

CENTRAL WISCONSIN STATE FAIR
BOARD MINUTES
August 20, 2012
7:30 PM

Meeting was called to order by President Wayne Schulz at 7:30 p.m.

ROLL CALL:

Present: **Board Members:** Wayne Schulz, John Garbisch, Bob Ashbeck, Gary Bymers, Ron Meyer, Dan McGiveron, Larry Gilbertson, Bruce Thorson, John Spiros, Tim Heeg, Ed Wagner, Andy Keogh, Dennis Stroetz, and Gary Cummings

Executive Secretary/General Manager: Carol Kerper

Absent: **Board Members:** Melissa Gerlach, Bob Halle, and Todd Anderson

Guests: Steve Coy and Phillip Mauritz, representing Friends of the Marshfield Area Dog Park

Steve Coy and Phillip Mauritz gave a brief update on the dog park, its operation, and plans for the future. Questions were then answered.

Motion was made by Gary Bymers, seconded by John Garbisch, to accept the July 16, 2012 minutes. Motion carried.

Committee Reports:

Junior Fair/Market Animal Report – Ron Meyer

Junior Fair:

A meeting was held on July 18. Discussion took place on late entries and eligibility guidelines for showing.

Market Animal – Larry Gilbertson:

Job duties were assigned for the Market Animal Sale. A veterinarian will be asked to be present at the fairgrounds on swine entry day to observe the health of swine being brought to the fair. Additional hand wash stations will be placed near the livestock barn and signage put up to encourage hand washing. A map showing the location of the hand wash stations will be given to janitorial staff so that they can ensure that the stations are kept filled with soap.

Draft Horse – Dennis Stroetz

A meeting was held on August 17. Four new members have joined the Draft Horse Committee. Getting sponsorships for the show has gone well. Job duties for fair setup were assigned. Board members are invited to attend the Draft Horse breakfast held in the hockey building on Saturday, Sunday and Monday of the fair. Additional trash cans will be needed in the horse barn area during the Friday night horse pull.

Buildings/Grounds/Long-Term Planning Committee – Ron Meyer

No meeting. The practice horse arena walls have been dismantled. The business sponsor flagpoles have been put up near the Gate D entrance and along 17th Street. The llama and goat tent pad has been enlarged. Campground roads have been put in. Suggestion was made by Dennis Stroetz that a plan be made for installation of roads and filling in of low spots on the fairgrounds as material becomes available from the City in the future. Two loads of tailings have been provided by the Fair Commission for the City of Marshfield and Fair Association to use as needed on the fairgrounds.

Advertising Committee – Gary Bymers

No meeting. Newspaper, radio, and television advertisements are out. The banners have been installed on the Peach Avenue and Veterans Parkway overpasses. The Draft Horse Show was featured on WDLB's August 13 Insight Program. The August 17 WFHR Morning Magazine program featured the Flossy Gust Boxing Show.

Sanitation/Safety, Signage/Parking Committee – Dan McGiveron

No meeting. A number of the same individuals who helped with barn cleaning for the 2011 Junior Fair show have offered their help this year. Can crushers will be purchased if any organization beer gardens will let the Fair Association have their aluminum cans. Marshfield Scrap Company is willing to provide a dumpster to be placed on the race track for can storage if needed.

Livestock Committee – Larry Gilbertson

No meeting. The number of llama panels purchased increased from 16 to 34 because of additional funds provided by the exotic animal exhibitors. The remaining funds will be applied toward the rental of a larger sized llama tent for this year's fair.

Vendor Relations Committee – John Garbisch

A meeting was held on August 20. John Garbisch has drawn a map to scale of the fairgrounds to help with proper vendor placement. Space measurements were taken by the John Lang building and of the Children's Park area to ensure there is adequate space for the activities taking place in those areas. The grounds will be drug, have utilities marked, and have dust control applied within the next few days.

Non-Fair Activity Committee – Carol Kerper

No meeting.

Fairest of the Fair Committee – Carol Kerper

The Fairest of the Fair banquet and coronation was held on August 7. Kimberly Kester was crowned 2012-2013 Fairest of the Fair. Katherine Peterson was runner-up.

Grandstand and Other Entertainment Committee – Carol Kerper

No meeting. The Fair Association's 2012 picnic license was approved by the Judiciary, License, and Cemetery Committee on August 17. One item of concern was the presence of carry-in pitchers of alcohol in the pit area during the NTPA Truck and Tractor Pull and the Demolition Derby. Marshfield police request that we have personnel present in the pit area on Monday to patrol this.

It was decided to sell canned beer at all beer garden locations during the 2012 fair. The Marshfield Curling Club and Marshfield Lions Club will again partner with us on the entertainment tent beer garden.

Volunteers are needed for Thursday and Saturday evenings in the live band beer garden.

Motion was made by Ron Meyer, seconded by John Spiros, to accept the committee reports. Motion carried.

Manager's Report: Carol Kerper

We have received notification from Pepsi Beverages that the cost of their products will increase up to six percent, effective July 29, 2012.

An electrical inspection of the fairgrounds was completed on August 10 by Pat Kilty, Ben Steinbach, John Garbisch, and Carol Kerper. A list of necessary electrical work has been compiled.

The entertainment guide fair book will be delivered to area locations on August 25.

The Superintendent's Picnic was held on August 15. Melissa Gerlach provided the meal.

The Temporary Employee Informational Meeting will be held on August 22 at 6:00 p.m. in the Junior Fair Expo building.

Carol Kerper did an informational presentation to the Noon Rotary Club on July 30.

Motion was made by Bruce Thorson, seconded by Dan McGiveron, to accept the Manager's Report. Motion carried.

Treasurer's Report: John Garbisch

Checking account and line of credit balances were reported.

Motion was made by Ron Meyer, seconded by Bob Ashbeck, to accept the Treasurer's Report. Motion carried.

Old Business:

Fair Commission Update – Carol Kerper

No meeting. The exterior of the Round Barn has been painted. The milk house roof has been reshingled. The roofs of the Marshfield Area Softball Association concession stand and the fair office building will be reshingled in the near future.

Other Old Business:

Board members were thanked for all of the work done on various projects throughout the fairgrounds during the last month.

Discussion took place on the relocation of the fitting area from the north side of the beef barn. The south side of the barn will be used for fitting cattle. It is hoped that opening the space on the north side will encourage fair guests to come into the hockey building during the fair.

Wayne Schulz stated that the REF, a rider education exhibit, is unable to participate in the fair this year.

A letter composed by a former Fair Board member was read. A brief discussion took place. It was agreed that there is no need to take action on the topics presented in the letter.

New Business:

It has come to our attention that grandstand reserve seat tickets were being copied and distributed when ticket scanners were not working properly during the 2011 fair. Steps taken to remedy this include allowing only the two southern-most entrances to the grandstand to accept and scan reserve seat tickets, configuring the tickets scanners at each grandstand entrance to communicate with each other, and providing additional scanner training to the ushers who will be scanning tickets. Any tickets that show as "duplicate" when scanned will be confiscated and the person in possession of the duplicate ticket not allowed to enter the reserve seating area.

Gary Bymers commented that he has learned some valuable information by making note of what other fairs do differently, how they layout their grounds, etc. He encouraged other Board members to consider what may work at the Central Wisconsin State Fair while observing fairs throughout the state.

Motion to adjourn was made by Ron Meyer, seconded by John Spiros.

Meeting adjourned at 8:50 p.m. The next meeting will be held on Monday, September 17, 2012 at 7:30 p.m.

Respectfully submitted,
Carol Kerper