

APRIL 10, 2007

Regular meeting of the Common Council was called to order by Mayor Meyers at 6:03 p.m., in the Council Chambers, City Hall Plaza.

PRESENT: Michael Feirer, Alanna Feddick (arrived at 6:10 p.m.), Trish Siegler, Marty Anderson, Ed Wagner, Chris Meyer, Donald Krueger, John Spiros, Tom Buttke and Edward Beaudry, Jr.

ABSENT: None

The flag was saluted and the pledge given.

Invocation was given by Linda Melski, Unitarian – Universalist Fellowship.

Linda Stoll, Outreach Specialist with the University of Stevens Point, explained the process of the Strategic Planning process. She also presented a summary report of recent community surveys, Comprehensive Plan goals, objectives and actions and key points of the Sustainable Marshfield Initiative.

The Strategic Planning Process is where you want to end up; it is your yard stick. It also identifies what are the critical steps to get there. Then it says where you will start and how you will measure progress.

Administrator Brehm commented that if anyone is interested in attending the Strategic Planning Sessions, they should contact the Administrator's Office or the Director of Planning and Economic Development.

Recessed at 6:49 p.m.

Reconvened at 7:02 p.m.

Administrator Brehm reminded everyone that the next Strategic Planning session would be held on Saturday, April 21, 2007 from 9:00 a.m. – 3:00 p.m. at Roehl Transport in building G. The 3rd meeting would be held on Monday, April 23, 2007 at 6:00 p.m. in the Common Council Chambers.

RECOMMENDATIONS FROM MAYOR

Word to the Wise: The mind is like a parachute, it works best when it is opened. Author: Anonymous

He presented outgoing Alderpersons Anderson, Meyer and Beaudry with a plaque and a gift in appreciation of their service to the City of Marshfield.

CC07-091 Motion by Feirer, second by Feddick to approve the minutes of the Common Council meeting of March 27, 2007. All Ayes

Motion carried

No items were added to the agenda.

PUBLIC COMMENT PERIOD

William Penker of 600 S. Sycamore Avenue. He spoke about the 2007-2011 CIP. He asked the Council to table action on the CIP until after the new alderpersons have publicly entered the debate. However, if time is of the essence and a decision must be made at this meeting, perhaps the process does deserve some revision in the future.

Jim Wein, Chairperson of the Parks, Recreation and Forestry Committee. He acknowledged Alderperson Anderson for his donation of \$4,300. Mr. Anderson made a commitment two years ago, when he joined the Common Council, that he would donate half of his council paycheck back to the Parks and Recreation Department for use in any recreation and park projects that they might have in District 4. They were able to use these moneys to help fund some improvements at the Joe and Bernadine Weber Park. He thanked him for the very generous donation and wished him the best of luck in the future. Alderperson Anderson was presented with a fishing net and a life time permit for fishing at the pond.

Amber Miller, Director of Planning and Economic Development, announced that the Comprehensive Plan Open House is Thursday, April 12, 2007 from 6:30 p.m. – 8:30 p.m. at the Library. Also, the Citizen's Service Guide was just finished. This is a guide to local policies and services offered in the City of Marshfield.

MINUTES OF GOVERNING BOARDS AND COMMISSIONS

CC07-092 Motion by Wagner, second by Krueger to receive and place on file the minutes of the Community Development Authority of March 1, 2007; Library Board of March 13, 2007; Fire and Police Commission of March 28, 2007 special meeting and March 30, 2007 special meeting. All Ayes

Motion carried

MINUTES OF ADVISORY BOARDS, COMMISSIONS AND COMMITTEES

CC07-093 Motion by Meyer, second by Buttke to approve the minutes of the Board of Public Works and Plan Commission Joint Meeting of April 2, 2007. All Ayes

Motion carried

MINUTES OF COUNCIL COMMITTEES

CC07-094 Motion by Feddick, second by Spiros to approve the minutes of the Cable TV Committee of February 26, 2007. All Ayes

Motion carried

CC07-095 Motion by Feddick, second by Spiros to approve the minutes of the Public Access Coordinator's RFP Subcommittee of the Cable TV Committee of March 5, 2007. All Ayes

Motion carried

CC07-096 Motion by Feddick, second by Beaudry to approve the minutes of the Finance, Budget and Personnel Committee of April 3, 2007. All Ayes

Motion carried

CC07-097 Motion by Beaudry, second by Feddick to approve the minutes of the Judiciary, License and Cemetery Committee of April 3, 2007. All Ayes

Motion carried

MINUTES OF COMMUNITY ASSOCIATIONS

CC07-098 Motion by Feddick, second by Anderson to receive and place on file the minutes of the Central Wisconsin State Fair Board of March 19, 2007. All Ayes

Motion carried

Second reading of Ordinance No. 1098, amending the Convention and Visitors Bureau membership.

CC07-099 Motion by Feirer, second by Wagner to approve Ordinance No. 1098. Meyer voted Naye, rest Aye.

Motion carried

CC07-100 Motion by Anderson, second by Siegler to approve Resolution No. 2007-10, authorizing application for a stewardship grant application for a Shelter/Restroom building at Weber Park. All Ayes

Motion carried

CC07-101 Motion by Buttke, second by Feirer to approve Resolution No. 2007-11, authorizing application for Urban Non-Point Source Grant Program funding. All Ayes

Motion carried

CC07-102 Motion by Feddick, second by Feirer to approve Budget Resolution No. 8-2007, transferring \$2,026 from the park donation account to the parks expenditure account for the purchase of wind screens for G.P. Olson East and G.P. Olson West baseball diamonds. All Ayes

Motion carried

CC07-103 Motion by Feddick, second by Anderson to refer the zoning district boundary change, extending the north boundary of the "R-5" (Medium Low Density) Residential District between S. Cherry and S. Vine Avenues to centerlines of E. First Street and E. Veterans Parkway to the Plan Commission. All Ayes

Motion carried

City Administrator Brehm presented the recommended 2007-2011 Capital Improvement Program. The recommended 2007-2011 Capital Improvement Program includes projects totaling \$24,511,000, of which \$7,381,497 is financed from local operating funds and/or special assessment; \$734,500 from non-local revenue; \$622,000 from Room Tax funds; \$10,936,003 from borrowed funds; \$1,861,000 from Wastewater Utility debt; \$2,251,000 from Wastewater Utility fees, \$0 from Perpetual Care; and \$725,000 from donations.

CC07-104 Motion by Buttke, second by Krueger to approve the 2007 – 2011 Capital Improvement Program as presented.

Aldersperson Siegler questioned the 2008 Yellowstone Industrial Park Project EN-D-1748 in the amount of \$1,055,000. She wanted to know if this was still part of Phase I or was it an additional phase?

Administrator Brehm answered that there are expenditures planned for this year, both construction and engineering, of about \$755,000 and in 2008, the balance of that totaling \$1,055,000. In addition to that there is a project pertaining to the Yellowstone Drive itself, Project EN-C-1912 in the amount of \$1,445,000 in 2009 and that is to reconstruct that road.

Director of Public Works Knoeck responded that the first phase which is the 2007 allocation is the north/south street that would run between Yellowstone Drive and the access road to the Wastewater Treatment Plant. The second phase which is the 2008 dollars is the completion of the loop road from the east side of that north/south road back out to Yellowstone Drive. The estimates are kind of higher level at this point. They do now have a consultant on board who will be doing little further development of the plans and estimates. When this estimate was created, the \$755,000 for 2007 was

expected to cover phase I but we are talking about other things like fiber optic into the park which was not part of that estimate. Maybe some other improvements, like railroad improvements, that were not part of that \$755,000 estimate. Depending on what the scope of this first phase ends up being there may be a need for some of those 2008 dollars to be applied to the first phase to get the north/south road developed.

Aldersperson Siegler said that she doesn't want to inhibit development in the Yellowstone Industrial Park. It is very important that we have access to those lots, at least some of those lots, and she would encourage local developers to consider an incubated building of some sort to get that part going. But she does question putting too much too soon. How much money is actually needed for 2008?

Director of Public Works Knoeck answered that the phasing plan is intended to complete phases I and II by the end of 2008. That is how the plan was developed.

Aldersperson Feddick said that she was concerned about throwing all of this money into the industrial park when we still don't have any tenants in there.

Aldersperson Beaudry commented that it doesn't do any good to plan if you don't follow through with it. How can we have anyone in the industrial park if they have no way to get there? The whole reason behind putting it in the CIP and phasing it in is so that we can afford it.

Mayor Meyers said that this plan did not just come up in the last few years. This plan goes back to the early 1990's when we purchased the land and when we invested monies in developing both parks, Mill Creek and Yellowstone. If you don't want to do something with Yellowstone than why did we buy it in the first place? Plans can change. The part that we are doing this year in 2007 is critical. We need to get the infrastructure into the park so that we don't have farmland sitting out there with absolutely no possibility for development. At least now at the end of this year with the \$755,000 that will be expended for getting the water and sewer into the park is money well spent. It will put us a little bit ahead when somebody does come and not have to wait for us to put the infrastructure in for them to develop something there. We can go back to an example where somebody did want to come to town and when we told them that it was going to take 6-8 months to get the infrastructure where they wanted it was unacceptable and they are not here in Marshfield right now.

Aldersperson Siegler suggested continuing the funding for Project EN-D-1748 in 2008 for the remaining infrastructure needs of Phase I that are not completed in 2007 but not continue with Phase II in 2008. This should be re-evaluated to be looked at in 2009-2011.

Administrator Brehm said that the plan calls for \$1,055,000. Both the 2007 and 2008 dollar amounts are estimates. So he suggested that the 2008 dollars be removed and when after the study is done in 2007 and the funds are needed, the borrowed funds would be adjusted.

CC07-105 Motion by Siegler, second by Wagner to remove the 2008 funds for Project EN-D-1748.

Aldersperson Beaudry doesn't understand because what he heard is that they want to keep the plan for the industrial park going yet you want to take part of it out. Where is the continuity to keep the plan going? Where is the guarantee that it will continue on? If we are not going to guarantee that it will continue, than why put the money in to start with.

Vote on motion **CC07-105**; Feddick, Siegler, Anderson and Wagner voted Aye, Feirer, Meyer, Krueger, Spiros, Buttke and Beaudry voted Naye.

Motion failed

Aldersperson Siegler suggested that the remodeling of the fire station should occur sooner because based on some of the consultant feedback that they received, remodeling of the fire station brings a bigger bang for its buck. She would like to send the 2007-2011 CIP back to the committee so that they can adjust some of these minor suggestions before the Common Council votes on it.

CC00-000 Motion by Siegler, second by Wagner to send the 2007-2011 CIP back to the CIP Administrative Committee to be adjusted.

Administrator Brehm said that his support for the second Fire Station comes first before the remodeling because you first need to know what you are going to build and commit to that. It is easier during construction to have a second location to keep your existing staff and equipment while that new construction is being built. If you were to remodel first, you would need to relocate your staff and equipment to some facility. At this point we don't know.

Aldersperson Siegler agreed that relocation without having an existing facility could cause some challenges so maybe a complete remodel is not in order. But windows, insulation, some of those things that don't displace the equipment or staff might be in order.

Fire Chief Schmidt commented that he has lived at the fire station for the last 25 years and he understands some of the challenges that they have with that structure. But they need to go some place with their personnel and equipment while they look at remodeling the current fire station. The Fire and Police Commission will be having a meeting very shortly to discuss the second fire station. All options need to be evaluated.

Aldersperson Meyer stated that he was fine with the CIP looking at the plan again but the CIP as it was created for this document does not exist anymore because he was the Planning Commission representative on the committee and Aldersperson Beaudry was the Finance representative on the committee and after tonight, they are no longer members. Next year maybe the process could be changed a little bit. Maybe a 3rd Council meeting could be added for review of the CIP.

Administrator Brehm suggested not to refer it back to committee because you are going to have new members on that committee because of the new officials taking office next week. Perhaps you hold the CIP over until the next Common Council meeting and provide staff with feedback on what you like or don't like about the plan. Staff can summarize that and bring it back to the Council for their consideration.

Aldersperson Siegler withdrew her motion because the two projects that she is concerned about; the remodeling of the fire station and the Yellowstone Industrial Park Phase II; those projects are in 2008 and they can during the budget process eliminate them. But she did ask for the CIP policy to be put on a Council agenda to come up with a new plan on how they are going to proceed with the CIP planning process.

Aldersperson Wagner was not in agreement in withdrawing his second.

Attorney Hutchinson said that if the person who makes the motion wishes to withdraw it they may do so. No second is required. If you want that matter brought to a vote you can certainly make the motion yourself.

Aldersperson Buttke **amended his motion CC07-104** to read as follows: To approve the 2007-2011 Capital Improvement Program as presented and put the CIP policy on a future Council agenda to be readdressed.

Vote on motion **CC07-104 as amended**; Feddick and Wagner voted Naye, rest Aye.

Motion carried

Aldersperson Anderson thanked the constituents in the 4th District for giving him the opportunity to serve on the Council. He has enjoyed his time. He also thanked all of the alderspersons on the Council.

Motion by Beaudry, second by Siegler to adjourn at 8:57 p.m.

Motion carried

Deb M. Hall
City Clerk