

CENTRAL WISCONSIN STATE FAIR
BOARD MINUTES
August 19, 2013
7:30 PM

Meeting was called to order by President Gary Bymers at 7:34 p.m.

ROLL CALL:

Present: **Board Members:** Bob Ashbeck, Carol Berg-Kappel, Gary Bymers, Larry Gilbertson, Marilyn Heiman, Bruce Thorson, Andy Keogh, Gary Cummings, Jeff Viergutz, Dennis Stroetz, Ed Wagner, John McPherson, John Garbisch, Tim Heeg, Dan McGiveron

Executive Secretary/General Manager: Heidi Born-Smith

Absent: **Board Members:** non

Minutes of July 15th, 2013 Board Meeting – Moved by Bruce Thorson, seconded by Dan McGiveron to approved as presented. Motion carried.

Treasurer's Report- John Garbisch – no report on balances was available, nothing to approve. Financial summary pages were available. Bruce Thorson questioned the date on the pages and the misprint was corrected. During the discussions it was noted that the reserve seating was selling well.

Committee Reports:

Junior Fair - Tim Heeg – Tim reported the Jr. Fair Board along with all invited livestock superintendents, both Jr. Fair and Open Class met July 17th in the Jr. Fair building. A presentation was made by Melissa Cochran, State Animal Health Inspector, on Animal Health Regulations for Fairs. A question and answer time followed. A request was made from Barb Grosbier, along with Tammy Haffenbredl, to receive funding to have two new show tables for the rabbit exhibit constructed. In spite of the fact this was not a legally called meeting, Jerry Lang moved the Jr. Fair pay the \$125 each for the construction of the tables. The motion was seconded and passed. This action will be up for ratification at the Jr. Fair meeting on August 21, 2013. An appreciation picnic for all Superintendents will be held Wednesday, August 21 at 6:00 pm in the Jr. Fair building.

Market Animal Report – Larry Gilbertson –The last youth meeting was held July 23, and was moderately attended. The adult committee met July 24th at the Research Station. A treasurer's report of \$16,011.95 was reported. The new digital scale head for the beef barn scale has been purchased for \$1,890.77. The Sale Auction job responsibilities were discussed and assigned.

Draft Horse – Dennis Stroetz - Dennis reported the committee met August 16th. It will again be the Pepsi Draft Horse show. Jobs were assigned and a set up day was set for Saturday the 24th.

Buildings/Grounds/Long-Term Planning Committee – Larry Gilbertson - Larry reported no meeting. An ongoing discussion for a few years has been the section of chain link fence behind the Curling Club. He requested that the Building and Grounds Committee members take a look during Fair time to evaluate the need for replacement. He noted non committee members wish to have this replaced and wish to have this matter visited following the Fair. The fence is old and rusty, however, it is still functional. The urgency for replacement will have to be balanced with the Fair's financial standing following this year's event.

Some things have taken place outside of the decisions of the Building and Grounds Committee. Two new 3 inch conduit posts were purchased (\$75 each) and installed for gates to be hung over the road adjacent to the above mentioned fence. No previous budget funding was requested.

A 2 inch conduit in the llama/goat pad area was installed as discussed at the last Board meeting. No budget amounts at that time were requested for trenching. Culvert installation to fill in a drainage ditch in the parking area below the Show Palace is requested. The city has ok'ed this installation and has provided two used culverts for this purpose. It is believed one more is needed. No funding has been budgeted for excavation or covering, nor any purchase of an addition culvert.

Additional discussion arose from the floor concerning the removal of the garbage dump area soil banks for fill to be used over the culverts. Emotions heated and the issue was resolved with Andy Keogh offering a motion to leave the current garbage dump area as is and we observe the area during this year's fair to evaluate its necessity. Tim Heeg seconded the motion. The motion carried.

Advertising Committee – Jeff Viergutz - Jeff reported a meeting was held last week. A decision was made to shift some advertising dollars within their budget. Jeff offered the question to consider: are we spending enough in advertising? The survey idea surfaced again as to who our attendees are? This may be visited following the Fair. Andy Keogh volunteered to research a contact person at UW Stevens Point for a possible study. Other discussion centered on distribution of our printed advertising materials.

Sanitation/Safety, Signage/Parking Committee – Dan McGiveron reported No meeting.

Livestock Committee – Tim Heeg reported: refer back to the Jr. Fair Board report.
No additional meeting

Vendor Relations Committee – John Garbisch
Committee met last Saturday. All is set to go and space is tight. .

Non-Fair Activity Committee – Heidi Born Smith-- The grounds have been busy with a horse clinic by Golden Glow 4H, the Jersey show, a dog show, and a benefit.

Fairest of the Fair Committee – Heidi Born-Smith - Marilyn Heiman reported on the Fairest competition. She asked the question: why doesn't the Fair sponsor the scholarships? Marilyn led discussion challenging the Board to do a better job for our contestants who vie for the title. Marilyn stated we need a more defined committee to plan this event and she volunteered to chair the committee. This year marks our 13th Fairest.

Grandstand and Other Entertainment Committee – Bruce Thorson
No meeting.

Motion was made by John Garbisch, seconded by Bob Ashbeck, to accept the committee reports. Motion carried.

Manager's Report - Heidi Born-Smith -Heidi offered the following: The office is very busy as usual this time of year. The new phone system has been installed. The Dock Dogs will be a world qualified wild card event, camping areas were needed to be provided for and will be on the race track. Many interviews have taken place advertising the Fair week.

Ed Wagner moved to accept the manager's report. The motion received a second by Tim Heeg. The motion carried.

Fair Commission Report - Bob Ashbeck - Bob reported the commission met. The work on Expo I is complete. The Synder 4H freezer location and space concern has been resolved. The new office windows will wait until after the Fair to be installed. The ladder in Expo I for closing the windows will need to be shorter.

Old business - The Pat Fellenz bill issue was presented. A balance was submitted for 2012 and invoiced amount for the 2013 Fair was included from Pat Fellenz. Following discussion, Andy Keogh moved to pay both the bills and that the Board review our billing and payment arrangement with Pat following the Fair. The motion received a second. The motion carried.

John Garbisch informed the Board that the glitches in the security system have been fixed.

Manager Heidi discussed our options for weather insurance. Following Board discussion, Andy Keogh moved the Board purchase weather insurance for four days of major grandstand acts with coverage of 50% for the hours between 5pm to 8pm of at least one third inch of rain. Ed Wagner seconded the motion. Additional discussion continued. Ed Wagner called the question. The issue was voted on. The motion carried with one dissenting vote.

Manager Heidi and President Bymers talked with the police chief on the issue of allowing beer in the reserved seating area of the grandstand during the shows. 'It's not going to happen' was stated. Due to minors in attendance the police will not approve. Ed Wagner led discussion on the licensing process and how it is up to the chief of police. Much discussion followed.

John Garbisch informed the Board no new locks have yet been researched for the office doors.

Tim Heeg brought forward the request from the youth dairy exhibitors on adding additional light in the wash rack area by the round barn. John Garbisch will work with this.

Ed Wagner offered a suggestion that we keep a list of concerns following the Fair as preparation for the next year's event.

Larry Gilbertson stated he had such a list from last year and reviewed some of those issues: The need for golf cart transportation for the older open class exhibitors delivering exhibits to Expo II. The issue of who can operate our carts and ATVs on the grounds. The Board agreed it should only be employees of the Fair and they should have a driver's license. The parking place of the shavings trailer was discussed. It was left as a manager's decision. Behavior standards were reminded.

New Business: Heidi distributed administrative passes to Board members. Jeff Viergutz encouraged the Board members to thank Gannett publishing for the coverage of our upcoming Fair event.

No other business.

Bruce Thorson moved to adjourn. John Garbisch seconded the motion. Meeting adjourned at 9:50pm.

The next meeting will be held at 7:30 pm on September 16, 2013.

Submitted by Larry Gilbertson
Recording secretary for Heidi Born-Smith