

JUNE 26, 2007

PUBLIC HEARING: Called to order by Mayor Meyers at 6:00 p.m., in the Council Chambers, City Hall Plaza regarding the Comprehensive Plan for the City of Marshfield.

FOR: No One

AGAINST: No One

COMMENTS:

- Ken Heiman, owner of Weber Farms Store at 9706 Hwy H. They have no problem with a twenty year plan but they would like to see their farm as would their neighbors, go to their sons. So that is the reason for their interest in what is happening. They are in the Town of Lincoln and intend to stay there at this point in time.
- Mayor Meyers responded that the map that Mr. Heiman showed him was map 4.3 which was the Growth Analysis. It is actually map 4.4, Future Land Use, which he is concerned about. This map shows nothing as far as anticipated land use for the land he is talking about.
- William Penker, 600 S. Sycamore Avenue. He was a member of the Citizens Planning Team that took a look at the Comprehensive Plan. He is concerned about the implementation of the plan. Where are all the players who actually make this plan work? The Common Council doesn't make the plan work, it's the players that do. He also stated that if you are going to consider the Comprehensive Plan, you have to consider the previous revision as well as the yet to be debated Strategic Plan. The Comprehensive Plan is not a stand alone document. It must be considered in terms of past successes and failures. It also must be considered as a document that parallels the Strategic Plan. However, since that document is not widely known to the general public, if you discuss one you must reveal the other. The success of the plans requires a commitment. He does not have confidence that this plan will move Marshfield forward due to the absence of critical comments and suggestions from the various players. Don't debate this in a vacuum and as long as these other folks don't show up you have a vacuum.
- Mike Weinfurter, 901 N. Peach Avenue. He is concerned about the past plans. The fitted in system that they had in place was a failure. The system that they have now, the section system is a good job. What is the city going to do with what was done in the past?

The public hearing closed at 6:12 p.m.

PUBLIC HEARING: Called to order by Mayor Meyers at 6:50 p.m., in the Council Chambers, City Hall Plaza regarding Right-of-Way Vacation for:

- 21st Street – Hume Avenue to Popple Avenue
- 27th Street – Peach Avenue to 110 feet west
- Cleveland Street – Hinman Avenue to Juno Avenue

FOR: - Brian Bartsch and Holly Frisch, 401 N. Hinman. They spoke in support of Resolution No. 2007-19, vacation of Cleveland Street – Hinman Avenue to Juno Avenue. They would like to utilize all of their property including the 30' x 150' they currently own but are unable to do so because the city currently owns the south half of the street right-of-way.

- Rick Zorman of 8420 3rd Street, Pittsville. He wanted to know what happens to the 30' of land that he dedicated to the city.
- Mayor Meyers responded that the land that was dedicated to the city would go back to him if the resolution is approved.

AGAINST: No One

The public hearing closed at 6:55 p.m.

Regular meeting of the Common Council was called to order by Mayor Meyers at 7:00 p.m., in the Council Chambers, City Hall Plaza.

PRESENT: Michael Feirer, Alanna Feddick, Trish Siegler, Tim Kraus, Ed Wagner, Josh Hansen, John Spiros, Tom Buttke and Pete Hendler.

ABSENT: Donald Krueger

The flag was saluted and the pledge given.

Invocation was given by Pastor Daryn Bahn, Christ Lutheran Church.

RECOMMENDATIONS FROM MAYOR

Word to the Wise: You must get involved to have an impact. No one is impressed with the won-lost record of the referee. Author: John Holcomb.

You will never stub your toe standing still. The faster you go, the better chance there is of stubbing your toe, but more chance you have of getting somewhere. Author: Charles Kettering

Employee Milestone Recognition:

Jacqueline Albers, Police Department July 6, 1982 25 years of service

Mayor Meyers read a proclamation making the month of July as Parks and Recreation Month.

CC07-186 Motion by Hendler, second by Spiros to approve the minutes of the Common Council meeting of June 12, 2007. All Ayes

Motion carried

No items were added to the agenda.

CC07-187 Motion by Wagner, second by Feirer to approve Resolution No. 2007-25, a Resolution Awarding the Sale of \$3,910,000 Taxable Electric System Revenue Bond Anticipation Notes, Series 2007A. All Ayes

Motion carried

A presentation on the Wisconsin Department of Commerce and how the department and local communities conduct economic development within the State of Wisconsin was presented by Deb Clements, Wisconsin Department of Commerce.

Second reading of Ordinance No. 1105, changing the definition of temporary housing and amending Section 18-62 (11) of the city's municipal code to permit temporary housing in a mobile home district.

City Administrator Brehm said that he made an incorrect statement during the Plan Commission meeting saying that the 90 days would start at the point in time when the ordinance was approved, or if it was approved by the Common Council. But that was incorrect. The 90 days would start when someone moves in and they would be grandfathered if the ordinance were changed when someone moves out. The owner or manager of the park would be responsible for keeping track of this. They are required to keep track of their tenants and they are required to comply with city code. The only difference under Ordinance No. 1105 as proposed is the 90 days. The current ordinance is 30 days.

CC07-188 Motion by Buttke, second by Feirer to approve Ordinance No. 1105.

Aldersperson Wagner said that this procedure is a bit unusual in the sense that this is not the trailer park owners who are making this request. The other thing that is also unusual is when he read the packet of information that went to the Plan Commission is that city staff does not feel that this proposal is in the best interest for the City of Marshfield and they don't make any specific recommendation. He talked to the pipeline people today and he feels very comfortable with the quality of individuals that they are talking about here. They are very highly skilled people and this is not something we should be afraid of. He is also extremely happy that they are going to be spending their payroll in the City of Marshfield. But he is very hesitant to welcome them at the expense of the residents of the trailer parks who have been assured that they live in a trailer park and not a camp ground.

Aldersperson Kraus stated that although he is always for economic development, he is concerned about changing an ordinance temporarily and then changing it back. It seems that this is the only way to do this but it just doesn't seem like the right way. He also spoke to the pipeline people and they said that they expect to be done by Christmas. So if we allow for a 90 day variance, do we then allow for another 90 day variance or do they have to get new workers in because they can't put the same trailer in that park?

Administrator Brehm said that he spoke to Mr. Aleshire who represented the US Pipeline and he indicated that their timeline is 90 days. Mr. Brehm would expect that different portions of the construction are going to require different trades and he suspects that those workers will come and go. He will come back in September and propose to the Common Council, if this ordinance was passed, to reverse that and bring it back to what it originally was. This is a unique situation. Since he has been with the city, there haven't been many pipe lines and construction projects of this nature. He is open to suggestions if there are other ways that the Council would like to handle it.

Aldersperson Spiros commented that if they were not to make any changes, they will still have the same issue. The issue is just for 30 days versus 90 days. If we were a town that had parks and places for people to go, as far as campgrounds and things like that, he would definitely not agree with this. But we don't have those kinds of locations.

Aldersperson Feirer has heard a couple of comments about if we let these people go into these trailer parks that we are going to have a traffic problem. But the traffic problem won't be any worse than if the mobile home park rented all their spots. We are not going to increase the size of these parks. We are just going to allow them to use what is in the park.

Aldersperson Feddick said that these are hard working people who bring their families to a town where they spend the money that they earn. How wonderful is our community that we are able to accept this. Although there may be different ways to do this, she certainly doesn't want to stand in the way of hard working families of finding a place to put their campers.

Administrator Brehm said that it is a business decision by the park owners as to whether or not they want to let them into their park.

CC07-189 Motion by Buttke, second by Spiros to call for the question. All Ayes
Motion carried

Vote on motion **CC07-188**; Wagner voted Naye, rest Aye.

Motion carried

CC07-190 Motion by Feddick, second by Siegler to approve Resolution No. 2007-17, vacating and discontinuing East 27th Street from Peach Avenue to 110 feet west located in the SE ¼ of the SW ¼ of Section 17, Township 25 North, Range 3 East, City of Marshfield, Wood County, Wisconsin. All Ayes

Motion carried

CC07-191 Motion by Feddick, second by Siegler to approve Resolution No. 2007-18, vacating and discontinuing East 21st Street from Hume Avenue to Popple Avenue located in the SE ¼ of the NW ¼ and the NE ¼ of the SW ¼ of Section 16, township 25 North, Range 3 East, City of Marshfield, Wood County, Wisconsin. All Ayes

Motion carried

CC07-192 Motion by Spiros, second by Hendler to approve Resolution No. 2007-19, vacating and discontinuing the south ½ of Cleveland Street from Hinman Avenue to Juno Avenue located in the SW ¼ of the NW ¼ of Section 9, Township 26 North, Range 3 East, City of Marshfield, Wood County, Wisconsin. All Ayes

Motion carried

PUBLIC COMMENT PERIOD

Pat Smith, M222 Mann Road. He spoke in opposition of Ordinance No. 1101. He doesn't feel that this would be a good residential setting. There is a good opportunity for economic development in this area because of the four lane road going right by it.

Francis Gruenke, 910 S. Columbus Avenue. He spoke in support of Ordinance No. 1102. He is in a wheelchair and he knows that there are a lot of bad sidewalks in the city.

William Penker, 600 S. Sycamore Avenue. His comments focused on two related items from the June 12th Council meeting. The Council has been more than equitable in providing the public an opportunity for comment. On June 12th however, public comment started after the consideration of four actionable items which had a potential for public comment. There may have been justifiable reasons for the agenda placement but you have to consider the subtle messages that were sent to the public. Please remember the importance of announcing clarity of purpose and communication. Regarding the M-1 and M-33 transition, he finds it curious that this major undertaking was never discussed in terms of strategic planning or comprehensive planning. In fact, the draft copy of the Strategic Plan for 2007 makes no references to a power plant. The draft of the Comprehensive Plan for 2007-2027 makes three vague references to the topic and the context would appear to be the current peaking plant. Where does M-1 and M-33 fit into the big picture portrayed by these documents? The draft of the Strategic Plan makes considerable note for the need of improved communications. This was clearly a missed opportunity by members of both the Common Council and the Utility Commission to effectively communicate.

CITY ADMINISTRATOR'S REPORT

City Administrator Brehm gave a report on the following:

1. State's 2007 – 09 Biannual Budget
2. USDA Grant
3. MACCI's Benchmark Reports

MINUTES OF GOVERNING BOARDS AND COMMISSIONS

CC07-193 Motion by Wagner, second by Hendler to receive and place on file the minutes of the Zoning Board of Appeals of February 13, 2007; Fire & Police Commission of June 7, 2007 and the Marshfield Utility Commission of June 11, 2007 (approval of the minutes will constitute approval of Job Orders #5506 at a cost of \$161,134.61 and #17295 at a cost of \$86,366). All Ayes

Motion carried

The Administrator will work with the City Attorney to find out what the correct procedure is for approving the Marshfield Utility Commission minutes and job orders.

MINUTES OF ADVISORY BOARDS, COMMISSIONS AND COMMITTEES

CC07-194 Motion by Feirer, second by Siegler to approve the minutes of the Historic Preservation Committee of June 4, 2007; Plan Commission of June 19, 2007 and June 26, 2007 special meeting as read.

CC07-195 Motion by Wagner, second by Kraus to vote on PC07-38 separately. Feirer and Siegler voted Naye, rest Aye.

Motion carried

PC07-38** Motion by Siegler, second by Wolf to recommend granting the appeal of denial of sign permit application for proposed work on the existing billboards located at 901 South Central Avenue. **Korth** voted 'No', **Meyers, LaFontaine, Siegler, Knoeck & Wolf** voted 'Aye' **Motion Carried

CC07-196 Motion by Kraus, second by Wagner to overturn PC07-38 and approve staffs recommendation to deny the appeal of a sign permit application for proposed work on the existing billboard located at 901 South Central Avenue. Feirer, Siegler, Spiros, Buttke and Hendler voted Naye, Feddick, Kraus, Wagner and Hansen voted Aye.

Motion failed

CC07-197 Motion by Wagner, second by Kraus to vote on PC07-39 separately. Feirer, Siegler, Buttke and Hendler voted Naye, Feddick, Kraus, Wagner, Hansen and Spiros voted Aye.

Motion carried

PC07-39** Motion by Siegler, second by Wolf to recommend granting the appeal of denial of sign permit application for proposed work on the existing billboard located at 837 South Central Avenue **Korth** voted 'No', **Meyers, LaFontaine, Siegler, Knoeck & Wolf** voted 'Aye' **Motion Carried

CC07-198 Motion by Kraus, second by Wagner to overturn PC07-39 and approve staffs recommendation to deny the appeal of a sign permit application for proposed work on the existing billboard located at 837 South Central Avenue. Feirer, Siegler, Spiros, Buttke and Hendler voted Naye, Feddick, Kraus, Wagner and Hansen voted Aye.

Motion failed

Vote on motion CC07-194; All Ayes
Motion carried

MINUTES OF COUNCIL COMMITTEES

CC07-199 Motion by Feddick, second by Spiros to approve the minutes of the Committee on Aging of June 7, 2007. All Ayes
Motion carried

CC07-200 Motion by Buttke, second by Spiros to approve the minutes of the Parks, Recreation and Forestry Committee of June 14, 2007. All Ayes
Motion carried

CC07-201 Motion by Kraus, second by Hansen to approve the minutes of the Board of Public Works of June 18, 2007. All Ayes
Motion carried

CC07-202 Motion by Siegler, second by Feddick to approve the minutes of the Finance, Budget and Personnel Committee of June 19, 2007. All Ayes
Motion carried

CC07-203 Motion by Feddick, second by Hansen to approve the minutes of the Judiciary, License and Cemetery Committee of June 19, 2007. All Ayes
Motion carried

MINUTES OF COMMUNITY ASSOCIATIONS

CC07-204 Motion by Feddick, second by Kraus to receive and place on file the minutes of the Central Wisconsin State Fair Board of May 21, 2007. All Ayes
Motion carried

Second reading of Ordinance No. 1094, amending Section 18-65 of the Municipal Code to create a Wellhead Protection Overlay Zoning District.

CC07-205 Motion by Feddick, second by Feirer to approve Ordinance No. 1094. All Ayes
Motion carried

Second reading of Ordinance No. 1101, rezoning certain lands on the south side of E. Veterans Parkway, between S. Cherry and S. Vine Avenues, from 'B-4' General Commercial to 'R-5' Residential District, specifically parcels Nos. 3300833, 3300836, 3300838 and 3300838A.

CC07-206 Motion by Wagner, second by Feirer to approve Ordinance No. 1101. All Ayes
Motion carried

Second reading of Revised Ordinance No. 1102, amending Section 13-32 (1) to allow the City to bill property owners directly for sidewalk repairs up to \$100.

City Engineer Turchi stated that he would be adding the word "business" to the phrase "ten business days" in paragraph 1(b).

CC07-207 Motion by Kraus, second by Wagner to approve Revised Ordinance No. 1102. All Ayes
Motion carried

Second reading of Ordinance No. 1103, amending Section 22-51 of the Municipal Code to add design standards for hangars at the Marshfield Municipal Airport.

CC07-208 Motion by Feddick, second by Siegler to approve Ordinance No. 1103. All Ayes
Motion carried

Second reading of Ordinance No. 1104, adopting a Comprehensive Plan for the Joint Planning Area of the City of Marshfield and Town of McMillan Cooperative Boundary Plan.

CC07-209 Motion by Feddick, second by Siegler to approve Ordinance No. 1104. All Ayes
Motion carried

A presentation was made by Amber Miller, Director of Planning and Economic Development, regarding the Comprehensive Plan of the City of Marshfield.

First reading of Ordinance No. 1100, adopting the Comprehensive Plan of the City of Marshfield.

Motion by Hendler, second by Buttke to adjourn at 9:11 p.m.
Motion carried

Deb M. Hall
City Clerk