**CENTRAL WISCONSIN STATE FAIR**
**BOARD MINUTES**
**April 18, 2011**
**7:30 PM**

Meeting was called to order by President Wayne Schulz at 7:30 PM.

**ROLL CALL:**

Present: **Board Members:** Wayne Schulz, John Garbisch, Bob Ashbeck, Gary Bymers, Ron Meyer, Mary Jo Wheeler, Bruce Thorson, Bob Halle, Ed Wagner, Larry Gilbertson, Dan McGiveron, Todd Anderson, John Spiros, and Melissa Gerlach

**Executive Secretary/General Manager:** Carol Kerper

Absent: **Board members:** Alanna Feddick, Tim Heeg, and Dennis Stroetz

Motion was made by Todd Anderson, second by Gary Bymers, to accept the March 21, 2011 minutes with one clarification by LarryGilbertson. The new hog and sheep guidelines were explained at the Junior Fair meeting held on March 16, not at the Market Animal Sale meeting. Motion carried.

**Committee Reports:**

**Junior Fair/Market Animal Report – Larry Gilbertson**

**Junior Fair:**

No meeting.

**Market Animal:**

No meeting.

**Draft Horse – Gary Bymers**

No meeting. The portable horse stalls have been picked up in Oshkosh. An unused hay wagon is being sought to put the stalls on for ease of taking them in and out of the horse barns. Dennis Stroetz has sent a letter requesting donations for the purchase of the stalls to area FFA and FFA Alumni clubs and to the UW Extension office for inclusion in the Junior Fair newsletter.

**Building/Grounds/Long Term Planning Committee – John Garbisch**

No meeting.

**Advertising Committee – Gary Bymers**

No meeting

**Sanitation/Safety Committee – Dan McGiveron**

A meeting was held on April 11th. There were no major problems occurring during the 2010 fair. Placement of the recyclable dumpsters was discussed. The banning of dumping of grey water will be strictly enforced this year. We will get three 250 gallon cage totes from Nasonville Dairy for vendors to dump their grey water into. These can be moved with a forklift for emptying. The use of plastic bottles versus aluminum cans for soda was discussed. There is a higher probability of having bee problems with the use of cans, and no changes were made. The bee traps will be placed throughout the fairgrounds at an earlier date than in previous years to further reduce the bee population before the fair begins. Randy Schiferl has agreed to clean the livestock barns for the Junior Fair show. We will find individuals willing to clean the barns after the Open Class show. A crew leader for the night garbage pick-up crew needs to be found.

**Signage/Parking Committee – Todd Anderson**
A meeting was held on April 11th. Bob Ashbeck has gotten a tractor and one person from Wood County who will be available to help pound posts in the parking areas. Someone will be needed to direct parking lot traffic each morning so that the parking is started correctly. Use of the dog park area for paid parking or trailer parking was discussed. Off-site parking for livestock trailers was also discussed. This will be researched further.

**Livestock Committee – Tim Heeg**
No meeting.

**Vendor Relations Committee – John Garbisch**
No meeting.

**Non-Fair Activity Committee – Carol Kerper**
No meeting.

**Fairest of the Fair Committee – Carol Kerper**
No meeting.

**Youth Activity Committee – Gary Bymers**
No meeting. The schedule for the Hockey Building has been set. The entertainment stage and historical farm equipment display will be removed from the building on Sunday night in preparation for the Junior Fair activities taking place on Monday.

**Entrance Gate Committee – Bruce Thorson**
No meeting.

**Jer Lang Show Palace Committee – Melissa Gerlach**
No meeting.

**Grandstand/Entertainment Committee – Carol Kerper**
No meeting. Toy Guns is scheduled to perform on Friday, September 2 in the entertainment tent/beer garden area. Two other bands are interested in playing on Saturday and Sunday evenings.

Motion by Todd Anderson, second by Dan McGiveron to accept the committee reports. Motion carried.

**Manager's Report: Carol Kerper**
The Wisconsin Association of Fairs District 1 meeting was held in Waupaca on April 7. Gary Bymers, Ron Meyer, Larry Gilbertson, Anne Kleinschmidt, and I attended. Fair Day at the Capitol will be held on May 4.

A & P Enterprises will be changing the layout of the rides and game booths this year in order to provide a fresh look to the area. They have also purchased a large thrill ride and will be bringing it to this year's fair.

The removal of recreational vehicles and other items stored in fairground buildings over the winter took place on April 9th.

Vendor contracts and the first payments that were due April 15th are being returned. We have approximately ten vendor spaces available in the Expo II building, and approximately fifteen spaces available in Merchant's Row.

The Wood County Holstein Breeder Purple Ribbon Sale will be held on April 23. May activities to be held on the fairgrounds are the Spring Buck Show on May 7 and the Bureau of Land Management Wild Horse and Burro Sale on May 20 and 21.

I am waiting for replies from several of our Business Involvement Plan sponsors. The website and event brochure are being updated as needed. We are incorporating the use of sponsor's business logos on our website to give them greater recognition and visibility.

Hotel reservations for the 2012 WI Association of Fairs Annual Convention will be accepted beginning May 16. Inform Carol Kerper if you will be attending.

Motion by Dan McGiveron, second by John Garbisch to accept the Manager's Report. Motion carried.

**Treasurer's Report: Dan McGiveron**

Checking account and line of credit balances were reported.

Motion by Melissa Gerlach, second by Mary Jo Wheeler to accept the Treasurer's Report. Motion carried.

**Old Business:**

**Fair Commission Update – Carol Kerper**
No meeting.

A Marshfield organization has expressed an interest in selling food at the tractor pull to be held July 13th in the grandstand in conjunction with Farm Technology Days. Selling beer during the pull would be a good fundraiser for the Fair Association, but it is imperative that we have an adequate number of people available to work during the event.

**New Business:**

The removal of a fair association member from association committees was discussed. There are no guidelines or procedures for this action in the by-laws. General consensus is that the action was appropriate and was performed correctly.

Discussion took place on having a polka dance on Sunday of the fair in the Hockey Building. Lessons could also be available for people who wish to learn how to polka dance. This will be looked at for the future.

Using the Expo I building for entertainment and the Hockey Building for vendor booths during the fair was discussed. This will take more research and will not be implemented in 2011.

A QR code has been placed on the front page of the 2011 event schedule brochure. This will allow anyone with a smart phone to scan the code and view driving directions to the fairgrounds.

Motion to adjourn by Todd Anderson, second by John Garbisch.

Meeting adjourned at 8:55 p.m. The next meeting will be held on Monday, May 16, 2011 at 7:30 p.m.

Respectfully submitted,
Carol Kerper