CABLE TV COMMITTEE MEETING MINUTES
JANUARY 23, 2012

The meeting was called to order by Chairperson Holck at 5:02 p.m. in Suite 1 of the Community Plaza II building, 101 W. McMillan Street.

PRESENT: George Holck, Dean Markwardt, Don Patterson, Shawn Warren and Ed Gerl
ALSO PRESENT: Public Access Coordinator Dan Kummer and Deputy Clerk Panzer
EXCUSED: Brian Sauer and Alderperson Wagner

PUBLIC COMMENTS
None.

APPROVAL OF MEETING MINUTES
CTV12-001 Motion by Markwardt, second by Warren to approve the minutes of the December 19, 2011 regular meeting and the minutes of the December 19, 2011 subcommittee meeting as submitted.
Motion carried

CORRESPONDENCE
Kummer shared some emails that he received from Michele McKinney, Licensing Manager for ASCAP and Janet Dulemba, Senior Account Manager-Cable/Satellite TV Licensing for ASCAP with the committee members. Contrary to what the correspondence from Charter lead us to believe, Charter Communications has a license agreement with ASCAP that covers the public access stations. Any programming that you originate on a public access channel even submitted programs are covered under that license of ASCAP. The on hold music and the music that is on the channel between programs for the message board is also covered.

A Certificate of Liability Insurance for Granicus was received.

UPDATE ON LOW POWERED RADIO STATION
Gerl reported that the subcommittee is looking into what we have to do to get a non-profit organization status. He spoke with a good friend of his, Steve Resnick, who is the owner of WXCO Radio in Wausau and he said NTC in Wausau had a low powered frequency, but they have donated that frequency to the Hmong organization in Wausau. Steve Resnick suggested that we contact the Wisconsin Broadcasting Association and work with them to get an Engineer that can set things up for us. There are only three stations currently available on the FCC website.

Warren said our first step would be to set up a non-profit status organization and in order to do that we would need to do the following:

- Set up where the address for the non-profit organization is going to be.
- Set up who will be responsible to get the information.
- Select a Board for the non-profit organization.

Warren explained that there are two types of non-profit organization statuses. One has more to do with lobbying in Congress and getting donations from people outside the community and the other one is local for inside the community; however if businesses donate to the local one they don't get a tax deduction. Most businesses that donate to a local non-profit organization use it as an advertising expense.

Gerl said that Steve Resnick also said that if there happens to be a radio station besides WDLB that wanted to come in the area, that radio station would get our frequency and we would be off the air.

CABLE TV FRANCHISE ORDINANCE
Chairperson Holck and Kummer explained that our current franchise ordinance is outdated, because of Act 42. There are certain things in it that just don't apply anymore. The document that we are reviewing is a revision to make our current ordinance conform to Act 42.

Kummer expressed concerns with Section 23-04(5)(a) 1 and 2, under PEG Channel Requirements which refers to written notification.

Markwardt expressed concerns with Section 23-05(4)(b) 4, under Police Powers, Design/Construction Standards & Rights of Way which refers to antenna structures.

CTV12-002 Motion by Patterson, second by Warren to postpone the Cable TV Franchise Ordinance until the next regular meeting when Alderperson Wagner is present.
Motion carried

PUBLIC ACCESS COORDINATOR'S REPORT
Kummer presented the Public Access Coordinator's Report for January 2012. (See attached report.)

CTV12-003 Motion by Patterson, second by Markwardt to receive and place on file the Public Access Coordinator's Report.
Motion carried

BILLS
Kummer distributed three new bills that were not included in the packet.
The bills were reviewed.

CTV12-004 Motion by Markwardt, second by Gerl to authorize payment of the following bills as presented:

Charter Business	$ 6.61
Charter Business	172.25
B & H	1,558.36
(Invoices 55930849, 55943520, 56041979 & 56461284)	
Spring Green Floral	44.72
(Invoices 107759, 107760, 107761 & 107980)	
Hillers True Value & Just Ask Rental	252.90
(Invoices 405711, 405979 & 406008)	
Media Distributors & The Tape Company	585.89
(Invoices WSOINV506993, MDSOINV32708 & MDSOINV34150)	
Menards	1,247.87
(Invoices 2364, 7009, 7013, 4917, 4918, 4919 & 4920)	
We Energies	17.85
Quill Corporation (Invoices 9049472 & 9234689)	119.42
OfficeMax	109.19
Cabinet Creations Plus LLC	425.00
LT's Smokehouse	120.00
Dan Kummer (Reimbursement)	14.99

Radioshack	19.27
Clickinks.com (Invoices 1758690 & 1764187)	142.80
CDW Government	223.38
Per Mar Security Services	345.96
Telephone (City Hall)	6.34
Granicus	600.00
Duane LeVoy	50.00
Veolia Environmental Services	37.29
WCM (Membership Renewal)	295.00
Vidcom, LLC (Invoices 1749, 1751 & 1752	5,502.50
Total	**$11,897.59**

Motion carried

FINANCIAL REPORT

CTV12-005 Motion by Gerl, second by Patterson to receive and place on file the preliminary before-closing financial report for the period of January 1, 2011 through December 31, 2011.
Motion carried

RECOMMENDED ITEMS FOR FUTURE AGENDAS

- Cable TV Franchise Ordinance
- Update on Low Powered Radio Station

Next meeting is scheduled for February 27, 2012 at 5:00 p.m.

Motion by Markwardt, second by Gerl to adjourn at 6:12 p.m.
Motion carried

Lori A. Panzer
Deputy City Clerk