

**OCTOBER 24, 2006**

Regular meeting of the Common Council was called to order by Mayor Meyers at 7:00 p.m., in the Council Chambers, City Hall Plaza.

**PRESENT:** Michael Feirer, Alanna Feddick, Trish Siegler, Marty Anderson, Ed Wagner, Donald Krueger, John Spiros, Tom Buttke and Edward Beaudry, Jr.

**ABSENT:** Chris Meyer

The flag was saluted and the pledge given.

Invocation was given by Pastor Mike Carlson, Zion United Methodist Church.

### **RECOMMENDATIONS FROM MAYOR**

Word to the Wise: Decision is a sharp knife that cuts clean and straight. Indecision is a dull one that hacks and tears and leaves ragged edges behind. Author: Jan McKeithen

**CC06-342** Motion by Krueger, second by Siegler to approve the minutes of the Common Council meeting of October 10, 2006. All Ayes

**Motion carried**

**CC06-343** Motion by Feirer, second by Anderson to approve the minutes of the Common Council special meeting of October 17, 2006. All Ayes

**Motion carried**

No items were added to the agenda.

Director of Parks and Recreation Ed Englehart presented Dan Umhoefer with the Parks and Recreation Department Citizen Volunteer Award.

### **PUBLIC COMMENT PERIOD**

Arthur Anderson of 104 W. 4<sup>th</sup> Street talked about the proposed Public Safety Director position. He questioned why they would be considering eliminating the head positions of the Police and Fire Departments. The City has very good personnel in these departments. Why hire a person who would be considered an Administrator, not someone with police or fire experience but someone who knows how to plan a budget and present it to the Council.

### **CITY ADMINISTRATOR'S REPORT**

City Administrator Brehm gave a report on the following:

1. Sustainable Marshfield Committee
2. Central Wisconsin Alliance for Economic Development (CENTERGY)
3. Wildwood-McMillan Connector Trail
4. MACCI's Benchmark Reports

### **MINUTES OF GOVERNING BOARDS AND COMMISSIONS**

**CC06-344** Motion by Krueger, second by Anderson to receive and place on file the minutes of the Fairgrounds Commission of August 16, 2006; Zoning Board of Appeals of September 12, 2006; Fairgrounds Commission of September 20, 2006; Fire and Police Commission of October 5, 2006 special meeting and the Marshfield Utility Commission of October 9, 2006 (approval of the minutes will constitute approval of Job Order #5494 at a cost of \$62,480.50; Job Order #7416 at a cost of \$210,704; Job Order #17209 at a cost of \$132,425; and Job Order #17250 at a cost of \$52,296). All Ayes

**Motion carried**

## **MINUTES OF ADVISORY BOARDS, COMMISSIONS AND COMMITTEES**

**CC06-345** Motion by Buttke, second by Wagner to approve the minutes of the Plan Commission of October 17, 2006. All Ayes

**Motion carried**

## **MINUTES OF COUNCIL COMMITTEES**

**CC06-346** Motion by Buttke, second by Spiros to approve the minutes of the Parks, Recreation and Forestry Committee of October 12, 2006. All Ayes

**Motion carried**

**CC06-347** Motion by Krueger, second by Feirer to approve the minutes of the Board of Public Works of October 16, 2006.

**CC06-348** Motion by Feddick, second by Wagner to vote on motion PW06-105 separately. All Ayes

**Motion carried**

*Motion PW06-105 reads, "Motion by Krueger, second by Meyer to recommend approval of revisions to parking permit fees and parking ticket fines as presented. Wagner vote 'No', Feirer, Buttke, Krueger and Meyer voted 'Aye'. Motion carried*

Aldersperson Feddick is concerned that they are targeting the people who frequent the downtown businesses. She doesn't see the rationale as far as the cost of the actual service of writing that parking fine. There is not sufficient parking in the downtown area for either employees of businesses or people who might spend longer than the parking limit time in the downtown area.

Aldersperson Wagner stated that in committee he voted against this and part of the reason was that he couldn't find the link between what it was costing us and why it was being raised. We are actually working across purposes with ourselves if we want to promote retail in the downtown area.

Aldersperson Beaudry responded that the main reason for parking fines downtown is not necessarily a revenue generator but to keep traffic moving so that the people that do have businesses downtown have places for their customers to go. If you don't have an incentive for them to move their vehicles they will stay there because the parking fine is not high enough.

Staff Services Supervisor Lorrie Krokstrom said that a parking permit for an employee to park downtown is \$94.95/year and for a tenant the cost is \$126.60/year.

Police Chief Stroik said that the biggest concern from the downtown business people have consistently been let's get turn over in the lots. They do not want to see one car stopping and parking and sitting there all day long. At this point, these particular citation amounts are so under priced that people are willing to pay the fine instead of moving their vehicle. It is very important that they get the turnover for all of the businesses so that they have the equal amount of traffic available to them.

Administrator Brehm commented that he did get a request from the Main Street President asking why the City had not been patrolling downtown. The Main Street President indicated that there are a lot of people parking there the entire day. He told him that because of the dispatch situation where one of the Ordinance Officers was still on dispatch until it was transferred to the county, that it was difficult

to do that. He did pass this information on to Police Chief Stroik and they did begin issuing tickets shortly there after. If patrons, owners and employees followed the ordinance, there would be no tickets issued. It is not unusual for them to find that a lot of the tickets that are being issued are for the owners and employees of the store at the detriment to the customers coming to those facilities to shop.

Director of Planning and Economic Development Amber Miller added that in talking to many of the property owners that do have rental property for residents in the downtown, many of them do buy the parking permits for their residents as opposed to the residents being required to buy them themselves. There is no shortage of parking in the downtown. The problem is where the employees are parking is where the customers want to park. This has been discussed at many Main Street Board meetings how to address that problem and this is one of those ways that they think that problem will be addressed.

**CC06-349** Motion by Anderson, second by Spiros to affirm the action taken by the Board of Public Works in motion PW06-105. Feddick and Wagner vote Naye, rest Aye.

**Motion carried**

Vote on motion **CC06-347**; All Ayes

**Motion carried**

**CC06-350** Motion by Anderson, second by Feddick to approve the minutes of the Finance, Budget and Personnel Committee of October 17, 2006. All Ayes

**Motion carried**

**CC06-351** Motion by Feddick, second by Siegler to approve the minutes of the Airport Committee of October 19, 2006.

Mayor Meyers made a few corrections to the minutes.

1. AP06-64 – Motion by Maurer Meyer. It should read Motion by Meyer.
2. Also Present – Add Mayor Meyers

Vote on motion **CC06-351 as amended**; All Ayes.

**Motion carried**

**CC06-352** Motion by Feirer, second by Wagner to approve the minutes of the Board of Public Works of October 24, 2006 as read by the Director of Public Works. All Ayes

**Motion Carried**

#### **MINUTES OF COMMUNITY ASSOCIATIONS**

**CC06-353** Motion by Feddick, second by Siegler to receive and place on file the minutes of the Central Wisconsin State Fair Board of September 18, 2006. All Ayes

**Motion carried**

First reading of Ordinance No. 1082, regarding feeding of deer.

Aldersperson Feddick said that she noticed that the exception does not list any type of composting issue and the definition of deer feeding does not include any kind of intent or anything.

Aldersperson Anderson suggested that instead of trying to write intent into this law, which could potentially create a loophole, they could put in a clause that would specifically exempt compost piles instead.

Aldersperson Feirer said that you could add that if a person is going to have a compost pile that it must be covered.

Aldersperson Beaudry questioned bird feeders. The ordinance specifies unmodified commercially purchased bird feeders or their equivalent. But it doesn't say what that equivalent is.

First reading of Ordinance No. 1086, amending Section 10-33 of the Municipal Code regarding Regulation of Noise and Vibrations by removing the fee for a noise variance.

First reading of Ordinance No. 1087, amending Section 18-65 (6) of the Municipal Code of the City of Marshfield relative to a new Height Limitation Zoning Map for the Marshfield Municipal Airport.

First reading of Ordinance No. 1088, rezoning approximately 1-acre of land, part of the parcel at 1711 North Hume Avenue, from "B-4" General Commercial District to "R-4" Single and Two-Family Residential.

**CC06-354** Motion by Anderson, second by Feddick to approve placing the question as to whether the City Assessor's position should be elected or appointed, on the April 3, 2007 ballot as a referendum question and refer the drafting of the specific language for the ballot to the Judiciary, License and Cemetery Committee for a recommendation. All Ayes

**Motion carried**

**CC06-355** Motion by Wagner, second by Spiros to approve the Consent to Assignment and Release Agreement between the City, CDA, Marshfield Tower Hall Associates LLC and Thomas J. King and authorize appropriate city staff to execute this document on behalf of the City of Marshfield. Feddick vote Naye, rest Aye.

**Motion carried**

Motion by Feddick, second by Wagner to adjourn at 8:18 p.m.

**Motion carried**

Deb M. Hall  
City Clerk