

**City of Marshfield Committee on Aging  
City Hall Plaza – Room #108  
Meeting Minutes  
November 5, 2009**

The monthly meeting of the Committee on Aging was called to order at 9:30 a.m. by Mike Feirer.

**MEMBERS PRESENT:** Mike Feirer, John See, Becky Huebner-Leu, Jean Doty, Gerri Steinwagner and Marvin Spletter

**MEMBERS EXCUSED:** Pat Forman

**GUESTS PRESENT:** Judy Carlson, Linda Weitz and Alderperson Tom Buttke

**MINUTES:** There was a motion made by John See, seconded by Marvin Spletter to approve the minutes from the October 1, 2009 minutes. Motion carried.

Introductions were made.

**CITIZEN'S COMMENTS:** None

**OLD BUSINESS:**

- Jean Doty asked for an update on the question what the charge would be if a senior resident called “911” in the event they had fallen in their home/apartment and could not get up without assistance. Marvin Spletter said he had talked to Fire Chief Jim Schmidt and there would be a \$175.00 charge for such a call for assistance. There would be a different charge if the individual had been transported to the hospital, but there would be no charge to a person if EMS staff responded to a call and there was no assistance and no transport provided.
- Mike Feirer will add this as an agenda item to the Committee’s December 3 meeting and invite Chief Schmidt and/or EMS’ Bob Haight to attend.

**AGING AND DISABILITY RESOURCE CENTER OF CENTRAL WISCONSIN  
UPDATE – Linda Weitz:**

- The economy continues to be a challenge. Staff was reduced by three positions for 2010. There had been four Community Health Educators, but since much of the federal funds for these positions has “dried up”, two Educator positions were cut. Since prevention is one of the primary focus’ of the A&DRC, two Educator positions were saved in order to keep some of the “tried and true” programs (e.g.

fall prevention, etc.) in place. In addition, the position of Business Development Director was eliminated.

- The Senior Home Repair program has been expanded to Marathon County, so it is now available to ALL Marshfield residents without worrying about which side of the street a person lives on. Ken Eberhardt continues to recruit additional volunteers to service Marathon County.
- November 1, 2010 all A&DRC services, including Elderly Nutrition, Prevention Program, Care Giver Support and other programs will be expanded to include Lincoln and Langlade Counties in addition to Wood and Marathon counties. All four county boards approved this expansion. Again, this is good for all “border-line” residents living on county lines.
- The time for seniors to enroll in Medicare Part “D” is here. Staff is available to help residents wade through the many confusing plans in order to find one that works and is best for them and for their specific, personal situation. Staff is planning to recruit volunteers to help with this process.
- John See asked if there were plans to provide a hot meal site in Spencer. Linda said not at this time, but the snack program would continue. It was noted that there are no restaurants in Spencer now that Sassie’s has closed and that Unity was probably the closest community to Spencer that had a restaurant. John commented that the current management at the Ponderosa Apartments has pretty much “shut down” all activities a couple of years ago. Linda will follow-up with Ponderosa management to see what activities the apartment residents could collaborate with A&DRC on, including the possibility of a bus pickup in Spencer to bring folks to the Marshfield Senior Community Center.

#### **SENIOR HEALTH/INFORMATION FAIR CRITIQUE:**

- Kelly Cassidy took notes but due to attending a conference today, she was not available to share this information.
- Comments with regard to the fair included:
- An accurate count could not be determined due to a mix-up in signage, but there were 85 door prize tickets distributed. It is estimated that 100 people attended.
- Having no flu shots available was a “big deal” to some people.
- Per John See...Kelly was to check into arranging bus pick-up from various senior sites throughout the city, but he didn’t see any busses pull up.

- More hands are needed to set up the day of the fair and get the coffee started earlier. It was recommended we set up the day before. Kelly will be asked to book Wildwood Station the day before in order to accommodate early set up. [Just an aside...would it be possible to have the vendors set up the day before as well?]
- A list of door prize donors should be created and be made available either as a handout and/or a sign made and posted the day of the event to recognize that this donation is appreciated.
- Suggestion was made that vendors either bring a donated door prize with a minimum value of \$10.00 or pay a “table rental fee” of \$10.00.
- Vendors must be reminded they absolutely need to be set up by 9:00 in order to accommodate early attendees.
- Mike Feirer asked that a “thank you” be sent to Linda the manager at Perkin’s to thank her for happily continuing to donate the muffins for the fair. Also, a thank you should be sent to Chef Todd Tooley at Golden Living Center – Three Oaks for creating and donating a totally awesome salad that was enjoyed by all who attended. (It was noted that the salad was “excellent” and many favorable compliments were received.) Jean Doty will take care of sending the notes.
- Judy Carlson did try to get the cranberry juice donated from Ocean Spray, but didn’t hear back from them.
- Kelly will be asked to provide her feedback at the December meeting.
- It was suggested that one set of the two doors at each end be locked and appropriate signage be posted to indicate where people are to enter and then give everyone a ticket whether they want one or not so we can get an accurate count of attendees.
- Mike Feirer will bring his laptop computer and printer next year to make any signs that are needed for the day.
- Parking should be reserved for vendors to use once they have parked close and unloaded their displays in order to make prime parking available for our guests.
- There was some confusion on the part of attendees as to where the vendors who were providing services (i.e. blood pressure checks, etc.) were located. It was suggested to provide some type of map of where vendors were placed be available. Or...perhaps placing them all in the same location or providing a balloon for their booth that would be very visible to everyone. Jean Doty offered to provide these balloons if they are needed.

- Per John See, our new PR Chairperson (everyone smile!)...promotion of the event was not adequate although “INSIGHT” radio show on WDLB was very nice. Suggested we check into newspaper or specifically BUYER’S GUIDE next year—either to pay for an ad (through vendor table fee of \$10) or having local business donate money to pay for an ad.

**NEW BUSINESS:**

There has been no news of the Cedar Rail and Parkview (CDA/HUD) investigation. The investigation is ongoing at this point. Mike Feirer commented that once the investigation is completed, he would still like to get some of the documents we discussed at our September meeting.

**FUTURE MEETING DATE: (NOTE: quorum is needed at all meetings in order to discuss/approve actions.)**

December 3, 2009 at 9:30 at City Hall Plaza, room #108.

Motion to adjourn at 10:28 a.m. made by Marvin Spletter and seconded by John See.

**MOTION CARRIED**

Respectfully submitted,

Jean Doty  
Committee on Aging Secretary