SEPTEMBER 19, 2005

Special meeting of the Common Council was called to order by Mayor Meyers at 7:05 p.m., in the Council Chambers, City Hall Plaza.

PRESENT: Michael Feirer, Alanna Feddick, Gerald Nelson, Marty Anderson, Jerry Bennington, Sr., Chris Meyer, Donald Krueger and Tom Buttke

ABSENT: John Spiros and Edward Beaudry, Jr.

The flag was saluted and the pledge given.

A presentation was made by Professor Geoffrey Peterson, Director, UW-Eau Claire Political Research Institute on the City of Marshfield 2005 Citizen Survey Preliminary Results.

- * 8,680 surveys were sent out, 3041 valid surveys were returned for a response rate of 35.03%.
- * Basic Demographic Information
 - Income
 - Survey/Census Income Comparison
 - Education
 - Survey/Census Education Comparison
 - Age of Respondent
 - Survey/Census Age Comparison

* Taxation Ouestions

- Value for Tax Dollar (14%-Poor, 41%-Fair, 40%-Good, 5%-Excellent)
- Raw Tax Increase (47.2% \$0, 32.4% \$50, 15.2% \$100, 2.0% \$150, 3.3% \$200)
- Value & Age
- Value & Income
- Value & Education
- Raw Increase & Age
- Raw Increase & Income
- Raw Increase & Education
- Percentage Tax Increase (47.5%-0 Pct., 38.4%-5 Pct., 11.0%-10 Pct., 1.9%-15 Pct., 1.2%-20 Pct.)
- Percentage Increase & Age
- Percentage Increase & Income
- Percentage Increase & Education
- Tax Matching
- Tax Match & Age
- Tax Match & Income
- Tax Match & Education

* Budget Cut Questions

- Items Saved (listed from the highest percent to the lowest are: Crossing Guards; Wildwood; Decorations; Garbage; Hefko; Snowplowing; School Liaison; Library; Dairyfest; Parades and Airport)
- Total Number of Cuts
- City Services Value, Percentage of Good/Excellent Ratings (listed from the highest percent to the lowest are: Fire; Police; Garbage; Wildwood; Library; Snow; Parks & Recreation; Senior; Athletic; Streets; Hefko; City Government and Planning)

- City Officials Value (24%-Poor, 44%-Fair, 19%-Good, 5%-Excellent, 8%-Don't Know)
- Value of Contributions (Main Street, Econ. Dev., Upham and Chamber)

* Policy Questions

- Fire Station

Building Branch Station (64%-No, 19%-Yes, 17%-Don't Know) Existing Station (85%-Remodel and 15%-Demolish)

- Streets

Convert to Streets (66%-No, 23%-Yes, 11%-Don't Know) Convert To Sidewalks (70%-No, 21%-Yes, 9%-Don't Know)

* Conclusions

- Significant divisions in the community, particularly with income and education.
- Majority willing to see limited growth in taxation levels.
- General consensus against massive cuts in city government.

The Final Report on the statistical end of the data should be available early next week. The comment section will take more time, possibly the first week of October.

Motion by Bennington, second by Nelson to adjourn at 7:55 p.m. **Motion carried**

Deb M. Hall City Clerk