants to maintain clean, healthy, aesthetically pleasing, and safe facilities.

Preservation/Conservation: In addition to providing space and facilities for leisure activities, park systems should include conservation and preservation measures. The preservation of natural resources and the prudent management of the environment are goals that every community should strive to achieve. Policies discouraging the development of wetlands, floodplains, areas of steep slopes and other environmentally sensitive areas should be established or where already enacted, should be strictly enforced. The Parks and Recreation Department should work cooperatively with the City of Marshfield's Sustainable Marshfield Committee to help identify and implement successful conservation practices.

Playground Improvements:

The City is beginning to enter a time period where many playgrounds will be reaching the 20 year old mark. This is typically the benchmark for a playground in reaching its life expectancy. Staff should begin to implement a replacement plan (within the Capital Improvement Plan) for playgrounds to ensure playgrounds are safe and will not begin to cost the City large sums of money in repairs. Playgrounds should be sized to the type of park they are located in. As a general rule, Mini Parks should have smaller playgrounds and Community Parks have the largest playgrounds. While improving playgrounds, the department shall ensure accessible routes to each site and the playground meets all National Playground Safety standards as well as ADAAG.

Pedestrian/Bicycle Trail Development:

The City developed a connectivity plan for trails and bike paths many years ago. The City Bicycle Transportation Plan was last updated in 2010 and has been updated for this document. It is recommended the department continues to work cooperatively with the Public Works Department and the Planning and Economic Development Department to maintain a current up to date plan that focuses on bicycle and pedestrian trail connectivity throughout the City and beyond. It is also recommended that the lead department in the planning and development of City bicycle and pedestrian trails be transferred from the Parks and Recreation Department to the Public Works Department. These facilities serve as non-motorized transportation opportunities for the community and would fit better with the mission of the Public Works Department. It is also recommended that the City establish a Master Pedestrian Plan that would focus on pedestrian routes within the community and complement the existing Bike

Transportation Plan. Planning is crucial so that as development occurs, opportunities are not lost to expand and connect current trail systems. The City should take additional action in planning and better designating bicycle routes within Marshfield with signage on trails and roadways, brochures, and maps. The City should also work closely with neighboring communities in enhance and connect community based trail systems.

Water Access:

The City of Marshfield is one of the largest communities in the state of Wisconsin that is not directly served by a lake or large river within its corporate boundaries. It is important that the City maximizes, maintains, and takes advantage of what water access it does have. Currently, the City has two ponds at Wildwood Park that previously served as cooling ponds for the now demolished coal power plant. There are also small ponds at both the Hamus Nature Preserve and Recreation Area and the Joe and Bernadine Weber Nature Park. A branch of the Yellow River also runs through and forms the southern boundary of the Joe and Bernadine Weber Nature Park. The City should make sure decisions are made to not negatively impact these areas and to begin planning and investigation as to how the two ponds in Wildwood Park can be improved to offer increased recreational opportunities for the community.

Swimming Pools:

Marshfield has one municipal swimming pool. The Hefko Swimming Pool was built in 1933 and a major renovation occurred in 1974 that added the diving well and a new bath house. No significant improvements have been made since that time. In 2000, a pool study was conducted and recommended the construction of new family aquatic center with slides and many other amenities. It was estimated to cost approximately \$3.2 million at that time. It is now estimated to cost over \$5 million dollars for a similar facility. The Parks and Recreation Department has been able to keep the current Hefko Swimming Pool open to the public with relatively minor expenses over the past fifteen years; however, it is unknown how long this can be done without being confronted with a major expenditure to continue operation. To date the City has failed to identify a preferred solution or allocate the necessary dollars to address the problem. The latest concept to be discussed in the capital improvement program is the development of a splash pad at the current Hefko Pool site and the partnering of City with an expanded indoor swimming pool at the YMCA as part of a larger expansion and collaboration of other youth service providers at the YMCA. The funding for this concept has not yet been identified nor has a final decision been made to move ahead with the collaboration concept. Hefko Swimming Pool continues to be a popular place with families and young adults during the summer months even without any amenities. Comments in the recent community survey for the CORP would indicate that although there was support for the cooperative effort to expand the indoor pool at the YMCA many comments expressed concern with the plan regarding both the splash pad appeal to middle school age children and the desire to have an outdoor pool in Marshfield. The City needs to work towards a plan to address the future loss or replacement of Hefko Swimming Pool. The Parks, Recreation and Forestry Committee strongly support the replacement of Hefko

Swimming Pool with a new outdoor community swimming pool located at Wildwood Park.

Community Center:

The City of Marshfield has budgeted \$3 million dollars and supported private fund raising that is currently underway for construction of a new library and the remodeling of the existing library into a community center that will provide activities and space for the existing senior community center activities but also space for other community service providers, a Marshfield History Museum, storage space for library, program and meeting room opportunities, and possible space to relocate the Parks and Recreation Department from City Hall. The new community center will help to address the need to make necessary repairs and improvements to the current Senior Community Center, which is scheduled to be demolished in the current plan, plus help to position the community for the future in having a facility that will more easily be able to adapt to the unknown needs of both more active older adults but also provide a gathering space for all ages and physical abilities in a public setting. Should the City not be able to successfully raise the necessary funding for the project it should make plans to fund and address the current Senior Community Center infrastructure needs and determine what role it will play in the service needs of the growing older adult population in the City of Marshfield.

Fees and Charges:

The Parks and Recreation Department has traditionally charged fees for many of its programs and activities. In the past fifteen years user fees for facility rentals has become a significant revenue source for the department. Currently the department collects revenues that help to offset between 18% to 20% of its total operational expenses. Fees and charges serve not only to help offset the tax dollars necessary to maintain the programs, services, and facilities but also help to manage the use and consumption of these services. The Parks and Recreation Department needs to continually monitor the level of its fees to ensure that they are not prohibitive to the city residents and work in concert with the City in the funding of tax dollars necessary to maintain and/or replace existing facilities and programs. New facilities and programs should consider the implementation of user fees to avoid negatively impacting other department services.

The establishment of a Parks and Recreation Support Fund at the Marshfield Area Community Foundation should be considered to allow for private funding to be donated for both future operational and capital project needs. Currently funds (i.e. Russ Wenzel Fund, Friends of the Trails Fund, Griese Park Fund, Hackman Field Fund, Steve J. Miller Fund) exist at the Marshfield Area Community Foundation to assist with capital improvement projects; however, needs for operational assistance may be needed in the future to maintain the current level of services.

Wildwood Park Activity Levels and Compatibilities:

A review of the facility rentals and documented events including Wildwood Zoo and Zoological Society activities held at Wildwood Park was completed and questions were included in the community survey regarding the large number of events and activities held at the park and the impact on other park users. Although the main area of the park is heavily used at times and additional picnic shelter development is not recommended specifically in this area it does not appear that is the case in the overall park. The compatibility of the uses seems to be complementary of each other and successful in the integration of the uses. The core zoo is an example of this and serves as a complementary service to the many family and school gatherings that occur at Wildwood Park. New zoo improvements planned for within the limits of the core zoo appear to be compatible with the zoo operations and should enhance both the zoo operations and the care of the animals. It is important that both the zoo staff and department staff are directly involved in the approval and scheduling of any activities or events planned for in or near the core zoo to help identify any animal concerns or issues. The upper pond area appears to be an area where additional development could occur, i.e. new shelter, playground, and restrooms coupled with improvements to the water quality and fishery of the upper pond could provide increased recreational opportunities for the park users. As improvements are made in the upper pond area additional parking and vehicle entrance and exit should be examined. Pedestrian access ways in the entire park need to be examined. Currently, pedestrians share park roads with vehicles creating at times unsafe situations. Another consideration would be to exam the pedestrian routes that individuals from the main park area access the zoo and improve those routes to provide A.D.A compliant routes to and through the zoo.

The Hefko Swimming Pool site seems to work well with the existing nine hole disc golf course; however, some of the holes of the disc golf course do create a conflict with the Marshfield Utilities electric sub-station. Depending on decisions regarding the future of Hefko Swimming Pool this area, similar to the upper pond area, should be looked at closer for any future development and whether or not the existing disc golf course is compatible with its current location. The disc golf course is very popular and well used.

The Wildwood “forested area” is a unique resource and one that should be preserved and maintained as a wooded natural area. Actions need to be taken to continue to monitor and eliminate invasive species in this area and avoid any encroachments to this area.

The Praschak Wayside area should be included in any overall study or planning for Wildwood Park.

Specific Proposals

The following specific proposals have been developed based on input from the needs assessment as well as direction from City Staff and the Parks, Recreation and Forestry Committee. Parks not identified in the following list do not have immediate needs and/or recommendations at this time.

The proposals include estimated costs for each individual component. Typically these costs include furnishing and installation as well as appropriate allowances for demolition, mobilization, permits, and any other specific associated costs.

The strategies are intended to provide guidance to decision makers responsible for implementing the plan. They are organized into a park and trail improvement matrix of short-, mid- and long-term strategies that are based on time increments of 1-5 years, 6-10 years and 10 years and beyond.

The schedule of the improvements for each facility will be determined at a later date as presented and approved by the Parks, Recreation and Forestry Committee.

Individual Park Recommendations and Concepts

Grant Park

Mini Park – 1.56 acres

Grant Park is a Mini-Park with a picnic table and play equipment located at the intersection of Doege and Cleveland Streets. See Map SM-1 in the References section.

- Provide energy efficient site lighting
- Replace existing 5’ wide city concrete sidewalk on Cleveland Street.
- Replace play equipment
- Provide poured-in-place surface in play area (about 3,000 S.F.)
- Provide perimeter walk with drainage at play area
- Create ADA accessible route to play equipment
- Forestry Plan Allowance – removals and plantings
- Vacate old Oak Avenue Street right of way.

Site Name	Proposed Development	Development Cost	Priority
Grant Park	Accessible Route to Play Equipment	\$1,900.00	Short
	Cleveland Sidewalk	\$15,750.00	Short
	Forestry Plan Allowance	\$5,000.00	Medium
	Play Equipment	\$35,000.00	Medium
	Poured-in-Place Surface	\$25,000.00	Medium
	Concrete Walk Perimeter with Drainage	\$12,000.00	Long Term
	Energy Efficient Site Lighting	\$2,500.00	Long Term
	Total	\$97,150.00	

Pickle Pond Park

Mini Park – 1.50 acres

Pickle Pond Park is located on the corner of Peach Avenue and Arnold Street. It contains open play space, picnic tables, a sandlot backstop and a winter ice skating facility. See Map SM-2 in the References section.

- Provide energy efficient ice rink lighting
- Convert LP to natural gas heating
- Pave Service Drive (80'x26')
- Forestry Plan Allowance

Site Name	Proposed Development	Development Cost	Priority
Pickle Pond Park	LP to Natural Gas Heating	\$7,500.00	Short
	Ice Rink Lighting	\$13,000.00	Medium
	Pave Service Drive	\$7,550.00	Long Term
	Forestry Plan Allowance	\$3,500.00	Long Term
	Total	\$31,550.00	

Northern Hills Park

Mini Park – 0.34 acres

Northern Hills Park is a small park containing picnic tables and play equipment located on Shawano Drive. See Map SM-3 in the References section.

- Install energy efficient site lighting
- Replace play equipment and poured-in-place surface in play area (about 4,500 S.F.)
- Provide perimeter walk with drainage at play area
- Create ADA accessible route to play equipment
- Forestry Plan Allowance

Site Name	Proposed Development	Development Cost	Priority
Northern Hills Park	Accessible Route to Play Equipment	\$1,900.00	Short
	Play Equipment	\$35,000.00	Medium
	Poured-in-Place Surface	\$25,000.00	Medium
	Concrete Walk Perimeter with Drainage	\$12,000.00	Long Term
	Energy Efficient Site Lighting	\$2,500.00	Long Term
	Forestry Plan Allowance	\$2,500.00	Long Term
	Total	\$78,900.00	

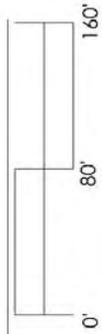
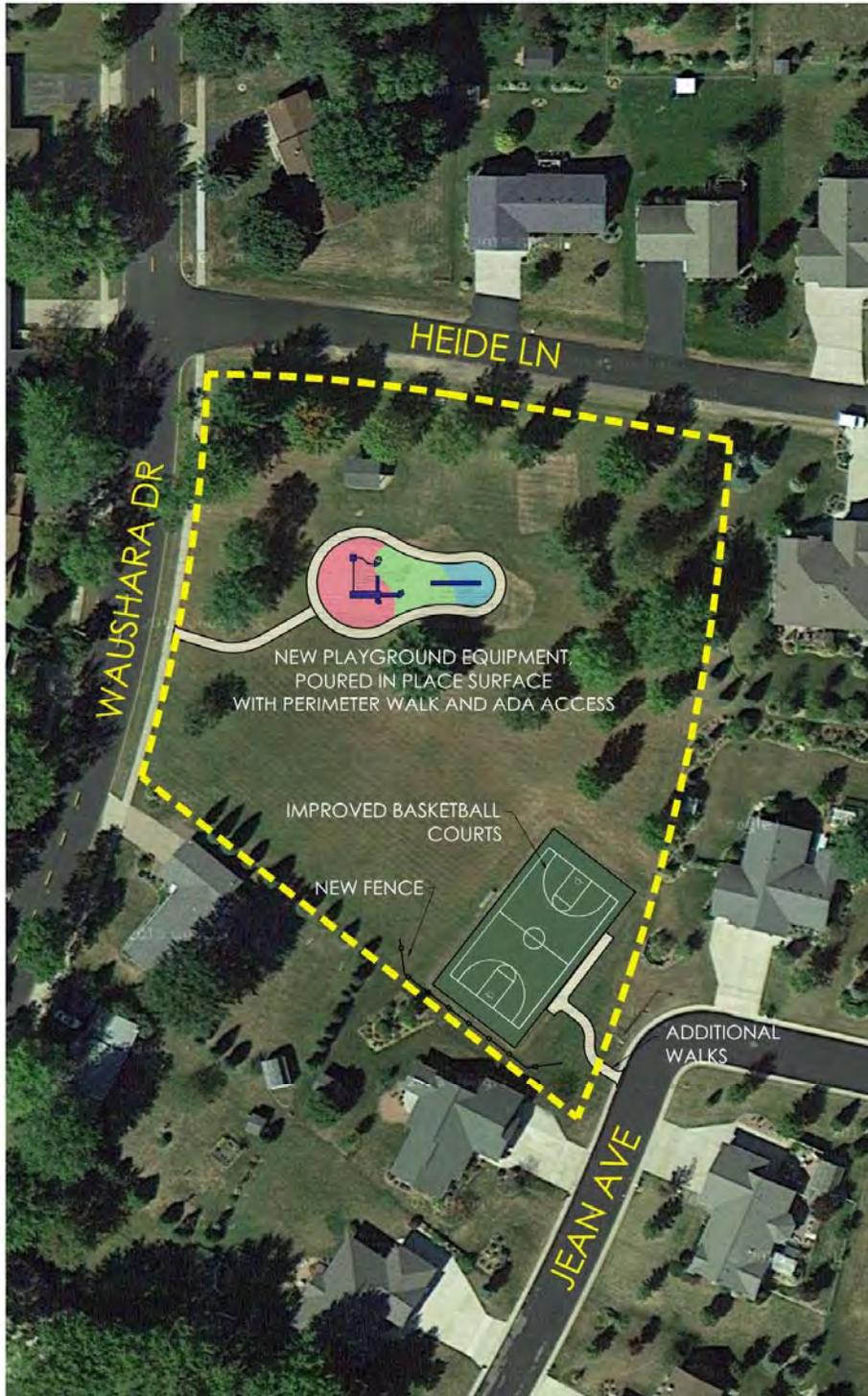
Benedict Park

Neighborhood Park – 2.20 acres

Benedict Park is located adjacent to Heide Lane and Waushara Drive and contains open play space, picnic tables, grills, play equipment, basketball, and picnic shelter. See Map SM-4 in the References section.

- Install energy efficient site lighting
- Provide perimeter walk with drainage at play area
- Replace play equipment and provide poured-in-place surface in play area (about 3,400 S.F.)
- Create ADA accessible route to play equipment (240 feet x 6' width)
- Improve basketball court with new surface overlay and basketball standards
- Perimeter Fence at basketball property line (160' lineal feet x 6' height vinyl coated)
- Forestry Plan Allowance

Site Name	Proposed Development	Development Cost	Priority
Benedict Park	Accessible Route to Play Equipment	\$1,900.00	Short
	Additional Walks	\$19,500.00	Medium
	Basketball Courts	\$25,000.00	Medium
	Play Equipment	\$35,000.00	Medium
	Poured-in-Place play surface	\$25,000.00	Medium
	Energy Efficient Site Lighting	\$2,500.00	Long Term
	Forestry Plan Allowance	\$2,000.00	Long Term
	Perimeter Fence	\$5,920.00	Long Term
	Perimeter Walk with Drainage	\$12,000.00	Long Term
	Total	\$128,820.00	



CITY OF MARSHFIELD
BENEDICT PARK
WOOD COUNTY, WISCONSIN

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DATE: 3-10-2014

SM - 04

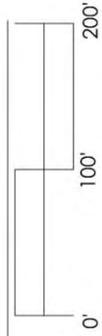
Forest Ridge Park

Neighborhood Park – 3.13 acres

Forest Ridge Park is located between Blodgett Street and Fairview Drive. See Map SM-5 in the References section.

- Install energy efficient site lighting
- Provide perimeter walk with drainage at play area
- Replace play equipment and provide poured-in-place surface in play area (about 4,400 S.F.)
- Create ADA accessible route to play equipment
- Create practice soccer fields, including grading, irrigation, new seeded field(s)
- Improve basketball court with new surface overlay and basketball standards
- Remove existing backstop
- Forestry Plan Allowance
- Park Sign Allowance

Site Name	Proposed Development	Development Cost	Priority
Forest Ridge Park	Accessible Route to Play Equipment	\$1,900.00	Short
	Practice Soccer Field	\$10,000.00	Short
	Remove Backstop	\$750.00	Short
	Basketball Courts Renovation	\$25,000.00	Medium
	Play Equipment	\$35,000.00	Medium
	Poured-in-Place Play Surface	\$25,000.00	Medium
	Energy Efficient Site Lighting	\$2,500.00	Long Term
	Forestry Allowance	\$2,500.00	Long Term
	Park Sign Allowance	\$3,500.00	Long Term
	Perimeter Walk with Drainage	\$12,000.00	Long Term
	Total	\$118,150.00	



CITY OF MARSHFIELD
FOREST RIDGE PARK
WOOD COUNTY, WISCONSIN

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SM - 05

Braem Park

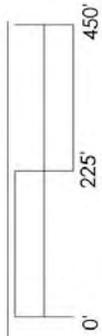
Community Park – 33.34 acres

Braem Park is essentially a large 40 acre parcel framed by Ives Street, Peach Avenue, Grant Street, and Cedar Avenue. This site contains picnic tables, grills, play equipment, nature area, biking/walking trails, horseshoes, disc golf, softball, tennis, skateboard area, restrooms, drinking water, and a picnic shelter. See Map SM-6 in the References section.

- Install energy efficient site lighting
- Parking lot improvements: resurface parking lot (pulverize, add base course, fine grade, and overlay new bituminous paving)
- Tennis court redevelopment: redevelop tennis courts (pulverize, add base course, fine grade, and overlay new bituminous paving), add youth court and pickleball lining, and replace tennis lighting
- Softball field improvements: remove warning track, improve/replace backstop and fencing, add LED scoreboard, upgrade lighting, and improve skinned infield
- Remove or replace mature landscape beds
- Add lighting to flag pole, refinish or replace the pole
- Skate park allowance
- Shelter renovation with restrooms
- Horseshoes improvements: perimeter fencing and lighting
- Provide perimeter walk with drainage at play area
- Replace play equipment and provide poured-in-place surface in play area (about 3,000 S.F.)
- Create ADA accessible route to play equipment
- Forestry Plan Allowance
- Upgrade Granite Trails
- Develop Master Plan for the park
- Invasive species monitoring & removal

Site Name	Proposed Development	Development Cost	Priority
Braem Park	Accessible Route to Play Equipment	\$4,700.00	Short
	Energy Efficient Site Lighting	\$5,000.00	Short
	Forestry Allowance	\$15,750.00	Short
	Granite Trails upgrade (2" overlay)	\$10,000.00	Short
	Horseshoes: lighting	\$5,000.00	Short
	Horseshoes: perimeter fencing	\$10,000.00	Short
	Master Plan	\$17,500.00	Short
	Parking Lot Improvements	\$100,000.00	Short
	Tennis Court Lighting	\$75,000.00	Short
	Tennis Court Redevelopment to include Pickle Ball Courts	\$215,000.00	Short
	Flag Pole and Lighting	\$6,500.00	Medium
	Invasive species Monitoring & Removal	\$20,000.00	Medium
	Play Equipment	\$35,000.00	Medium
	Poured-in-Place Play Surface	\$25,000.00	Medium
	Skate Park Improvements	\$50,000.00	Medium
	Softball Field Improvements	\$210,000.00	Medium
	Landscape Bed Improvements	\$25,000.00	Long Term
	Shelter Replacement	\$205,000.00	Long Term
	Total	\$1,034,450.00	

Section VII: Recommendations



CITY OF MARSHFIELD
 BRAEM PARK
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SM - 06

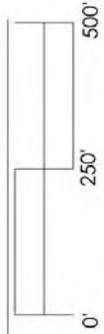
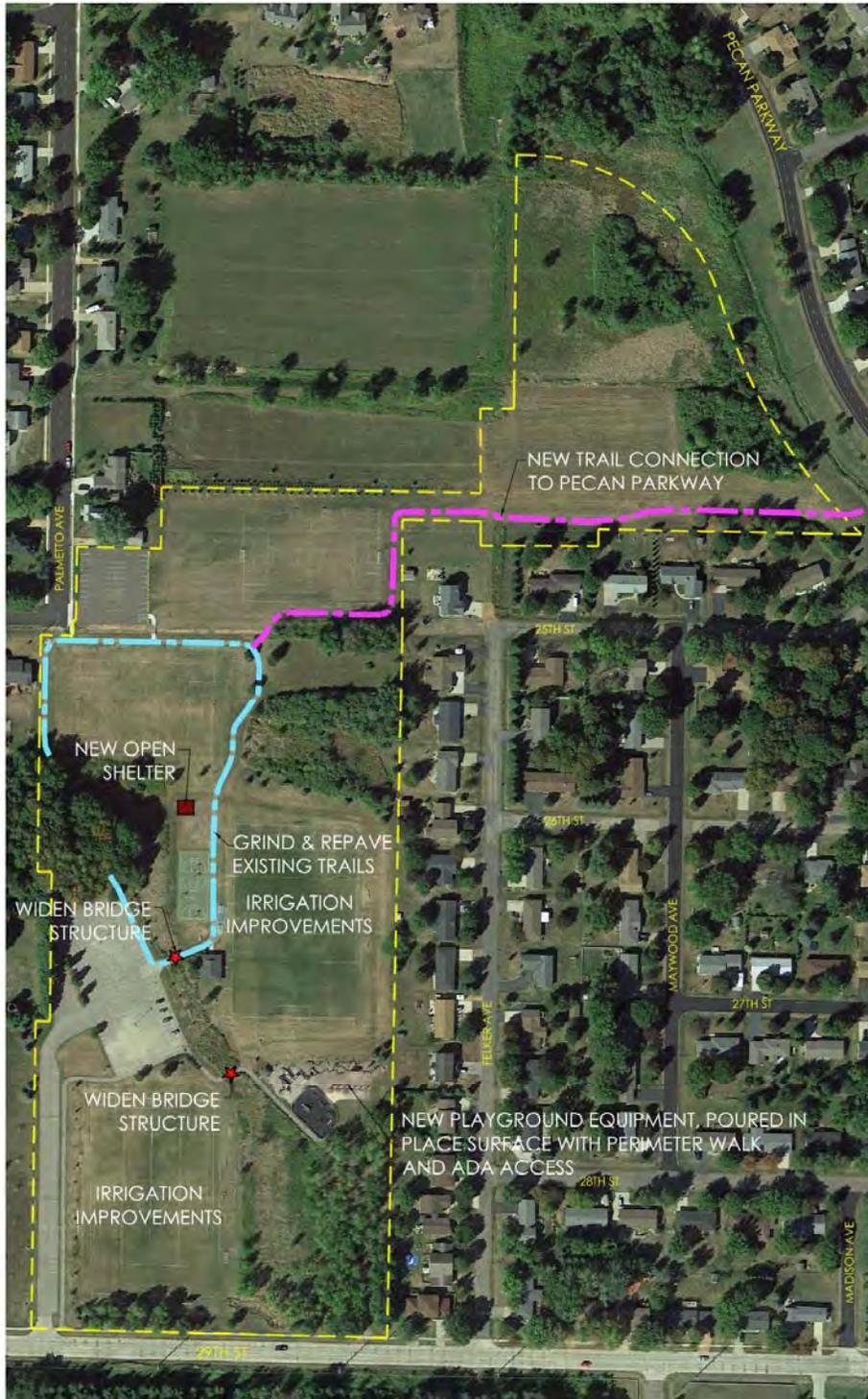
Griese Park

Community Park – 27.92 acres

Griese Park is located 29th Street. This site contains open play space, picnic tables, biking/walking trails, play equipment, soccer fields, basketball courts, restrooms, drinking water, and a picnic shelter. See Map SM-7 in the References section.

- Install energy efficient site lighting
- Provide perimeter walk with drainage at play area
- Replace upgraded play equipment and provide poured-in-place surface in play area (about 16,575 SF)
- Create ADA accessible route to play equipment
- Improve site furnishings
- Grind and repave trails
- Connect park trails to Pecan Parkway
- Build open shelter/shade structure with electrical
- Widen two bridges on existing structures
- Develop Master Plan for the park
- Improve basketball court with new surface overlay and basketball standards
- Convert scoreboards to LED lighting
- Irrigation improvements to two fields
- Forestry Plan Allowance

Site Name	Proposed Development	Development Cost	Priority
Griese Park	Energy Efficient Site Lighting	\$7,500.00	Short
	Irrigation Improvements (2 fields)	\$60,000.00	Short
	LED Scoreboard Upgrades	\$45,000.00	Short
	Basketball Court Improvements	\$25,000.00	Medium
	Grind and Repave Trails	\$40,000.00	Medium
	Open Park Shelter	\$50,000.00	Medium
	Play Equipment Upgrade	\$100,000.00	Medium
	Poured-in-Place play Surface	\$50,000.00	Medium
	Widen Bridge on Existing Structure (2)	\$12,500.00	Medium
	Forestry Allowance	\$8,500.00	Long Term
	Park Trails to Pecan Parkway	\$65,000.00	Long Term
	Park Master Plan	\$16,500.00	Long Term
	Site Furnishings	\$5,500.00	Long Term
	Total	\$485,500.00	



CITY OF MARSHFIELD
 GRIESE PARK
 WOOD COUNTY, WISCONSIN

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SM - 07

Marshfield Fairgrounds Park

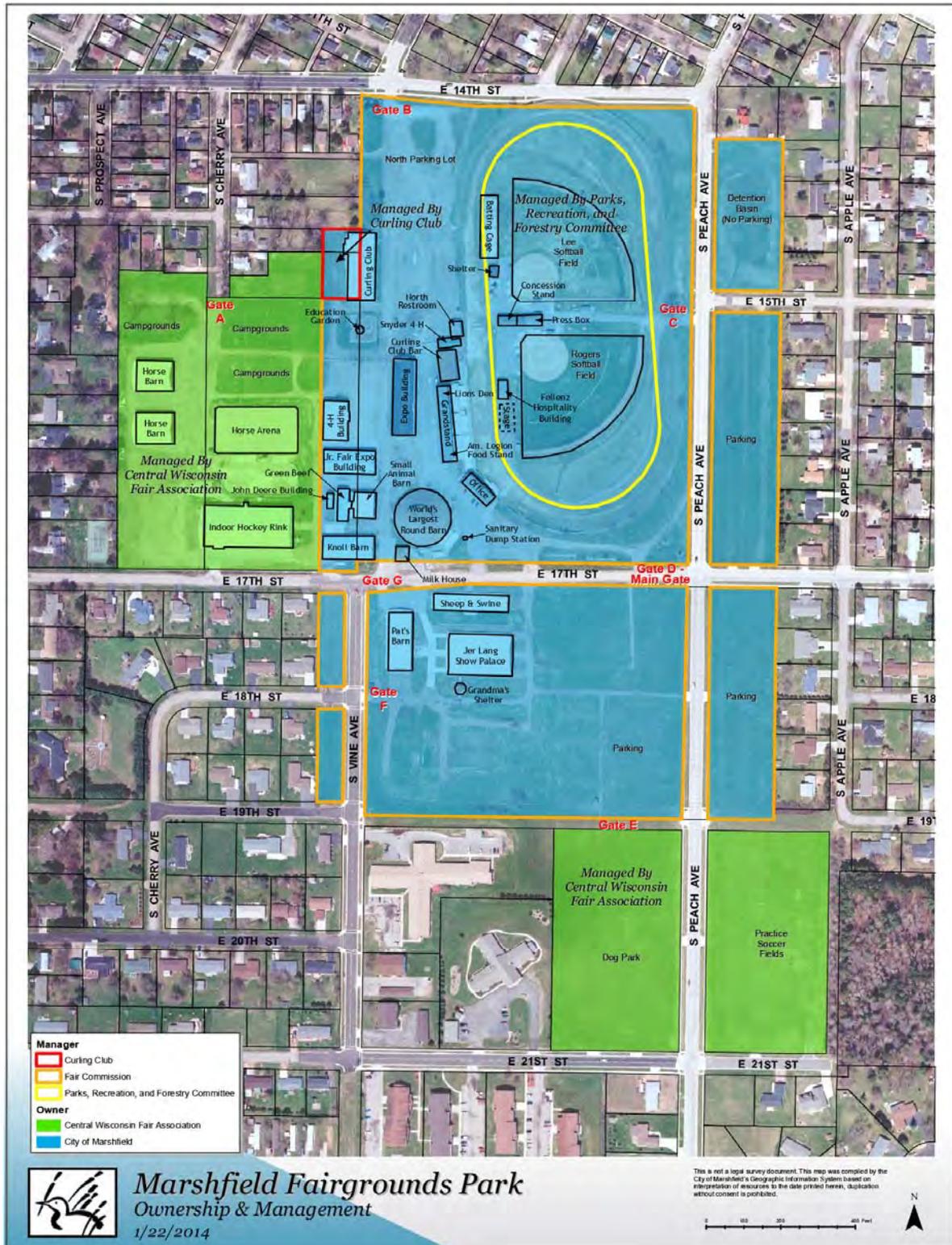
Community Park – 47.91 acres

Marshfield Fairgrounds Park is located on (and intersected by) several roads, most prominently 14th Street and Peach Avenue. The home of the Central Wisconsin State Fair, this site contains open play space, picnic tables, play equipment, softball, batting cages, event areas, restrooms, drinking water, off-street parking, and shelters. See Map SM-8 in the References section.

- Install energy efficient LED site lighting on grass parking lot
- Replace play equipment and provide poured-in-place surface in play area
- Create ADA accessible route to play equipment
- Develop Master Plan for the park
- Improve softball field fencing and gates
- Add backstop netting to Rogers Field
- Concrete base and turf matting for future batting cages
- Blacktop roads and gravel parking lots to eliminate dust and erosion problems
- Replace windscreen with tree plantings or privacy hedge
- Replace lighting in 4-H and small animal barn with LED or fluorescent lighting
- Install wash rack on south side of 17th Street
- Replace fair office and make ADA Accessible
- Forestry Plan Allowance
- Tree Planting in Parking Areas

Site Name	Proposed Development	Development Cost	Priority
Marshfield Fairgrounds Park	ADA accessible connecting walks	\$1,800.00	Short
	Backstop Netting on Rodgers Field	\$6,500.00	Short
	Concrete Batting Cage Base w/ Turf Matting	\$10,000.00	Short
	Energy Efficient Site Lighting	\$50,000.00	Short
	Forestry Allowance	\$25,000.00	Short
	Lighting in 4H Bldg	\$4,000.00	Short
	Park Master Plan	\$25,000.00	Short
	Poured-in-Place Play Surface	\$25,000.00	Short
	Vegetation Windscreen	\$10,000.00	Short
	Play equipment	\$40,000.00	Medium
	Wash Rack on South Side of 7th	\$30,000.00	Medium
	New Fair Office	\$350,000.00	Long Term
	Pave Gravel Parking Lot	\$155,000.00	Long Term
	Softball Fencing Allowance	\$125,000.00	Long Term
	Total	\$857,300.00	

Section VII: Recommendations



Steve J. Miller Recreation Area

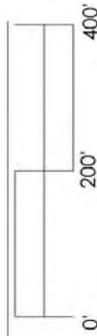
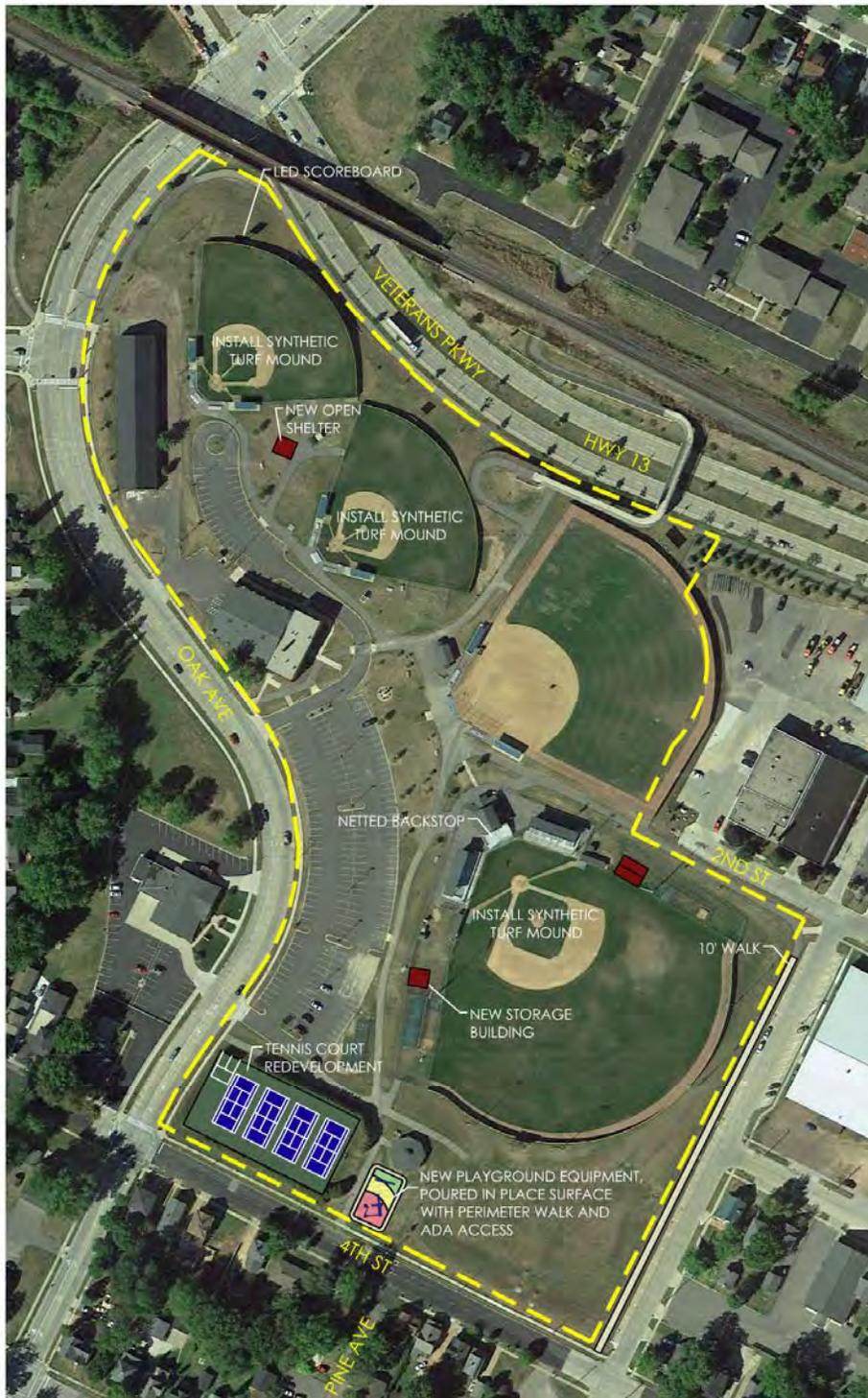
Community Park – 21.32 acres

Steve J. Miller Recreation Area is located on Oak Avenue. This site caters to sport enthusiasts with baseball fields, batting cages, tennis courts, picnic tables, play equipment, biking/walking trails, restrooms, drinking water, and shelters. See Map SM-9 in the References section.

- Replace play equipment and provide poured-in-place surface in play area
- Create ADA accessible route to play equipment
- Build shade structure between GP Olson east field and GP Olson west field
- Tennis court redevelopment: resurface courts, install youth tennis court line and possibly pickleball courts
- Renovate shelter to improve storage and restrooms
- GP Olson west: convert scoreboard to LED lighting
- GP Olson west: install synthetic turf mound
- GP Olson east: install synthetic turf mound
- Jack Hackman Field: install synthetic turf mound
- Jack Hackman Field: build storage/maintenance building
- Jack Hackman Field: convert wire gauge fence backstop to netted backstop
- OACC: remove and possibly replace landscaping
- 10' Trail (Spruce to 2nd to 4th)
- Forestry Plan Allowance
- Install 10' wide asphalt path between NW corner of main parking lot to trail to north.
- Vacate unnecessary street right of ways.

Site Name	Proposed Development	Development Cost	Priority
Steve J. Miller Recreation Area	Connection trail to main parking lot	\$10,000.00	Short
	Jack Hackman: Storage and Maintenance Bldg	\$50,000.00	Short
	Jack Hackman: Synthetic Mound	\$5,500.00	Short
	GP Olson East: Synthetic Mound	\$3,500.00	Short
	GP Olson West: LED Scoreboard	\$8,000.00	Short
	GP Olson West: Synthetic Mound	\$3,500.00	Short
	Open Park Shelter @GP Olson East and GP Olson West	\$50,000.00	Short
	Tennis Court Color Coating	\$15,000.00	Short
	Forestry Allowance	\$15,000.00	Medium
	OACC – Landscape Improvements	\$10,000.00	Medium
	Jack Hackman: masonry wall and netting backstop	\$95,000.00	Long Term
	Play equipment	\$50,000.00	Long Term
	Poured-in-Place Play Surface	\$40,000.00	Long Term
	Renovate Shelter	\$50,000.00	Long Term
	Total	405,500.00	

Section VII: Recommendations



CITY OF MARSHFIELD
 STEVE J MILLER RECREATION AREA
 WOOD COUNTY, WISCONSIN

RETTLER
 corporation
 3317 BUSINESS PARK DRIVE
 STEVENS POINT, WI 54482
 PROJECT #: 13.058
 DATE: 3-10-2014

SM - 09

Wildwood Park

Community Park – 157.56 acres

Wildwood Park (Marshfield's flagship park) is located on 17th and Central Avenue. This site contains open play space, picnic tables, grills, play equipment, nature areas, biking/walking trails, disc golf, a pool, fishing areas, event areas, a zoo, restrooms, drinking water, and shelters. See Map SM-10 in the References section.

Wildwood Park Proposals

- Site lighting allowance
- Construct barrier free playground with poured-in-place surface in play area and ADA accessible route to play equipment
- Upper Pond: develop plan to improve pond quality; investigate improvements to fishing and possible recreation boating
- Upper Pond: construct restroom / shelter building by pond with lighting and playground
- Park road upgrades and restoration
- Complete Pool Study
- New Hefko Swimming Pool Construction
- Widen sidewalk on south side of Wildwood Station Building to improve access for loading and unloading
- Replace lighting under the overhangs of the Wildwood Station Building and Wildwood Shelters 1 and 2 with LED lighting
- Upgrade 2442 Steam Locomotive Display
- Signage allowance
- Site furnishings allowance
- Forestry Plan Allowance
- Invasive species monitoring & removal

Wildwood Zoo Proposals

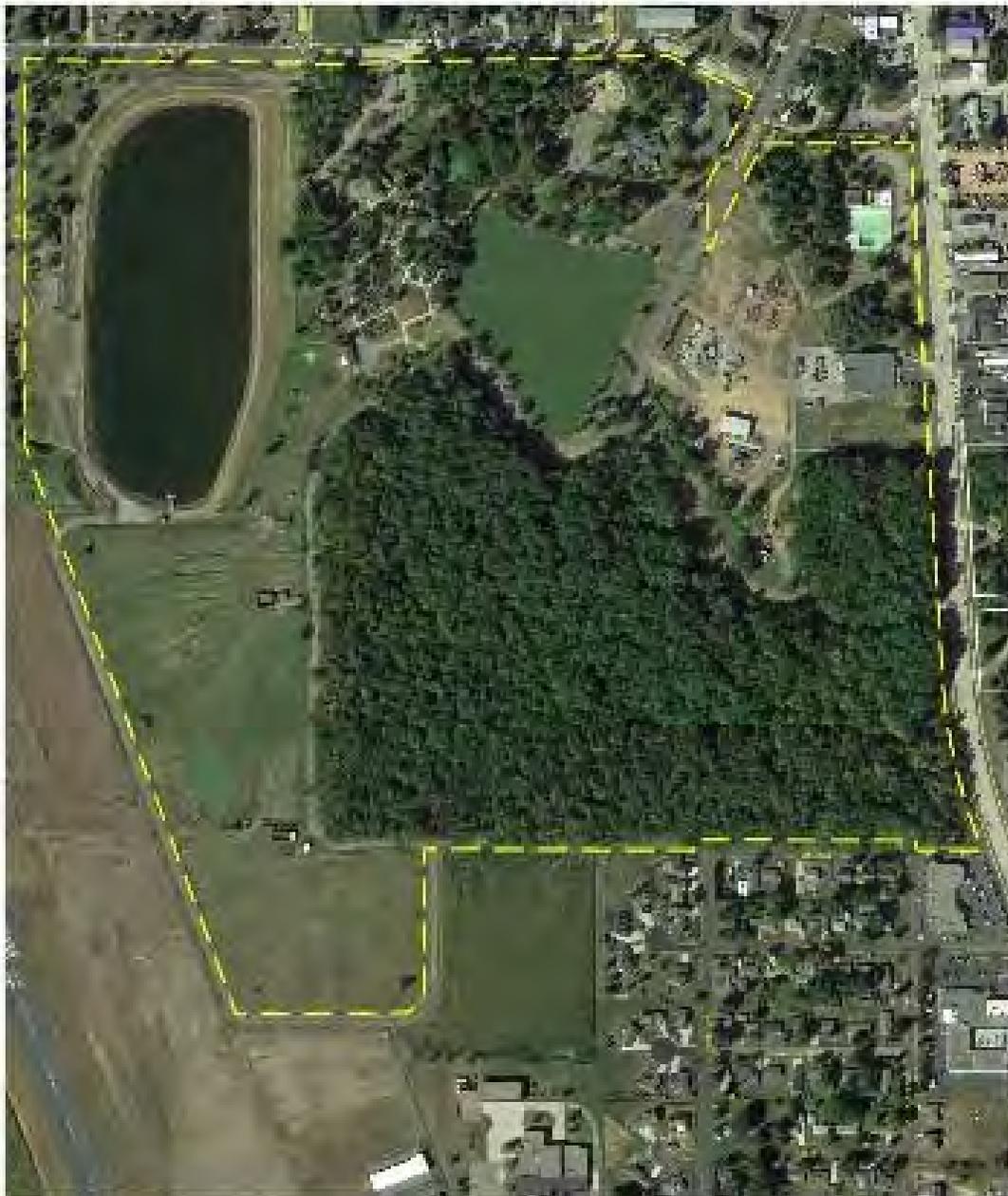
- Zoo: Update master plan
- Zoo: Build new grizzly bear exhibit
- Zoo: Build new maintenance building
- Zoo: Build a Zoo Welcome/Education Center with restrooms
- Zoo: Finish building Raptor Row
- Zoo: Build new small mammal exhibit by current fox exhibit
- Zoo: Create petting zoo area by hay barn
- Zoo: Increase staffing levels
- Zoo: Ludwig Building maintenance
- Zoo: Core Zoo Hard surface repair

Site Name	Proposed Development	Development Cost	Priority
Wildwood Park	2442 Steam Locomotive Display Enhancements	\$15,000.00	Short
	Energy Efficient Site Lighting	\$6,500.00	Short
	Hefko Pool Study	\$10,000	Short
	Hefko Swimming Pool Construction (new)	\$5,000,000.00	Short
	Invasive Species Monitoring and Removal Allowance	To Be Determined	Short
	Replace/upgrade Wildwood Station and Shelters Lighting	\$4,400.00	Short
	Signage Allowance	\$10,000.00	Short
	Upper Pond: Develop Water Quality Plan	\$50,000.00	Short
	ADA accessible route to Barrier Free Playground	\$2,800.00	Medium
	Barrier Free Playground with Poured-in-Place Surfacing	\$350,000.00	Medium
	Forestry Allowance	\$10,500.00	Medium
	Park Roads Upgrades	\$125,000.00	Medium
	Site Furnishings Allowance	\$8,500.00	Medium
	ADA accessible route to Barrier Free Playground	\$2,800.00	Long
	Upper Pond: Barrier Free Playground with Poured-in-Place Surfacing	\$90,000.00	Long
	Upper Pond: Restroom/Shelter Building with Lighting	\$172,000.00	Long
Total		\$5,857,500.00	

Wildwood Zoo	Cougar Exhibit Expansion	\$45,000.00	Short
	Grizzly Bear Exhibit	\$1,100,000.00	Short
	Increase Staffing Levels	To Be Determined	Short
	Ludwig Building Restoration	\$30,000.00	Short
	Maintenance Building	\$375,000.00	Short
	New Mountain Sheep Exhibit	\$6,000.00	Short
	Petting Zoo Area	\$10,000.00	Short

Section VII: Recommendations

	Raptor Row Allowance	\$10,000.00	Short
	Core Zoo Sidewalk and Driveway Repair	\$100,000.00	Medium
	Develop New Small Mammal Exhibit	\$25,000.00	Medium
	Master Plan	\$25,000.00	Medium
	New Welcome/Education Center	\$350,000.00	Long
	Total	\$2,076,000.00	



Connor Park

Nature Area – 5.60 acres

Connor Park is located on Blodgett Street on the east end of Marshfield and contains picnic tables, biking/walking trails, and a nature area. See Map SM-11 in the References section.

- Upgrade/maintain trails
- Forestry Plan Allowance
- Invasive species monitoring & removal

Site Name	Proposed Development	Development Cost	Priority
Connor Park	Invasive Species Monitoring & Removal	To Be Determined	Short
	Upgrade/Maintain Trails	\$10,000.00	Short
	Forestry Allowance	\$10,000.00	Medium
	Total	\$20,000.00	

Joe and Bernadine Weber’s Nature Park

Nature Area – 37.11 acres

Joe and Bernadine Weber’s Nature Park is located on the far western part of the city off 5th Street. This site contains many amenities such as picnic tables, grills, biking/walking areas, a nature area, restrooms, drinking water, off-street parking, and a picnic shelter. See Map SM-12 in the References section.

- Acquire approximately 0.7 acres between west property line and existing fence line
- Forestry Plan Allowance
- Invasive species monitoring & removal

Site Name	Proposed Development	Development Cost	Priority
Joe and Bernadine Weber’s Nature Park	Forestry Allowance	\$5,000.00	Short
	Invasive Species Monitoring & Removal	To Be Determined	Short
	Land Acquisition	To Be Determined	Medium
	Total	\$5,000.00	

Hamus Nature Preserve and Recreation Area

Nature Area – 27.94 acres

Hamus Nature Preserve and Recreation Area is located on the northern boundary of Marshfield on Hamus drive. This site contains: picnic tables, grills, nature area, biking/walking trails, fishing areas, restrooms, drinking water, and shelters. See Map SM-13 in the References section.

- Additional accessible pier
- Erosion control and storm water management on trails
- Forestry Plan Allowance
- Invasive species monitoring & removal

Site Name	Proposed Development	Development Cost	Priority
Hamus Nature Preserve and Recreation Area	2 nd Accessible Fishing Pier	\$15,000.00	Short
	Erosion Control on Trails	\$20,000.00	Short
	Forestry Allowance	\$10,000.00	Short
	Invasive Species Monitoring & Removal	To Be Determined	Short
	Total	\$45,000.00	

Columbia Park

Special Use Area – 2.49 acres

Columbia Park is located in the block between Arnold Street, Blodgett Street, Chestnut Avenue, and Walnut Avenue. This contains picnic tables, grills, band shell, and restrooms. See Map SM-14 in the References section.

- Install energy efficient LED site lighting
- Replace winter cover for Band Shell
- Forestry Plan Allowance

Site Name	Proposed Development	Development Cost	Priority
Columbia Park	Band Shell Cover	\$3,000.00	Short
	Energy Efficient Site Lighting	\$8,500.00	Short
	Forestry Allowance	\$10,000.00	Short
	Total	\$21,500.00	

Eighth & Hemlock Park

Special Use Area – 1.14 acres

Eighth & Hemlock Park is a triangular park between Hemlock Avenue and 8th Street containing open play space. See Map SM-15 in the References section.

- Sell property
- Remove / demolish building

Site Name	Proposed Development	Development Cost	Priority
Eighth & Hemlock Park	Remove/Demolish Building	\$8,000.00	Short
	Total	\$8,000.00	

Praschak Wayside Park

Special Use Area – 6.78 acres

Praschak Wayside Park is located just east of Wildwood Zoo between Central Avenue and Maple Avenue. It contains picnic tables and a nature area. See Map SM-16 in the References section.

- Rebuild and widen Praschak Wayside Road with parking on side
- Forestry Plan Allowance

Site Name	Proposed Development	Development Cost	Priority
Praschak Wayside Park	Forestry Allowance	\$10,000.00	Medium
	Rebuild and widen Hard Surface Roadway	\$127,500.00	Medium
	Total	\$137,500.00	

Strohman Park

Special Use Area – 0.18 acres

Strohman Park is a tiny park on the corner of Central Avenue and 6th Street. This site contains picnic tables and off-street parking. See Map SM-17 in the References section.

- Install energy efficient site lighting (replace two poles and building lights)
- Continue to work with FD on improvements and memorials
- Site Furnishings Allowance
- Forestry Plan Allowance

Site Name	Proposed Development	Development Cost	Priority
Strohman Park	Forestry Allowance	\$5,000.00	Short
	Site Furnishings Allowance	\$8,000.00	Short
	Energy Efficient Site Lighting	\$5,000.00	Medium
	Total	\$18,000.00	

Veterans Memorial Park

Special Use Area – 1.95 acres

Veterans Memorial Park is located on the corner of 4th and Park Streets. This site contains picnic tables and memorials. See Map SM-18 in the References section.

- Work with Veterans group to improve current memorials and add new ones
- Replace / widen sidewalks to 5' width
- Forestry Plan Allowance

Site Name	Proposed Development	Development Cost	Priority
Veterans Memorial Park	Replace/Widen Sidewalks	\$20,000.00	Short
	Forestry Plan Allowance	\$10,000.00	Medium
	Total	\$30,000.00	

UW Athletic Fields

Other Recreation Facility – 27.60 acres

The UW Athletic Fields are located off of 8th Street. See Map SM-27 in the References Section.

Site Name	Proposed Development	Development Cost	Priority
UW Athletic Fields	Master Plan	\$18,000.00	Short
	Total	\$18,000.00	

Parks and Recreation Department Maintenance Shop

The Parks and Recreation Maintenance Shop is located at 512 East 25th Street and was formerly part of the old Waste Water Treatment plant. The building and site has served as the Parks and Recreation Department maintenance building since 2004.

- Build a cold storage shed for equipment, fleet attachments, sport panels, wood, etc
- Investigate options to use basement more efficiently

Site Name	Proposed Development	Development Cost	Priority
Parks Maintenance Shop	Construct cold storage building in back of building	\$50,000.00	Medium
	Create vehicle access entry to basement	To Be Determined	Medium
	Total	\$50,000.00	

Capital Improvements: Action Program

The following section provides a plan for implementing the recommendations over the next five to ten year period. Cost estimates are provided to assist the City in preparing for funding.

Estimates are based on 2013-2014 costs and do not reflect potential future price increases. The estimates provided are for the total cost of the project and do not take into account any potential funding assistance, even though many projects will be eligible for funding programs.

Project Priority

In order to provide a concise action plan for the recommended projects, a priority year for each project was established with input from Marshfield Parks and Recreation Department. The projects are listed in the following Capital Improvements Schedule in the order of their priority year.



Capital Improvement Schedule



		Short-term (1-5 Years) High Priority	Mid-term (6-10 Years) Medium Priority	Long-term (10 Years +) Low Priority
ESTIMATED COST				
GENERAL				
SPECIFIC PARKS				
Grant Park				
ADA Accessible Path	\$1,900	X		
Cleveland Sidewalk	\$15,750	X		
Forestry Plan Allowance	\$5,000		X	
Play Equipment	\$35,000		X	
Poured-in-Place Surface	\$25,000		X	
Perimeter Walk w/ Drainage	\$12,000			X
Energy Efficient Site Lighting	\$2,500			X
SUBTOTAL	\$97,150			
Pickle Pond Park				
LP to Natural Gas Heating	\$7,500	X		
Ice Rink Lighting	\$13,000		X	
Pave Service Drive	\$7,550			X
Forestry Plan Allowance	\$3,500			X
SUBTOTAL	\$31,550			
Northern Hills Park				
ADA Accessible Path	\$1,900	X		
Play Equipment	\$35,000		X	
Poured-in-Place Surface	\$25,000		X	
Perimeter Walk w/ Drainage	\$12,000			X
Energy Efficient Site Lighting	\$2,500			X
Forestry Plan Allowance	\$2,500			X
SUBTOTAL	\$78,900			
Benedict Park				
ADA Accessible Path	\$1,900	X		
Additional Walks	\$19,500		X	
Basketball Courts	\$25,000		X	
Play Equipment	\$35,000		X	
Poured-in-Place Surface	\$25,000		X	
Energy Efficient Site Lighting	\$2,500			X
Forestry Plan Allowance	\$2,000			X
Perimeter Fence	\$5,920			X
Perimeter Walk w/ Drainage	\$12,000			X
SUBTOTAL	\$128,820			



		Short-term (1-5 Years) High Priority	Mid-term (6-10 Years) Medium Priority	Long-term (10 Years +) Low Priority
ESTIMATED COST				
GENERAL				
Forest Ridge Park				
ADA Accessible Path	\$1,900	X		
Practice Soccer Field	\$10,000	X		
Remove Backstop	\$750	X		
Basketball Courts	\$25,000		X	
Play Equipment	\$35,000		X	
Poured-in-Place Surface	\$25,000		X	
Energy Efficient Site Lighting	\$2,500			X
Forestry Plan Allowance	\$2,500			X
Park Sign Allowance	\$3,500			X
Perimeter Walk w/ Drainage	\$12,000			X
SUBTOTAL	\$118,150			

Braem Park				
ADA Accessible Path	\$4,700	X		
Energy Efficient Site Lighting	\$5,000	X		
Forestry Plan Allowance	\$15,750	X		
Granite Trails upgrade (2" overlay)	\$10,000	X		
Horseshoes: Lighting	\$5,000	X		
Horseshoes: Perimeter Fencing	\$10,000	X		
Master Plan	\$17,500	X		
Parking Lot Improvements	\$100,000	X		
Tennis Court Lighting	\$75,000	X		
Tennis Court Redevelopment	\$215,000	X		
Flag Pole and Lighting	\$6,500		X	
Invasive Species Monitoring & Removal	\$20,000		X	
Play Equipment	\$35,000		X	
Poured-in-Place Surface	\$25,000		X	
Skate Park Improvements	\$50,000		X	
Softball Field Improvements	\$210,000		X	
Landscape Bed Improvements	\$25,000			X
Shelter Replacement	\$205,000			X
SUBTOTAL	\$1,034,450			

Griese Park				
Energy Efficient Site Lighting	\$7,500	X		
Irrigation Improvements (2 fields)	\$60,000	X		
LED Scoreboard Upgrades	\$45,000	X		
Basketball Court Improvements	\$25,000		X	
Grind and Repave Trails	\$40,000		X	
Open Park Shelter	\$50,000		X	
Play Equipment	\$100,000		X	
Poured-in-Place Surface	\$50,000		X	
Widen Bridge on Existing Structure (2)	\$12,500		X	
Forestry Allowance	\$8,500			X
Park Trails to Pecan Parkway	\$65,000			X
Park Master Plan	\$16,500			X
Site Furnishings	\$5,500			X
SUBTOTAL	\$485,500			



**Short-term
(1-5 Years)
High Priority**

**Mid-term
(6-10 Years)
Medium Priority**

**Long-term
(10 Years +)
Low Priority**

GENERAL ESTIMATED COST

Marshfield Fairgrounds Park				
ADA accessible path	\$1,800	X		
Backstop Netting on Rodgers Field	\$6,500	X		
Concrete Batting Cage w/ Turf Matting	\$10,000	X		
Energy Efficient Site Lighting	\$50,000	X		
Forestry Allowance	\$25,000	X		
Lighting in 4H Bldg	\$4,000	X		
Park Master Plan	\$25,000	X		
Poured-in-Place Surface	\$25,000	X		
Vegetation Windscreen	\$10,000	X		
Play Equipment	\$40,000		X	
Wash Rack on South side of 7th	\$30,000		X	
New Fair Office	\$350,000			X
Pave Gravel Parking Lot	\$155,000			X
Softball Fencing Allowance	\$125,000			X
SUBTOTAL	\$857,300			

Steve J. Miller Recreation Area				
Connection Trail to Main Parking Lot	\$10,000	X		
Jack Hackman: Storage/Maintenance Building	\$50,000	X		
Jack Hackman: Synthetic Mound	\$5,500	X		
GP Olson East: Synthetic Mound	\$3,500	X		
GP Olson West: LED Scoreboard	\$8,000	X		
GP Olson West: Synthetic Mound	\$3,500	X		
Open Park Shelter @ GP Olson East and West	\$50,000	X		
Tennis Court Color Coating	\$15,000	X		
Forestry Allowance	\$15,000		X	
OACC: Landscape Improvements	\$10,000		X	
Jack Hackman: Masonry Wall and Netting Backstop	\$95,000			X
Play Equipment	\$50,000			X
Poured-in-Place Play Surface	\$40,000			X
Renovate Shelter	\$50,000			X
SUBTOTAL	\$405,500			

Wildwood Park				
2442 Steam Locomotive Display Enhancements	\$15,000	X		
Energy Efficient Site Lighting	\$6,500	X		
Hefko Pool Renovations	\$3,500,000	X		
Invasive Species Monitoring and Removal Allowance	TBD	X		
Replace/Upgrade Wildwood Station and Shelters Lighting	\$4,400	X		
Signage Allowance	\$10,000	X		
Upper Pond: Develop Water Quality Plan	\$50,000	X		



		Short-term (1-5 Years) High Priority	Mid-term (6-10 Years) Medium Priority	Long-term (10 Years +) Low Priority
ESTIMATED COST				
GENERAL				
ADA accessible path to Barrier Free Playground	\$2,800		X	
Barrier Free Playground with Poured-in-Place Surfacing	\$350,000		X	
Forestry Allowance	\$10,500		X	
Park Roads Upgrades	\$125,000		X	
Site Furnishings Allowance	\$8,500		X	
Upper Pond: ADA accessible path to Barrier Free Playground	\$2,800			X
Upper Pond: Barrier Free Playground with Poured-in-Place Surfacing	\$90,000			X
Upper Pond: Restroom/Shelter Building with Lighting	\$172,000			X
SUBTOTAL	\$4,347,500			

Wildwood Zoo				
Cougar Exhibit Expansions	\$45,000	X		
Grizzly Bear Exhibit	\$1,100,000	X		
Increase Staffing Levels	TBD	X		
Ludwig Building Restoration	\$30,000	X		
Maintenance Building	\$375,000	X		
New Mountain Sheep Exhibit	\$6,000	X		
Petting Zoo Area	\$10,000	X		
Raptor Row Allowance	\$10,000	X		
Core Zoo Sidewalk and Driveway Repair	\$100,000		X	
Develop New Small Mammal Exhibit	\$25,000		X	
Master Plan	\$25,000		X	
New Welcome/Education center	\$350,000			X
SUBTOTAL	\$2,076,000			

Connor Park				
Invasive Species Monitoring & Removal	TBD	X		
Upgrade/Maintain Trails	\$10,000	X		
Forestry Allowance	\$10,000		X	
SUBTOTAL	\$20,000			

Joe and Bernadine Weber's Nature Park				
Forestry Allowance	\$5,000	X		
Invasive Species Monitoring & Removal	TBD	X		
Land Acquisition	TBD		X	
SUBTOTAL	\$5,000			

Hamus Nature Preserve and Recreation Area				
2nd Accesible Fishing Pier	\$15,000	X		
Erosion Control on Trails	\$20,000	X		
Forestry Allowance	\$10,000	X		
Invasive Species Monitoring & Removal	TBD	X		
SUBTOTAL	\$45,000			



		Short-term (1-5 Years) High Priority	Mid-term (6-10 Years) Medium Priority	Long-term (10 Years +) Low Priority
ESTIMATED COST				
GENERAL				
Columbia Park				
Band Shell Cover	\$3,000	X		
Energy Efficient Site Lighting	\$8,500	X		
Forestry Allowance	\$10,000	X		
SUBTOTAL	\$21,500			
Eighth & Hemlock Park				
Remove/Demolish Building	\$8,000	X		
SUBTOTAL	\$8,000			
Praschak Wayside Park				
Forestry Allowance	\$10,000		X	
Rebuild and Widen Hard Surface Roadway	\$127,500		X	
SUBTOTAL	\$137,500			
Strohman Park				
Forestry Allowance	\$5,000	X		
Site Furnishings Allowance	\$8,000	X		
Energy Efficient Site Lighting	\$5,000		X	
SUBTOTAL	\$18,000			
Veterans Memorial Park				
Replace/Widen Walks	\$20,000	X		
Forestry Plan Allowance	\$10,000		X	
SUBTOTAL	\$30,000			
UW Athletic Fields				
Master Plan	\$18,000	X		
SUBTOTAL	\$18,000			
Parks and Recreation Department Maintenance Shop				
Construct Cold Storage Bldg in back of building	\$50,000		X	
Create Vehicle access entry to basement	TBD		X	
SUBTOTAL	\$50,000			
GRAND TOTAL	\$10,013,820			

Summary

Total Cost for All High Priority Items	\$6,217,250
Total Cost for All Medium Priority Items	\$1,905,800
Total Cost for All Low Priority Items	\$1,890,770
Grand Total - All Items	\$10,013,820

Maintenance Plan

Careful planning and design are essential to building a great community park system, but it is the level of long-term care that determines how attractive facilities remain, how long equipment lasts, how safe the parks are, and displays a city's commitment to its resident's quality of life.

Sustainable maintenance improves the quality of the natural environment and carefully balances the need to enhance or restore natural resources with the need for active play opportunities.

The amount of necessary maintenance will vary from park to park. Active parks, for example, tend to need a higher level of attention while most open spaces only require some type of annual maintenance.

Parks, Facilities & Trail Maintenance Goals and Recommendations

Goal

Create a successful and functional maintenance program that will address the concerns of both existing and future parks, open space and trails.

Recommendations

- Provide adequate and well-trained park personnel.
- Promote an understanding of the significant scope of work related to parks, facilities and trail operations and maintenance.
- Plan for realistic time frames when scheduling maintenance work.
- Acquire appropriate equipment to perform maintenance effectively and efficiently.
- Create and maintain a log for tracking park system and individual park maintenance activities.

Goal

Strive to use sustainable maintenance and care practices for park land, trails, and park facilities whenever possible.

Recommendations

- Periodically survey the condition of each park and facilities within the park in order to effectively and efficiently schedule routine maintenance projects.

- Design a sustainable maintenance program that will evaluate annual labor, supply and equipment needs, and develop an effective and efficient method for keeping park landscapes and facilities maintained and working properly.
- Include in the maintenance program the following guidelines:
 1. Retain existing soil during construction and planting projects. Stockpile and reuse this soil on-site to minimize disturbance that could encourage growth of invasive plant species.
 2. If fill needs to be imported, request weed-free fill.
 3. When using fertilizer, use organic or “slow-release” and use no more than recommended for proper growth.
 4. To determine the need for fertilizer, soil should be tested once every three years.
 5. If soil pH needs to be adjusted, the use of lime or soil acidifying materials can be added.
 6. Use compost as an annual dressing.
 7. Create a compost area within the park system to supply needed compost.
 8. Mulching retains moisture in the soil, moderates soil temperature, prevents erosion and the washing away of nutrients, and keeps weed growth under control. Mulch should be applied no deeper than 4” on trees, 2-3” on shrubs, and about an inch on perennials.
 9. Use shredded hardwood mulch rather than wood chips because of its slower decomposition rate, which has less nitrogen depletion properties.
 10. In turf areas and newly planted areas, water deeply, about one inch of water per week to keep plants healthy and to prevent soil erosion. Water in the early morning to prevent evaporation.
 11. Consider using two types of grass within the parks, a cool season athletic mix turf grass for active play areas, such as ball fields and picnic areas, and a native cool season grass such as Canada rye in place of Kentucky bluegrass and fescue in other areas of the park.
 12. Mow high (about 3” or no more than one-third of the blade of grass) in earlier morning hours, leaving grass clippings on the turf. Longer blades of grass tend to grow deeper roots helping to avoid erosion and obtaining more moisture and nutrients from the soil.
 13. Include large drifts of native grasses and flower areas in parks, especially around water bodies to protect water quality, provide seasonal color and texture, enhance wildlife habitat and deter geese populations.
 14. Include a controlled burn approach to maintaining native landscapes within parks. Controlled burns should be performed only by trained personnel.
 15. Incorporate natural storm water-control measures within the parks such as rain gardens, grass swales and additional planting of trees around parking and other hard surface areas to reduce site run-off.
 16. Reduce the use of pesticides, herbicides or other chemically treated products such as wood products, whenever possible due to their impacts on water quality and wildlife habitat. When needed, especially in the case of invasive plant species control, they should be applied only by trained personnel and care should be taken to ensure proper use and storage.

17. Turf grass on ball fields and soccer fields will be mowed 2x/week during the seasons when needed. All other turf grass areas will be mowed 1x/week as time and weather permit.

Goal

Operate and maintain the parks, facilities and trail system in community partnership and cooperation.

Recommendations

- Solicit public evaluation of parks, facilities and trail maintenance from the public using periodic surveys, online feedback via a Park and Trail web page or comment/suggestion boxes placed in the parks system.
- Use community volunteer resources to assist in park beautification projects, e.g., rain garden, restoration projects, invasive species control and installation of signage, new playground structures, etc. These types of activities bring community members together, especially in neighborhood park settings and can create a sense of ownership that may continue.
- Create volunteer recognition programs to acknowledge groups or community members for their service.
- Educate the public on the aesthetics and benefits of sustainable park landscapes using brochures, fact sheets, city website, city newsletter and signage.

Maintenance Guidelines

Landscape

Planting Type	Annual Maintenance Schedule						
	Winter	Spring	Summer	Fall	At 2 Years	At 5 Years	At 10+ Years
Trees and Shrubs					Only prune lower branches that will create a hazard. Trees should not be staked unless absolutely necessary.	Selectively replace shrubs that have overgrown.	Replace shrubs that have become overgrown.
Planting New/Replacement		X	X	X			
Fertilizer	Only when needed						
Mulch		X	X	X			
Pest Control (only as needed)		X	X		Renewal prune woody shrubs to improve shape.	Renewal prune woody shrubs to improve shape.	
Plant Repair	X	X	X	X			
Pruning	X	X	X	X	Renewal prune woody shrubs to improve shape. DO NOT SHEAR SHRUBS. Pruning should be done only by trained personnel.	DO NOT SHEAR SHRUBS. Pruning should be done only by trained personnel.	
Perennials/Ornamental Grasses						Divide existing plants to keep them healthy and maintain shape.	Divide existing plants to keep them healthy and maintain shape.
Planting New/Replacement		X	X	X	In areas where establishment is unsuccessful, amend soil and replant.	Replace dead plant material. Change plant species in cases of major die-outs.	Replace dead plant material. Change plant species in cases of major die-outs.

Planting Type	Annual Maintenance Schedule						
	Winter	Spring	Summer	Fall	At 2 Years	At 5 Years	At 10+ Years
Aeration		April		Sept.	Re-grade sections that may have become "bumpy". Remove lawn from area around tree trunks.		Complete major renovation of turf areas designated for active sports such as ball fields, soccer fields, etc.
Mowing		X	X	X			
Re-sodding		X	X	X			
Re-seeding (over-seeding)				X			
Weed control (only as needed)		X		X			
Fertilization		X		X			
Naturalized Areas							
Planting		X		X	Weeding/burns and general management is critical during the first three years of establishment. The goal is to have minimal contact in subsequent years to reduce impact to wildlife habitat. ONLY BURN IN NATIVE GRASS & FLOWER AREAS. Most trees and shrubs cannot typically survive this method of weed control.	Plant species selection should be modified based on success rates.	Long-term management should consider wildlife habitat quality. Plant species selection should be modified based on success rates and aesthetic quality. Replace plants or re-seed as needed.

Funding Programs

The identification of existing and potential funding programs is included to help City officials in the implementation phase of the plan. Funding sources are available in a variety of forms such as bonds, donations, federal and state grants, and loans. Further information can be obtained from the Wisconsin Department of Natural Resources and Community Services Specialist for the appropriate state district. It should be noted that although it is desirable to acquire funding sources from grants and other non-local sources the City should also consider its ability to submit the necessary grant application materials, administer the grant and maintain the necessary documentation as required by the grant, fund any required match, maintain the improvement or program, and consider any long term obligations or restrictions on the city property where the funding is used.

Potential Funding Sources

STATE OF WISCONSIN GRANTS:
WI Department of Natural Resources (DNR)
Acquisition & Development of Local Parks (Stewardship)
Acquisition of Development Rights (Stewardship)
Aquatic Invasive Species (AIS) Control Grants
Boat Patrol Grants
Boating Infrastructure Grant (BIG) Program
Brownfield Site Assessment/Green Space/Public Facilities Grants
Clean Water Fund Program
Friends of State Parks (Stewardship)
Gypsy Moth Suppression Program
Habitat Area (Stewardship)
Knowles-Nelson Stewardship Program (Multiple)
Land and Water Conservation Fund (LWCF)
Local Water Quality Management Planning Aids
Municipal Flood Control
Natural Areas (Stewardship)
Non-point Targeted Runoff Management
Recreational Boating Facilities Grant Program
Recreational Trails Grant Program (Fed Highway Administration)
River Protection and Planning Grant Programs
Sport Fish Restoration (SFR)
State Trails (Stewardship)
State Wildlife Grants Program (Stewardship)
Streambank Protection (Stewardship)
Urban Forestry Assistance Grants
Urban Green Space (Stewardship)

Urban Non-point Source and Storm Water Grant Program
Urban Rivers (Stewardship)
WI Economic Development Corporation (WEDC)
Community Based Economic Development Program (Multiple)
Community Development Block Grants (Multiple)
WI Department of Administration (DOA)
Coastal Management Grants
Comprehensive Planning Grants
WI Department of Transportation (DOT)
Bicycle and Pedestrian Facilities Program
Harbor Assistance Program
Local Transportation Enhancement (TE) Program
Safe Routes to School
Surface Transportation Program – Urban
Transportation Economic Assistance (TEA)
Wisconsin State Infrastructure Bank (Loan Program)
FEDERAL GRANTS:
US Army Corp of Engineers
Aquatic Ecosystem Restoration and Protection Grants
US Environmental Protection Agency
Brownfield Clean Up Grant
Clean Water State Revolving Fund
EPA Environmental Education Grant Program
Great Lakes Restoration Initiative (Through 2014)
US Fish and Wildlife Service
North American Wetlands Conservation Fund
PRIVATE/NON-PROFIT GRANTS:
Bikes Belong Coalition
Bikes Belong Grant Program
Natural Resources Foundation of Wisconsin
C.D. Besadny Conservation Grant (small grants only)
National Fish and Wildlife Foundation
Five-Star Restoration Matching Grants Program
Native Plant Conservation Initiative
Sustain our Great Lakes Program
Eastman Kodak, etc.
Kodak American Greenways Program

Other Funding Sources

There are numerous sources available for funding besides state and federal programs. Substantial funding has come from private foundations, donations, trust funds, and civic organizations in the past for the development of outdoor recreation.

Eligibility

“Eligible local governments are only those towns, villages, cities, counties, and tribal governments that have a Department approved Comprehensive Outdoor Recreation Plan or Master Plan which has been approved by resolution by the local governing unit or a plan of a higher unit of government. Local governments with qualifying plans receive eligibility to apply for grants for five years.”

Source: (<http://www.dnr.state.wi.us>)

Eligible Projects

In general eligible project include land acquisition, development, and renovation projects for “nature-based outdoor recreation” purposes. Decisions by the department (DNR) as to whether a particular project activity is “nature-based outdoor recreation” are made on a case by case basis.

1. Acquisition of a conservation easement (including the acquisition of development rights) that enhances or provides nature-based outdoor recreation. Because of the complexity of easements, the department has developed separate guidelines, including a model easement to explain the requirements for eligibility for Stewardship funding. Contact your DNR region Community Service Specialist for additional information.
2. Land purchases
 - To preserve scenic or natural areas, including areas of physical or biological importance and wildlife areas. These areas shall be open to the general public for outdoor recreation use to the extent that the natural attributes of the areas will not be seriously impaired or lost.
 - Within urban areas for such uses as open natural space, undeveloped play areas, bicycling trails, walking and horseback riding trails, and day-use picnic areas.
 - That preserve or restore urban rivers or riverfronts for the purposes of economic revitalization and nature based outdoor recreation activities.

3. Development and renovation projects for the purpose of nature-based outdoor recreation – e.g., trails, camping areas, picnic areas, water recreation areas, and educational facilities where there is a permanent professional naturalist staff and the facilities are for nature interpretation, etc.
4. Development and renovation of support facilities for the above – e.g., access roads, parking areas, restroom facilities, utility and sanitation systems, permanent landscaping, park signs, fences and lighting for the protection of park users, etc.
5. Shoreline habitat restoration projects that serve public recreation or resource conservation purposes and is dependent on being on a shoreline.
6. Riparian buffer rehabilitation including establishment of native vegetation, which may include slope and site preparation, and control of exotic plant species.
7. Shoreline stabilization, which may employ bioengineering practices, and other environmentally beneficial stabilization techniques.

Source: (<http://www.dnr.state.wi.us>)

Ineligible Projects

1. Land acquired through condemnation by the applicant; development of facilities on lands that were acquired through condemnation by the applicant.
2. Purchasing land for and development of recreation areas that are not related to nature-based outdoor recreation – e.g., sports that require extensively developed open space such as dedicated sports fields, swimming pools, tennis courts, playgrounds, skateboard parks, hockey rinks, indoor horse arenas, golf courses, and motorized recreation.
3. Lands dedicated through a local park land dedication ordinance.
4. Restoration or preservation of historic structures.
5. Buildings primarily devoted to operation and maintenance.
6. Indoor recreation facilities.
7. Construction or repair of seawalls, dams and lagoons.
8. Construction of lodges, motels, luxury cabins or similar facilities.
9. Environmental remediation or clean-up of site contamination.

Source: (<http://www.dnr.state.wi.us>)

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2. Mertes, James D., Hall, James R. *Park, Recreation, Open Space and Greenway Guidelines*. National Park and Recreation Association, 1996.

This publication provides current recommended guidelines and standards for parks, recreation, and open space. It serves as an important reference tool for determining park type, size, and services provided. The authors also provide historical information and current trends in the planning process for park, recreation, and open space.

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The WDNR website provides information on funding sources for the provision of outdoor recreation.

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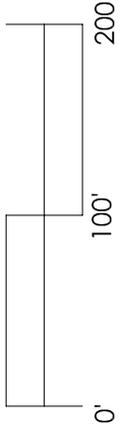
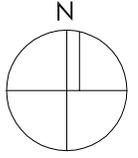
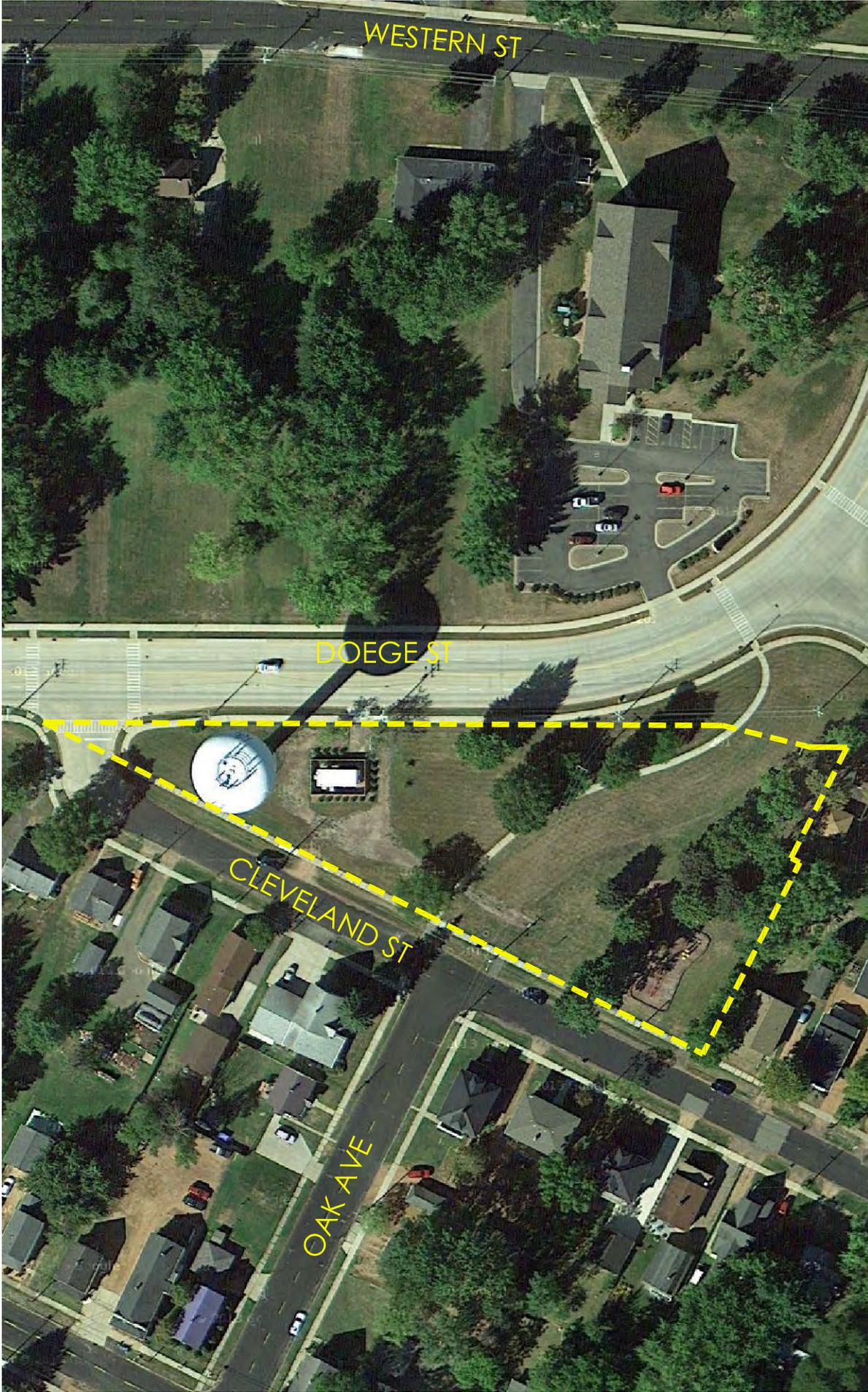
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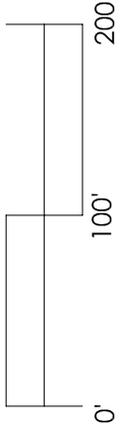
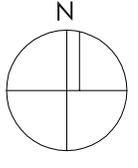
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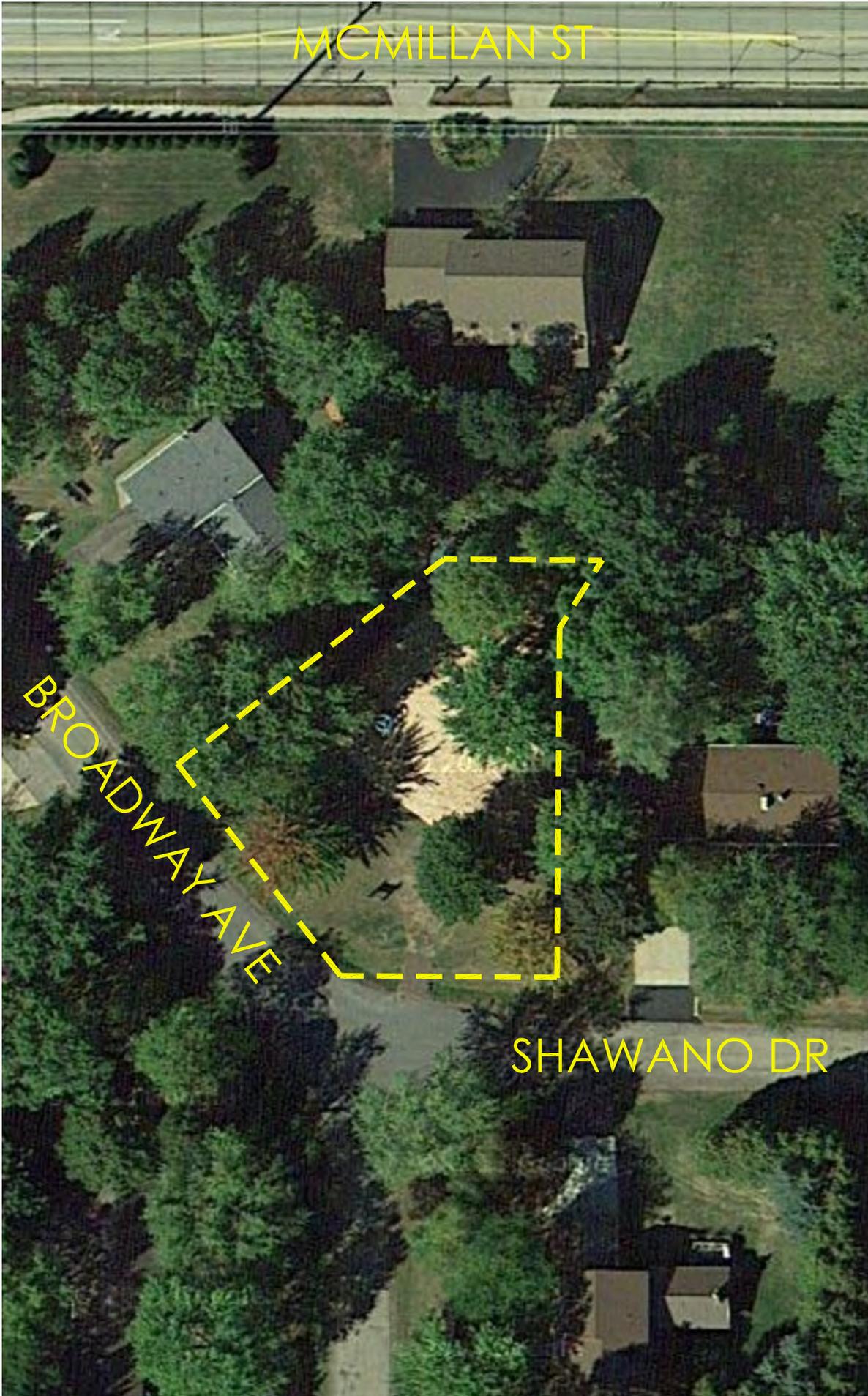
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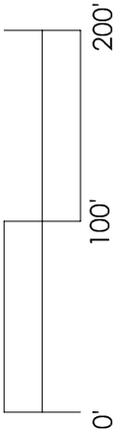
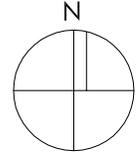
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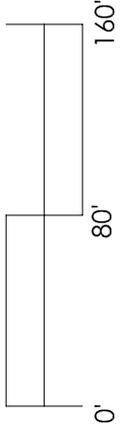
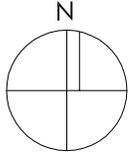
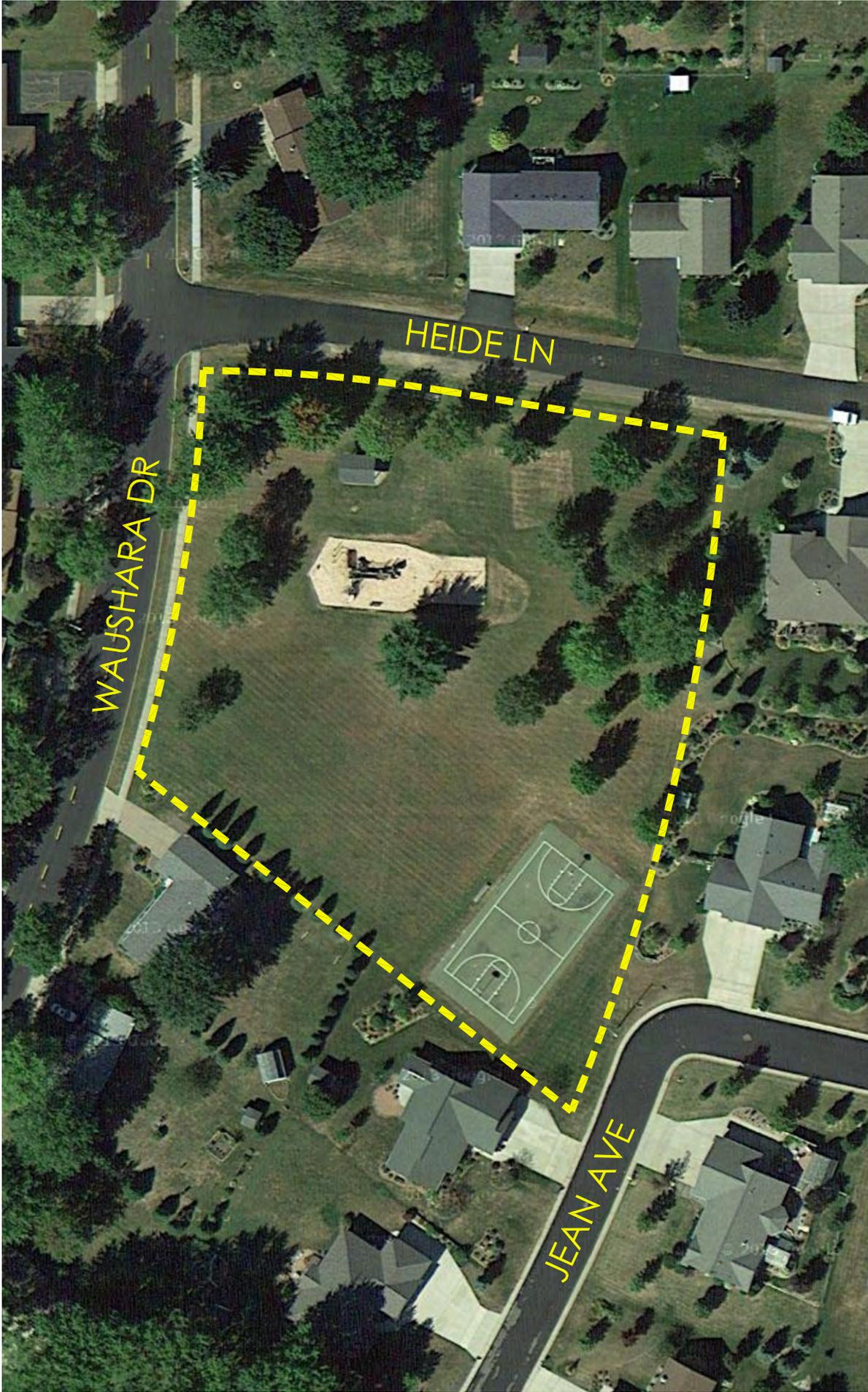
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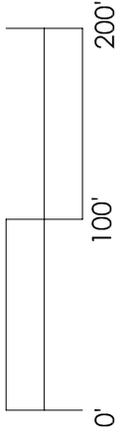
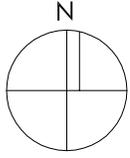
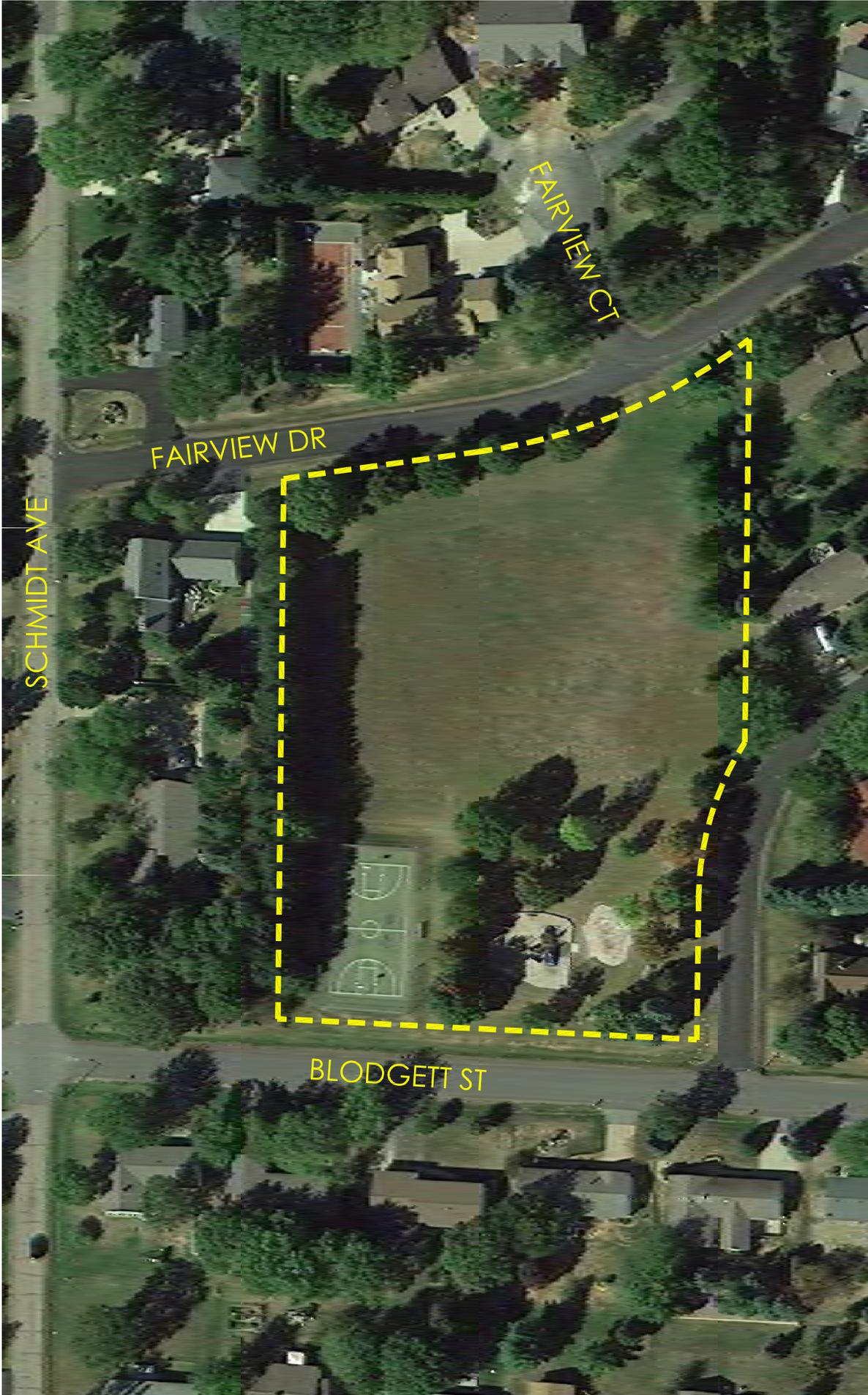
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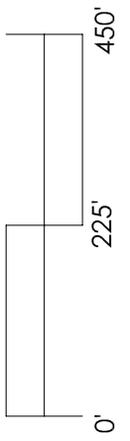
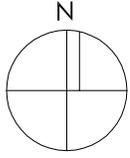
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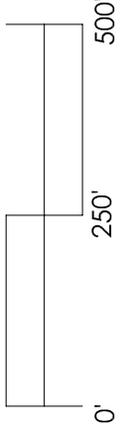
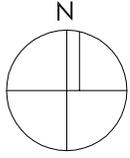
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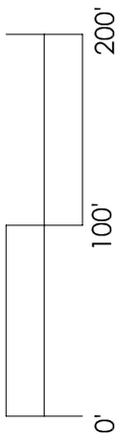
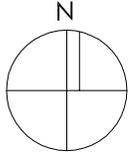
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CITY OF MARSHFIELD
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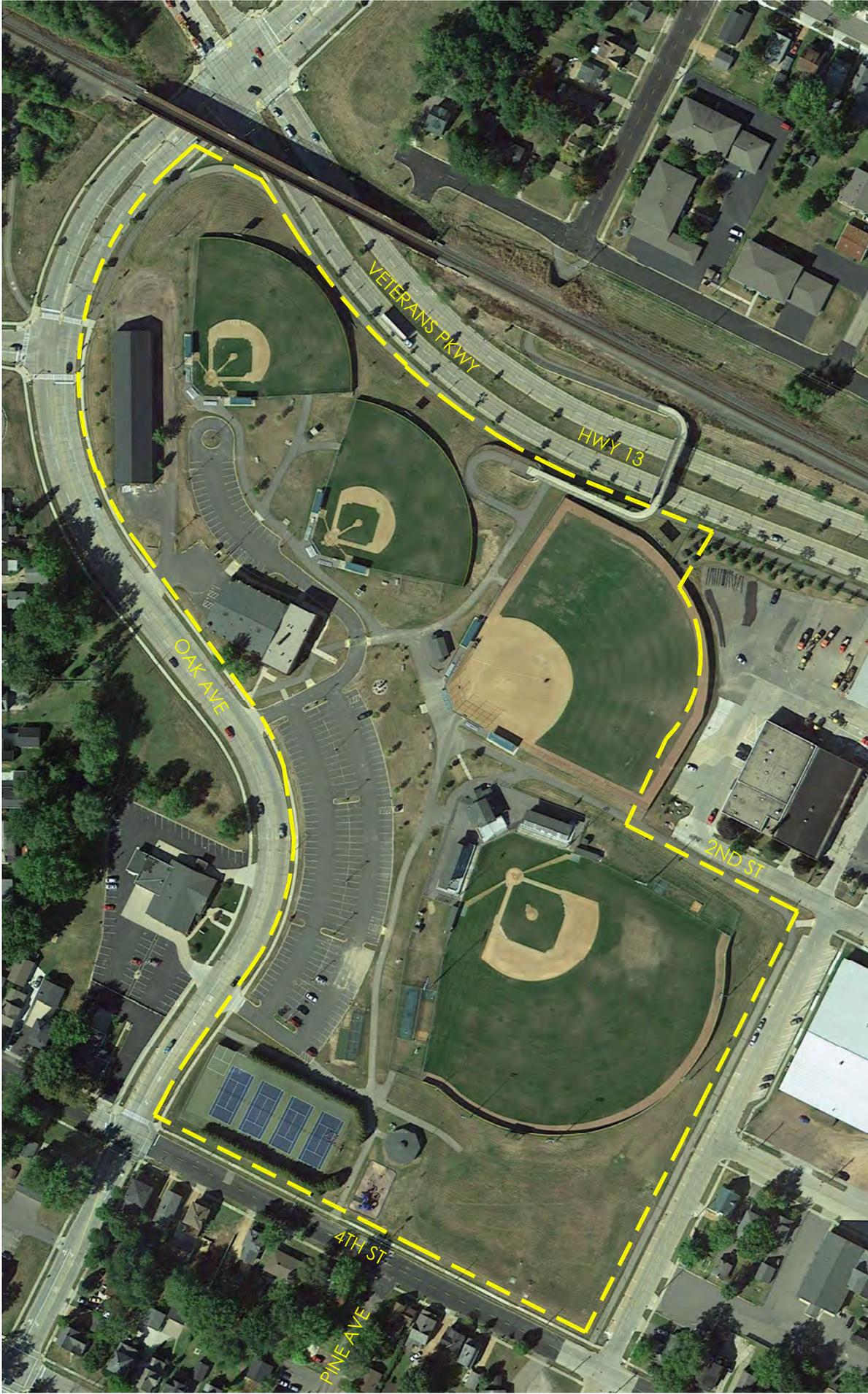


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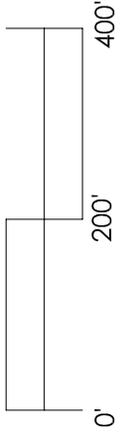
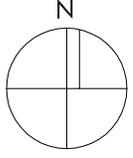
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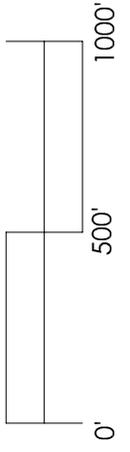
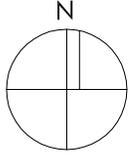
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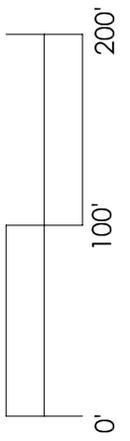
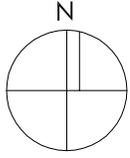
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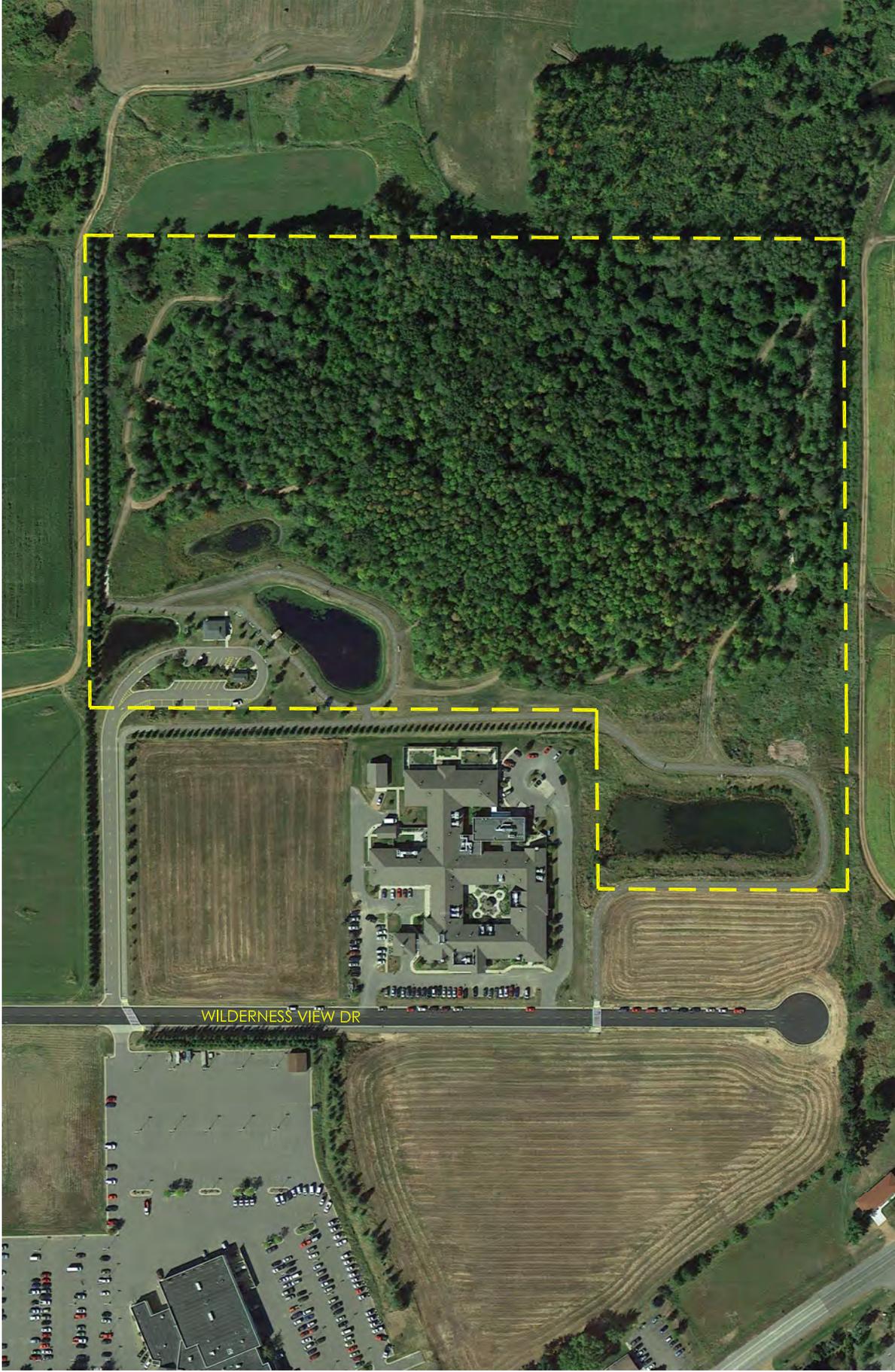
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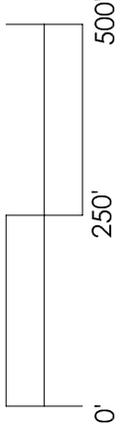
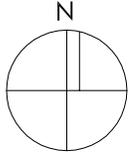


CITY OF MARSHFIELD
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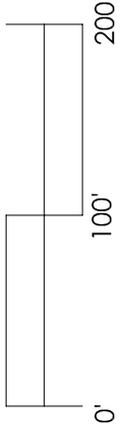
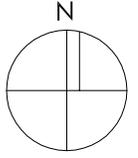


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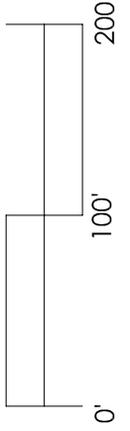
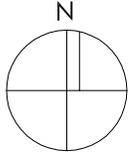
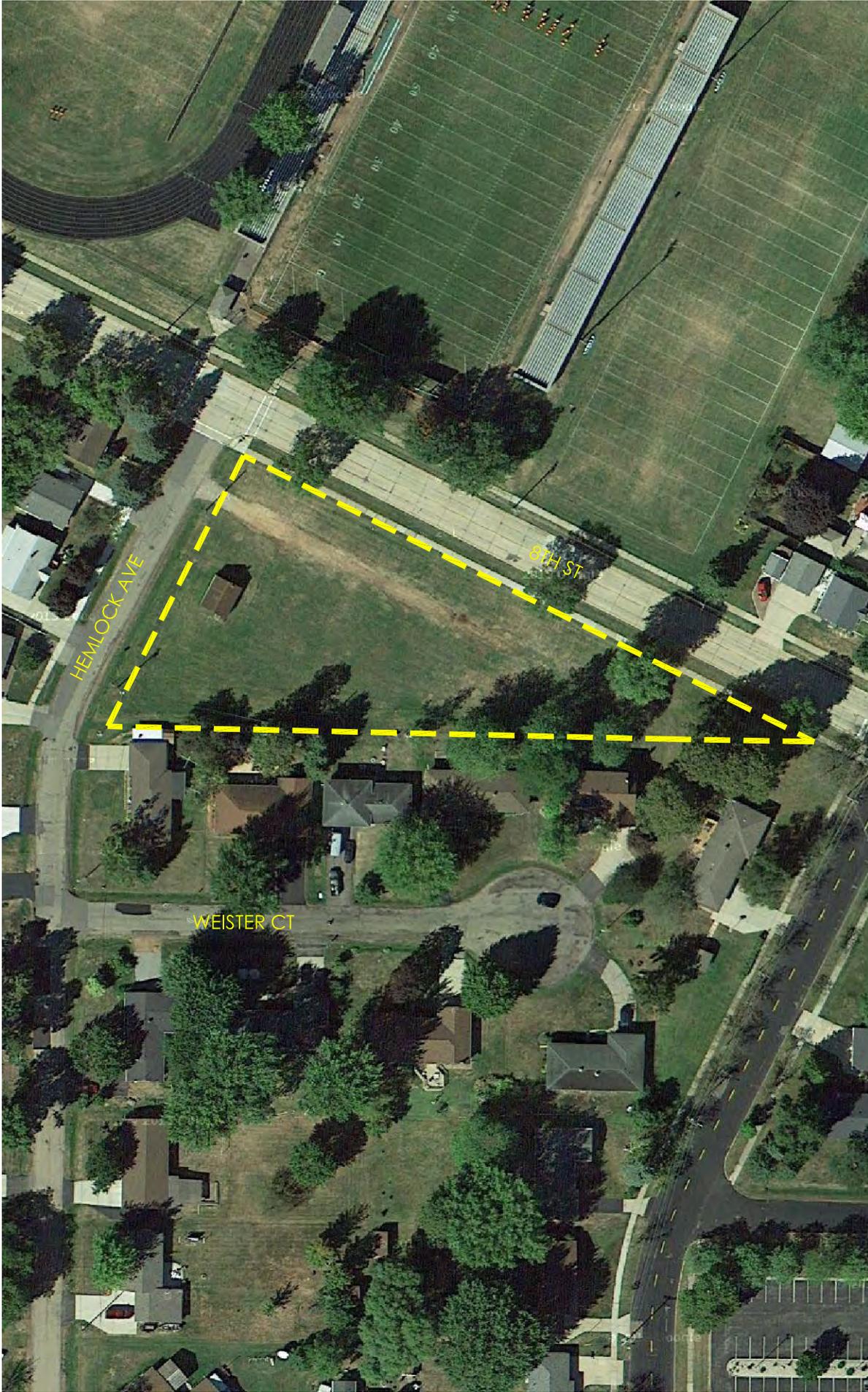
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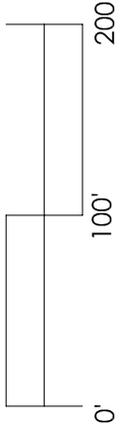
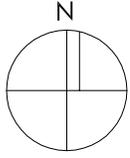
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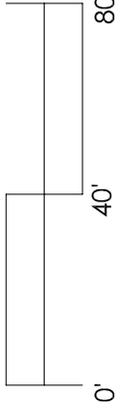
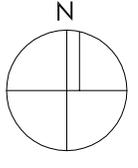


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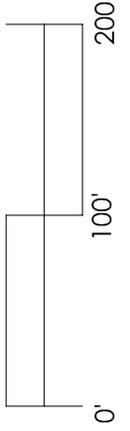
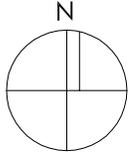
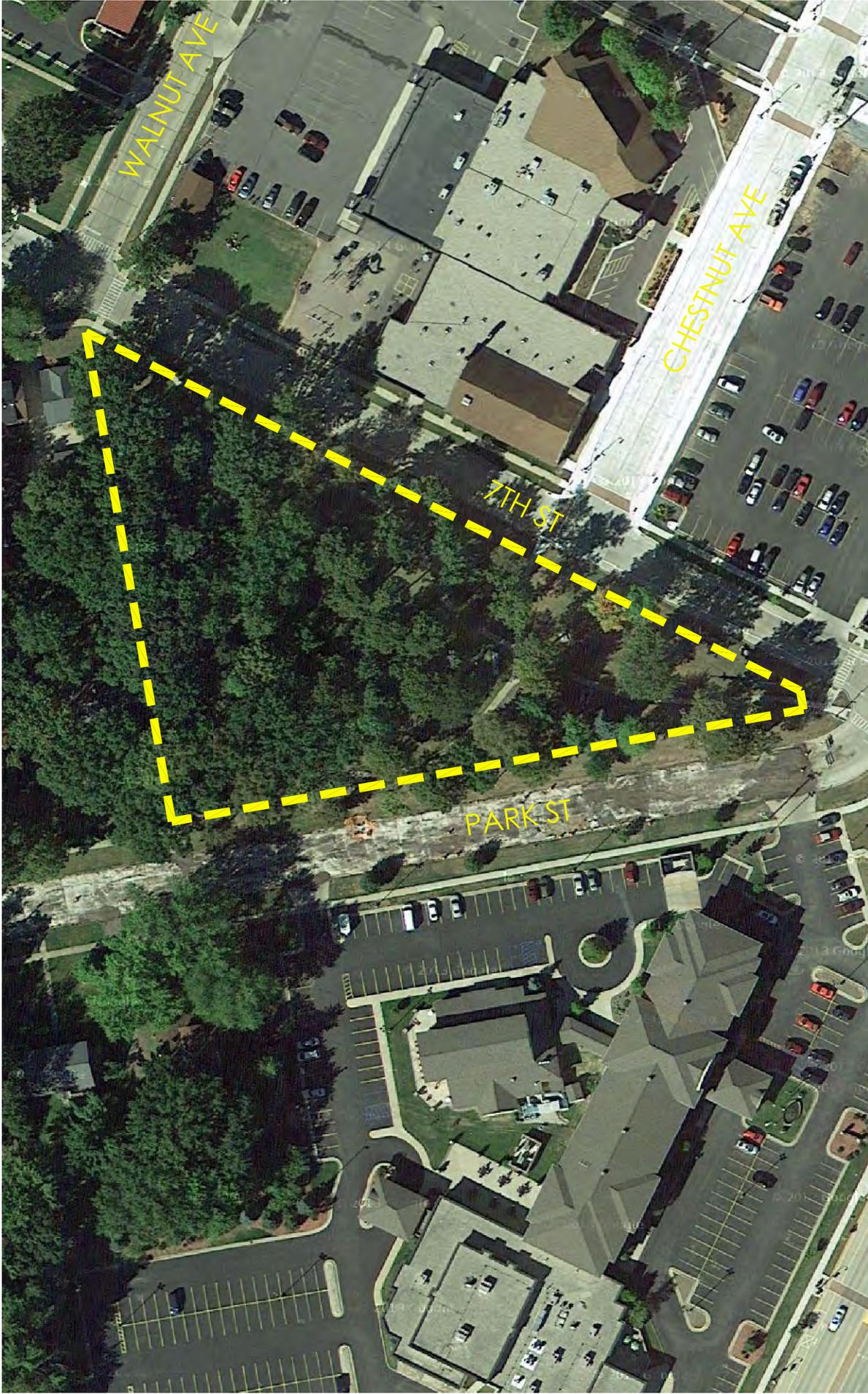
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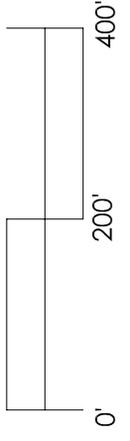
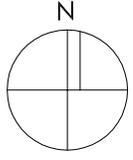
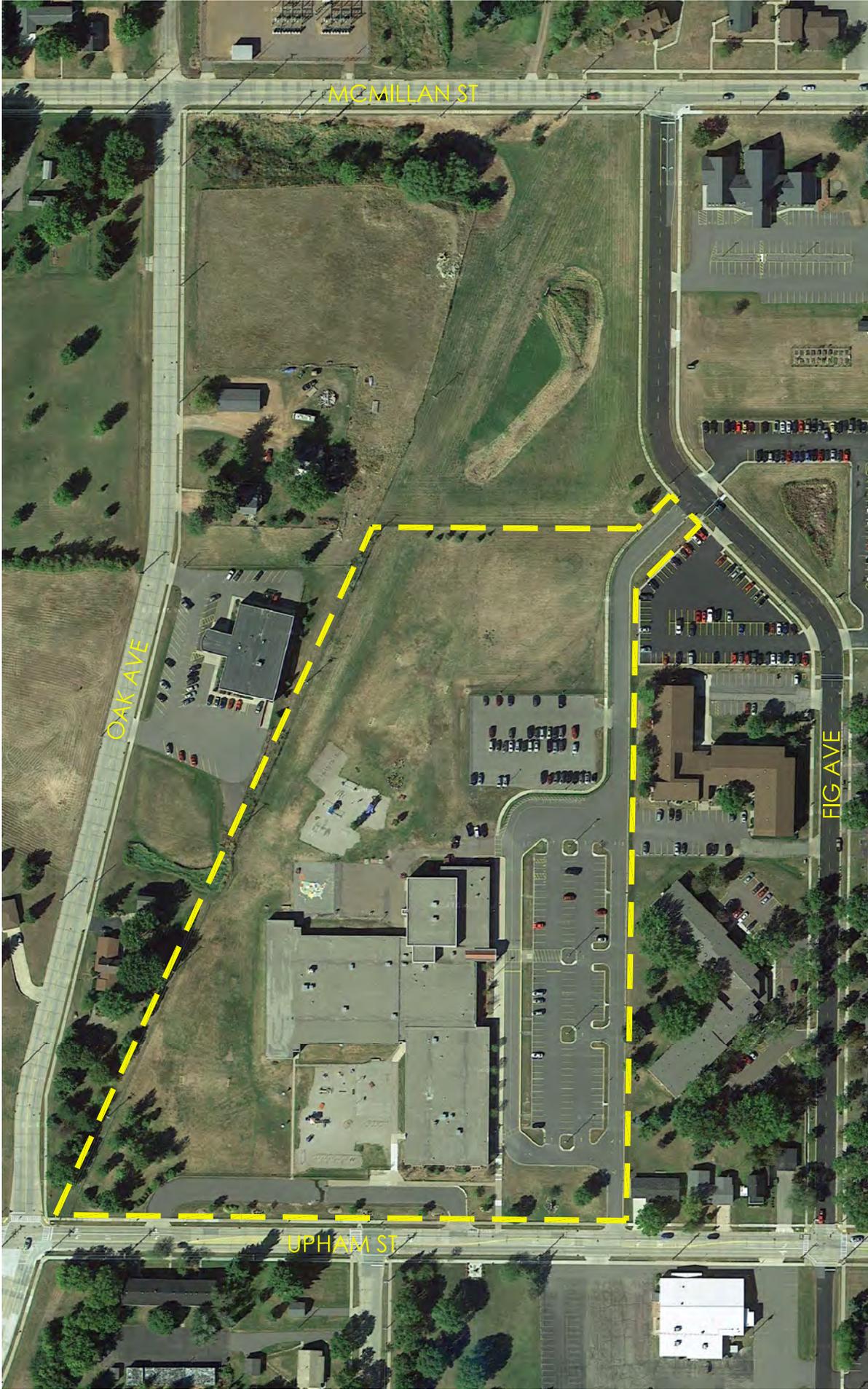
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CITY OF MARSHFIELD
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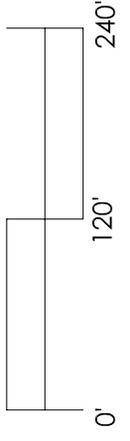
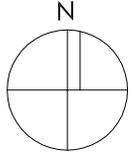
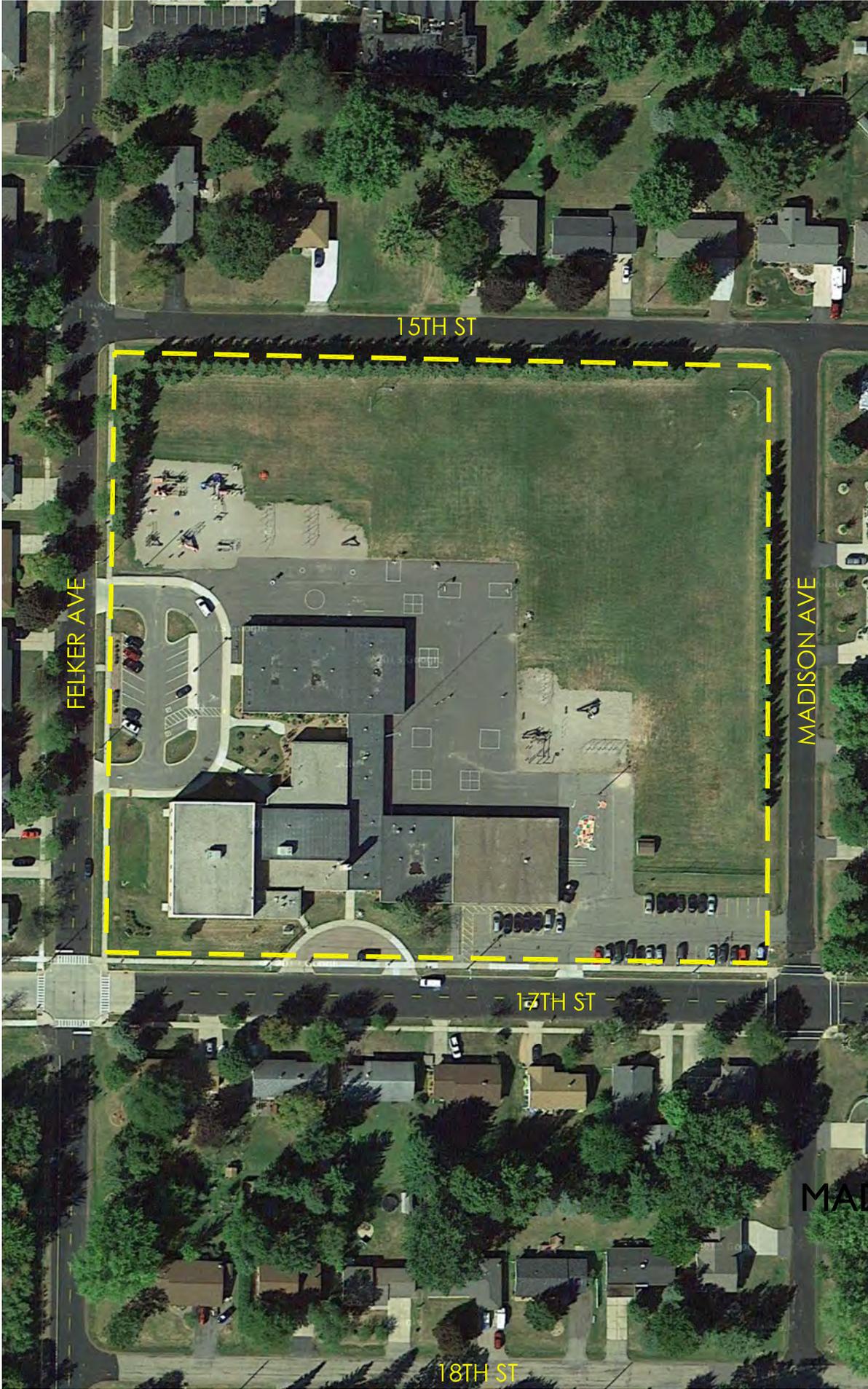
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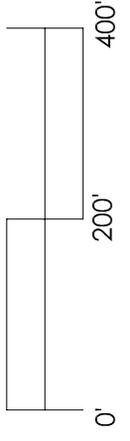
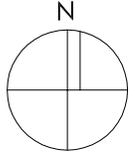
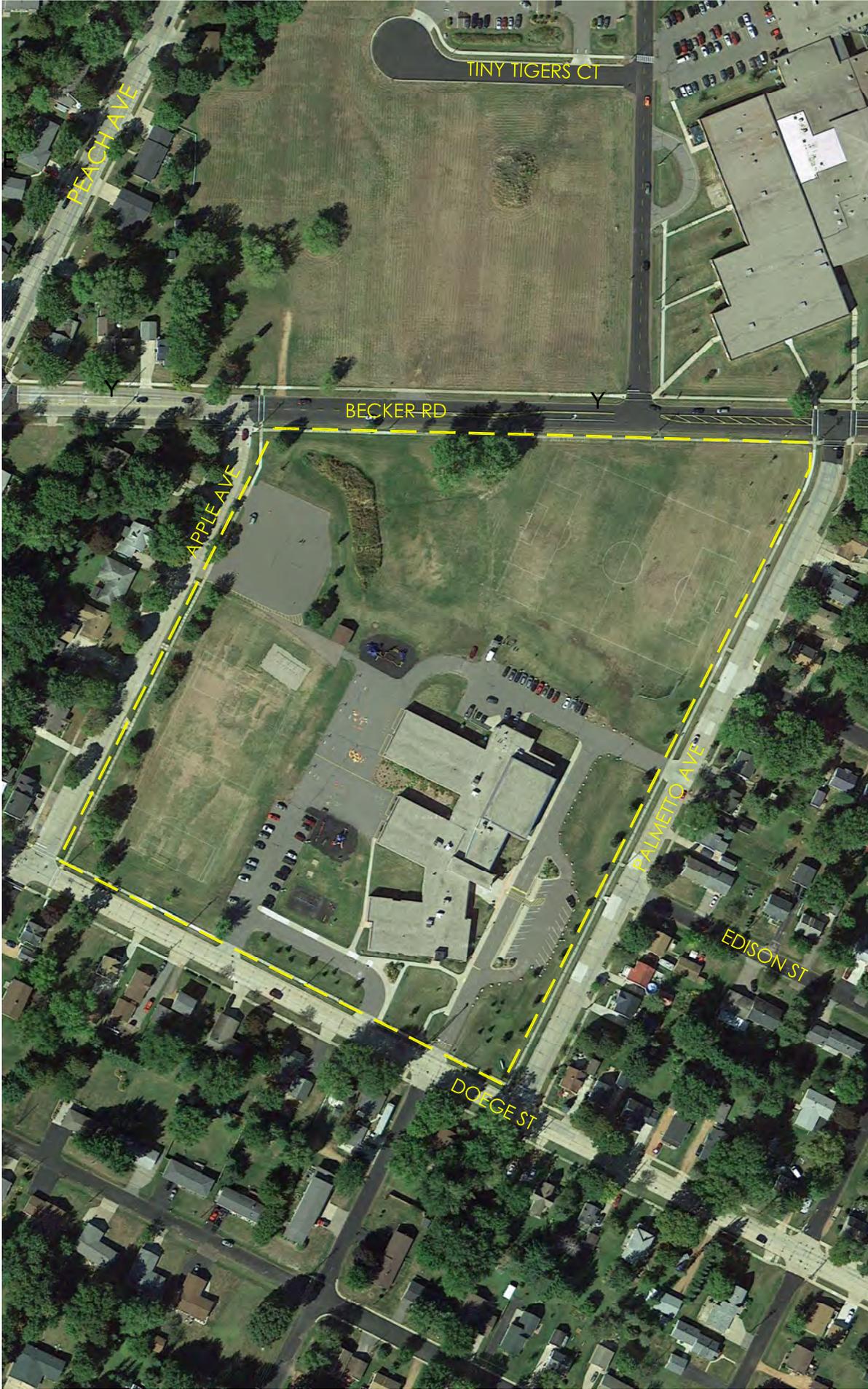
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 WOOD COUNTY, WISCONSIN



CITY OF MARSHFIELD
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 WOOD COUNTY, WISCONSIN

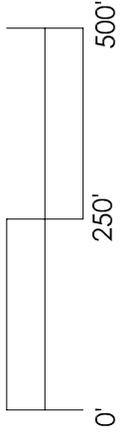
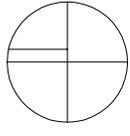


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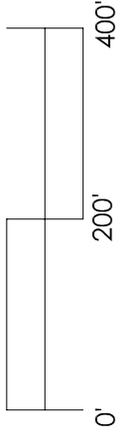
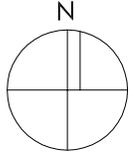
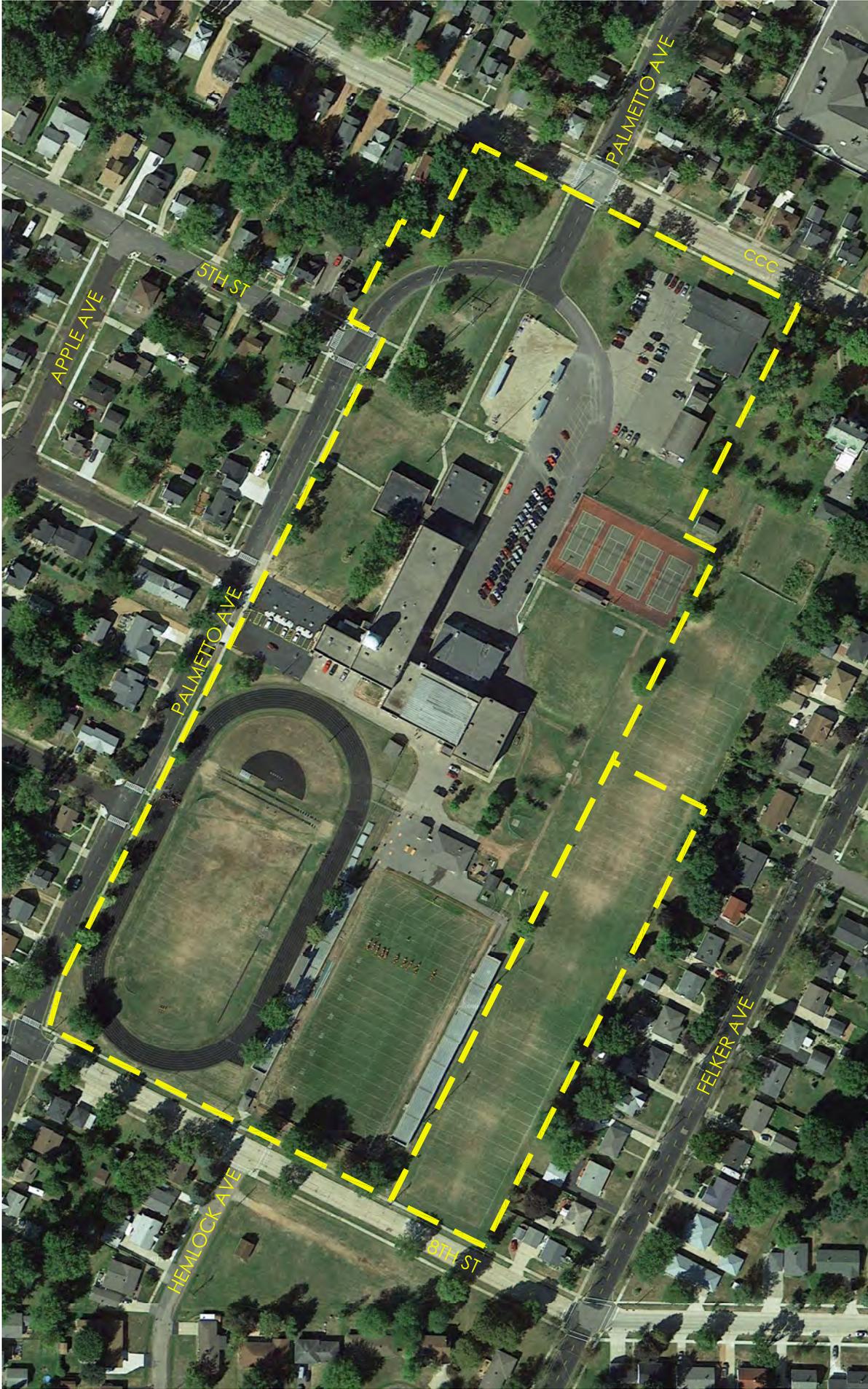
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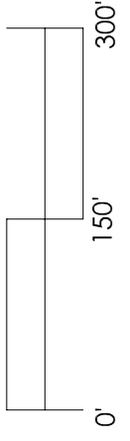
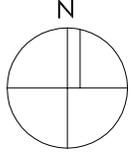
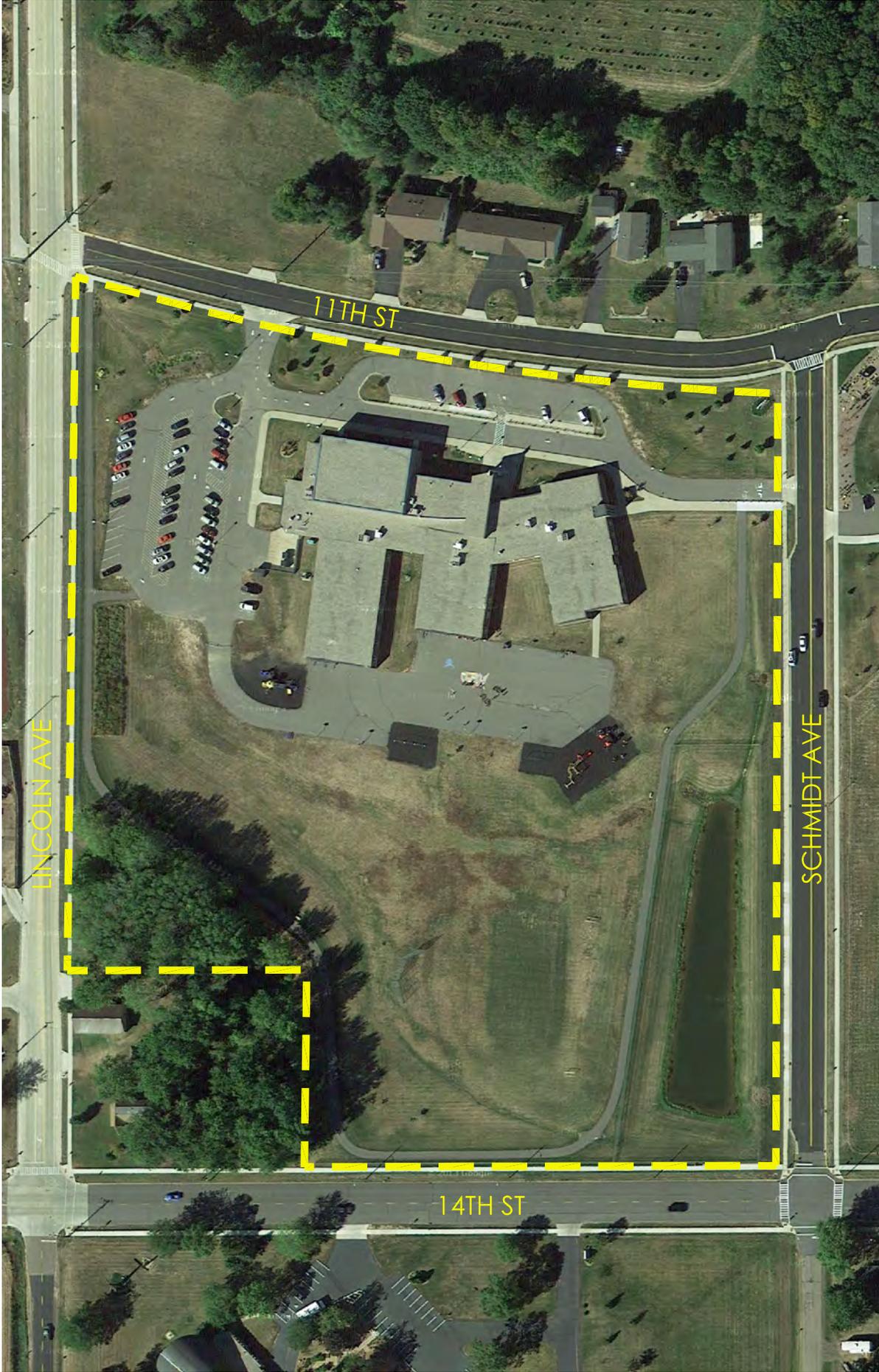
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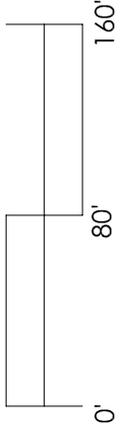
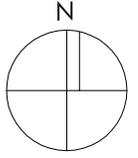
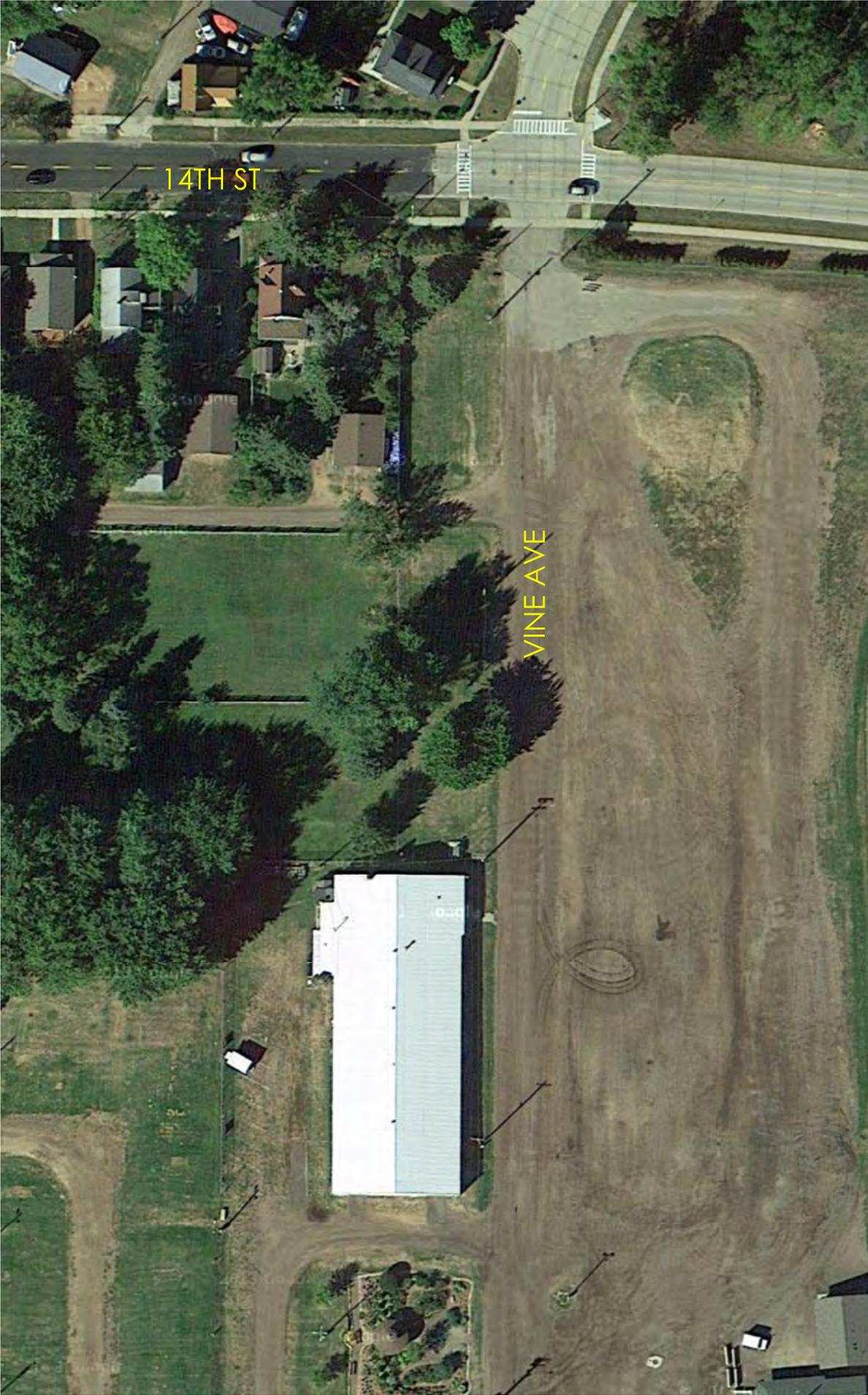
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CITY OF MARSHFIELD
 MARSHFIELD MIDDLE SCHOOL
 WOOD COUNTY, WISCONSIN



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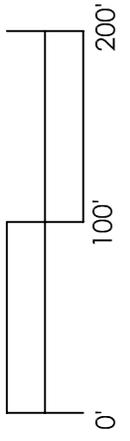
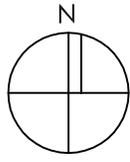
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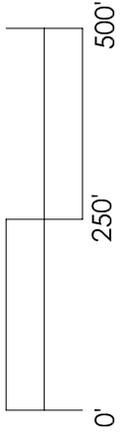
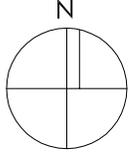
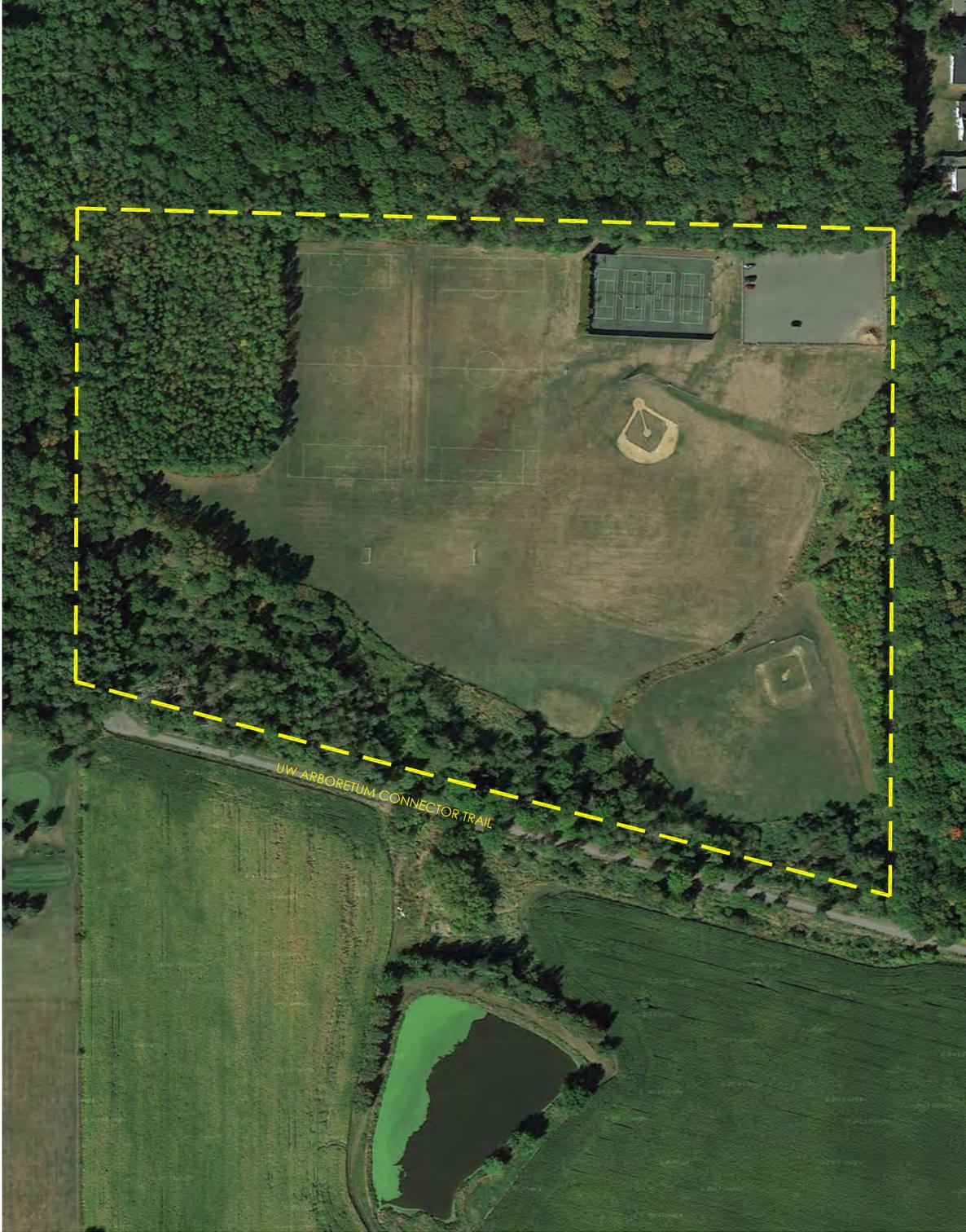
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CITY OF MARSHFIELD
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WOOD COUNTY, WISCONSIN

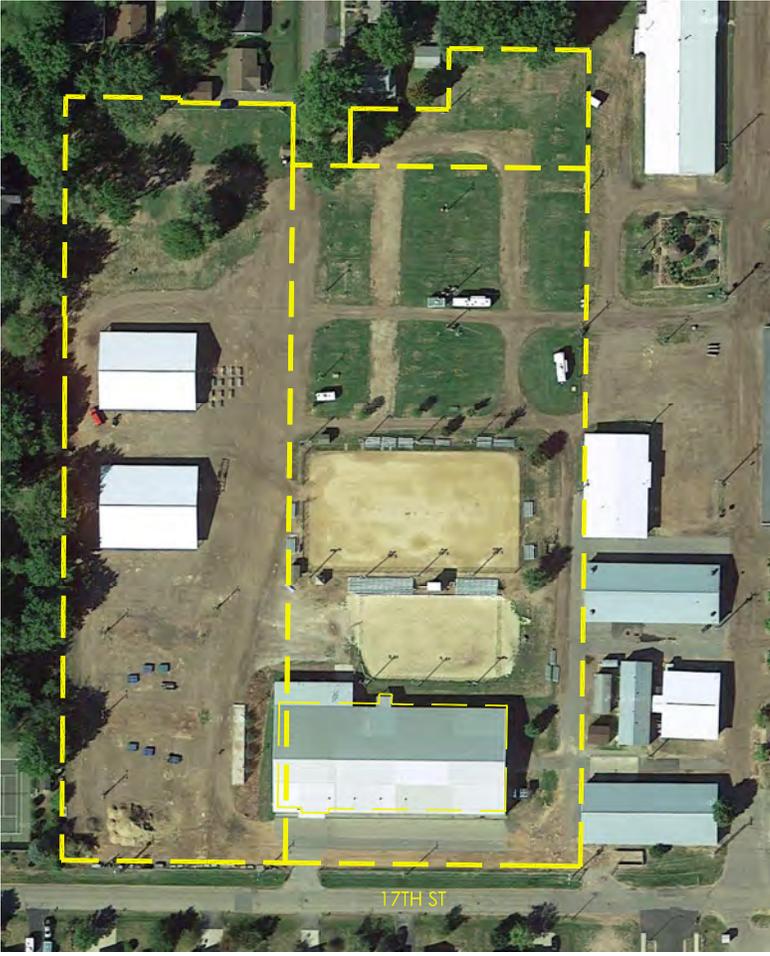
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DATE: 3-10-2014



CITY OF MARSHFIELD
UW ATHLETIC FIELDS
 WOOD COUNTY, WISCONSIN



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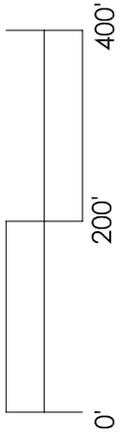
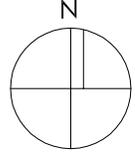


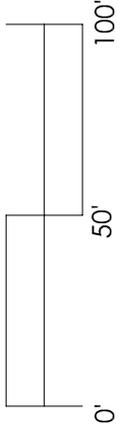
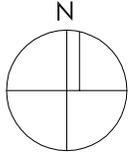
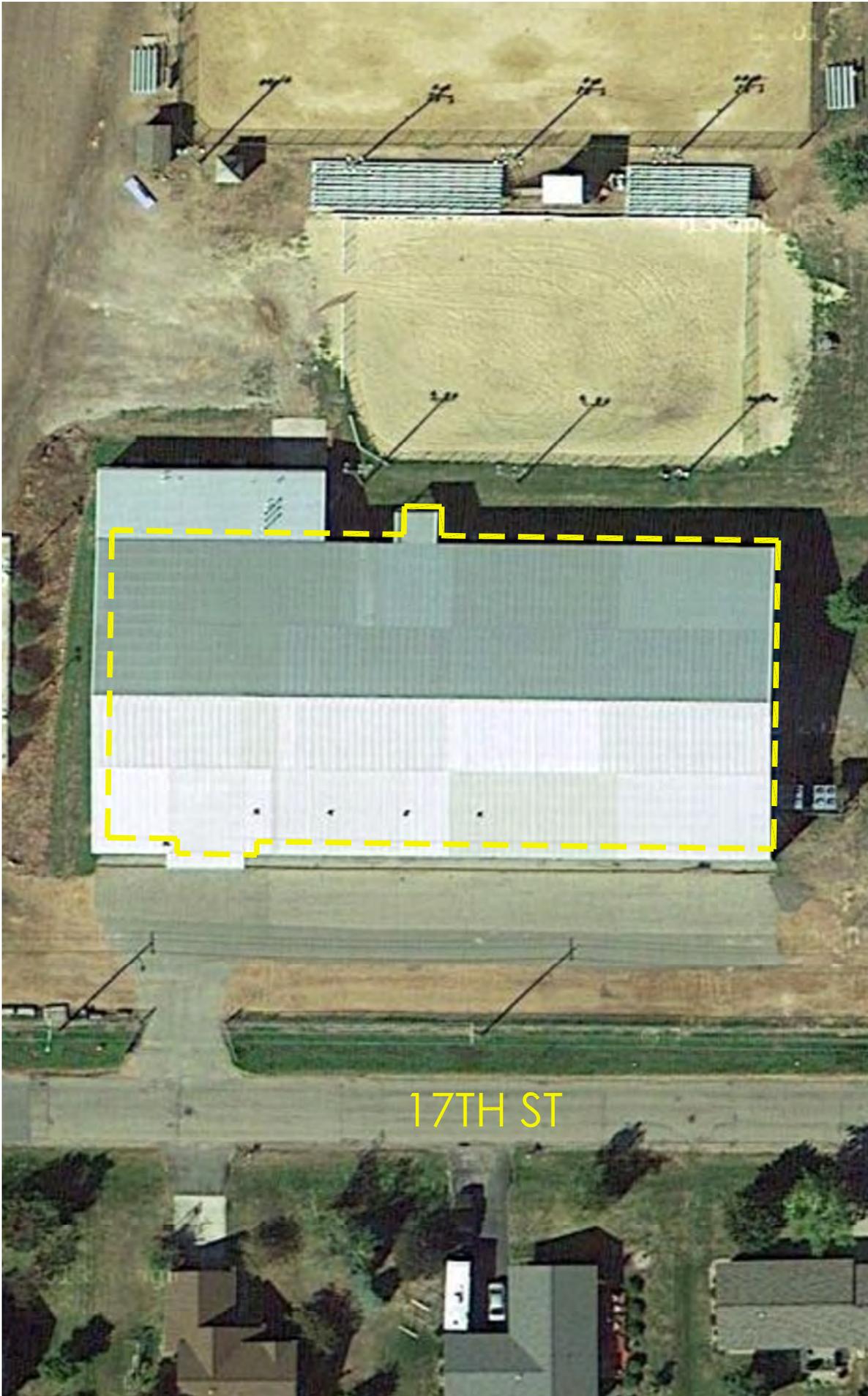
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CITY OF MARSHFIELD

CENTRAL WISCONSIN STATE FAIR ASSOCIATION GROUNDS

WOOD COUNTY, WISCONSIN





CITY OF MARSHFIELD
MARSHFIELD ICE ARENA
WOOD COUNTY, WISCONSIN



3317 BUSINESS PARK DRIVE
STEVENS POINT, WI 54482
PROJECT #: 13.058
DATE: 3-10-2014

**APPENDIX A:
USER GROUP SURVEY AND RESPONSES**



Comprehensive Outdoor Recreation Plan Stakeholder Needs Assessment Survey

The City of Marshfield Parks and Recreation Department is in the process of updating our Comprehensive Outdoor Recreation Plan (CORP). Rettler Corporation of Stevens Point, Wisconsin will be assisting us. The CORP is an important document that assists public officials and park staff in making decisions about facilities and services in the coming years and public input is an important part of the plan. I hope that you will be willing to assist by completing the enclosed needs assessment and attending one of our public informational meetings. Thank you, your time and input is appreciated.

Name: _____ **Address:** _____

Telephone Number: _____ **Email:** _____

Organization(s) you are representing: _____

1. Which Parks and Recreation Department facilities does your group/organization currently use? _____

2. If you currently do not use any Parks and Recreation Department facilities, are there any that your organization is considering using? _____

3. What shortages of currently available outdoor recreation facilities does your organization experience, and what do you feel would be the best option to address this problem? In your response, please consider field type, size, spectator seating, parking, restrooms, lighting and other amenities. _____

4. How many events per season does your group host? _____

5. What is the approximate number of participants per event? _____

6. Do your events and activities attract individuals from outside of the Marshfield Area (i.e., more than 30 miles)? _____

7. Do your events and activities create overnight stays in Marshfield hotels/motels? _____

If yes, can you provide an estimated number of rooms and days per event? _____

8. Are there outdoor recreation facilities that are currently not available in the area that you would like the Parks and Recreation Department/City of Marshfield to consider developing or providing?

9. Over the past 20 years, the City of Marshfield has partnered with a number of organizations, acquired grants and received substantial donations from individuals and businesses to construct or renovate many of the current outdoor recreation facilities including: baseball diamonds, softball fields, soccer fields, park areas, outdoor basketball courts, tennis courts, pedestrian/bicycle trails and more. Would your group be willing to financially contribute to facility improvement projects? _____

What other ideas do you have regarding the funding of these types of community facilities?

10. The Marshfield Parks and Recreation Department is responsible for the maintenance and scheduling of the city athletic facilities owned by the City of Marshfield. As the facilities were improved or developed, a user fee was implemented to assist in funding of the cost to maintain the facilities. In addition to the fees, the maintenance and operation costs are subsidized by tax dollars paid by city property owners. Please share any comments or ideas you may want to share about the current fees charged for use of the city athletic facilities.

11. If the department were to put the field/facility rentals online, would your organization use it to either view availability or make reservations? _____

12. Please provide any additional comments that you might want to share. _____

Thank you for completing this information.
Please return survey as soon as possible to either of the two addresses below.
Deadline to return is April 1, 2014.

Marshfield Parks & Recreation Department
630 S Central Ave - Suite 201R
PO BOX 727
Marshfield, WI 54449
(715) 384-4642 office | (715) 384-7831 fax
Email: parkrec@ci.marshfield.wi.us

Jeff Bahling
Rettler Corporation
3317 Business Park Drive
Stevens Point, WI 54482
(715) 341-2633 office | (715) 341-0431 fax
Email: jbahling@rettler.com





**COMPREHENSIVE OUTDOOR RECREATION PLAN
MARSHFIELD, WI
Stakeholder Group Survey Response Summary**

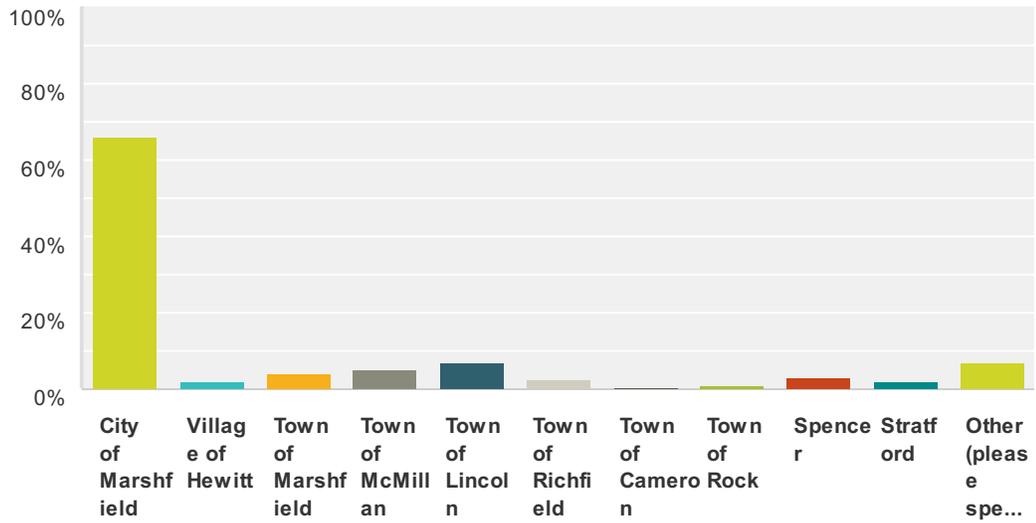


#	Stakeholder Group	Representative	Parks/Facilities Used	Parks/Facilities considered but not currently used	Shortages	Events Per Season	# Participants per Event	Events attract nonresidents?	Events produce overnight stays?	Desired Recreational Facilities not offered?	Willing to contribute financially?	Comments about current athletic facility fees?	Favor online field/facility rental options?	Additional Comments
1	Marshfield School District Athletics	Nathan DeLany	Fairgrounds Softball, Wildwood Park, Hackman Field, Braem Park, Griese Park, Steve J Miller, Boson Courts		Best Option Partnership, Football Field & Stadium, Community School, Private Lighted Soccer field, Soccer Shelters, Permanent Seating, another well-kept Baseball field	XCC (2); Soccer (60+); Softball (39+); Baseball (39+); Tennis (28); Daily practice at some facilities	30-600	Yes, teams and families from around the state	Yes. 6-18 rooms/event - 2 day events	9-Lane Track, Walk & Bike Trail out to McMillan and across L to other trail	Can't commit, but worth discussion. Naming rights, advertising, and attraction events are other funding options.		Yes	As two cooperating entities we already share facilities. We have school facilities that are of great concern that benefit or could benefit the entire community.
2	Marshfield Tennis Association / PRF Committee	Alisa Luedtke	Steve J Miller Tennis Courts	Would like to use Braem, but avoid due to poor court conditions	Playable courts with lights (would like Braem courts resurfaced & lighted)	2 tournaments, 3-5 adult leagues, junior league, lessons, 2 doubles recreational play opportunities (all summer)	tournaments (40-60); leagues (12-20); junior league (50-100); doubles recreational play (10-30)	Yes (Medford, Neillsville, Wausau, Stevens Point, Minnesota, etc)	not typically		Yes	Would be nice to develop a formula for surrounding areas to contribute a lump sum for a 'township' or 'town' so that there would be one flat rate for all interested in programs or facility use.	Yes	Could redo Braem Park: multifield usage of lights
3	Gary Varsho Baseball	Gary Varsho	GP Olson fields, Reeths Field, Braem Park		Lights at GP Olson Fields		325	Yes	No	develop Braem Park	Yes		Yes, if established programs are "locked" for their schedules	
4	Marshfield Track and Field	Daniel Akin	Braem Park, Weber Park, Wildwood Park, and various trails		Trail situation needs to be addressed with safe connections off of busy streets	4 or more races in town, 2 at Wildwood Park, 1 at Braem Park, 1 @ Weber Park	50-800	Yes, from Eau Claire, Wausau, Chippewa Falls, Tomah	not currently	see Shortages: connecting Marsh trail to city trail and other routes connecting off the city streets	Would like to help with gravel donation for Braem Park and Wildwood trails		No, feel that office of Parks and Rec does a good job with this	The city has come a long way - but more needs to be done for the cyclists and runners/walkers who want safe and scenic trails
5	Central Wisconsin Volleyball Club	Tonya Schlagenhaft	Oak Avenue Community Center			Weekend practices from Nov-Mar/April. Would be interested in hosting tournaments but building can't hold the spectators	22 per practice or 100 all weekend; tournaments= 80+ spectators for two courts	Yes	Practice=No; Tournaments=Yes (~50)		Willing to look into it		Yes	
6	Marshfield Area Friends of the Trails	Greg Hesch	Senior Center, Trails, Parks		connect our trail system					a connected trail system	Possibly		N/A	Thanks for all that the Parks and Rec department do!
7	Marshfield Area Ski Touring Foundation	Randy Leuth	None	am considering using City trail systems for winter activities			3	Yes (Wis Rapids, Neillsville, Loyal)	No	Grooming of City trails for skiing	Probably. Can contribute grooming labor too.	We generally feel that the prices are very fair	Yes	I am a registered Landscape Architect with 35+ years of experience. I have been involved in a lot of recreational design.
8	Wood County Park & Forestry	Chad Schooley	None (have attended WPRA meetings at the zoo shelter building)	None	County level requests include: dog park, horse trails, ATV trails, trail connections, and updated swimming pool.	307 shelter reservations in Wood County	50-5,000	Yes	Yes (events at North Park, Dexter, and Powers Bluff do)	Trail system connections	Wood County would consider contributing to projects that would fit into our mission and budget	N/A	N/A	
9	UW-Marshfield/Wood County	Michelle Boernke	UW Soccer/Baseball fields at UW Marshfield, Tennis Courts, Arboretum		None	Tennis team, tennis classes, events in arboretum. City uses the soccer and baseball fields along with us	20-100+	Yes	some (1-10)	we should improve our UW trails- perhaps can work together?	Cannot (we are a state/city/county entity)	UW pays for the maintenance of the athletic fields at UW, but the Park & Rec schedules the use. I am not sure if they charge a fee for the use or if anyone ever asks them- typically they call us. In today's economic times people expect or starting to understand that we all must charge a rental fee. Also need cert of insurance.	Yes	As a community member, I would like to see an upgraded outdoor pool or fix Hefco, but please keep the pool at the park.
10	Shining Stars Dance	Janice Moen	Wildwood Park Building (both sides)				10	Yes	No	No	Our clients are unable to assist	Yes	Yes	Our only purpose is to provide monthly dance night for the disabled in the community. Special thanks- without the Park and Rec the dances for disabled would have been discontinued.
11	American Legion Baseball Corp	Debbie Varsho	Jack Hackman field			Use fields during June and July	40	Yes	Yes. (3 days Jr baseball tournament)		Not at this time	None at this time	Yes	The scoreboard at Jack Hackman keeps going in and out.
12	Marshfield School District - Sr. High	Mike Nicksic	Griese Park, UW Fields, Wildwood Pavilion, Reeths Field, Hackman field, Braem Park, Fairgrounds	No	lighted soccer fields, 2nd lighted Baseball field	Baseball=24-30; Softball=24-30; Soccer 30-40	60; leagues (12-20); junior league (50-100); doubles recreational play (10-30)	Yes, we host WIAA tournaments	Yes, occasionally, 2 per event.		Depends- we have a football stadium/track that needs replacing	I believe agreements exist between the City and School District regarding maintenance.	Yes, definitely	
13	Marshfield Baseball Association / Chaparral Baseball	Eric Pritzl	Jack Hackman field and batting cages		would like open green space big enough for both infield and outfield drills outside the actual diamond. (Field experiences a lot of use and wear and this might allow an alternative.)	15 per year	30-40 players and 50-150 spectators	Yes	Rarely	Cross country ski trails	We have in the past and would consider again for specific projects		Telephone works, but would consider	Marshfield's baseball facilities are top notch compared with others in the area and some of the best I've seen in the state. The maintenance the city provides is an important part of this.
14	Paws N Play, Marshfield Dog Park	Stephen Coy	Marshfield Dog Park	N/A	1. need a dog park on the north side of the city 2. dog park users would be regular users of the proposed trail from Wildwood park to McMillan Wildlife Area	Dog Park is open 24 hours, 51 weeks a year (used for parking during fair and a few other events)	about 20,000 dog visits a year	N/A	N/A	N/A	N/A (Paws N Play relies on "Friends of Marshfield Dog Park" to do fundraising + private contributions to just cover expenses)	no user fees charged at Dog Park	unlikely	We would like a closer relationship with the Park & Rec Dept, perhaps a quarterly update meeting would help everyone stay current on activities
15	Marshfield Fastpitch	John Donahue	Fairgrounds and Braem softball fields		Available diamonds (fix up Braem to make it useable and safe & incorporate UW fields as another option)	Fairgrounds 4 days/week and Braem 3 days/week (includes MSA adult softball- we will be running our first tournament this summer)	40+	Yes, have players from Neillsville, Greenwood, and Loyal)	No	UW Fields & fix backstop at Braem	Already have	fee structure itself is fair but policy is rigid to the point of giving the impression they don't want you to use the fields	Yes	
16	Marshfield Softball Assoc. & Marshfield Area Friends of the Trails	Gordon J. Adler	Fairgrounds Park, Marshfield Bike & Pedestrian Trails	we should develop for synthetic youth baseball the fields at the UW Marshfield Wood County and upgrade Braem park fields	we may expand our youth association softball tournament and may need to use other diamonds	two	400	yes	yes, ten	the city needs a new football stadium at the high school- perhaps in available east of the tennis courts. The school district is working on acquiring the lands. It should be designed to be used 8 months a year with parking and surprise and other achievements can be done in it.	N/A Swimming pool update - partner with YMCA the bike/pedestrian trails book up to McMillan as outlined by Wisconsin Homes and Hype tyo apartment to get in to Marshfield	I am constantly bombarded by board members and players that the ranking of the freshmen in the high school lingers falls are tournaments are different because of competition from others	we usually work with Kelly already anyway because of the exclusive use of the fields	I would look into installing a synthetic field that at the two softball complexes. The weather around here makes it more important to get. High school teams are going to Menasha to play on synthetic field.

APPENDIX B:
COMMUNITY SURVEY AND RESPONSES

Q1 What city, village, or town do you reside in?

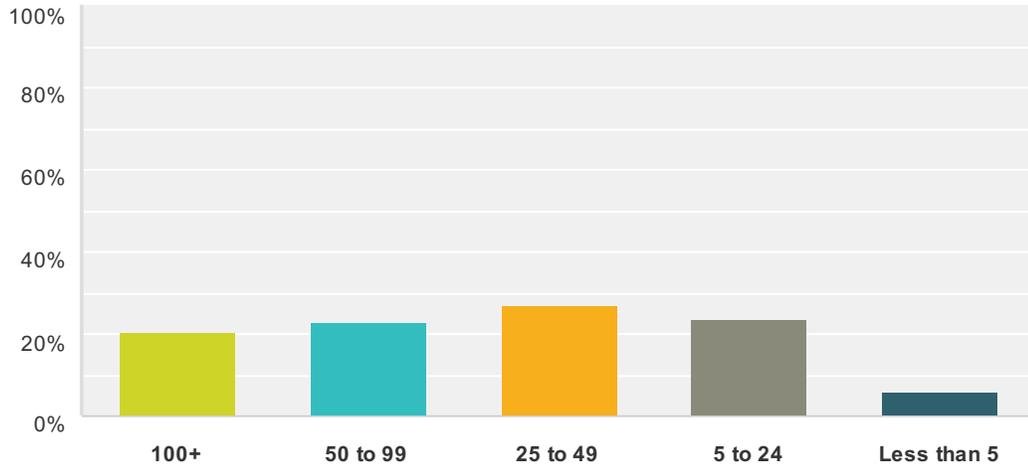
Answered: 464 Skipped: 0



Answer Choices	Responses
City of Marshfield	65.95% 306
Village of Hewitt	1.94% 9
Town of Marshfield	4.09% 19
Town of McMillan	5.17% 24
Town of Lincoln	7.11% 33
Town of Richfield	2.37% 11
Town of Cameron	0.43% 2
Town of Rock	0.86% 4
Spencer	3.23% 15
Stratford	1.94% 9
Other (please specify)	6.90% 32
Total	464

Q2 How often in a year do you or a member of your family use one of the City-provided Parks and Recreation facilities and/or programs? Examples - Wildwood Park, Wildwood Zoo, Hefko Swimming Pool, bike and pedestrian trails, soccer fields, ball diamonds, fairgrounds, senior center, classes/programs/lessons, etc.

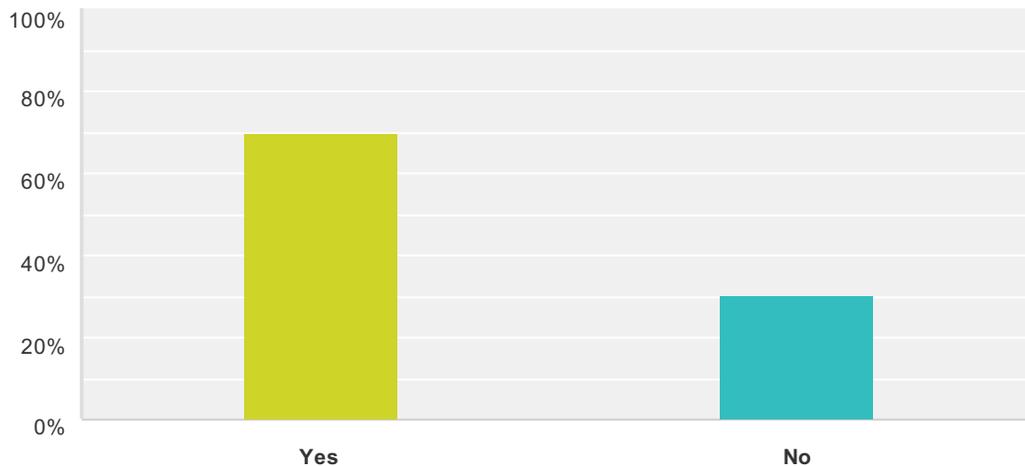
Answered: 464 Skipped: 0



Answer Choices	Responses	
100+	20.47%	95
50 to 99	22.84%	106
25 to 49	26.94%	125
5 to 24	23.71%	110
Less than 5	6.03%	28
Total		464

Q3 Hefko Swimming Pool in Wildwood Park is beyond its expected life and is in need of replacement. The estimated cost for a new outdoor aquatic center is approximately \$5,000,000. One idea to address this problem is to construct a large “splash pad” (water playground) at Wildwood Park and create a new indoor, year-round, zero-depth family fun pool at the YMCA at an estimated cost of \$3,500,000. The City of Marshfield would financially contribute to the two improvements and city residents who are not members of the YMCA would be able to use both the new splash pad and the indoor family fun pool. This concept is only an idea to address the problem and many details remain to be addressed. It would require both substantial private and public funding. Would you Support this plan?

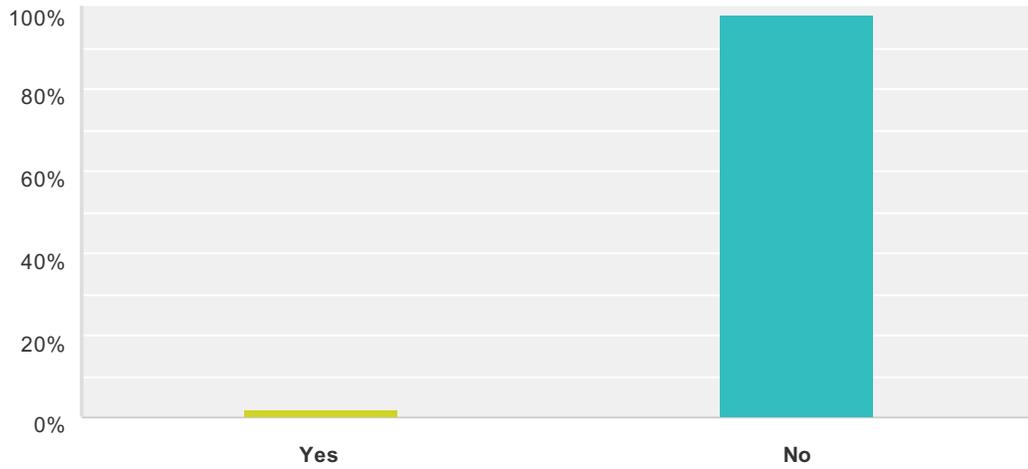
Answered: 464 Skipped: 0



Answer Choices	Responses	
Yes	69.83%	324
No	30.17%	140
Total		464

Q4 Wildwood Park, our premier city park, is home to the Wildwood Zoo, and hosts a large number of special events and community activities. Do you feel there are too many special events held at the park?

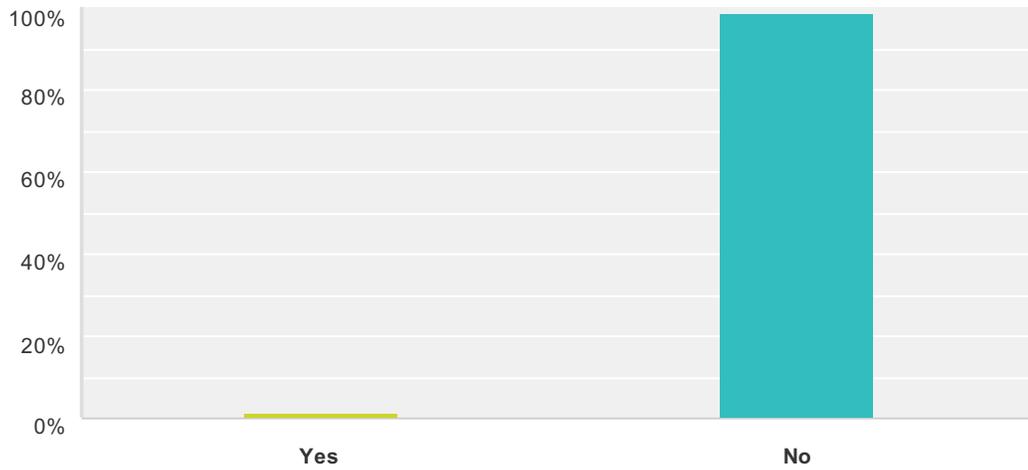
Answered: 464 Skipped: 0



Answer Choices	Responses
Yes	1.72% 8
No	98.28% 456
Total	464

Q5 Do you feel the special events and activities negatively impact your use of Wildwood Park?

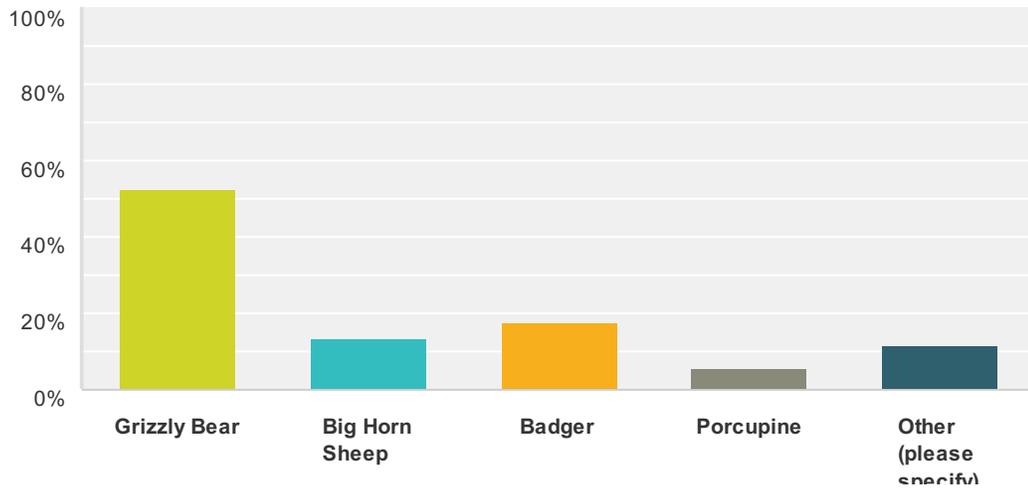
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Answer Choices	Responses
Yes	1.51% 7
No	98.49% 457
Total	464

Q6 Which of the following North American animal exhibits would you like to see at Wildwood Zoo?

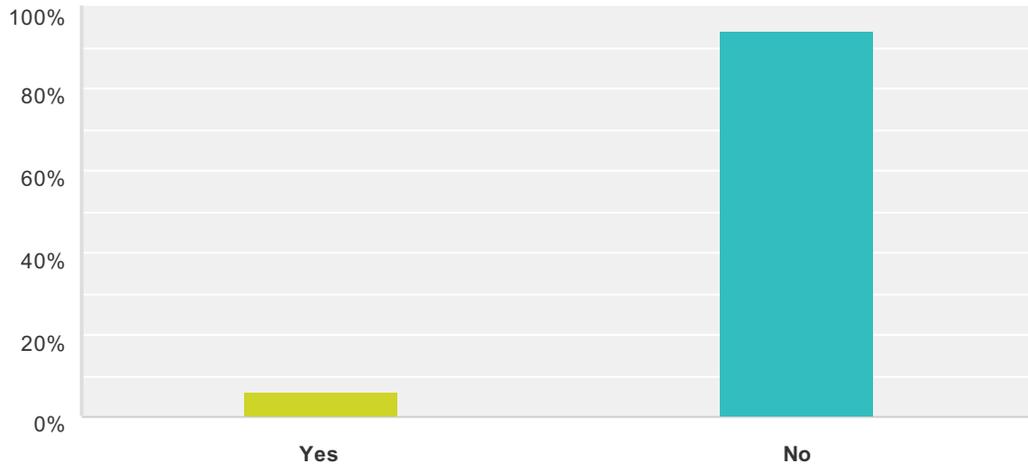
Answered: 464 Skipped: 0



Answer Choices	Responses	
Grizzly Bear	52.37%	243
Big Horn Sheep	13.36%	62
Badger	17.46%	81
Porcupine	5.39%	25
Other (please specify)	11.42%	53
Total		464

Q7 The Wildwood Zoological Society has a long history of supporting programs and improvements at the Wildwood Zoo. Are you a member of the Zoological Society?

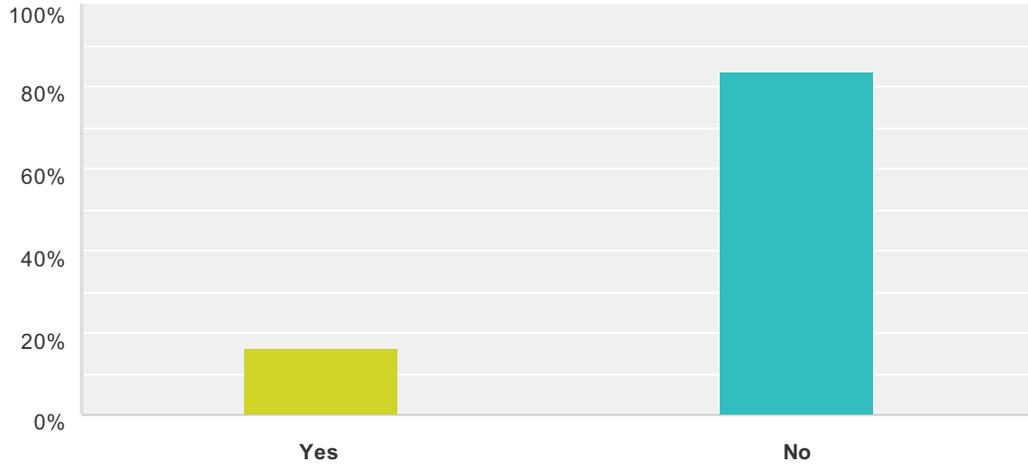
Answered: 464 Skipped: 0



Answer Choices	Responses
Yes	6.03% 28
No	93.97% 436
Total	464

Q8 If you are not a Wildwood Zoological Society Member, would you be interested in becoming a member? You may click here to view a membership form.

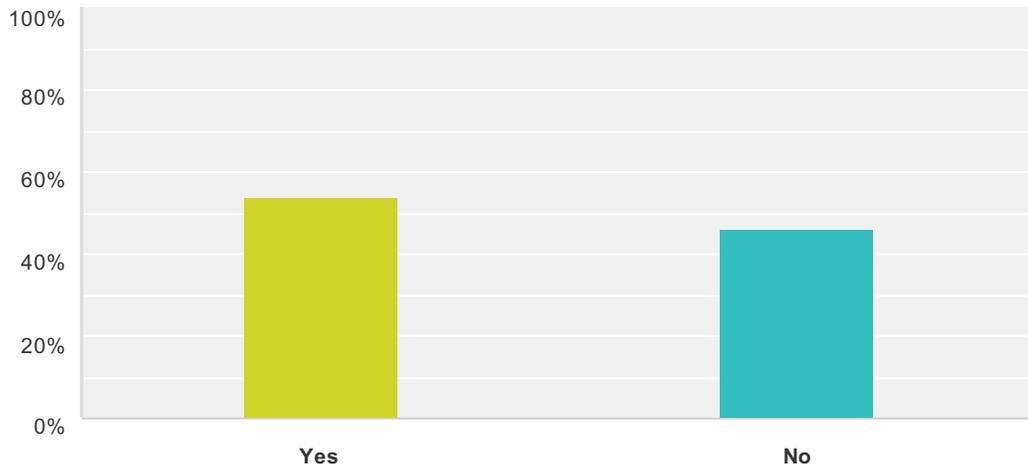
Answered: 427 Skipped: 37



Answer Choices	Responses	
Yes	16.16%	69
No	83.84%	358
Total		427

Q9 Do you think the City should allow non-motorized boating to occur on the Upper Pond at Wildwood Park?

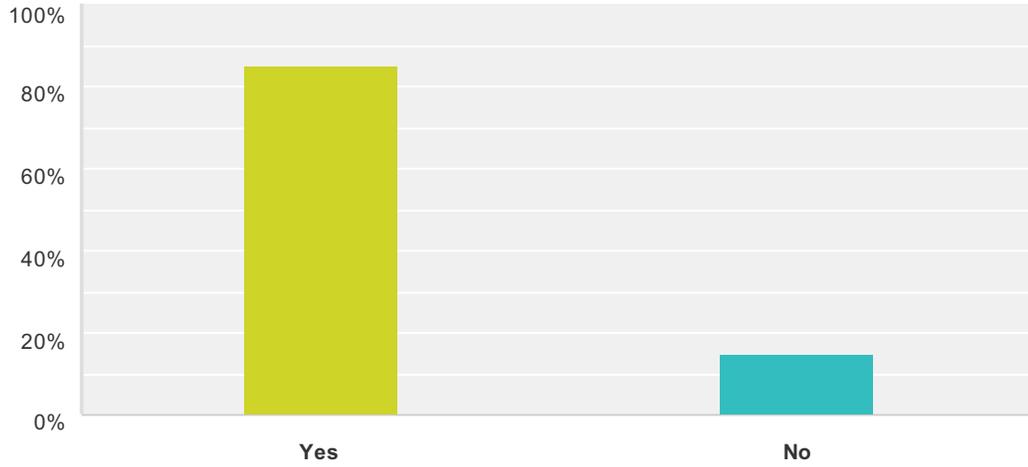
Answered: 464 Skipped: 0



Answer Choices	Responses	
Yes	54.09%	251
No	45.91%	213
Total		464

Q10 Would you support the Parks & Recreation Department investigating options to improve the fishing in the Upper Pond at Wildwood Park?

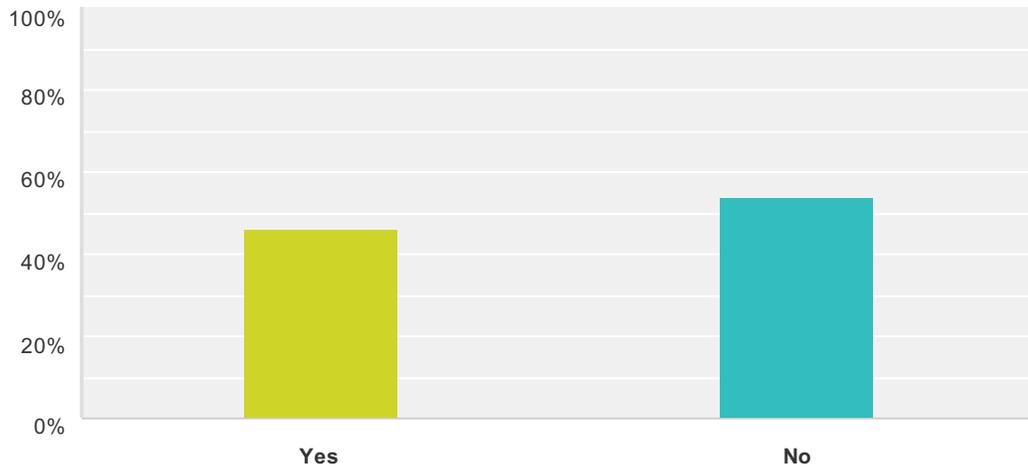
Answered: 464 Skipped: 0



Answer Choices	Responses	
Yes	84.91%	394
No	15.09%	70
Total		464

Q11 Would you use outdoor exercise equipment if it was available in a park or along a trail?

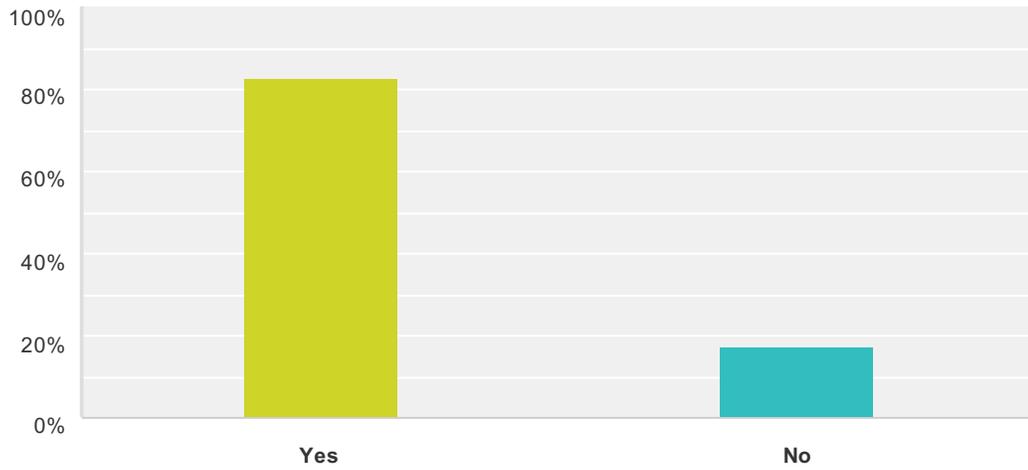
Answered: 464 Skipped: 0



Answer Choices	Responses
Yes	46.12% 214
No	53.88% 250
Total	464

Q12 Do you currently use the city bicycle and pedestrian trails to bike, walk or run?

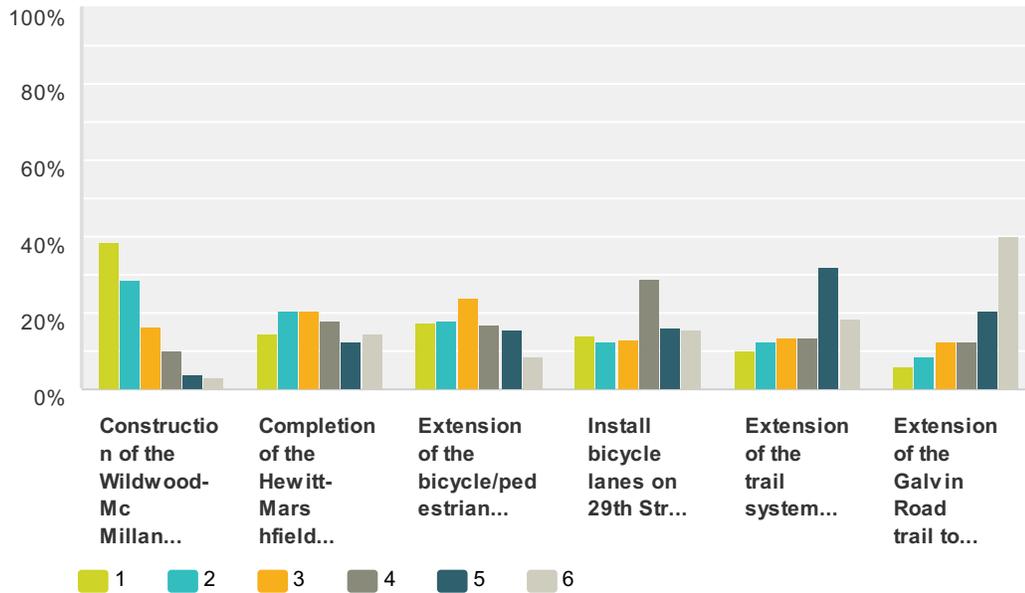
Answered: 464 Skipped: 0



Answer Choices	Responses	
Yes	82.97%	385
No	17.03%	79
Total		464

Q13 Please rank (1-6, 1 being top priority) the following city bike and pedestrian improvements in order of priority. To view a map of the existing bike transportation accommodations in the City of Marshfield, click here.

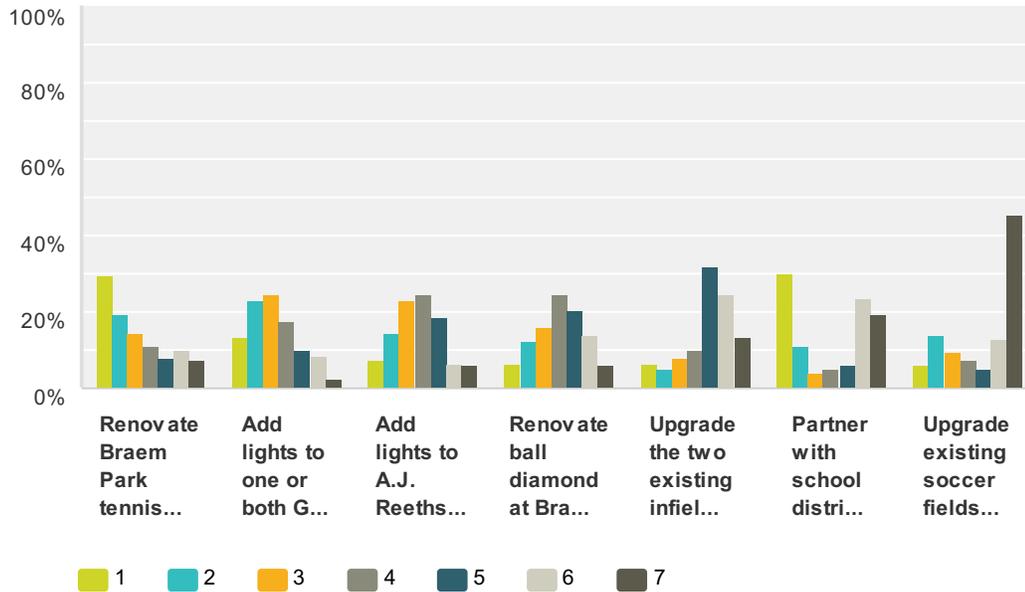
Answered: 464 Skipped: 0



	1	2	3	4	5	6	Total	Average Ranking
Construction of the Wildwood-McMillan Connector Trail (Wildwood Park to McMillan Street)	38.58% 179	28.45% 132	16.38% 76	9.91% 46	3.88% 18	2.80% 13	464	4.80
Completion of the Hewitt-Marshfield Connector Trail (Yellowstone Industrial Park)	14.25% 66	20.30% 94	20.52% 95	18.14% 84	12.31% 57	14.47% 67	463	3.63
Extension of the bicycle/pedestrian trail on Adler Road from Sycamore Avenue to Weber Park	17.28% 80	17.93% 83	23.97% 111	17.06% 79	15.33% 71	8.42% 39	463	3.79
Install bicycle lanes on 29th Street when it is reconstructed	13.82% 64	12.53% 58	13.17% 61	28.94% 134	15.98% 74	15.55% 72	463	3.33
Extension of the trail system north to Mann Road/McMillan Marsh Trail	10.15% 47	12.31% 57	13.39% 62	13.39% 62	32.18% 149	18.57% 86	463	2.99
Extension of the Galvin Road trail to 4th Street	6.05% 28	8.42% 39	12.53% 58	12.53% 58	20.30% 94	40.17% 186	463	2.47

Q14 Please rank (1-7, 1 being top priority) the following city athletic field improvements in order of priority that you feel they should be addressed.

Answered: 464 Skipped: 0



	1	2	3	4	5	6	7	Total	Average Ranking
Renovate Braem Park tennis courts with new surface and lights	29.53% 137	19.61% 91	14.66% 68	10.78% 50	7.97% 37	9.91% 46	7.54% 35	464	4.92
Add lights to one or both G.P. Olson youth baseball diamonds	13.61% 63	23.11% 107	24.62% 114	17.71% 82	9.94% 46	8.64% 40	2.38% 11	463	4.77
Add lights to A.J. Reeths baseball diamond	7.56% 35	14.25% 66	23.11% 107	24.41% 113	18.57% 86	6.26% 29	5.83% 27	463	4.26
Renovate ball diamond at Braem Park with new infield, lighting, scoreboard	6.70% 31	12.53% 58	15.98% 74	24.41% 113	20.52% 95	14.04% 65	5.83% 27	463	3.95
Upgrade the two existing infields and backstops on the two ball diamonds at UW-Marshfield	6.48% 30	5.18% 24	8.21% 38	10.15% 47	31.97% 148	24.62% 114	13.39% 62	463	3.17
Partner with school district or another organization to create a new artificial turf multipurpose field area within Marshfield	30.24% 140	11.23% 52	4.10% 19	5.18% 24	6.05% 28	23.54% 109	19.65% 91	463	4.05
Upgrade existing soccer fields at UW-Marshfield	6.05% 28	14.04% 65	9.29% 43	7.34% 34	4.97% 23	12.96% 60	45.36% 210	463	2.89

Q15 Please provide other ideas or comments that you might have to improve the Marshfield Parks and Recreation services and facilities.

Answered: 152 Skipped: 312

Q16 If you would like the results of this survey sent to you, or if you would like further updates on the Comprehensive Outdoor Recreation Plan process, please provide the following contact information.

Answered: 102 Skipped: 362

Answer Choices	Responses	
Name	94.12%	96
Telephone	58.82%	60
Email	96.08%	98
Address	68.63%	70

Other Cities
Village of Auburndale
Village of Arpin
Town of Adams Jackson County
Auburndale
Neillsville
Auburndale
Loyal
Office in Mosinee
town of fremont
Town of Auburndale
Greenwood
Pittsville
Town of fremont
Chili
Wisconsin Rapids
Abbotsford
Auburndale
Athens
town of Pittsville
Neillsville, in process of moving to Marshfield
Town of Spencer
Wausau
Pittsville, Town of Wood
Auburndale
Town of Spencer
Town of Maine
Town of Cleveland
Medford
Arpin

<p align="center">Hefko Pool Suggestions</p>
<p>I would prefer that the parks and other City events/properties are kept unassociated with the YMCA. The very limited hours and high costs of the YMCA creates an unwelcoming atmosphere in my opinion. I realize that the costs of creating a new pool/water recreational area are high when funding completely within Marshfield owned properties, but there are a lot more ways to increase funds and I would rather see all funds and benefits that the planned facilities may produce going solely toward a self-supported Marshfield.</p>
<p>An outdoor swimming pool/pools with at least a portion heated.</p>
<p>I think the Hefko pool should be rebuilt as an outdoor pool...BUT NOT as a waterpark...the city does not need a waterpark just to bring in money to Marshfield.....let the motels provide the parks after all they are the ones who make the money from people outside the city...residents can go to the Holdiay Inn and pay to use their waterpark if they want to swim in winter....</p>
<p>I don't have enough information about what the new splash pad is...and what ages it is intended for to make a firm decision. I do know that we would like to continue to have access to using a pool in the city.</p>
<p>As a city, we offer little to our children compared to Everest, Weston, mosinee, etc. we need to update.</p>
<p>Concern: with the number of birds/ducks/geese that already frequent the area, the cleanliness of splash pad would be a high priority to myself/family/friends.</p>
<p>Other areas, such as the Wausau area, have chosen to build aquatic centers that include play areas for all ages. For example, the Weston Aquatic Center has a large walk-in area that babies who are just old enough to sit up can enjoy. There are tall, high-speed water slides for teens and adults. There are water climbing structures for kids of all ages in between. There is a sandy play area, a sunbathing area, and grassy picnic areas. There are also concessions, showers/locker rooms and huge umbrellas for shade. While Weston is located in a larger urban area than Marshfield, there are several smaller communities that have been able to support similar types of aquatic centers. For instance, Hoffman Aquatic Center in Black River Falls, Wisconsin and Redwood Area Community Center Aquatic Center in Redwood Falls, Minnesota. I can only reference these places because I've actually visited them. Places like this prove that a small community like Marshfield would be able to financially support a similar type of aquatic center. This type of aquatic center caters to the ENTIRE FAMILY and not just to small children like a "splash pad" and a zero-depth pool would. Additionally, indoor pools and water parks are not as appealing as outdoor ones. The trapped chlorine gases limit the amount of time people are able to spend indoors in such areas. People want a nice outdoor aquatic center with the above-mentioned features. Even if they only get to use such a center during the warmer months, people would very likely be willing to pay higher fees to have such a place available in the Marshfield area. We have a significant high-income population in the Marshfield area because of the Marshfield Clinic and Saint Joseph's Hospital. I don't think you'll have trouble getting the money, ahead of time or season passes and day passes!</p>
<p>I prefer, and would support via referendum, a new outdoor aquatic center. There is already an indoor pool with slides at the YMCA that can be utilized year round, and kids (as well as adults) need more available outdoor activities to get them out of the house and enjoying fresh air and sunshine.</p>
<p>I completely support upgrading the pool and adding a Splash Pad. I would prefer that it had nothing to do with the YMCA. I am not a member of the YMCA nor am I a Marshfield resident, however, I have lived in the area most of my life. We went to Hefko everyday in the summer when I was growing up. I'm disappointed that many things require additional cost if I am not a city resident, yet I spend a majority of my money supporting the businesses of Marshfield. I also have a business in Marshfield, and am still asked to pay additional money to participate in Park and Rec programs. I LOVE the idea of a Splash Pad. The city needs to address the needs of smaller children. I believe that the pool is sufficient but that the toddlers need more water activities available to them. I would love to assist and be part of a board if you have one to brainstorm ideas and options. I think that a zero gravity entry pool is a must.</p>
<p>replace hefko pool only</p>
<p>Define "new outdoor aquatic center". What is the new center plan? How are City of Marshfield residents going to be able to use the water facilities at the Y? Would they have to show their drivers license or a form of identification indicating residence? The City of Marshfield is a government entity. The Y is a business. Keep them separate.</p>

<p>Build a nice, \$5,000,000 outdoor aquatic center. It is long overdue. People in our community need to buck up and just pay the higher taxes.</p>
<p>I love the idea of a splash pad but if I'm understanding correctly, it would take the place of Hefko pool? I really like having an outdoor pool to be in with my kids. On sunny days it is the best & my son is a little older & he loves to swim in the big pool.</p>
<p>I would prefer an outdoor pool, as 50 percent of the fun at a swimming pool is laying in the sun. It would also be nice to have a small splash pad area for the younger children. Maybe start a fundraising committee to help financially support a new facility. As a fundraiser, you could have people purchase cement blocks with their name, which would create the walkway around the pool. People like their names on stuff in Marshfield.</p>
<p>Continue an outdoor swimming option.</p>
<p>My kids are older, splash pad does not interest them.. On hot days they are Hefko pool afternoon and when available evenings., swimming, diving, then sometimes onto disc golf</p>
<p>Most of the former Parks and Rec programs that have been routed through the YMCA are no longer provided at the same cost and without membership to the YMCA access and availability to programs become an issue for the general public.</p>
<p>Would prefer an outdoor pool. The city already has an indoor pool</p>
<p>I would like to see a new outdoor aquatic center for residents to enjoy family fun outdoors during the summer months. The splash pad would only capture the families with very young children and the adolescent and teen population would not be able to enjoy outdoor pool use.</p>
<p>The city should not join into a venture with a religious organization.</p>
<p>I think the SH pool can be utilized for those that can not afford or do not want a Y membership.</p>
<p>I really like the fact that Hefko Pool is NOT at the YMCA.</p>
<p>I think we need to keep the pool/aquatic center in its current location, near the park. I don't like the idea of it being associated with the YMCA. I feel if we build it, people will use it and come from surrounding areas to use it.</p>
<p>Our family would miss the outside pool.</p>
<p>More information is needed to be shared about details of cost and exactly what is meant by a splash pad and zero-depth family pool? How would YMCA contribute? Parks & Recreation? Townships? Fundraising to avoid increased property taxes? More information please. I prefer an outdoor city pool.....the stuffy chlorinated and humidity of the YMCA is not appealing.</p>
<p>Put the nice family friendly pool in the high school instead of the Y, the school district could open a concession area if they chose and people could help support the school system and the city at the same time</p>
<p>It is for city residents, well, I own a business in Marshfield so I'm sure taxes would go up or special tax for this project and I still wouldn't use the facility.</p>
<p>Just construct a new pool where old one exists</p>
<p>An outdoor swimming pool similar to the one in LaCrescent, MN 55947</p>
<p>I would rather have a new pool built at Wildwood Park than to have to go to the YMCA</p>
<p>The YMCA is very expensive and their swimming lessons are also extremely expensive. I wish the city would remain separate from the YMCA and keep a public pool downtown. I feel that either way city residents would support fundraising efforts for the pool. A mini waterpark and or the splash pad would be awesome!</p>
<p>Don't want this to raise my taxes though.</p>
<p>I would like to see an outdoor pool for all ages. Half the fun of the summer is spending time outside- an indoor pool would not be the same. My family would like to see a pool similar to Hefko with minor changes such as a slide, better diving board, better children's area, etc. The key to us is supporting the family center outdoors.</p>

<p>I can't pick yes and no, but that would be my answer. It's a very good idea but taxes would probably be raised and i'm not for that big of an increase.</p>
<p>I would prefer the two to be together. I would be less likely to use either if they are on different sides of town. I also am less likely to use the zero depth pool if it is at the YMCA. I have children ages 12, 9, and 4. I would like for the two to be together so my entire family could use the facilities. My 12 and 9 year olds wouldn't be as into the splash pad as my 4 year old.</p>
<p>I think taxpayers are tired of funding (through substantial public funds) for everyone, especially in these high cost/low salary times. Most families who do want to use a pool find that staying at local motels on a weekend where their kids can swim and play in it's water slides works better. then the parents can enjoy the fun overnight. Just because there has always 'been' a pool by the park doesn't mean it has to continue somewhere else.</p>
<p>Although I support the above plan, I also support the idea of maintaining the current Hefko Pool as long as possible with reasonable cost input.</p>
<p>If water playground includes slides and lazy river I would support. Kids love these attractions and families who come to Marshfield for weekends to use this facility. Make it a smaller version of the Wilderness or Kalahari.</p>
<p>The splash pad sounds great but the new indoor pool doesn't sounds so great. Kids have more fun when they are able to be outside on those beautiful summer days so it would suck to take that away from them. A new pool area outdoors sounds like more fun.</p>
<p>I don't believe we need a public pool or water park. The hotels in town offer these services for fairly low prices.</p>
<p>I would support it if it's the only option, but I just love swimming outside in the summer so I would prefer an outdoor pool.</p>
<p>Just too expensive. Pools at the high school and ymca already exist.</p>
<p>We do not use the pool so we are not interested in its replacement. If we did use it I think this is a nice option.</p>
<p>don't need a splash pad!</p>
<p>What is a zero-depth family fun pool? I think Mfld needs to invest in an indoor water park, but separate from the YMCA and in a place where they could expand and add features over the years. Maybe start with a decent pool and go from there.</p>
<p>The only way I would support this if you increased the user fees of people outside the city to the equivelancy of what the taxes used.</p>
<p>My children like to swim outside. We go to the Y occasionally but they don't enjoy it as much as Hefko because it's just so much fun to be outside. We don't need a huge aquatic center, but a pool like the one in Stevens Point with a nice baby pool for my infant and a few slides would be really nice.</p>
<p>We primarily use the pool during the free swim. As much as we would like to be able to use it more often, we can't afford to. We never go to the Y to swim because that cost is quite prohibitive. The splash pad sounds fun, but would it be interesting to kids of all ages? I know that new facilities are needed, but I see the kids having a lot of fun with the present day pool and wonder if something more simple (a splash pad with a slide perhaps?) would work. We had visited the Mt. Horeb pool a few years ago and they have a traditional pool with an added water slide. The kids enjoyed that. Creating something in conjunction with the Y is not attractive to out of city folk. Again, I appreciate that your first concern must be city residents, but the cost of membership and location make it unattractive to people on the South side.</p>
<p>aquatic would pay for it self and we need things on this side of town not by the ymca.</p>
<p>Why even look at the current pool location! The area near the soccer fields or near the skate park would be great options. I also have reservations about a partnership with the YMCA. The YMCA is already doing a bulk of the programs that used to be handled by parks & rec and it has not been a good partnership from what we have seen. I would support a facility in conjunction with the school district long before a project with the YMCA.</p>

I don't like the idea of a pool at the elitist YMCA. Whether you believe that's the way it is, or not, people that live on the south side of town would also like to enjoy conveniently located facilities. The pool is something we always take our children to, to lose it and pay more to swim and have to drive to the other end of town is not something I or my family would do. We don't feel comfortable there. The locker rooms at the Y are for "KIDS only" is gross because boys and girls share it and they can't use the adult locker rooms. It seems you want to take tax dollars to fund a private business in town that WILL make money (501c3 or not). Looking at the bigger picture, there is a large amount of lower income families (observation made by looking at all the low income apartment complexes by the park), that have families who benefit from the pool and free swims, why do you want to take that away. So you want me to pay 3.5 million for a splash pad, and to expand the Y vs. 5 million to rebuild something the community can take pride in? Um, that would be a no brainer. I get it, you'll have a splash pad for the poor folks in the summer - will they get to splash with the neighborhood dogs, like they let the dogs do in Wausau? We have property at the Hefko area, why not rebuild something fabulous that is accessible; and a well known area to swim, visit the animals, and have an ice-cream? I'm all for change, but I would challenge the Y, because I've been a member, it's expensive, and as I said before I, and my children are not comfortable. Are you?

allow more access to the pool at Senior High

As a mother of two school age children, 8 and 11, I do not think this plan meets our needs. I feel as if the splash pad at Wildwood Park would not interest my children. My children and I look forward to summer, and want an outdoor facility, because we're indoors all year long. In the summer, we frequent the Weston Aquatic Center and a facility like that would be an asset to our community.

Absolutely not. I would only support an outdoor aquatic center. Splash pads do not offer fun or exercise for children over the age of five. We have two indoor pool options already, neither of which I've noticed seem to be preferred to the outdoor pool experience at Hefko.. Children, adolescents, and their parents spend enough time indoors and to encourage this again on a beautiful summer day is insanity.

I would support efforts to build an outdoor aquatic center only. Splash-pads are for pre-schoolers. We already have two indoor swimming options.

I don't know how large this would be, but I would think water-park-type additions/improvements on a modest/medium scale would be adequate for kids to have fun - more or less within the current footprint of Hefko pool. I would definitely like to see the fountain in the baby pool preserved because of its history with the pool and the generations of families that have enjoyed it.

Centralized pool facility or near Wildwood. Stay away from partnering with YMCA. Consider year-round facility if families can support it. Like idea that kids could bike to facility.

Simply replace the pool with an updated pool. Perhaps a temporary tax could help get the funds together for a new pool.

Even though the summer season is short, it would still be ideal to have an outdoor pool of some sort for the public to enjoy. A splash pad is very elementary and for little kids- I could foresee older kids bullying little children and overrunning it on hot summer days. I feel as if a pool is associated with the YMCA, people will not get to use it due to the YMCA having "rule" over it for its members, despite the public "being able to use it." What are the logistics of an indoor/outdoor pool area? Are there any types of "covers" available so that the pool could be used year round?

while I am always interested in keeping Marshfield property taxes down, I think if we can spend \$3.5million and all we get is a "splash pad" at the park, and a good portion is an indoor "family fun" pool at the YMCA, we should just spend the \$5million for a new aquatic center, watch our nickels, get the most bang for the buck, use local engineer, architects, and contractors with a vested interest in Marshfield, and have our own property to use as we please.

A pool is an enormous community asset and has a larger community impact when centralized as an attraction. The proposal to split the traditional pool into two locations detracts from this, creating instead an outdoor space that will fail to attract a broad family demographic and an indoor space that will lack the appeal of a summer destination. The proposal, as outlined, creates an outdoor space that will primarily attract families with young children, while neglecting the older children of the community. Or rather, it relegates older children and adults to an indoor facility overseen by a private organization. The reality of a civic project of this type is that the community is investing in providing its residents a set of experiences and memories designed to improve quality of life. Certainly there is much to be said for the experience of swimming, outside, in the sunshine and warm summer air, and many of us have fond memories of these moments. Rather than the proposed plan, I would support an expanded plan for outdoor facilities, working within the budgets already outlined for the renovation. As a model, I would use the recently constructed pool complex at Hoyt Park in Wauwatosa, WI. In this suburban community adjacent to Milwaukee, the city, in conjunction with a dedicated group of private individuals, created a true community showpiece that continues to grow as a center of summer outdoor activity. The pool complex is organized as a park area with playground facilities, an historic pool house that is used for gatherings and events, and a network of trails for walking and biking. The pool itself is organized into a zero depth entry, low total depth section for younger children, a "water playground," and a deeper section, with waterslide, for older children and adults. The deeper section is easily sectioned for lap swimming. Immediately adjacent are a moderate refreshment operation and an assortment of table and grass seating options. The impact on the surrounding community - which is similar to Marshfield both in size and tax base - was immediate and profound. The complex is a central drawing point during the summer months and hosts a continually growing number of events, gatherings, and parties. The operational plan is well structured to provide open access as well as dedicated access for specific purposes such as parent and tot swim, lap swimming, and evening swim. A full description of this project, as well as the finances and organizational structure underlying the project, can be found at <http://www.friendsofhoypark.org/> Many images of the pool and surrounding area can similarly be found via images.google.com using the search term "hoypark pool Wauwatosa" I would be happy to discuss this proposal further or to volunteer in a more official capacity in order to explore the idea.

Build a new outdoor pool. I don't like seeing people leave the community in the summer time to visit other aquatic Centers. Marshfield needs this due to the lack of a body of water.

We need a zero depth outdoor pool. I think the City should build a new outdoor pool and not partner with the YMCA.

Maybe - I believe we should have an outdoor pool at some location. I do not think older elementary and teenagers will use an indoor pool as often as an outdoor pool. This could lead to people without swimming experience which is dangerous in a state with so many bodies of water.

If we wanted an indoor facility we would join the Y. We look forward to being outdoors to SWIM (not splash) in the summer. We will be going to Weston or somewhere else if this indoor pool idea passes!

Do not have enough info regarding option

YMCA pool could use expansion to 50 meters length and updating

I do not support as it is currently proposed. I feel you should include surrounding communities who do not have access to their own facilities. I feel it deters people from using your facilities when they have to pay no resident fees. It does not seem fair because you chose to reside in another city that you can not use the YMCA or pool without paying extra costs. We are already paying extra to commute to Marshfield. With the efforts to promote healthier lifestyles I think the cost should be the same regardless of where you live.

I think an outdoor pool is ideal in the summer and we cannot lose that. A splash playground would be a nice addition to Wildwood, but not as a replacement for the Hefko pool. You can swim at the YMCA for a low price if you're not a member and they already have two pools. You can also swim indoors at several hotels in town for a low price as well. It's unnecessary to expand indoor pool options.

Unsustainable and wasteful use of water. The target audience for the splash pad young children. What about the teenagers who have jobs and are more willing to spend their money?

We would only support teaming up with the YMCA if this new pool would not be continually closed for swim meets or special events. We would want it accessible to everyone.

Would like to see Marshfield have an aquatic center.

<p>No only because we need a large sport complex and I believe with a capitol campagne in our city we can do this. Our track for the system is in bad shape along with indoor ball fields and golf courses no t to list allneeds.</p>
<p>Would love to see an indoor year round ice rink. We have a dynamic and growing hockey and figure skating programs that needs a year round facility to support and keep up with other districts like Stevens point and Wausau. Would also create jobs and srulate more interest in skating overall</p>
<p>Nothing compares to a "real"outdoor pool especially since there is no natural water for swimming in this area. I and my children have many wonderful memories at the local outdoor pool, having a great time in the summer sun. I think we've all had enough of the "indoor" recreational play. Kids are always indoors and there needs to be more balance. The experience between outdoor swimming and indoor can't be compared. It's simply not the same. Besides, we don't get enough warm weather and sun in this climate and our children NEED healthy outdoor play. Let's stop being cheap and invest in what's good for the children (and everyone else that loves the outdoor pool) and for future generations. If this town, with all of it's wealth can't support an outdoor pool, that's been there for years and years, we have a serious problem. I suggest we spend some of the money that's being used on the bike trails and for once put it into the pool maintenance or have a big fund raiser in town. The least we ought to do is maintain what we already have, not get rid of it. Going to the pool is one thing a youngster can do without their parents holding their hand constantly. Riding a bike on the trails is something one might not want a child doing alone. I am a member of the YMCA and I swim all the time and I'm telling you, it's not nearly as fun swimming indoors compared to outdoors. Swimming outdoors is the next best "natural" thing to do next to swimming in a lake, which we don't have.</p>
<p>The Y is not a place I would go. The employees in the pool area are some of they most rude people and I will not pay to have someone be rude to me. Marshfield is very much in need of an updated aquatic center for indoor and outdoor use but if it is at the Y my family will continue to seek our water fun outside of Marshfield as we have for the past couple of years.</p>
<p>I like having an outdoor swimming pool to swim in during the summer.</p>
<p>Please wait until the new library/community center is built before starting another round of fund raising.</p>
<p>I would support this plan but think the city should first try to build a new outdoor aquatic center. Since we do not have any lakes/rivers here with a beach, an outdoor pool is useful and attractive to families and people of all ages. Whereas, a splash pad is really limited to certain age children.</p>
<p>I'm not sure is meant by an aquatic center for \$5 million. is there a less expensive outdoor pool and wade pool option?</p>
<p>Rebuild Hefko</p>
<p>I would if I understood why the tax payers are going to fund a pool at the YMCA instead of the Y taking out a loan from a bank. Is the YMCA in financial difficulties? The citizens would only be able to use the pool right? I feel like there needs to be more disclosure. The outdoor pool at Hefko should have been fixed twenty years ago. Please fix the pool and justify YMCA.</p>
<p>leave the pool the way it is even if it is beyond the expected life what is wrong with the pool the way it is??</p>
<p>Great idea!</p>
<p>Seems too expensive. Maybe there's a way we can improve what we have for less money?</p>
<p>A different in door facility at an alternate location.</p>
<p>refurbish and enclose the existing pool to make it year around. Y membership is expensive. And your plans eliminate swimming.</p>
<p>I think an outdoor aquatic center or an city owned indoor pool would be a better fit.</p>
<p>repair hefko</p>
<p>I think an outdoor pool would be better.</p>

<p>I like this idea very much because I am a parent of young children. However a splash pad is not a viable summer fun option for pre-teens and teens and an indoor pool at the YMCA would be less used in my opinion by the teens/pre-teens. I do not know how much the older youth population uses Hefko but this idea doesn't address the older youth.</p>
<p>Would like to see an outdoor pool at Wildwood, if it includes a splash pad fine, but would like to have a similar set up as you have now. Do not want to go to the YMCA, want an outdoor pool on the south side of town, by the park.</p>
<p>I think the 5,000,000 dollar outdoor aquatic center would put Marshfield in a better position to be in competition with Weston and the other OUTSIDE facilities. We don't need more inside (YMCA) pools.</p>
<p>Is the cost comparable to other Central Wisconsin City swimming pools? It seems high. I foresee safety concerns with the zero-depth pool and young children, and slips and falls in the "splash pad".</p>
<p>At this stage I do not know the details but here are reasons for saying no. 1) Wildwood park is a great park and I would not suggest making additional concrete structure in the park. Keep it as natural as possible. 2) Cost of the pool at the YMCA should come from YMCA. My impression is that our local YMCA collects a lot more money than it spends on its facility. For example, the Wausau YMCA provides several additional perks to its members such as racquetball court, towels for shower, a very large work-out area. Our YMCA is barely adequate and I believe it can afford to expand.</p>
<p>Would like to see an outdoor pool for the summer and not just a splash pad</p>
<p>The cost of both options is significant. Therefore, I would need to learn more about current pool usage and exact breakdown of private and public funding before I support this project. Another concern is the current library project and the amount of private and public funding. Not sure if this community can support two large projects like this.</p>
<p>The information is a little too vague for me to say yes. Something needs to be done with the Hefko pool area and I think this idea is a good one, but without specifics like ROI, current utilization of the facility etc. I would have to say no.</p>
<p>Don't feel that a public pool should be located at the YMCA. It would seem that there would be confusion as to who is responsible for what - the city or the Y or both?? I believe it would be in the best interest to keep it separated.</p>
<p>To curb costs on employees, utilize volunteers at high school to life guard.</p>
<p>As someone who does not reside in the City or belong to the YMCA we look at Hefko Pool as a low-cost alternative to a YMCA membership to go swimming for fun. The indoor option is appealing for year-round enjoyment, but am not excited about a private organization being involved.</p>
<p>I believe people go to Hefko for the outside experience. Although indoor pools are great, there's nothing better than a lunch at Wildwood, a swim at the pool and a trip to Dairy Queen.</p>
<p>First, I think people in the community want an outdoor zero depth aquatic center. I don't believe the City should partner with the YMCA for an indoor facility. The need at this point is for an outdoor facility. A splash pad is a nice idea but it is no substitute for an outdoor pool in the summer. I understand that 5 million dollars is a lot of money and probably unaffordable to the taxpayers, but every single avenue should be explored for funding, possibly private fundraising. People leave our City in the summer to visit neighboring communities' aquatic centers. Think of the impact this has on our business community, should our only outdoor facility go away. Considering the lack of any outdoor water / lakes / rivers in our City, Marshfield of all Cities, should be striving to build an outdoor aquatic center that has the potential to pay for its own operating costs through revenue.</p>
<p>I support a new outdoor aquatic center. Unless the YMCA is expanded, i.e. locker rooms and parking, further more overall accessibility are concerns.</p>
<p>Love the idea of the new pool - think it should be at Hefko - build it next to existing pool - when done - demolish old one & recreate disc golf course.</p>
<p>I would support the plan if it all could be done at Wildwood Park</p>

<p>I'm not sure a splash pad is the answer. I would like to see a better outdoor pool facility.</p>
<p>Want an aquatic facility - outdoor.</p>
<p>There are other sites more suited to the outdoor aquatic center...and the city cannot afford to support both.</p>
<p>Build a sports center at the fairgrounds that would include an indoor and outdoor watermark rather than spending money for a "splash pad" and additional pool at the Y. Use the \$8.5 million for the sports center.</p>
<p>Look at building a pool/water park at a different location within Wildwood Park,</p>
<p>Upgrade existing pool.</p>
<p>What is the cost of the splash pad? Is there any opportunity to work with the school district which also has a pool?</p>
<p>can't see using tax dollars to pay for something in the Y. Ths splash pad would be fine at the park but I would oppose building anything in the Y</p>
<p>I like the fact that the city is making an effort to solve the public swimming pool issue. One concern I have however is who would be targeted with the new designs? When you say "splash pad" I picture one of those areas with a few fountains and maybe a little kiddie slide or two designed for soccer moms with little toddlers. And what do you mean by "zero-depth family fun pool"? What would be "fun" about it? Or would it be just a hole in the ground filled with water like Hefko has become? On that thought, I would like to take a moment to express my opinion on what has happened to Hefko Pool. Years ago that pool would be packed with kids, sometimes almost shoulder-to-shoulder and not even room to swim if one wanted to. Now, even on the hottest of summer days, I laugh at the low numbers using the pool. Of course times were different 25 years ago compared to now, but I think some city decisions have contributed to the lack of interest in the pool. Years ago, when the high diving board existed (here we go) this helped with attendance because it gave kids something to do at the pool rather than just stand and splash in the water, which it does not take a rocket scientist to know that this is boring for kids but unfortunately about all they're allowed to do (by rules). The high diving board kept a lot of kids going because it was fun! Then the high dive was removed (assumably for the dreaded insurance reason or perhaps it was worn out and the city didn't want to buy a new one?), and attendance dwindled. Then, in a surprise and unprecedented move, the city decided to remove the smaller 3 foot high diving board and replace it with one that's just a bit higher than the edge of the pool (why have one at that point?). To me it's a no-brainer to understand why Hefko Pool has suffered over the years...if you remove the "fun", kids will not use it, and that's exactly what you did. It amazes me how easy it is to toss around figures in the multi-millions to replace a pool, but how equally ignorant the city is when it comes to designing something that kids want to use. Not to long ago, there was talk of replacing Hefko Pool with an "aquatic center"; there were plans drawn up for the community to examine and everything, but it never took off. I think cost was a concern, but also I think it catered only to "little" kids. It's imperative that we include our teenagers in our thoughts, because we all know what can happen to them if we don't. Now it has come time to replace the pool and decide the best course of action going forward. One thing I can tell you is that if you take the fun out of it like you did with Hefko Pool, no one will use it, regardless of its location or if it's indoors or out. I appreciate the efforts of all involved, but I implore you to move forward carefully and to keep everyone in mind with new designs.</p>
<p>An indoor pool makes more sense to me given the fact we live in an area where an outdoor pool is only used 4-5 months out of the year. Also, I like the idea that all city residents would be able to use the facility as I'm assuming the cost to use the pool would be much less that having to buy a YMCA membership in order to use their pool.</p>
<p>Could their be a county pool to get a greater funding source?</p>
<p>spend all the money on a water park at wildwood park and forgo the YMCA</p>
<p>1. I enjoy outdoor water park areas better than indoor. 2. I am concerned with the cost to use the YMCA facility as a non-member. I know it would be accessible, but at what cost? The cost to access Park and Recreation owned facilities are usually much more reaonable. The YMCA location is not convenient for my kids to get to.</p>
<p>Don't want to mix govt with private entities.</p>

Other Zoo Animals
all of above..when i was child Wildwood had alligators, monkeys, peacocks
I support any and all animal exhibit additions to the zoo.
I don't think we need to add to the zoo
2 Grizzly Bears so they have a friend to hang out with.
All of the above
Elephant
Gophers
panda
Badger & Grizzly enclosure
I think the Zoo needs some additional animals, but, would is would make a choice if there was a list of available and environmental tolerant animals provided to choose.
Black bear
Anything is great! We love the zoo!
I would love to see a large aquarium, but I realize that is likely not possible.
How about animals that i cant see when i walk in the woods. i want to see something that doesn't live in wisconsin
Llamas or petting zoo w/small farm animals
All of the ones listed
penquin's or otters
not a grizzly bear, the cage made me uncomfortable
Black Bear which is native to our area!
Elephant
Peacocks and other "exotic" birds, eg pheasants.
monkeys
no opinion
I think any unique animal exhibits will attract people.
giraffe
All the above!
all of the above
Bear badger and any other can afford
Snakes
rotating exhibits would be great
Monkeys (they were very popular when they were there)

Other Zoo Animal Suggestions

no ideas.
Black bears, since they are a local species.
monkeys of some type
Wisconsin native animals would be a nice focus, coyote, fox, badger, porcupine.... the other two are not native and we really don't have the space for these animals.
Bear, big horn, moose, antelope
Any exhibit that is designed well so animals are "happy" mentally and physically with a species that is or was native to the area big horns dont belong in Wi do they?, the current cat exhibit and the old bear exhibit are or were deplorable.
buffalo
all of the above
All of the above
otters
Does not matter specifically
Not much in favor of keeping animals in a zoo. Sorry.
Bob Cats
I would prefer Black Bear
If the idea with this question is to determine expansion plans then I'm up for any type of animal that would do so.
Any North American animal that has been rescued as not being capable as living in the wild on its own.
All of them listed
stick with native animals to Wisconsin instead of animals outside of their climates, etc
No specific ideas, but an answer was required

Please provide other ideas or comments that you might have to improve the Marshfield Parks and Recreation services and facilities.
As someone who metal detects, I would love to see a program put into place that resembles the current hunter education requirements by the DNR. This would benefit Marshfield in obvious ways--by setting a fee for the required classes and annual license/renewals, Marshfield would receive those funds to put toward further park updating and maintenance. Most importantly, it would provide the necessary education about various finds--how to identify the significance of particular relics and the proper reporting so that Marshfield history is preserved, but the joy and personal pleasure is still available to citizens.
Have a porta-potty by Madison School for field use. Allow Cheese Chase to take place at Wildwood Zoo. So much better running around their than through town. Better location for kids to wait and hang around too.
Keeping up the hard work on developing the bike/walking trails in the area.
of the 7 above 5, 6 and seven should not even be considered...let the UW take care of their fields..we DO NOT NEED a new library..leave the Senior Center for the SEIniors...the yoga classes were great but because of my knees I couldn't stand that long....the place to play cards etc is great!!! we spent a lot of money to put bike sections on our roads...we do not need anything in #13 above I tried to leave it blank but was forced to complete it so I did they should all be zeros....all a waste of money let people ride on the streets or walk on the miles of sidewalks in the city..this survey is poorly constructed
I really like the work being done on the UW trails and Webber Park trails. From what I've seen it is being done mainly by one man and if he had a crew helping him those trails would be really nice. My family and I use the trails a lot and appreciate all his hard work clearing all that stubborn buckthorn.
I was unable to rank, in the above 2 questions, 1-6. It automatically filled them in for me.
I would love a way to bike from the Winterberry subdivision to Marshfield without going on County Highway E. I will not bike on that road and I will not let my children either because it is so dangerous. I feel that many people who live north of Marshfield would also be interested in a safe route to bike to town. Thank you!
Hewitt has several sandy volleyball areas. Marshfield has the volleyball area at Wildwood Park, and that's the only one with which I'm familiar. Instead of putting more money into sporting areas that we have in abundance, such as baseball and soccer, maybe we should put some money into something we really don't have much of at all -- volleyball.
We need a better dog park! I appreciate that there is something, but it is boring! I like to hike with my dogs and would prefer someplace that has open fields, as well as trails through the forest. Maybe the UW fields could be fenced in and converted to a dog park.
The survey required me to answer but would not let me change numbers in the fields. I don't feel I should respond to questions 13 or 14 as I have no knowledge on either of these matters. We walk around the park frequently.
Partner with school district, Mfld. High School Booster Club, High School Girls & Boys Soccer Teams, Mfld. Club Soccer Teams, and possibly YMCA, to get goal line enclosures at Griese Park for both soccer fields.
How is it set-up that the City of Marshfield is responsible for the upkeep of the University of Wisconsin campus grounds?
Please build a new aquatic outdoor facility. Again, it is long overdue.
I think it would be great to have an indoor tennis facility with more than 1 court...beneficial to current players and future tennis participants
Try adding at least one new program a year for adults and kids to the line-up of activities. The ability to pay in person with a credit or debit card at the Recreation Department.
None.

Maintain the fields and basketball courts at Greise Park
I didn't feel comfortable answering questions 13 and 14, but was required to. The survey could be improved to allow for skipping of questions.
make road around park wider,so walkers and autos can both use at same time
Open Griese Park to recreational soccer players, no registration and fees
Upgrade the indoor tennis court
Lower the price of racquetball court rentals. If the price were lower I feel they would be used more. I know I would
more bike, running trails throughout the city and outdoor, miniature golf outdoor,
Negotiate purchase of Langreck property at Chestnut and Grant. Create a QUIET RELAXING AREA area overlooking "Three Ponds" a natural area for all types of wild birds.
Marshfield needs an Indoor soccer field
The #'s 13 and 14 did not allow me to rate those the way I would have. The numbers that are present went in automatically after I attempted to rate the first area.
I would like to have a bike trail going West on H to County V and back on Y to Lincoln so there is a complete circle up to McMillian. Then have McMillian connect to Galvin for a way to circle around back to Veterans Parkway trail or 29 th Street bike route. I just would like the South West side of area to have a safe bike route into Marshfield and surrounding bike routes.
Create a nice park area on the empty land near Lincoln School. Also, provide some activities for 2-3 year olds to participate in.
Marshfield needs a Track & Field complex! Maybe combined with a football field with artificial turf!!!
Above, on questions 13&14 it didn't let me rank correctly on my phone, just filled in numbers
The city to allow baseball/softball fields to be cleared of snow so games can be played earlier in years like this. Many parents would likely volunteer to help to see their kids play from K-12 instead of being cancelled. Also tennis lessons at nite not just during the day for many levels. Many families have both parents working and can't get to day lessons
I think it would be great for families if there was a walking/biking safety area in the loop around the zoo area. They could also install speed bumps- teens and other drivers go way to fast in this area. Otherwise the police department needs to monitor this more closely.
Complete a bike/walk/run loop around the entire city. I would love to go one direction and keep going until I got back to where I started. Also, improve the path over central avenue. It is difficult to get across that busy intersection. I am not sure what can be done, maybe slightly move the trail somehow or make one of those catwalk things over the road... Also, I don't remember signs or a map being up at the zoo showing where all the animals are. I don't think everyone knows to go around by the buffalo, elk...etc. If there were a map they would know where everything is.
To attract families and promote family time, MFLD needs more outdoor family areas to play and picnic/cook out. It also could use better soccer fields, track to walk. CHILDREN's Biking areas, horseshoes (not just for adults) THINK FAMILY!
Biggest complaint is the pool. We need something better for our kids. We would rather drive to the weston aquatic center than go to hefko..
As far as answering #14 I really cannot put a priority on anything that has to do with the use of the baseball diamonds. I don't feel that my answers 2 -7 can really reflect what may be needed and therefore utilized because we have never participated in baseball or softball.
I think that the zoo drive through should have an electric arm that charges a quarter to raise and drive through. I think that this would generate a lot of funding for the zoo with little to no cost to the user.
use the fair grounds a little more concerts, demo derbies, etc

<p>I would very much like to see a new facility built (along with the school system--Public and Columbus) that is conducive to hosting home track meets and other events. The current field at the Jr High is very out of date, has zero parking, and cannot host track meets. With a city the size of Marshfield, we really need a better and more accessible athletic field. Preferably closer to the high school. This facility could utilize the parking at the Sr High AND could be used for community events as well.</p>
<p>We need a new track. As a D1 school, it is a shame we cannot host events, let alone practice safely, on this facility.</p>
<p>Marshfield needs a respectable running track combined with football facility.</p>
<p>Dance classes and figure skating classes provided through park and rec would help more kids be able to participate in these sports.</p>
<p>Do not use astroturf, the percentage of infections among injuries while playing on it is far higher than normal. please research and then decide what is better to use. astroturf is a petri dish of bacteria</p>
<p>Better soccer practice facilities overall. Roll fields. Water soccer fields in fall season.</p>
<p>#8 The Zoological Society membership link did not state annual or month; I assumed Annual. #13 No reply; I don't use them. why 'improve' now, in Recession? #14 No reply; I don't use. If repairs are needed, limit expense to taxpayer ability; do NOT pad somebody's pocket. Limit Expense to 'Maintain'.</p>
<p>Purchase land along the south border of Weber park and improve the existing trail through that parcel making it a "legal" trail. Somehow connect UW Arboretum Connector Trail with Weber Park Trail.</p>
<p>I just became aware of the amazing parks and spaces you offer recently--I am very impressed and am looking forward to exploring the trails and paths.</p>
<p>I would like there to be areas around town where hockey players could skate--have boards, use their sticks and pucks...The current facility across from the rink is poor--their are rocks in the ice which nicks up skates and many pucks are lost in the snow.</p>
<p>A multipurpose indoor soccer/tennis facility would be beneficial. Many tournaments could be held which would bring in \$\$\$. A multi-field soccer complex would also do well here. Similar to the one in Stevens Point. It would enhance the popularity/reputation of MYSA and make central WI a place to go for soccer.</p>
<p>Make the disc golf course larger if hefko pool leaves</p>
<p>New track and field for junior high and senior high meets to be held at home. Very good for the economy as parents and students would eat out and shop!!</p>
<p>I would really like port o potties or bathrooms at Forest Ridge and Benedict Park. Very nice parks, but hard to stay long with no bathrooms.</p>
<p>More indoor tennis courts!!!!</p>
<p>sledding hill, mountain bike or fat-tire bike trail/area, golf area.</p>
<p>The football field and track and field facility has been neglected for far too long. It is becoming an embarrassment.</p>
<p>add sand volleyball courts somewhere</p>
<p>Indoor tennis courts, partner with YMCA</p>
<p>Why is the park around Wildwood continually open past 9pm. With the Zoo closed and no real reason for anyone to drive through, except for speeding through and honking horns. I would also add an entry gate and charge a quarter (25 cents) to help support the zoo. When are they going to put walking lanes along Wildwood drive road for walkers & bicyclist? As promised five years ago. I love Wildwood, but these have been concerns for a long time, and until they are taken care of (which are minor) many won't support improvements.</p>
<p>Pickle Ball Courts at Braem Park when courts are renovated (3 tennis & 2 pickle ball)</p>

Allowing boats/fishing on upper zoo pond will impact geese/ducks. I would rather see them than someone fishing. We already had a bear, go for a smaller animal that is new to the zoo. Also one that would require a smaller enclosure and eats less...in turn saving money. Look into a bike/pedestrian walkway above central ave (similar to the one over Veterans), so getting across the busy intersection of Veterans/Central would be easier.

Indoor tennis courts (more than the only one available now).

I think we should look into getting indoor tennis courts made here in town. I know so many people that play tennis and with only one court, it is hard to play in the winter. And with cold, wet springs, it is hard to get outside. It would be great to have some indoor courts!

It would be neat to have a botanical garden and some food vendors.

don't expand the McMillan Bike Trail: it disturbs the wildlife

None. Note questions 13 and 14 would not let rank these projects!

#13 and #14 defaulted to a numeric ranking from 1-6/7. #13 I would like to see the Hewitt Marsh trail completed and the Galvin Rd trail extended as my top 2. I don't have an opinion on #14. #9 While non-motorized boating on the upper pond sounds fun, is there enough room for more than two or three at a time? Would this include paddle boards and boats? The rental of those could provide income...

we have some base facilities, but a multi-purpose field with a track make sense/the school track is condemned, this would bring youth and sporting events into the city providing wellness, economic boost. now those teams go to other communities and spend money there and parents have to travel and spend money in other communities.

bigger picnic and snowshoe and cross country trails

The playground equipment at many parks is in terrible disrepair. The grounds of many parks are also dirty and poorly maintained. Just take a look at the Griese park playground while asking yourself if this should be representative of our park system to the hundreds that visit during soccer season. Take a young child to the zoo and see how long it is before they want to leave because there is nothing to see or do. It might be a great time to seriously consider closing the zoo and turning it into a botanical garden of some sort and saving the city the budget of maintaining the few sad displays and the labor/feed that goes with them. It also appears the Parks & Rec department is sitting idle and letting the YMCA and other programs do what they should be doing. Varsho & Hewitt baseball programs seem to prosper while the city program is sad. Our fall soccer program is being lost to other programs and is run poorly compared to the Rapids & Point city programs. It appears a lot of money is going towards lighting of baseball fields rather than improvements geared toward all segments of park users vs baseball or tennis players. It would also be nice to see more play parks in new residential areas. We moved here with our family seven years ago and have seen the parks get steadily worse in that time (mainly dirty and repair issues in addition to fewer quality summer offerings). We also found the staff we have talked with regarding a couple simple things at a soccer tournament to be very standoffish. Another mother overheard our conversation and said this employee --- is always that way and nothing gets done if you tell her anyway. I don't know what this persons position is but it might be time to look at a staffing change. If she worked for me and had that type of attitude she would have been walked out the door.... We also found a receptionist to be rather rude when we called about a summer program. She was very short and told us to call the YMCA with questions about a city summer program! A new director and staff might be a big improvement especially when we have seen a steady decline in programs and facilities in the few years we have lived here.

If you want to get the results of a good overall survey, why isn't it advertised more, or why don't you do a mass mailer? It seems so silly that I have to find it on line looking for summer activities - which I didn't find in the paper or buyers guide this year, again it feels exclusionary. FYI, not a lower income individual.

Increase the sites where Pickle Ball can be played throughout the city.

More hours for free skating indoors, renting paddle boats in Wildwood pond, mini golf

1)special lower priced fees for youth who want to use the indoor tennis court 2)more free skate time at the indoor ice rink for children who are not involved in silver laces or hockey....especially because of the unpredictability of our weather Overall though I think you do a great job with the facilities and resources we do have.

More free skating time at the indoor ice center for the majority of people who pay taxes, but don't play ice hockey.

I would like to see some playground equipment such as the climbing towers & slides installed that are more toddler(2-6) friendly. Some of the current structures are very high with openings that are 8' or more above ground level & if a small child would happen to fall out of these they could be seriously hurt!

no bear pen! way too expensive, use the money for the aquatic center. You can make money on it. Look at Weston--need to take grand children there when they visit!

Better fishing, more opportunities for kids to play cooperatively

Stop cutting down so many trees.

More walking trails. Pickle ball courts, indoor and outdoors. Wildwood signage is very dated and not visible. Neighborhood parks need seating, benches, natural/grass amphitheaters with buildt-in seating and stage/platform.

MAN MADE LAKE?

Bike trails need garbage cans at EVERY intersection. A reptile house at Wildwood. Renovate and beautify Columbia Park. Maybe a fountain and gazebo. Run the Wildwood fountains again. Paddle-boat rentals in one or both Wildwood ponds. Charge money for this one. Consider investing in a municipal amusement park like Bay Beach in Green Bay.

The marshfield bicycle/pedestrian plan shows a proposed trail mostly along palmetto connecting to the greenway trail and the soccer park that would give me safe access across the soccer park to the mill creek trail that I would have chosen most important given the opportunity. I think many people living in residential areas could access that trail

Keep up the good work

Answers were "required" but I feel ranking is not good because in the end you already want to do it all anyway. Stop looking and trying so hard to spend our money!!

I would have liked a third answer choice of 'maybe'. Also, I would have liked the ability with the ranking questions to only rank those items in which I was interested. The others could have been ranked '0'.

Found survey to be vague and did not give enough information to make good decisions

Define and maintain the trail surface on the trails in Braem Park. It isn't easy to find the trails since they are intertwined with disk golf. Great job clearing buckthorn.

Question 14 should be thrown out. I do not have an opinion and it would not let me continue with the survey without answering. In this survey there is no mention of the dog park and outdoor pickle ball courts. As a tax payer I have interest in both of these and not in the items in question 14.

Again I feel offering options to surrounding communities would benefit Marshfield Parks and Rec. Perhaps busing to Marshfield for school activities to make folks aware of what is available. Maybe have school swim day and host it in Marshfield...again to offer the options to schools who do not have a pool. Offer a free pass mailed to all residents in and surrounding Marshfield for first time use of a facility; YMCA, racquetball, pool. Make people more aware of what all Marshfield does have to offer. Unless people work here many do not know what is availalbe and do not pick up the Parks and Rec books.

Columbia Park needs a makeover. It has a great location in the center of town, a prominent church and school adjacent to it, and the city's bandshell. Despite its potential as a wedding-photo-shoot destination, it looks terrible! The pines/evergreens should be removed as they house too many mosquitoes. The large trees should be pruned to allow more sunlight to reach the ground; I love the idea of big trees and sun-dappled grass on a hot summer day. There should be narrow paved walking paths and classy lampposts throughout, reminiscent of Central Park in New York, as this is our most-central park. There should be an elegant fountain in the center of the park from which paths would radiate outward. The fountain could be lighted at night and be quite romantic. This park is surrounded by homes and businesses and is one of the oldest parks in town. I want to see it made over more than anything else on this survey.

Place waste/recycling/cigarette disposal combo bins on main street and at each tennis court.

We don't use the baseball facilities, so we are neutral on that one. We live on north east side of town and not many walking/biking paths here. We definitely agree Hefko needs to be updated. We also enjoy Wildwood Park/Zoo and like all the activities there.

More facilities like Wildwood Station to have available for rent year-round.

Add bike/walk/run trails, wherever possible

Both my spouse and I participate in the winter leagues, however we and many people we talk to are frustrated with the turnout, we all feel like we are playing the same teams over and over again (volleyball and basketball). It might be good to advertise and try to recruit more teams. I think if we promote what we are already currently doing, residents would be surprised what is already available.

Add more trash bins and bag holders along the trail systems for dog poop and other garbage. Maybe some more benches

Reorganize the staffing at the Park & Rec office. Too many people doing too little for way too much money. That money could be put toward fixing some of these items. Because of some of these people, so many programs in the City have fallen apart. It's very unfortunate. I think you rely on the YMCA too much. What's wrong with providing swim lessons at the high school like there used to be for a nominal fee? Why does it cost so much to participate in a softball league in this town? Where has that money gone in past years? It certainly hasn't improved any of the diamonds. The departmental decisions have been pretty poor. Perhaps it's time for major change.

Indoor volleyball courts for year round leagues.

Questions 13 and 14, won't let me change the number order!

Running track and field needed

Please consider a year round ice rink built in a new location. There are numerous areas that could be considered. We are so embarrassing behind other towns that have a year round rink. Marshfield is ready for a new facility year round rink built in a new location off the fairground area. What a great opportunity

Add pickle ball lines to tennis courts.

Pickle Ball is a fast growing sport that can be enjoyed by people of all ages. Installing Pickle Ball courts would be a huge asset and provide greater variety to the courts we already have. I was introduced to Pickle Ball 2 years ago while visiting family in the Southwest. When I came home to Marshfield, I mentioned it to my daughter and to my surprise, the Senior High school had Pickle Ball in their gym program! I was surprised because I never knew. So all the young people are aware of it and from my understanding, I was told everyone at the school loved it. So it's good for everyone.

We need a track for kids, youth, adults to run on.

Thanks for starting pickleball in Marshfield. The Boson tennis courts are not enough. Please put renovation of Braem Courts high on the list.

Connect the trails and then promote the fact that they are plowed all winter. Upgrade and light school forest cross country and snowshoe trails. Triple the size of Wildwood pond and allow motorized boats. Partner with Y for a multi-use sports complex that draws big tournaments. Then, put all this in a road show and bring in some new employers!

Keep up the good work! It would be great to see the pool updated in some way like you had suggested. Go Marshfield!
install a walking path from Oak/Veterans area to W. McMillan St for the needs of walkers from the medical complex, home owners and apt residents to walk downtown
There are some things that I think the city of Marshfield doesn't need to spend money on. For example, more lighting at Braem Park is needed for safety reasons, but do we really need to get a new scoreboard for the ball diamond?
Develop recreation areas, fields that do not require reservations!
Pickle Ball
One simple improvement or suggestion would be identifying or marking a bike/pedestrian lane around the drive at wildwood zoo.
Connect Wildwood trail to Wildwood Park
I think the Park & Rec people do a great job! Making Marshfield more Bike Friendly should be a priority.
Upgrading the Ice Arena with new technology to replace the ice making to something like glycol or its equivalent.
The number ranking didn't work. I would love if the Bike trail would be a circle. I bike the trail and I hate just ending on Lincoln...which is a dangerous st. and then just having to turn around. It be nice if it were a loop. or if any bike trail was a loop.
An indoor sports facility would be nice - something folks could use during the winter when it's cold and there's snow everywhere
Have some indoor area for recreation available to the regular public.
seems like someone is hot on baseball at the expense of all other sports. Based on usage, I would expect what we need is more indoor tennis courts. Perhaps put a building around an existing set of courts. An inflatable bubble building would be relatively inexpensive and would be used by the public, both high schools and the college teams.
We need more parks in all corners of town. We need more small parks scattered through town, such as relaxing on a park bench on a beautiful day when out on a dog walk, it should be available throughout town not just at Wildwood park.
Close skateboard park
Continue to market, make improvements, add and improve exhibits to the zoo. Connect trail system at Griese Park to Pecan Parkway bike lane so it is easier for kids to get around the green way.
Without the special events at wildwood park I may not take the time to go through the zoo.
1) Make a permanent cricket pitch somewhere in the griese park or a permanent concrete pitch in town somewhere. We have enough baseball and basketball fields and tennis courts in Marshfield. Great Job and thank you. We need facilities for new sports. Start with a Cricket pitch. Do you know a franchise called IPL (a premier cricket league) has become a bigger organization financially than NFL? Install drinking water fountain along the running trails in wildwood park and the trail that
Marshfield has great parks and recreation facilities! Here is my wish list... Have a batting cage with a pitching machine. I personally would use this 2-3 times a week in the summer even if I had to pay for it. Would also help little league coaches and draw teams from the surrounding communities for practice. I'm not sure if the demand would be there but I would really like to see an (Adult 18+) Intramural sports league in Marshfield. It wouldn't even have to be a specific sport. Maybe a league where you form a team with your friends or show up and are put on a team and compete with other teams throughout the summer at a variety of different events. One week could be baseball, next basketball, next tennis, soccer etc. This would utilize all of the great parks we have and get people out and about socializing and staying in shape. Great job and keep up the good work!
Since moving into the city of Marshfield, my family uses the bike/pedestrian trails weekly in the summer and quite often in the winter, weather permitting.

Another option for Pavillions in the park system (similar to the Wildwood station). Focus should be on expanding and connecting all bike/walking trails within the city and surrounding areas.
I do not care for sports much-team sports- I am into the personal sports
How can the vandalism be reduced? Cameras?
How can the vandalism be reduced? Cameras?
not have the cost of renting/using the facility so high
Invest in the improvement to your Men's basketball league. Increase participation through marketing, engagement, incentives, etc. Why can Stratford's league get 15 teams for a longer season, while Marshfield can only get 6 teams?
The Parks department should take a lead role with the County and fair association to continually improve the fairgrounds and keep events coming year-round. This is an economic benefit to the area and a niche that can be expanded. Same idea for Wildwood Park and zoo. The zoo is the best in the area, take a lead role to continue to develop it. Both the fair association and the zoo society tend to think small. The City should take the initiative to think big to expand those sites to bring even more tourism and events to the City.
Why are tax dollars used to support athletic hobbies, support these items with use fees. Questions 13 and 14 needed a none of these option.
The Marshfield CVB is very in being part of this process.
Being a former track and field athlete for the Marshfield High School, it is sad to see the track deteriorate over the years. I know this isn't a Marshfield Park, but many members of the community use this facility. It would be nice to see some renovations or possibly have this added into the new creation of a artificial turf multipurpose complex that is referenced in question 14. Another improvement that should be made is connections to the bike trails. There are segments of trails all over but none of them connect making biking difficult. If the bike trails become connected, we could have an awesome course for the duathlon that is held every year.
Incorporate a sand beach at the pond by the Wildwood Zoo.
More adult leagues like flag football, basketball and others.
Lighted soccer fields either in the form of a new synthetic multipurpose field or at the UW site. Soccer fields that are large enough and crowned properly, along with seating to accommodate high school matches.
Groomed XC ski trail within Wildwood Park or elsewhere in town. Crossing Central Ave on the bike trail at 1st Street is really dangerous. Don't know how to address the problem but wish we could find a solution.
No one uses the Braem Courts. Waste of money
Eliminate Braem Park tennis courts. Eliminate indoor court at City Hall. Use funds to have two indoor courts at the sports center. If more lighted tennis courts are needed, partner with the School District to add lights on the north four court quad at Boson Tennis Center.
Do a better job of resurfacing trail between Oak and Lincoln.
I gather this survey was only about outdoor facilities as no questions were asked about other facilities. It might be helpful to have another survey about indoor facilities in the future.
I would personally like to see another disc golf course built. The current two receive plenty of use and the sport has exploded over the last few years. I think it is time to give those enthusiasts another option to play what they love. I did not put a lot of thought into #14 because quite frankly I'm not interested in the baseball or soccer scene and do not have an opinion.
I would love to see Pickle Ball courts installed.
Outdoor pickle-ball courts would be wonderful!
Provide more children's activities/playground equipment for older children as well. Something maybe more challanging?

fishing in the ponds needs to improve, if so you will see many many more people fishing . Dredge, aerate, stock, whatever it takes.

If possible to expand the upper pond, so there's more room for fishing, non-motorized boating, etc. More activities at the zoo to provide education and awareness--littering, forest fires, etc.

With the introduction of Pickleball in the community there is a large group of participants. A court at Braem and at Wildwood would be a wonderful addition to facilities.

The improvement of UW Marshfield fields would help spark the interest of using those fields more often. Not everyone knows where the UW fields are because of this.

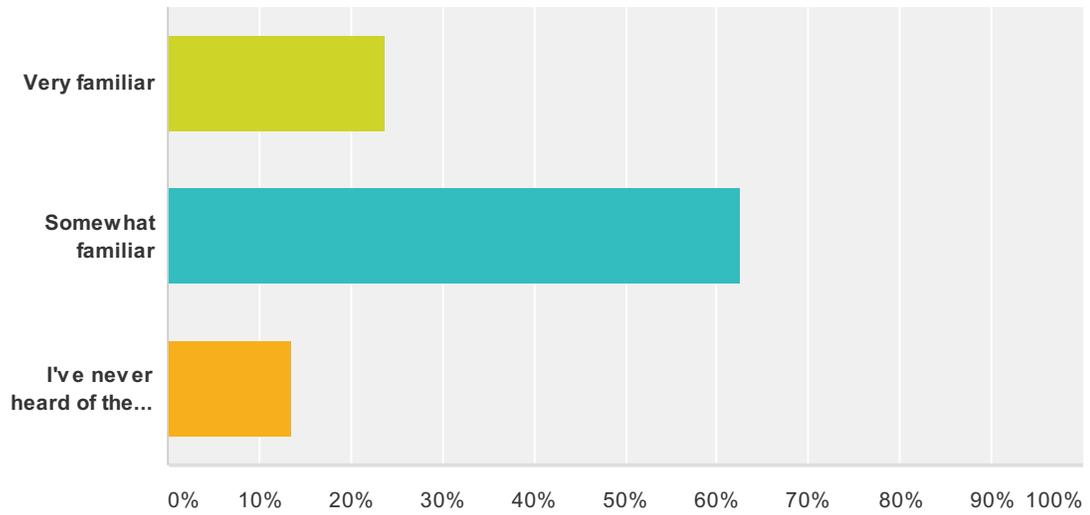
We have a wonderful start to the walking/bike trail(s) in the city coupled with some additions of sidewalk and bike lanes. However, the city lacks any type of trail or sidewalk for walking, running, or biking on E. Mc Millan St. between N. Galvin Ave. and N. just about N. Hume Ave... A often notice a really nice cliff to fall into about a 4-6 foot steep drop to avoid very fast moving traffic.

Another area of concern is the viaduct on W. Mc Millan St. at W. Veterans Pkwy. no safe area to walk or ride bike across the intersection. The city and the railroad need to come up with a plan to enhance the safety of pedestrians and bicyclists there. I know of at least one fatal vehicular accident that occurred at the intersection I believe before it was transformed into what it is today. A nice bridge like what is over Veterans Pkwy. between Chestnut and Oak Ave. should be considered.

The city could really use a mountain bike/hiking/snowshoe single track trail. [http://en.wikipedia.org/wiki/Single_track_\(mountain_biking\)](http://en.wikipedia.org/wiki/Single_track_(mountain_biking)) We already have so many paved/gravel paths. A proper trail for riding/hiking would be inexpensive and offer something new to the city. If outdoor exercise equipment is installed it should include flat pull up bars.

Q1 How familiar are you with what the Marshfield Parks & Recreation Department offers to the community?

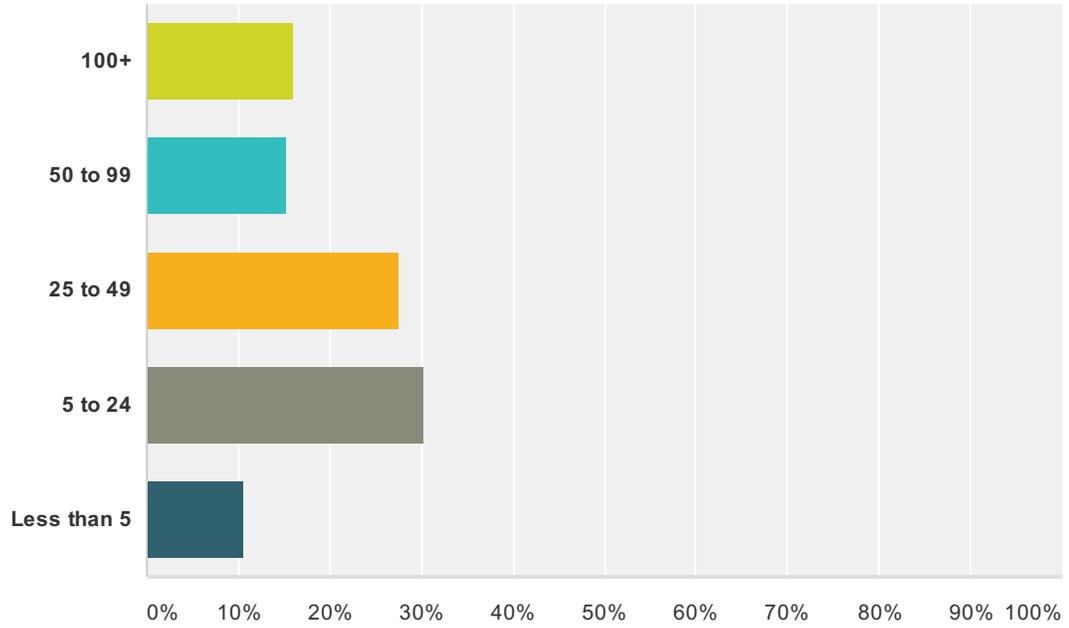
Answered: 236 Skipped: 0



Answer Choices	Responses
Very familiar	23.73% 56
Somewhat familiar	62.71% 148
I've never heard of the Department	13.56% 32
Total	236

Q2 How often in the last year have you used City-provided Parks & Recreation facilities and/or programs? (Examples- Wildwood Park, Wildwood Zoo, Hefko Swimming Pool, bike & pedestrian trails, soccer fields, ball diamonds, fairgrounds, classes/programs/lessons, etc.)

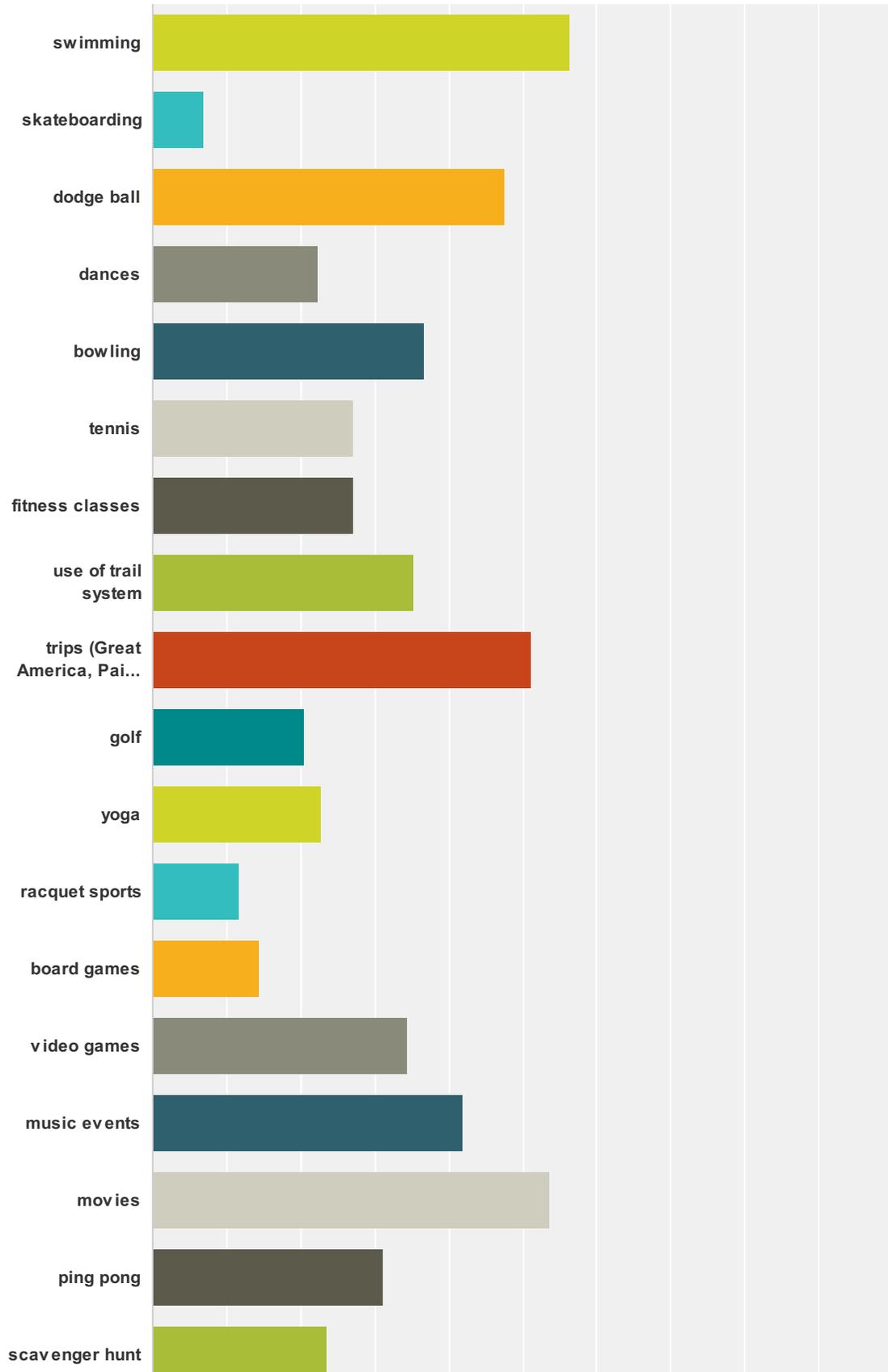
Answered: 235 Skipped: 1



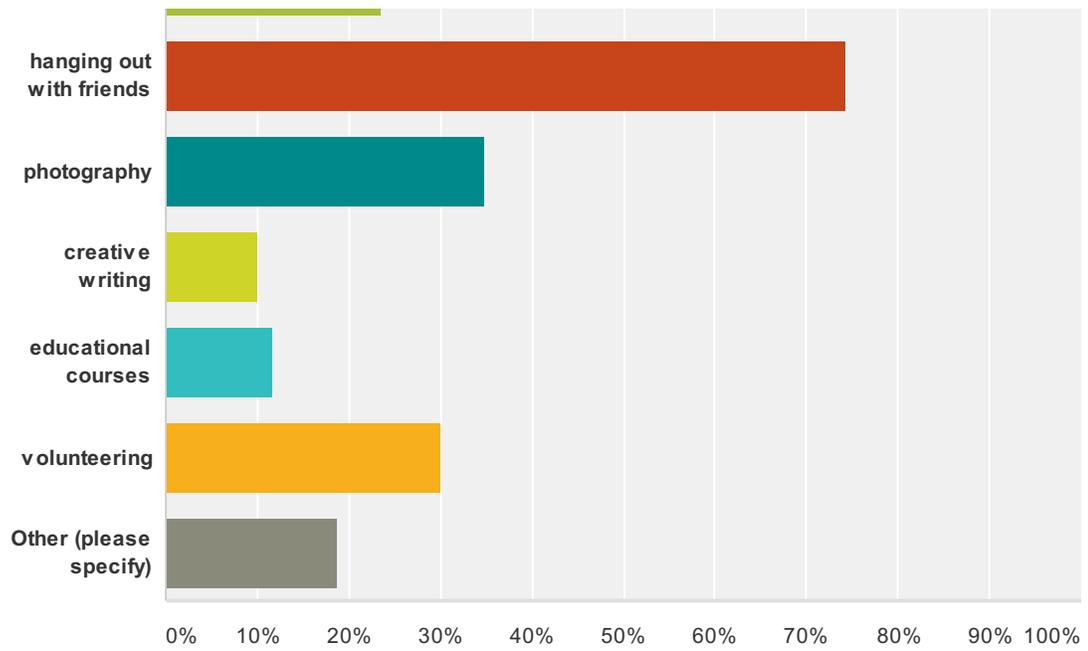
Answer Choices	Responses
100+	16.17% 38
50 to 99	15.32% 36
25 to 49	27.66% 65
5 to 24	30.21% 71
Less than 5	10.64% 25
Total	235

Q3 What types of activities would you be interested in participating in? (check all that apply)

Answered: 229 Skipped: 7



Marshfield Parks & Recreation Teen Survey



Answer Choices	Responses	
swimming	56.33%	129
skateboarding	6.99%	16
dodge ball	47.60%	109
dances	22.27%	51
bowling	36.68%	84
tennis	27.07%	62
fitness classes	27.07%	62
use of trail system	35.37%	81
trips (Great America, Paint Ball, etc)	51.09%	117
golf	20.52%	47
yoga	22.71%	52
racquet sports	11.79%	27
board games	14.41%	33
video games	34.50%	79
music events	41.92%	96
movies	53.71%	123
ping pong	31.00%	71
scavenger hunt	23.58%	54
hanging out with friends	74.24%	170
photography	34.93%	80

Marshfield Parks & Recreation Teen Survey

creative writing	10.04%	23
educational courses	11.79%	27
volunteering	30.13%	69
Other (please specify)	18.78%	43
Total Respondents: 229		

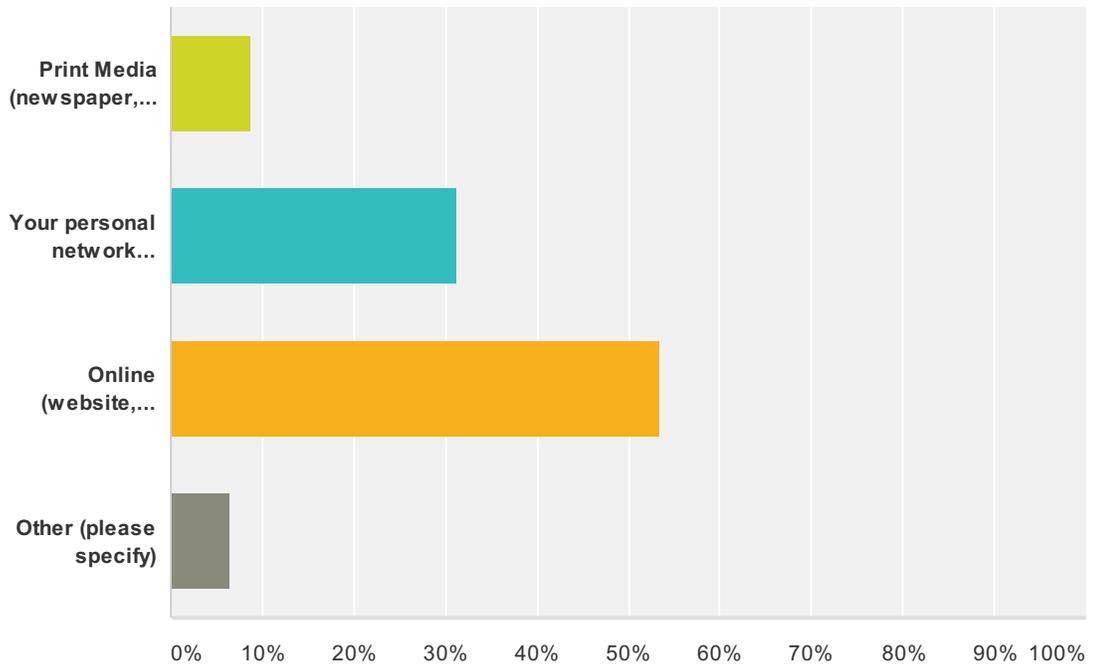
Q4 List three things that you would use a community center or sports complex for.

Answered: 208 Skipped: 28

Answer Choices	Responses	
1	100.00%	208
2	93.75%	195
3	84.13%	175

Q5 Where do you look for information regarding the activities you currently participate in?

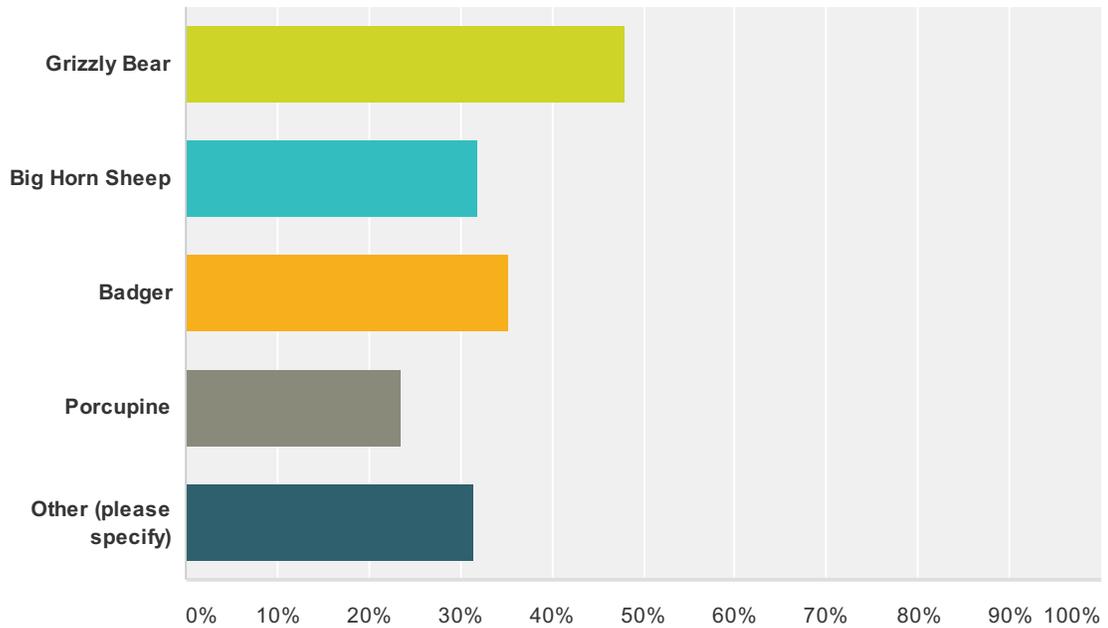
Answered: 230 Skipped: 6



Answer Choices	Responses
Print Media (newspaper, quarterly school newsletter)	8.70% 20
Your personal network (verbally, email, friends)	31.30% 72
Online (website, facebook)	53.48% 123
Other (please specify)	6.52% 15
Total	230

Q6 Which of the following North American animal exhibits would you like to see at Wildwood Zoo? (check all that apply)

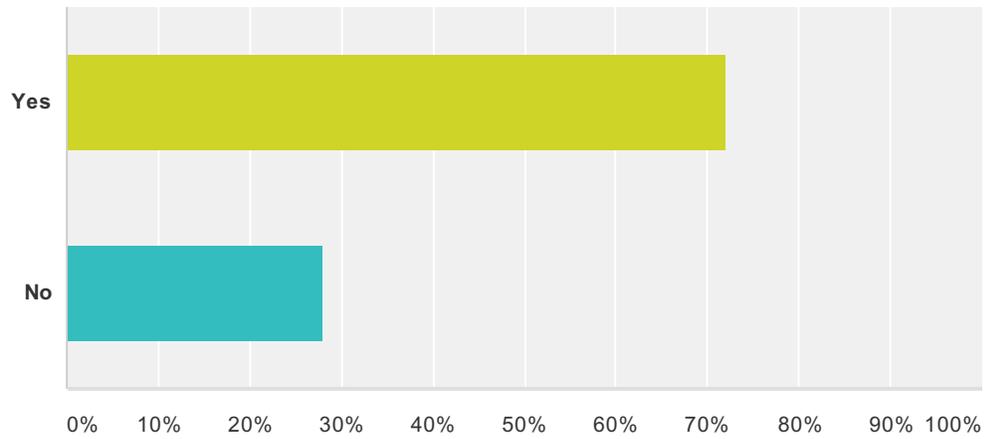
Answered: 229 Skipped: 7



Answer Choices	Responses
Grizzly Bear	48.03% 110
Big Horn Sheep	31.88% 73
Badger	35.37% 81
Porcupine	23.58% 54
Other (please specify)	31.44% 72
Total Respondents: 229	

Q7 Do you think the City should allow non-motorized boating to occur on the Upper Pond at Wildwood Park?

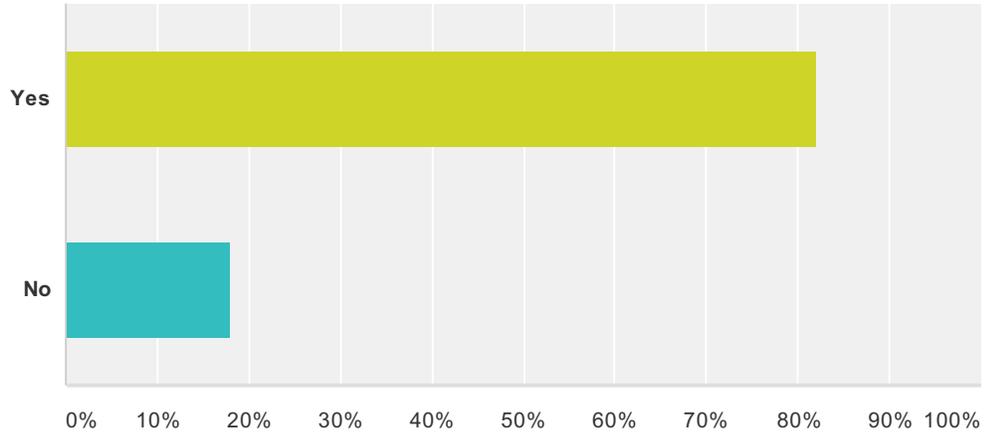
Answered: 236 Skipped: 0



Answer Choices	Responses
Yes	72.03% 170
No	27.97% 66
Total	236

Q8 Would you support the Parks & Recreation Department investigating options to improve the fishing in the Upper Pond at Wildwood Park?

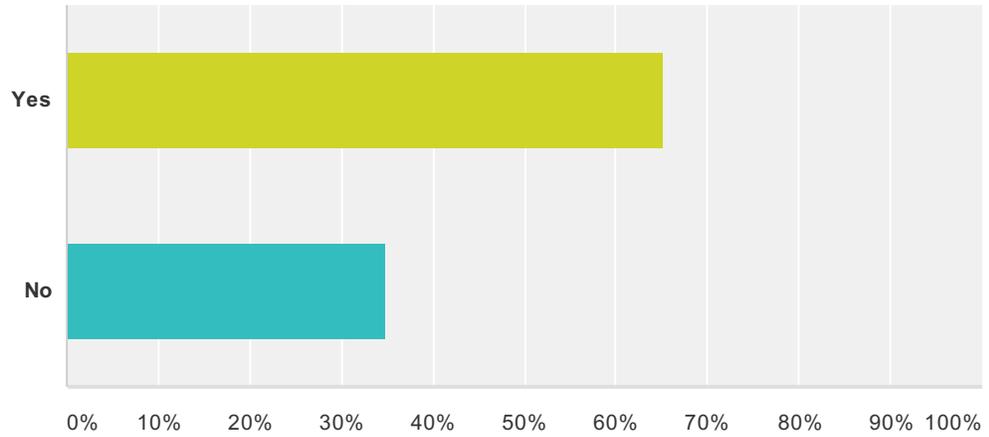
Answered: 233 Skipped: 3



Answer Choices	Responses
Yes	81.97% 191
No	18.03% 42
Total	233

Q9 Would you use outdoor exercise equipment if it was available in a park or along a trail?

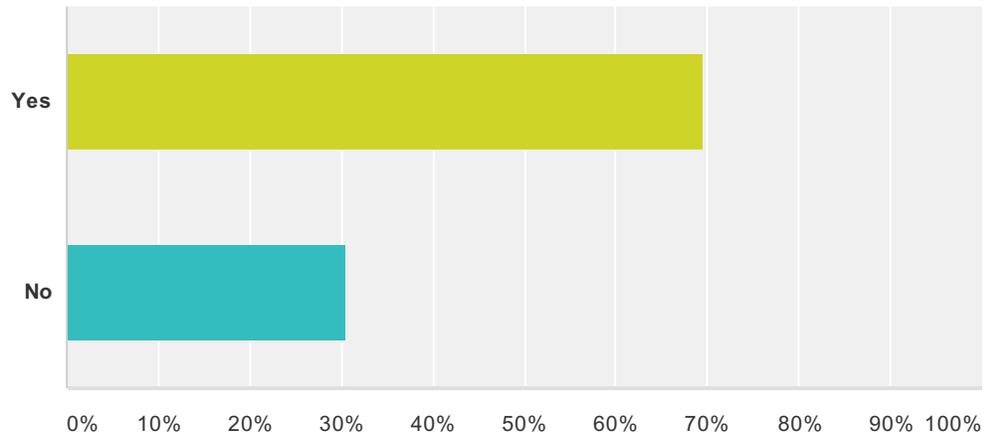
Answered: 233 Skipped: 3



Answer Choices	Responses
Yes	65.24% 152
No	34.76% 81
Total	233

Q10 Do you currently use the city bicycle and pedestrian trails to bike, walk or run?

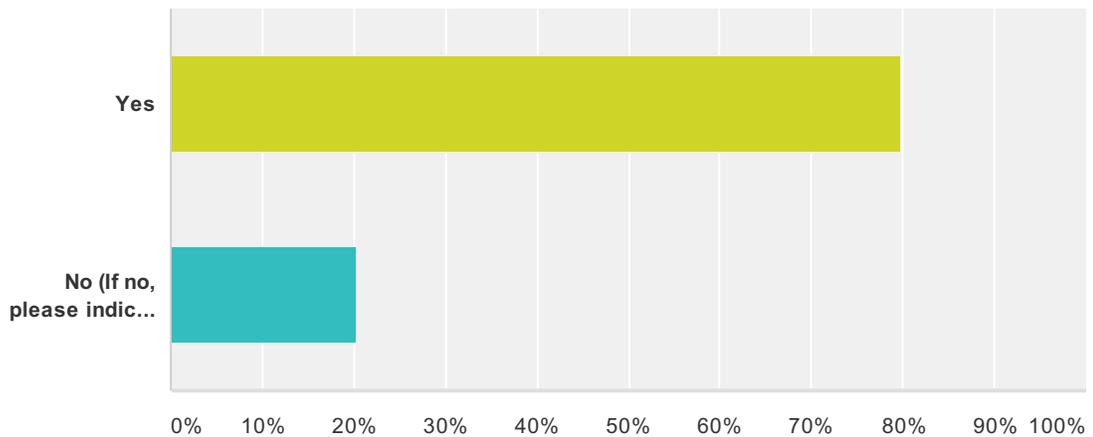
Answered: 236 Skipped: 0



Answer Choices	Responses	
Yes	69.49%	164
No	30.51%	72
Total		236

Q11 Hefko Swimming Pool in Wildwood Park is beyond its expected life and is in need of replacement. The estimated cost for a new outdoor aquatic center is approximately \$5,000,000. One idea to address this problem is to construct a large “splash pad” (water playground) at Wildwood Park and create a new indoor, year-round, zero-depth family fun pool at the YMCA at an estimated cost of \$3,500,000. The City of Marshfield would financially contribute to the two improvements and city residents who are not members of the YMCA would be able to use both the new splash pad and the indoor family fun pool. This concept is only an idea to address the problem and many details remain to be addressed. It would require both substantial private and public funding. Would you support this plan?

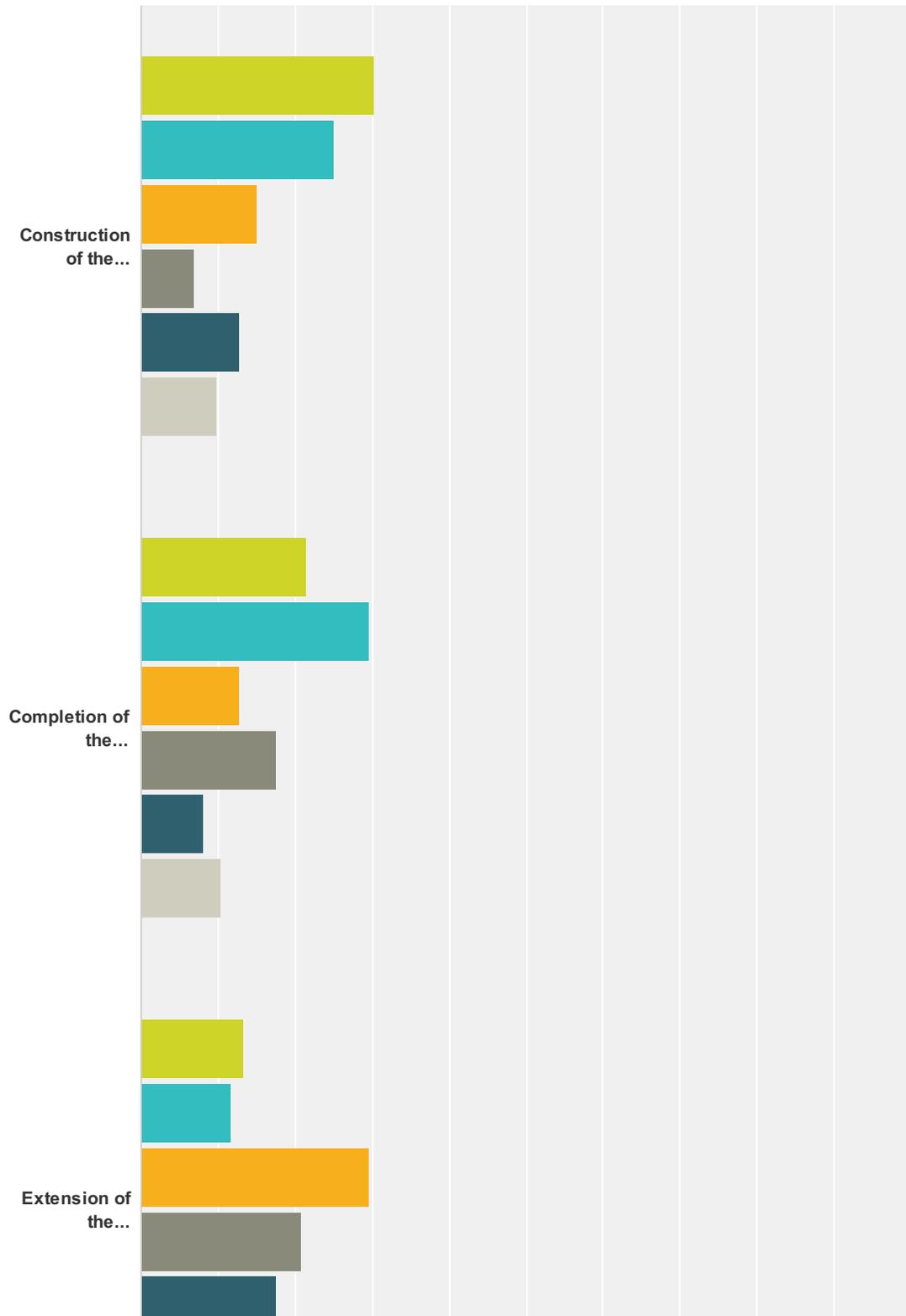
Answered: 233 Skipped: 3



Answer Choices	Responses	
Yes	79.83%	186
No (If no, please indicate what ideas you have to address this issue)	20.17%	47
Total		233

Q12 Please rank (1-6, 1 being top priority) the following city bike and pedestrian improvements in order of priority. To view a map of the existing bike transportation accommodations in the City of Marshfield, click here.

Answered: 172 Skipped: 64

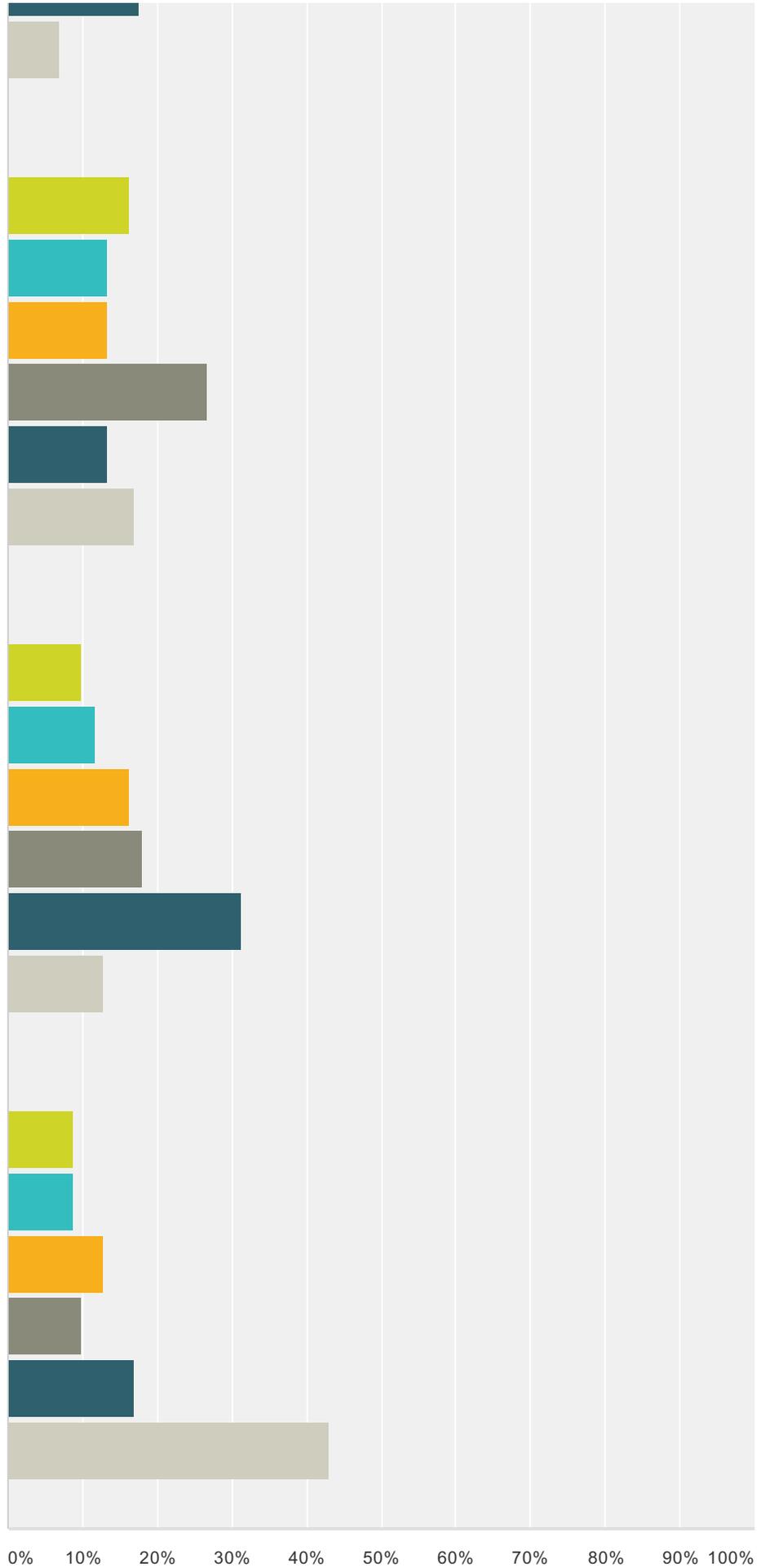


Marshfield Parks & Recreation Teen Survey

**Install
bicycle lane...**

**Extension of
the trail...**

**Extension of
the Galv in R...**



Marshfield Parks & Recreation Teen Survey



	1	2	3	4	5	6	Total	Average Ranking
Construction of the Wildwood-McMillan Connector Trail (Wildwood Park to McMillan St.)	30.23% 52	25.00% 43	15.12% 26	6.98% 12	12.79% 22	9.88% 17	172	4.23
Completion of the Hewitt-Marshfield Connector Trail (Yellowstone Industrial Park)	21.51% 37	29.65% 51	12.79% 22	17.44% 30	8.14% 14	10.47% 18	172	4.08
Extension of the bicycle/pedestrian trail on Adler Road from Sycamore Ave. to Weber Park	13.37% 23	11.63% 20	29.65% 51	20.93% 36	17.44% 30	6.98% 12	172	3.62
Install bicycle lanes on 29th Street when it is reconstructed	16.28% 28	13.37% 23	13.37% 23	26.74% 46	13.37% 23	16.86% 29	172	3.42
Extension of the trail system north to Mann Road/McMillan Marsh Trail	9.88% 17	11.63% 20	16.28% 28	18.02% 31	31.40% 54	12.79% 22	172	3.12
Extension of the Galvin Road trail to 4th Street	8.72% 15	8.72% 15	12.79% 22	9.88% 17	16.86% 29	43.02% 74	172	2.53

Q13 Please provide the following if you'd like results of this survey:

Answered: 70 Skipped: 166

Answer Choices	Responses	
Name	100.00%	70
Address	77.14%	54
Email Address	61.43%	43
Telephone number	71.43%	50

Other Zoo Animals you want to see
Lion, Tiger, Panda
Sloth
Lion
Elephant
Mountain Lion
Polar Bear, Penguins
aquatic animals
freshwater fish (make ponds cleaner)
more wolves or a reptile exhibit or a crocodile
I don't support zoos
fox
exotic animals: cheetahs, lions, leopards
wolf
get some cool freshwater fish put in the pond
Panda bears or polar bears
hippos, giraffes
Zebra
Panda Bear
monkeys, penguins, tigers
elk, raccoon
unicorns
alligators
none, animals should live in the wild
Panda bear
Wolf
Liger
Liger
Liger, gorilla
Cougar
Gorilla
Panda
Monkey, Slow loarx, Lion
Unicorn
Whale
Zebra
Polar Bear
Zebra!
Dragon
The Honey Badger
Tigers, peacocks, giraffes, elephants
Penguins
Sabre Tooth Tiger
Maybe Monkeys.
big cat
Unicorn
Needs to be place where people can workout for free
african animals
Snow Tiger
zebras
tiger

toucan
lion
Liger
moose
Dinosaurs, Polar Bears, Pandas, Sloth
Lions, Monkeys, Exotic Animals
I love animals
Antelope
T-rex
Snake Pit
Snake
Any animals
male maned lion's
White Tiger
monkey
Tiger
ELEPHANT, AND TIGER
elephant
Honey Badger
FROGS!!!!!!!!!!!!!!
Lion
cougar

Other ways you hear about P&R Programs
BOth friend & facebook
I Don't
All the above
All the above
school
flyers around school
NA
Marshfield School District Website
never knew I could
Friends
calling
high school website
word of mouth
School
word of mouth, school

Ideas to address the Hefko Pool issue
Make one giant, deep pool
Replace the pool teens these days like diving and deep pools not shallow kiddy pools.
Remodel Hefko, I go there often and would rather have an open air pool for summers. I can already go to YMCA year round.
It never drained in the winter
Don't change a thing
An outdoor pool is perfect for teens to hangout during the summer and to stay out of trouble.
Like Outdoor
Fix Hefko
I prefer an outdoor pool. Although I am not entirely against the idea, an outdoor pool ranks higher for me.
Public funding should be used for more important things like education.
renovate Hefko pool or build a new public pool
keep an outdoor pool
New pool would be used more than a splash pad. Water slide mandatory
to build a new pool outside
None, I don't know how to swim
I personally don't like the pool so I just would support it
NA
do not waste tax money
just fix up Hefko, don't start making water playgrounds
keep the pool and have steady maintenance. Don't waste more tax payers money
N/A
none
keep hefko
N/A
Leave it the way it is
Just remodel the original & make it bigger, add slides & stuff
I like having an outdoor pool
Use the money to build a new football stadium, a bigger weight room facility, fix the baseball field by high school
We're a small town, they're not going to get their money back like the Wisconsin Dells
Build a new pool
We need an area for a diving board
Spend money on more important things
Less money, paid from memberships
I think teens want an outdoor pool and not just an area to splash around. I think an outdoor water park in general would be a really cool idea. that way adults, teens, and kids can all use this area to swim and be out in the sun.
I see the splash pond as more of a young child area. A lot of teens like to swim in the summer. With the pool at the YMCA it would be indoors, there for you wouldn't get to be outside.
I enjoy swimming not splashing.
New aquatic center
outdoor pool
Just an outdoor pool
I want an outside pool.
re-cement the pool. An indoor pool wouldnt be good because many teens go to hefko to tan. Kids love going to hefko. Taking it away and putting it in the YMCA would be stupid and would lose you business.

We need an outdoor water area, like hefko, we simply cannot just keep people huddled up inside all the time. The amount of time people would spend in tanning beds if there was no outdoor swimming pool would be way too high...
i do not use hefko pool and i think the funds could be better appropriated into an improvement into a large scale multi sport complex at the highscool
Hefko is a really fun place to go with friends. The Y is indoors also, which is not as fun for swimming.
nasty
there would be too many people at the YMCA
Improve the pool. Wildwood is for animals, not pools.

City of Marshfield – Parks & Recreation Department
Comprehensive Outdoor Recreation Plan
Elementary School Survey

Dear Teachers:

The purpose of this survey is to assist the Marshfield Parks & Recreation Department staff in determining how to best meet the parks and recreation needs of the youth in our community. We are asking you to complete this survey with your students as a group and fill in or check off whatever applies. We would appreciate completed surveys back in our office by May 1st.

Please return the survey to the Main Office of your school; mail it to Marshfield Parks & Recreation, P.O. Box 727, Marshfield WI 54449; or scan & e-mail it to parkrec@ci.marshfield.wi.us.

1. Which Parks & Recreation facilities do you & your family use?

<u>76</u> Tennis Courts	<u>55</u> Baseball and/or Softball Diamonds
<u>196</u> Wildwood Zoo	<u>40</u> Fairgrounds
<u>155</u> Hefko Swimming Pool	<u>30</u> Skatepark
<u>152</u> Biking/Walking Trails	<u>85</u> Pickle Pond Ice Rink
<u>80</u> Soccer Fields	<u>52</u> Disc Golf Courses

Other: Used on a regular basis

2. Which Parks & Recreation programs do you participate in?

<u>65</u> Baseball	<input type="checkbox"/> Gymnastics
<input type="checkbox"/> Basketball	<input type="checkbox"/> Skateboarding
<input type="checkbox"/> Disc Golf	<input type="checkbox"/> Soccer
<input type="checkbox"/> Football	<input type="checkbox"/> Tennis
<input type="checkbox"/> Golf	<input type="checkbox"/> Volleyball
<u>102</u> Ice Skating	<input type="checkbox"/> Disc Golf
<u>80</u> Wild Wednesdays	<u>3</u> Camping With the Critters
<u>152</u> Swimming at Heko Pool	<u>45</u> Trick-or-Treating in the Zoo
<input type="checkbox"/> Summer Trips	<u>29</u> Open Gym & Swim at Senior High
<input type="checkbox"/> Indoor Tennis Court	<input type="checkbox"/> Indoor Racquetball Court

Other: _____

3. What types of activities would you be interested in participating in, if offered?

- | | |
|---|--------------------------------|
| <u> </u> Swimming | <u>130</u> Ping Pong |
| <u> </u> Running/Jogging | <u>90</u> Photography |
| <u>125</u> Dodgeball | <u> </u> Racquetball |
| <u>35</u> Dancing | <u> </u> Yoga |
| <u>53</u> Bowling | <u> </u> Zumba |
| <u> </u> Trips (Action City, Valleyfair) | <u>160</u> Zookeeper for a day |
| <u> </u> Other: _____ | |
-

4. Which City Parks do you and your family visit?

- | | | |
|---------------------------|------------------------------|--------------------------------|
| <u> </u> Benedict | <u>165</u> Griese Park | <u>43</u> Steve J. Miller Park |
| <u>11</u> Columbia | <u>50</u> Hamus Park | <u> </u> Veterans Park |
| <u> </u> Connor | <u>24</u> Weber Park | <u>198</u> Wildwood Park |
| <u>9</u> Forest Ridge | <u>3</u> Northern Hills Park | |
| <u>29</u> Grant Mini Park | <u>43</u> Pickle Pond Park | |

5. Which piece of playground equipment is the most fun?

6. Hefko Swimming Pool is very old and needs to be replaced soon. One idea is to replace Hefko pool with a large "splash pad" (water playground), and build a new indoor pool at the Marshfield YMCA.

What ideas do you have for replacing Heko Pool?

 About half of the students favored a splash pad

7. Which of the following North American animals would you like to see at Wildwood Zoo?

- | | |
|---|--|
| <u>36</u> Grizzly Bear | Each got one vote of which they would like to see added first to the zoo |
| <u>18</u> Big Horn Sheep | |
| <u>110</u> Badger | |
| <u>30</u> Porcupine | |
| <u> </u> Others: <u>fish, hedgehog, moose, bats, snake</u> | |
-

8. Do you and your family use the city trails to bike, walk, rollerblade, run, etc.?

Yes No

9. Please let us know if you have other ideas or comments regarding the Marshfield Parks & Recreation Department.

Teachers: If you would like the results of this survey sent to you, or if you would like further updates on the Comprehensive Outdoor Recreation Plan process, please provide the following contact information.

School Name: _____ Grade: _____

Address: _____

Teacher Name: _____

Telephone: _____

*Thank you for completing the survey and for your interest in the
Marshfield Parks & Recreation Department!*

**APPENDIX C:
SUGGESTED OUTDOOR RECREATION FACILITY DEVELOPMENT
STANDARDS**

SUGGESTED OUTDOOR FACILITY DEVELOPMENT STANDARDS				
Activity Format	Recommended Size and Dimensions	Recommended Space Requirements	Recommended Orientation	Service Radius and Location Notes
Badminton	Singles--17' x 44' Doubles--20' x 44' with 5' unobstructed area on both sides	1622 sq. ft.	Long axis north - south	¼ - ½ mile. Usually in school recreation center or church facility. Safe walking or biking or biking access.
Basketball 1. Youth 2. High School 3. Collegiate	46' - 50' x 84' 50' x 84' 50' x 94' with 5' unobstructed space all sides.	2400-3036 sq. ft. 5040-7280 sq. ft. 5600-7980 sq. ft.	Long axis north - south	¼ - ½ mile. Same as badminton. Outdoor courts in neighborhood/community parks, plus active recreation areas in other park settings.
Handball (3-4 wall)	20' x 40' with a minimum of 10' to rear of 3-wall court. Minimum 20' overhead clearance.	800 sq. ft. for 4-wall, 1000 sq. ft. for 3-wall.	Long axis is north - south. Front wall at north end.	15 - 30 min. travel time, 4-wall usually indoor as part of multi-purpose building. 3-2 all usually in park or school setting.
Ice Hockey	Rink 85' x 200' (Min. 85' x 185') Additional 5000 22,000 sq. ft. including support area.	22,000 sq. ft. including support area.	Long axis is north - south if outdoors.	½ - 1 hour travel time. Climate important consideration affecting no. of units. Best as part of multipurpose facility.
Tennis	36' x 78'. 12 ft. clearance on both ends.	Min. of 7,200 sq. ft. single court area (2 acres per complex)	Long axis north - south	¼ - ½ mile. Best in batteries of 2 - 4. Located in neighborhood/community park or near school site.
Volleyball	30' x 60'. Minimum of 6' clearance on all sides.	Minimum 4,000 sq. ft.	Long axis north - south	½ - 1 mile.
Baseball 1. Official 2. Little League	Baselines - 90' Pitching distance--60.5' Foul lines - min. 320' Center field - 400'+ Baselines - 60' Pitching distance - 46' Foul lines - 200' Center field - 200' - 250'	3.0 - 3.85 A min. 1.2 A min.	Locate home plate so pitcher is not throwing across sun, and batter not facing it. Line from home plate through pitchers mound to run east-northeast.	¼ - ½ mile. Part of neighborhood complex. Lighted fields part of community complex.
Field Hockey	180' x 300' with a minimum of 10' clearance on all sides.	Minimum 1.5 A	Fall season - Long axis northwest or southeast. For longer periods, north/south	15 - 30 minute travel time. Usually part of baseball, football, soccer complex in community park or adjacent to high school.
Football	160' x 360' with a minimum of 6' clearance on all sides.	Minimum 1.5 A	Same as field hockey.	15 - 30 min. travel time. Same as field hockey.
Soccer	195' to 225' x 330' to 360' with 10' minimum clearance on all sides.	1.7 - 2.1 A	Same as field hockey.	1 - 2 miles. Number of units depends on popularity. Youth popularity. Youth soccer on smaller fields adjacent to fields or neighborhood parks.
Golf - Driving Range	900' x 690' wide. Add 12' width each additional tee.	13.5 A for min. of 25 tees.	Long axis is southwest - northeast with golfer driving northeast.	30 minute travel time. Park of golf course complex. As separate unit may be privately operated.

SUGGESTED OUTDOOR FACILITY DEVELOPMENT STANDARDS (continued)				
Activity Format	Recommended Size and Dimensions	Recommended Space Requirements	Recommended Orientation	Service Radius and Location Notes
¼ mile running track	Over-all width - 276' length - 600'. Track width for 8 - 4 lanes is 32'.	4.3 A	Long axis in sector from north to south to northwest - southeast, with finish line at north end.	15 - 30 minute travel time. Usually part of a high school or community park complex in combination with football, soccer, etc.
Softball	Baselines - 60' pitching distance - 45' men. 40' women Fast pitch field radius from plate - 225' Slow pitch - 275' (men) 250' (women)	1.5 - 2.0 A	Same as baseball. indimensions for 16".	¼ - ½ mile. Slight difference. May also be used for youth baseball.
Multiple use court (basketball, tennis, etc.)	120' x 80'	9,840 sq. ft.	Long axis of court with primary use north and south.	1 - 2 miles, in neighborhood or community parks.
Archery range	300' length x minimum 10' between targets. Roped, clear area on side of range minimum 30', clear space behind targets minimum of 90' x 45' with bunker.	Minimum 0.65 A	Archer facing north + or - 45 degrees.	30 minutes travel time. Part of a regional/metro complex.
Golf 1. Par 3 (18 hole) 2. 9-hole standard 3. 18-hole standard	Average length varies -600 - 2700 yards. Average length 2250 yards Average length 6500 yards.	50 - 60 A Minimum of 50 A Minimum 110 yards	Majority of holes on north/south axis	½ - 1 hour travel time 9-hole course can accommodate 350 people/day 500 - 550 people/day. Course may be located in community, district or regional/metro park.
Swimming pools	Teaching - min. 25 yards x 45' even depth of 3-4 ft. Competitive - min. 25 m x 16 m. Min. of 25 sq. ft. water surface per swimmer. Ration of 2 to 1 deck to water.	Varies on size of pool and amenities. Usually 1 - 2 A sites.	None, but care must be taken in siting life stations in relation to afternoon sun.	15 to 30 minutes travel time. Pools for general community use should be planned for teaching competitive and recreational purposes with enough to accommodate 1m and 3m diving boards. Located in community park or school site.
Beach areas	Beach area should have 50 sq. ft. of land and 50 sa. ft. of water per user. Turnover rate is 3. There should be a 3-4 A supporting area per A of beach.	N/A	N/A	½ to 1 hour travel time. Should have a sand bottom with a maximum slope of 5%. Boating areas completely segregated from swimming areas. In regional/metro parks.

**APPENDIX D:
CURRENT CIP PLAN**

City of Marshfield, Wisconsin
Capital Improvement Program
 2015 thru 2019

PROJECTS & FUNDING SOURCES BY DEPARTMENT

Department	Project#	Priority	2015	2016	2017	2018	2019	Total
Parks & Recreation								
Wildwood-McMillan Connector Trail	PR-L-1647	1	499,000					499,000
Wildwood Park Pond Improvements	PR-L-2800	2					60,000	60,000
Playground Development/Renovation	PR-L-2804	2			50,000		50,000	100,000
Fairgrounds softball field improvements	PR-L-2808	2			20,000			20,000
Hefko Pool	PR-L-2811	2			500,000			500,000
Wildwood Zoo Storage/Maintenance Building	PR-L-2824	2	355,000					355,000
Braem Park parking lot maintenance	PR-L-2827	2		100,000				100,000
Parks and Recreation Asphalt Surface Maintenance	PR-L-2854	2			30,000		30,000	60,000
Park Forestry Improvement Program	PR-L-2855	2		20,000	20,000			40,000
Braem Park Tennis Court Renovation Project	PR-L-2857	2				140,000		140,000
ADA Park Facility Access Improvements	PR-L-2860	1	0	20,000	20,000			40,000
Hewitt Connector Trail	PR-L-2861	2	121,000					121,000
Parks & Recreation Total			975,000	140,000	640,000	140,000	140,000	2,035,000
<i>Borrowed - Taxes on Incremental Value</i>			20,000					20,000
<i>Borrowed - Nonrecurring Projects</i>					500,000			500,000
<i>Borrowed Funds - Recurring Projects</i>			565,000					565,000
<i>Donations/Private Funds</i>			118,000					118,000
<i>Non-Local Revenue</i>			92,000					92,000
<i>Room Tax</i>			180,000	140,000	140,000	140,000	140,000	740,000
Parks & Recreation Total			975,000	140,000	640,000	140,000	140,000	2,035,000
Grand Total			975,000	140,000	640,000	140,000	140,000	2,035,000

Capital Improvement Program

2015 thru 2019

Department Parks & Recreation

City of Marshfield, Wisconsin

Contact Ed Englehart

Project # PR-L-1647
Project Name Wildwood-McMillan Connector Trail

Type N/A
Useful Life Unassigned
Category L - Parks
Priority Level 1

Assessable Project No

Companion Project Not Applicable

Description
 The project will complete a pedestrian/bicycle trail from Wildwood Park/17th Street on the south to McMillan Avenue near Fig Avenue on the north. This project was approved for an 80/20 funding allocation by the State of Wisconsin in 2008. The project will require acquisition of the former Texas Spur rail corridor from Park Street south to Wildwood Park and cooperation from the School District of Marshfield for the trail segment on the west boundary of Grant School. Segments of the trail on Oak Avenue, from Depot Street to Cleveland Street, Park Street, from Spruce Avenue to Pine Avenue and a 1 block portion of Spruce Avenue will consist of a combination of on road bike lanes and sidewalks. The remainder of the trail is proposed to be 10'-12' asphalt surface. Development of plans and specifications and R.O.W. acquisition are scheduled for 2014 with construction in 2015.

Justification
 In 2009, the city entered into an agreement with the State of Wisconsin to construct this off-road trail. The state will fund 80% (\$810,800) of the trail project cost. The trail will provide a key connector segment to other existing trails through the center of the city trail system plan, including the Veteran's Parkway pedestrian overpass, and will create a connection to the medical complex area, Security Health, and Grant School. This project was suggested by the Friends of the Trails and is supported by staff. The design and ROW acquisition phase of the project has taken considerably longer than was anticipated and the project cost estimate has increased. In addition to the increased construction costs due to inflation, additional costs were identified due to a route modification and findings during the plan development. The Federal/State funding for the project is capped at the 2009 level and it will be necessary for the City to budget additional dollars to complete the project. The State has extended the deadline for the City to complete the project until December 31, 2016 to be eligible to receive the reimbursement for construction. The project has received positive support from St. Joseph's Hospital, Marshfield Clinic, Reliant Rehab, Modern of Marshfield, Marshfield Utilities and the School District of Marshfield in the planning of the project. Funding will be received from some of those entities for specific design features that they have requested. With the increased City funding it would reflect the project funding of 61% from outside funding and 39% City funds instead of the original 80% outside funding and 20% City funding.

Expenditures	2015	2016	2017	2018	2019	Total
Construction	499,000					499,000
Total	499,000					499,000

Funding Sources	2015	2016	2017	2018	2019	Total
Borrowed Funds - Recurring Pr	350,000					350,000
Donations/Private Funds	109,000					109,000
Room Tax	40,000					40,000
Total	499,000					499,000

Budget Impact/Other
 Increased maintenance cost for mowing, snow removal, and other trail and associated ground maintenance.
 Should the City decide not to complete the project it will be necessary to re-pay the State the 80% reimbursement made to the City for the design services.

Capital Improvement Program
City of Marshfield, Wisconsin

2015 thru 2019

Department Parks & Recreation

Contact Ed Englehart

Type N/A

Useful Life Unassigned

Category L - Parks

Priority Level II

Project # PR-L-2800
Project Name Wildwood Park Pond Improvements

Assessable Project No

Companion Project Not Applicable

Description

Project includes improvements and maintenance for the upper and lower ponds at Wildwood Park. The initial phase of the project would provide for an assessment of the ponds and establish a master plan for improvements and maintenance. One goal of the assessment project would be to identify opportunities to enhance the recreational value of the ponds.

Justification

With the removal of the power plant, the primary uses of the ponds are for recreational benefits and storm water management. With limited natural bodies of water in Marshfield the ponds at Wildwood Park provide some of those experiences for the park visitors. The CORP identifies the need to improve the recreational and aesthetic qualities of the ponds.

In past years the upper pond provided fishing opportunities for both youth and adults. In recent years the quality of fishing has diminished. An improved understanding of the conditions of the ponds and future maintenance needs is also beneficial for long term use of the ponds as a storm water management tool. In 2012, the water level of the Upper Pond dropped significantly in part due to very low rainfall amounts.

Expenditures	2015	2016	2017	2018	2019	Total
Construction					40,000	40,000
Design					20,000	20,000
Total					60,000	60,000

Funding Sources	2015	2016	2017	2018	2019	Total
Room Tax					60,000	60,000
Total					60,000	60,000

Budget Impact/Other

Capital Improvement Program
City of Marshfield, Wisconsin

2015 thru 2019

Department Parks & Recreation

Contact Ed Englehart

Type N/A

Useful Life 20

Category L - Parks

Priority Level II

Project # PR-L-2804
Project Name Playground Development/Renovation

Assessable Project No

Companion Project Not Applicable

Description
 This is an on-going program of providing and maintaining safe playground facilities in the city parks that meet current safety and accessibility standards. Projects may include the rehabilitation or expansion of existing playgrounds or newly established ones.

Justification
 Allocate funds to develop new and renovate existing city playgrounds. Priority replacement of existing playgrounds that do not comply with Americans with Disabilities Act (A.D.A.) and Consumer Product Safety Guidelines (C.P.S.G.) for playground equipment. The Comprehensive Outdoor Recreation Plan also identifies underserved areas in the community that may present an opportunity for a playground development.

Expenditures	2015	2016	2017	2018	2019	Total
Construction			50,000		50,000	100,000
Total			50,000		50,000	100,000

Funding Sources	2015	2016	2017	2018	2019	Total
Room Tax			50,000		50,000	100,000
Total			50,000		50,000	100,000

Budget Impact/Other
 Reduce maintenance in short term for existing playgrounds. Increased maintenance costs for new playgrounds.

Capital Improvement Program
City of Marshfield, Wisconsin

2015 thru 2019

Department Parks & Recreation

Contact Ed Englehart

Type N/A

Useful Life Unassigned

Category L - Parks

Priority Level II

Project #	PR-L-2808
Project Name	Fairgrounds softball field improvements

Assessable Project No

Companion Project Not Applicable

Description
Two softball diamonds located inside the track area at the Marshfield Fairgrounds, 513 E. 17th Street. Substantial improvements were made to these fields in 1999 and 2003. This funding will address items that were either not made at that time or areas that now need updating and/or renovation.

Justification
These fields are the primary softball fields in the community and are used for girls youth softball, middle school and high school girls softball, and men and women's softball. The intent is to make needed renovations and improvements to these fields to avoid deterioration and maintain quality community softball fields. Examples of improvements are bleachers, scoreboards, fencing, infield surface, dugout roofs, and outfield turf.

Expenditures	2015	2016	2017	2018	2019	Total
Construction			20,000			20,000
Total			20,000			20,000

Funding Sources	2015	2016	2017	2018	2019	Total
Room Tax			20,000			20,000
Total			20,000			20,000

Budget Impact/Other

Capital Improvement Program
City of Marshfield, Wisconsin

2015 thru 2019

Department Parks & Recreation

Contact Ed Englehart

Type N/A

Useful Life 30

Category L - Parks

Priority Level II

Project #	PR-L-2811
Project Name	Hefko Pool

Assessable Project No

Companion Project Not Applicable

Description

Should the YMCA expansion project be successfully completed and include an expanded swimming pool, sized to meet the community needs during the summer months, it is proposed that the Hefko Swimming Pool would be demolished and a "splash pad" play area be constructed in that location of Wildwood Park at 1800 S. Roddis Avenue. This would retain a water related recreation area at Wildwood Park and would be less costly to construct and maintain. Splash pads have been successfully introduced in Wisconsin communities over the past ten years and have proven to be very popular.

Justification

Hefko pool was built in 1933 and renovated in 1974. The average life expectancy of outdoor swimming pools in our region of the United States is between 30 - 35 years. In 2000, a preliminary report was completed to provide the city with more detailed information regarding the options and implications of a new pool. The required ADA accessibility improvements remain to be addressed. With the lack of other natural water recreation options in Marshfield it is felt that a quality public outdoor pool facility should be available for a community of this size. Most communities the size of Marshfield now provide outdoor swimming pools with a variety of enhancements and water features for their residents. New facilities now include features that appeal to a wider segment of the community including youth, families, young adults and active seniors. A new swimming facility relates to community health, safety, and economic development issues.

Expenditures	2015	2016	2017	2018	2019	Total
Construction			500,000			500,000
Total			500,000			500,000

Funding Sources	2015	2016	2017	2018	2019	Total
Borrowed - Nonrecurring Proje			500,000			500,000
Total			500,000			500,000

Budget Impact/Other

Current pool operates at \$25,000 - \$35,000 annual deficit. The 2000 study indicated that a new outdoor facility would be projected to recover nearly all operating costs from user fees. Depending on the design and size of splash pad it and whether or not user fees were charges it is estimated to cost between \$10,000 - \$15,000 annually to operate.

Capital Improvement Program
City of Marshfield, Wisconsin

2015 thru 2019

Department Parks & Recreation

Contact Ed Englehart

Type N/A

Useful Life 30

Category L - Parks

Priority Level II

Project #	PR-L-2824
Project Name	Wildwood Zoo Storage/Maintenance Building

Assessable Project No

Companion Project

Description
Wildwood Zoo - core zoo area, 1800 S. Roddis Ave. project would include the construction of a metal building (approximately 56' x 60') west of the present Ludwig building to house zoo vehicles, materials, work room, staff area, storage space and space for special event providers who hold events at the zoo and park. Examples of these events are Rotary Winter Wonderland, Zoological Society Special events, cross country races, and bike rides.

Justification
Currently no adequate space is available at the zoo to store the zoo truck and utility vehicle inside. This space would also assist staff in removing maintenance equipment and other supplies out of animal management areas. Some supplies are also stored outside due to lack of storage space and it would be preferred to store these inside due to the large number of visitors that have access to this area. This would also remove maintenance functions from the Ludwig Building. The future of the Ludwig Building is in question since a failure of the floor structural system occurred in late 2012. The maintenance building was identified in the 1990 Zoo Master Plan and 2006-10 CORP.

Expenditures	2015	2016	2017	2018	2019	Total
Construction	355,000					355,000
Total	355,000					355,000

Funding Sources	2015	2016	2017	2018	2019	Total
Borrowed Funds - Recurring Pr	215,000					215,000
Room Tax	140,000					140,000
Total	355,000					355,000

Budget Impact/Other
Increased maintenance costs as building ages being offset slightly with possible extended life of vehicle due to inside storage. Increased utility costs for additional building.

Capital Improvement Program
City of Marshfield, Wisconsin

2015 thru 2019

Department Parks & Recreation

Contact Ed Englehart

Type N/A

Useful Life 20

Category L - Parks

Priority Level II

Project # PR-L-2827
Project Name Braem Park parking lot maintenance

Assessable Project No

Companion Project

Description
 Braem Park, 905 N. Cedar Ave., project would provide a total asphalt resurfacing with partial base course replacement as needed.

Justification
 The surface has a large amount of small cracks and deterioration to the point that slurry seal surface maintenance will not be effective. The park is a major community recreational facility and the parking lot serves individuals using the ball diamond, tennis courts, horseshoe courts, disc golf course, skate park, and the park trails.

Expenditures	2015	2016	2017	2018	2019	Total
Construction		100,000				100,000
Total		100,000				100,000

Funding Sources	2015	2016	2017	2018	2019	Total
Room Tax		100,000				100,000
Total		100,000				100,000

Budget Impact/Other
 Small reduction in annual asphalt maintenance. Striping costs every 3 - 5 years.

Capital Improvement Program
City of Marshfield, Wisconsin

2015 thru 2019

Department Parks & Recreation

Contact Ed Englehart

Type N/A

Useful Life 10

Category L - Parks

Priority Level II

Project # PR-L-2854

Project Name Parks and Recreation Asphalt Surface Maintenance

Assessable Project

Companion Project

Description

This project is an on going project to provide new or improved asphalt surfaces under the responsibility of the Parks and Recreation Department. Facilities include park roads, parking lots, pedestrian/bicycle trails and other asphalt surfaces. Improvements may include new construction, complete renovation, resurfacing, seal coating, crack sealing, and restriping.

Justification

The number of asphalt surface areas in the Parks and Recreation Department has increased substantially over the past 10 years and more asphalt improvements are expected in the coming years. To provide planning and funding for these improvements a project is included in the City Capital Improvement Program.

Expenditures	2015	2016	2017	2018	2019	Total
Construction			30,000		30,000	60,000
Total			30,000		30,000	60,000

Funding Sources	2015	2016	2017	2018	2019	Total
Room Tax			30,000		30,000	60,000
Total			30,000		30,000	60,000

Budget Impact/Other

As new improvements are made additional maintenance costs are necessary to properly maintain the improvements and extend their life.

Capital Improvement Program
City of Marshfield, Wisconsin

2015 thru 2019

Department Parks & Recreation

Contact Ed Englehart

Type N/A

Useful Life 40

Category L - Parks

Priority Level II

Project # **PR-L-2855**
 Project Name **Park Forestry Improvement Program**

Assessable Project

Companion Project

Description
 Project will provide funding to implement a systematic tree replacement and risk tree removals in the city parks along with other park forestry improvements as identified in the 2010 Park Tree Inventory and Assessment and related plans.

Justification
 The tree stock in many of the city's park facilities are old and in deteriorating conditions. In the newer parks the tree plantings have been minimal to date and plans call for additional trees to be planted. To avoid a total transformation of these areas it is necessary that we begin to plant new trees that will take the place of some of the older trees as it becomes necessary to replace them due to potential hazards or from wind damage. It will also continue tree plantings in parks that are under planted plus provide replacement trees for ash trees as they are removed due to EAB concerns and in turn it will also provide for a more diversified tree stock within the parks.

Expenditures	2015	2016	2017	2018	2019	Total
Construction		20,000	20,000			40,000
Total		20,000	20,000			40,000

Funding Sources	2015	2016	2017	2018	2019	Total
Room Tax		20,000	20,000			40,000
Total		20,000	20,000			40,000

Budget Impact/Other
 Increased cost to properly manage current and future park forestry resources in accordance with the 2010 plan(s).

Capital Improvement Program
City of Marshfield, Wisconsin

2015 thru 2019

Department Parks & Recreation
Contact Ed Englehart
Type N/A
Useful Life 30
Category L - Parks
Priority Level II

Project # PR-L-2857
Project Name Braem Park Tennis Court Renovation Project

Assessable Project

Companion Project

Description

Project includes the renovation/replacement of all components of the 4 Braem Park tennis courts. It would include new asphalt or synthetic surface, nets, net standards, fencing and lighting.

Justification

These tennis courts were originally constructed in 1981 and the major components (surface, fencing, and lighting) are becoming more difficult to maintain and in need of renovation and replacement. Due to deterioration of the fixtures the lighting was discontinued in 2013. These tennis courts would represent the only city owned lighted tennis courts and they are located in Braem Park, a multi-use park that serves the northeast part of the community. These courts also serve as over flow courts for when large tennis events are scheduled at the Boson Tennis Courts at the nearby Senior High School.

Expenditures	2015	2016	2017	2018	2019	Total
Construction				140,000		140,000
Total				140,000		140,000

Funding Sources	2015	2016	2017	2018	2019	Total
Room Tax				140,000		140,000
Total				140,000		140,000

Budget Impact/Other

Initially reduced maintenance costs plus reduced electrical cost with more efficient lights.

Capital Improvement Program
City of Marshfield, Wisconsin

2015 thru 2019

Department Parks & Recreation
Contact Ed Englehart
Type N/A
Useful Life 20
Category L - Parks
Priority Level I

Project #	PR-L-2860
Project Name	ADA Park Facility Access Improvements

Assessable Project
 Companion Project

Description
Funding will be used to address non-compliance accessibility items in accordance with the 2010 Department of Justice design requirements for recreation facilities and programs.

Justification
Compliance with federal regulations governing accessibility standards for recreational facilities and programs.

Expenditures	2015	2016	2017	2018	2019	Total
Construction	0	20,000	20,000			40,000
Total	0	20,000	20,000			40,000

Funding Sources	2015	2016	2017	2018	2019	Total
Room Tax	0	20,000	20,000			40,000
Total	0	20,000	20,000			40,000

Budget Impact/Other
Depending upon the improvement we would expect to experience Increased maintenance costs both short term and long term.

Capital Improvement Program
City of Marshfield, Wisconsin

2015 thru 2019

Department Parks & Recreation

Contact Ed Englehart

Type N/A

Useful Life 30

Category L - Parks

Priority Level II

Project # PR-L-2861

Project Name Hewitt Connector Trail

Assessable Project

Companion Project

Description

Project would complete the final link between the City of Marshfield and Village of Hewitt/Town of Marshfield pedestrian/bicycle trail systems and apply an asphalt surface to an existing stone surface trail between Stadt Road and the proposed connector link. The two trail systems are within less than a 1/4 mile of each other. The project is proposed to comply with City of Marshfield trail standards resulting in a 10' wide asphalt pedestrian/bicycle trail that would connect the two trail systems. Funding and in-kind services have been secured to allow for construction of a stone base link in 2014. The funding requested for 2015 would complete the project as originally proposed, including asphalt surfacing.

Justification

This is the remaining trail segment to link the City of Marshfield and Village of Hewitt trail systems. Allowing pedestrians and bicyclists with a safer off-road option to commute between the two communities. With the completion of this trail segment, individuals would be able to travel from the Village of Hewitt city park to the far west side of the City of Marshfield entirely on off-road pedestrian/bicycle trail. The trail connection is included in the Marshfield Bicycle Transportation Plan. The right-of-way necessary for this connection has been secured. Wood County has agreed to provide the necessary engineering services to design the trail, Security Health Plan has committed to fund 10% of the project through their Health & Wellness Charitable Contributions program and a DNR Stewardship Grant was received to assist with phase 1 in 2014. Representatives from Village of Hewitt, Wood County, City of Marshfield and the Marshfield Area Friends of the Trails are working together to complete this project. Due to the availability of funding, the project will need to be completed in 2 phases.

Expenditures	2015	2016	2017	2018	2019	Total
Construction	121,000					121,000
Total	121,000					121,000

Funding Sources	2015	2016	2017	2018	2019	Total
Borrowed - Taxes on Increme	20,000					20,000
Donations/Private Funds	9,000					9,000
Non-Local Revenue	92,000					92,000
Total	121,000					121,000

Budget Impact/Other

Increase maintenance both short term and long term.

**APPENDIX E:
NEWS AND MEDIA**

Marshfield Parks and Recreation wants to develop long-term plan, start toward making it happen

Apr. 7, 2014 | 5 Comments

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Judy Bortel, left, and Krystle Place watch Anna Nolde as she plays in the wading pool at Heko Pool in Marshfield in 2013. / News-Herald Media file photo

Written by
Liz Welter
News-Herald Media

FILED UNDER

News

MARSHFIELD — Does Marshfield need a sledding hill? What about a lake? Or should there be more animals at the Wildwood Zoo?

The city's Parks and Recreation Department is seeking feedback from residents to understand what people would like to have at Marshfield's parks.

The department has begun the work of completing a new Comprehensive Outdoor Recreation Plan for the city park system, said Ed Englehart, Parks and Recreation [director](#). The information will be used to complete a new five-year plan for the department.

"This planning process is a chance for the city of Marshfield to envision what our park system will look like in the year 2020 and to



Emmett Meissner of Chili does a flip off the board at Hefko Pool in Marshfield in 2011. The city's Park and Recreation Department hopes to develop a long-term plan for the city's facilities, including the pool. / News-Herald Media file photo

If you go

What: Open [house](#) to discuss future of city's parks and recreation programs.

start down the road to making it happen," Englehart said.

The city has worked to maintain and upgrade the parks and their [infrastructure](#), but some facilities need renovation, such as Hefko Pool, the city's outdoor public swimming facility.

During the years, different ideas have been proposed for Hefko Pool, which have included creating a water park, he said.

"In the past, we've identified that we should have a park in the (northwest) corner of the city. But what kind of park and where to locate it are some of the questions," Englehart said.

The northwest corner of the city is in the district of City Council member Alanna Feddick-Goodwin, who said she agrees her neighborhood needs a park.

"This area has many more children in it now. They're riding bikes up and down the street and [families](#) are pushing strollers while taking walks. A park where kids can play, children can hang out and families can meet would be nice," Feddick-Goodwin said.

Having a public meeting to understand what people in the community want to have is a good idea, she said.

The Parks and Recreation Department is doing a good job working with community organizations that [share](#) a mutual interest about recreational opportunities, said Dan Umhoefer, who is a member of the Marshfield Area Friends of the Trails, which has worked with the city to create a trail system for pedestrians and bicycles.

"I'm very pleased with the effort of the city to support the trails and the parks," said Umhoefer, adding he will be attending the meeting to advocate for additional trails.

The city is able to accomplish more for the parks when it works together with community organizations, Englehart said.

"This will bring together the staff and the public," he said. "It's an opportunity to discuss the things that are important to people."

Besides fostering [long-term planning](#), a comprehensive plan also meets the state's Department of Natural Resources criteria to be eligible for grant programs, he said.



Welcome to the City of Marshfield Web Site!

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- [Parks and Recreation](#)
- [Planning and Economic Development](#)
- [Police](#)
- [Public Works](#)
- [Technology](#)
- [Street Division](#)
- [Wastewater Utility](#)

2014 Recommended Budget

2015 - 2019 CIP

Facade Improvement Program

City Map Viewer

Interactive Cemetery Viewer

Register Online Parks & Recreation

facebook



July 24, 2014

4:52 PM

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Upcoming

Click Here for Full Agendas

There are no upcoming meetings posted to this Web site. Meetings for next week are typically posted on Friday.

[View the monthly agendas and minutes.](#)

What is this?

View Live & Archived Video of Meetings

Quick Links

- [for citizens](#)
- [Sustainable Marshfield](#)
- [Historic Preservation](#)
- [City Map Viewer](#)
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- [Property Information](#)
- [Police Plain Talk](#)
- [for visitors](#)
- [Community Profile](#)
- [Wildwood Zoo](#)
- [for developers](#)
- [Municipal Code](#)
- [Applications & Permits](#)

New Website

We now have a new website! Please visit our new website at www.ci.marshfield.wi.us to find current up-to-date information. The material on this site will not be updated going forward.

Website Upgrade

We will be performing upgrades to our website next Tuesday, April 22 starting at 8:00am. If for some reason you experience problems you can still access the old website at <http://legacyweb.ci.marshfield.wi.us/>

Marshfield Parks and Recreation Comprehensive Outdoor Recreation Plan (CORP) Survey

Click on the link below to complete the survey. Your comments will assist in preparation of the plan. The survey will be available until May 1st. If you have questions, please contact the Parks and Recreation Department 715-384-4642 or email parkrec@ci.marshfield.wi.us

[Take Survey](#)

Housing Study and Needs Assessment Final Report

The Housing Study and Needs Assessment is complete! To view the presentation of the housing study, [click here](#). To download the full report click on the links below.

- [Final Report](#)
- [Housing Maps](#)
- [Survey Results](#)

2014 Operational Review (Staffing Study)

To view the 2014 Staffing Study please [Click here](#).

**APPENDIX F:
MEETING MINUTES**

Marshfield CORP Update

Parks & Recreation Maintenance Staff Meeting

March 13, 2014

1:45-3:00pm

Rettler Corporation Project #13.058

Present: Ben Steinbach, Parks and Recreation Maintenance Supervisor
Steven Burns, Park and Recreation Zookeeper
And other employees

Also Present: Jeff Bahling, Rettler Corporation
Rebecca Ramirez, Rettler Corporation

Jeff Bahling introduced the Comprehensive Outdoor Recreation Plan process and purpose. The park maintenance crew was then invited to make suggestions and observations on the various Marshfield parks. Please note, the following suggestions from the crew were made by individuals, there was not always unanimous agreement for a given suggestion.

Hefko Pool

- Would like to build new swimming pool as it's been 40 years since the pool has last been remodeled.

Braem Park

- Ball diamond facility needs renovation. Fencing and infield are showing wear. Though not used as often as some other facilities, the ball diamonds see a good amount of use. Fairgrounds is the other main softball facility.

Wildwood Park

- Would like to see a simple bathroom facility with flush toilets by the upper pond. There is a sewer line running nearby so costs should be minimal.
- The foundation/pilings are heaving on the west side shelter. While there is not so much use of the nearby playground, there is the feeling that it would increase with better restrooms.
- Would like to pave the 100 yards or so of service road that runs near the Ludwig building as erosion is an issue.
- Would like to improve fishing on the upper pond. Water quality is an issue.

- The area east of the cougars could use some renovation, or could be connected to the cougar display, perhaps with a bridge.
- Parking is generally adequate in this park.
- Steven Burns compiled a list of Zoo Improvements. Those discussed were:
 - Bison Feed Station (to avoid entering the pen)
 - Elk Squeeze Chute (work with elk without tranquilizing them)
 - Zoo Store (could either renovate the Ludwig building or build new facility)
 - New building could house the Welcome Center, restrooms, zoo store, and classrooms.
 - Petting Zoo (highest priority. Located on north side of elk building)
 - More staff (second highest priority)
 - Cougar Exhibit improvements
 - Education kiosk (in bad shape; need to repair)
 - Wolf Exhibit (improve enclosure with new fencing, repair gate, add pool, create second den as current one is subject to flooding)
 - Crane Exhibit (fencing is all in rough shape- need new chain link)

Steve J Miller Park

- Would like to develop the old railroad corridor so that trails would connect this to Wildwood Park
- Miller Tennis Court Shelter needs maintenance.
- A drinking fountain for dogs would be nice.

Marshfield Fairgrounds

- Softball complex is in fair shape overall.
- Suggested improvements included new scoreboards and a windscreen.
- Water enters the Junior Fair Expo building every spring.
- Barn canvas window covers are torn.
- Should add bathrooms to Fair Association grounds by kid's soccer.
- Bathrooms in the Fair Office are bad compared to the other facilities.
- Would be nice to add a wash station/milk house on the same side of the road as the cattle barn and swine house.

UW Fields

- Would like more control of the turf management and restroom facilities there.
- Ball fields are mostly T-ball- adding soccer would be nice.
- University could add restroom to the site.

Griese Park

- Would like to see irrigation added to fields

Miscellaneous

- Would like to see a trails map in the new CORP book
- Park restrooms are generally in good shape throughout the city.

Marshfield CORP Update

Parks & Recreation Administrative Staff Meeting

March 13, 2014

3:00-3:45pm

Rettler Corporation Project #13.058

Present: Kelly Cassidy, Parks and Recreation Supervisor
Amy Beauchamp, Administrative Assistant
Ben Steinbach, Parks and Recreation Maintenance Supervisor

Also Present: Jeff Bahling, Rettler Corporation
Rebecca Ramirez, Rettler Corporation

Jeff Bahling presented a quick update on recent changes to the Comprehensive Outdoor Recreation Plan and described the reason for the meeting. The park administration staff was then invited to make suggestions and observations on the various Marshfield parks. Please note, the following suggestions from the crew were made by individuals, there was not always unanimous agreement for a given suggestion.

Hefko Pool

- Would like to build a new aquatic center if the city can afford it.
- Concerns were raised as to whether the proposed splash pad would meet the needs of children in the 8-13 years age range. Perhaps water slides into small pools would add interest.
- Pool needs to be more accessible.
- Some concern that Hefko and the proposed new pool at the YMCA are on the opposite sides of town.
- Attendance is estimated at 21,000 people a year.

Braem Park

- Ball diamond facility needs renovation.
- Perhaps could convert the tennis courts to two tennis and six pickleball, given the rising popularity of pickleball.

Griese Park

- Great for soccer, but not enough fields for a large tournament.
- Would like to connect the two sections and Pecan Parkway trail.
- Would like to develop the upper area.
- Needs additional shelter, perhaps by the new field and another by the playground equipment.

Hamus Park

- Would like a nature-themed playground, perhaps with rock climbing opportunities, etc.

Steve J Miller Park

- Should improve restrooms by tennis courts.

Columbia Park

- Band shell needs new winter cover
- Restrooms upgrade needed

Marshfield Fairgrounds

- Fairgrounds Office needs to be renovated and more accessible.
- There is rutting and erosion in the north gravel access road. Would like to pave it.
- Would like to add onto the Junior Fair Expo building.

Nature Preserves

- Seeing more use as word gets out about them.

UW Fields

- Could be improved, but are not city property. Baseball numbers are declining and the site is mostly used for children under the age of 8. Would like to improve practice facilities.

Benedict Park

- Basketball courts are in bad shape.

Joe and Bernadine Weber's Nature Park

- Would like to add playground equipment.

Veterans Park

- Sidewalks need repair and widening from 4 to 5 feet.

Miscellaneous

- Pickleball leagues are starting to rise in popularity. At the Oak Avenue Community Center 20-30 people have indicated an interest. Suggested to stripe basketball courts for pickleball in Forest Ridge and Benedict parks.
- The idea of completely converting an existing tennis court to pickleball. If that were an option, it was recommended that Braem Park tennis courts be considered.
- Would like to add energy efficient LED lighting to all parks eventually.
- Would like to add poured-in-place surfacing to all playgrounds eventually.
- Sports courts (such as tennis) need regular maintenance (resurfacing every 5-7 years, etc)
- The city Christmas tree is dying and needs to be replaced at Strohman Park.

Marshfield CORP Update

Parks Board Meeting

March 13, 2014

6:00-6:30pm

Rettler Corporation Project #13.058

Present: Kelly Cassidy, Parks and Recreation Supervisor
Ben Steinbach, Parks and Recreation Maintenance Supervisor
park board members

Also Present: Jeff Bahling, Rettler Corporation
Rebecca Ramirez, Rettler Corporation

Jeff Bahling presented the purpose of the Comprehensive Outdoor Recreation Plan update and described the progress to date including the upcoming user group and general needs assessment surveys soon to go out into the community. The board was then invited to comment and ask questions.

- A question was raised about handling non-resident usage and fees. Jeff shared the names of some other communities that are currently dealing with this issue and the Plan will review options and strategies.
- Another individual asked how Rettler Corporation would be determining which user groups received surveys. Jeff Bahling and Kelly Cassidy, Parks and Recreation Supervisor, presented the list that Ed Englehart, Parks and Recreation Director, had put together.
- Concern was voiced about the general public getting a chance to make their desires regarding Hefko pool known. Jeff Bahling described the on-line survey in a little more detail and Kelly Cassidy agreed to make sure a question regarding Hefko Pool was included.
- Another person expressed a desire for exercise stations along the trails in some parks. Kelly Cassidy and Ben Steinbach mentioned that it had been tried some time ago in Braem Park and the equipment was poorly used, vandalized, and eventually removed.
- Kelly Cassidy will send out examples of the survey to all board members for review tomorrow.
- Another question was raised about how the on-line survey will be advertised. Kelly indicated via brochure.
- Next meeting will be Monday, April 10 at 5:30 in the Council Chambers (downstairs in the basement). Park and Recreation meeting will be at 7pm that same day.

Public Input Meeting

4-10-14

Comment 1: To City Staff: Please look into extending buckthorn control efforts in Parks and Trails.

Comment 2: For a city that resides in the middle of a cold climate I always found it disturbing how little winter options there are. I'm also interested in the Frederick Law Olmsted design of the Milwaukee grant necklace and the Boston Emerald necklace to create green space or trails to connect our parks.

Comment 3:

1. Would like to see a mountain biking trail somewhere.
2. Connect Hilltop Apartments to the rest of the city.

Comment 4:

1. Bike trail along 29th St or Mill Creek.
2. North-South bike route that is safe.

Comment 5:

1. Wildwood Park – define (goal?) of park- natural Area/Zoo or Mass Entertainment Venue – Loud music and bright lights vs zoo and field animals.
2. Fairgrounds Park – need Master Plan for whole site – look at (a) grandstand seating (b) grandstand stage (c) access control (d) traffic flow/parking
3. Emphasis on “Community Parks” vs. “Neighborhood Parks” vs. “Special Interest Parks” (skateboard, tennis, trails, etc)
4. Opportunities to coordinate/ cooperate with YMCA
5. “Stakeholders” – 50? How can we serve all those interests?

Comment 6:

1. connect trails better
2. would be nice to have trail connect YMCA, Grant Elementary (summer school), to baseball fields to Wildwood and Pool.
3. Need NEW pool either at Wildwood or by YMCA.

Comment 7:

1. Need Mini Park on east side
2. Remove playground surface at Griese Park

Comment 8:

1. Wildwood Pond with nice fish to fish there
2. Continue Winter Wonderland at zoo

3. Football Stadium east of the Tennis Courts by the High School
4. Continuous trail improvements for bicycles / pedestrians

Comment 9:

I think there should be a sports center built at the fairgrounds to include indoor / outdoor swimming pool, two indoor tennis courts, golf range, baseball cages, soccer field, walking area, and any other activities important to the community. Allows for year round sporting activities for all ages as Fairgrounds already has curling, hockey, softball, and outdoor soccer.

Comment 10:

Can you create a PDF of the survey that can be downloaded for friends who do not use / have internet access?

OCTOBER 28, 2014

Regular meeting of the Common Council was called to order by Mayor Meyer at 7:00 p.m., in the Council Chambers, City Hall Plaza.

PRESENT: Michael Feirer, Alanna Feddick, Chris Jockheck, Gordon H. Earll, Ed Wagner, Char Smith, Gary Cummings, Rebecca Spiros, Tom Buttke and Peter Hendler

ABSENT: None

The flag was saluted and the pledge given.

CC14-231 Motion by Feirer, second by Cummings to approve the minutes of the Common Council meeting of October 13, 2014.

Motion carried

CC14-232 Motion by Jockheck, second by Buttke to approve the minutes of the Common Council Budget meeting of October 13, 2014.

Motion carried

CC14-233 Motion by Spiros, second by Feirer to approve the minutes of the Common Council Budget meeting of October 20, 2014.

Motion carried

Employee Recognitions

Jon Lucareli, Fire & Rescue Department

November 7, 1994

20 years

Item R, Payroll Resolution No. 2014-61, was added to the agenda.

City Assessor Spencer recognized Barry Feig for his employment with the City. He began his employment in the Assessor's Office on July 18, 1994 and will retire as Deputy Assessor on October 31, 2014, after 20 years of service.

PUBLIC COMMENT PERIOD

Alders Feirer and Buttke thanked everyone that gave up their last two Saturdays to help lay brick on the Mural Parkway Project and they also thanked the National Guard for also helping.

REPORTS FROM COMMISSIONS, BOARDS AND COMMITTEES

None

CONSENT AGENDA

CC14-234 Motion by Spiros, second by Buttke to receive and place on file, approving all recommended actions for the items listed on the consent agenda. Meeting Minutes/Reports: Convention & Visitors Bureau of August 26, 2014; Zoning Board of Appeals of August 26, 2014; Fire & Police Commission of September 4, 2014; Fairgrounds Commission of September 24, 2014; Fairgrounds Commission of October 7, 2014; Fire & Police Commission of October 9, 2014; Marshfield Utility Commission of October 13, 2014 (Job Order #5701, Wildwood Booster; Purchase and install new 40 H.P. motor at a cost of \$6,500; Job Order #5703, Replace hydrant at 1st Street and Cedar Avenue at a cost of \$5,788.13; Job Order #5705, Replace hydrant at Blodgett and Walnut at a cost of 5,628.98; Job Order #17784, Arby's 3 PH underground upgrade, 1501 N. Central Ave; replace aging 3 phase underground primary before failure and replace transformer due to corrosion at a cost of \$11,072; and Job Order #17786, John Seehafer OH Pri reroute, M424 Mann St; rerouting an old overhead primary line and pole to an accessible location for a new underground service. Also

removing a customer owned pole that is being used as a second pole at a cost of \$5,509.00); Business Improvement District of October 15, 2014; Airport Committee of October 16, 2014; Parks, Recreation, and Forestry Committee of October 16, 2014; Board of Public Works of October 20, 2014; Judiciary and License Committee of October 21, 2014; Finance, Budget and Personnel Committee of October 21, 2014; and City Plan Commission of October 21, 2014 (Approval of Resolution 2014-63 (conditional use permit – 1307 N. St. Joseph Ave.).

Motion carried

An update on the Strategic Plan for the City's TIF Districts was presented by Finance Director Strey, Dave Pawlisch from SCS Engineers and Dave Anderson from PFM Group.

CC14-235 Motion by Feddick, second by Earll to accept and place on file the Strategic Plan for the City's TIF Districts.

Motion carried

CC14-236 Motion by Buttke, second by Feirer to adopt the Comprehensive Outdoor Recreation Plan.

Motion carried

Second reading of Ordinance No. 1290, amending Section 14.69 pertaining to amount of sewer service charges.

CC14-237 Motion by Hendler, second by Smith to approve Ordinance No. 1290. Ayes - 10

Motion carried

First reading of Ordinance No. 1289, amending Section 18-66 (10) of the Municipal Code adding additional regulations pertaining to the duration and quantity of temporary garage sale uses.

Aldersperson Spiros suggested either removing (e) or changing it from 30 days to 14 days. Currently item (e) reads; not more than 2 sales shall be held within 30 days of one another.

CC14-238 Motion by Hendler, second by Buttke to authorize Zimmermann Architectural Studios, Inc. to proceed with Phase IV architectural services related to the Library and Community Center Project – preparing final construction and bidding documents. Ayes – 9; Nay – 1 (Smith)

Motion carried

CC14-239 Motion by Cummings, second by Feirer to approve the request for proposal for construction manager services for the Library and Community Center Project and authorize staff to begin the process to solicit proposals. Ayes - 10

Motion carried

CC14-240 Motion by Hendler, second by Smith to approve Budget Resolution No. 25-2014, transferring \$4,878 from State grants to the Fire Protection General Fund to pay for training on the PEAC-WMD software. Ayes - 10

Motion carried

CC14-241 Motion by Feddick, second by Earll to approve Payroll Resolution No. 2014-61, authorizing early swim Lifeguard rate to be \$9.75 an hour effective as of October 28, 2014.

Ayes – 9; Nay – 1 (Smith)

Motion carried

City Attorney Wolfgram presented information on the process of bringing the water utility back under the City's direct control and oversight.

CC14-242 Motion by Buttke, second by Smith to approve Option #1, reducing the employee premium share of our health insurance premiums for 2015 from 15% to 13%, at an expected cost of \$52,558, with \$43,180 coming from the tax levy. Ayes - 10

Motion carried

CC14-243 Motion by Jockheck, second by Cummings to set Tuesday, November 25, 2014 at 6:30 p.m. for the public hearing regarding the 2015 budget and tax levy.

Motion carried

Mayor Meyer recognized the Co-Chairs of the Marshfield Public Library and Community Center Capital Campaign Committee; Tom & Laura Drendel, Bill & Karen Hocking and Joe and Ginny Mazza. This committee reached their fundraising goal of \$4,000,000 and will now start on Phase II.

Future Agenda Items

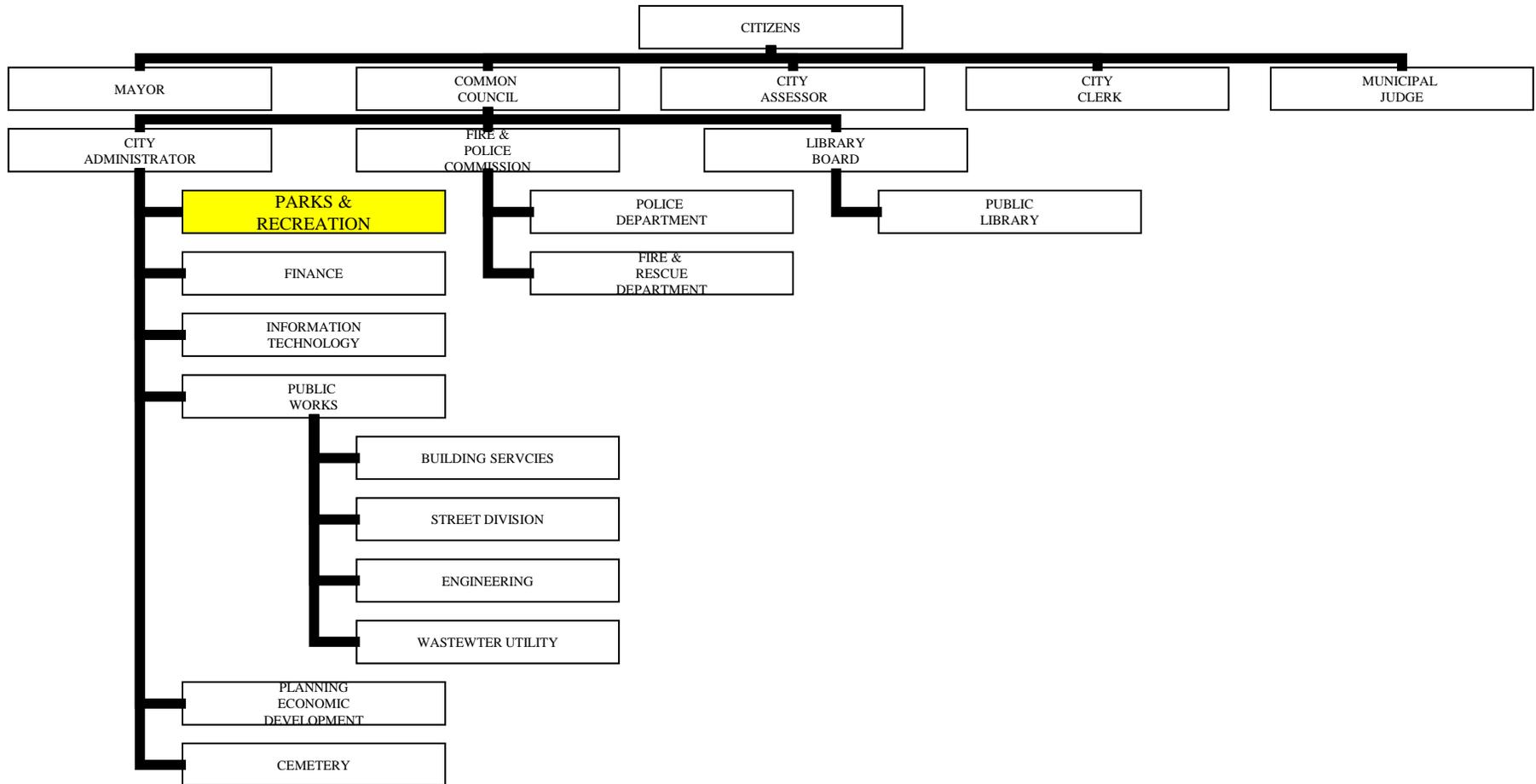
- Airport Manager give a presentation on the Airport and its importance to our community.
- City Committees and what they do.

Motion by Buttke, second by Spiros to adjourn at 8:22 p.m.

Deb M. Hall
City Clerk

**APPENDIX G:
MARSHFIELD ORGANIZATIONAL CHART**

CITY OF MARSHFIELD ORGANIZATION CHART



Parks & Recreation Department

