

**CENTRAL WISCONSIN STATE FAIR
BOARD MINUTES
October 21, 2013
7:30 PM**

Meeting was called to order by President Gary Bymers at 7:35 p.m.

ROLL CALL:

Present: **Board Members:** Bob Ashbeck, Carol Berg-Kappel, Gary Bymers, Larry Gilbertson, Marilyn Heiman, Andy Keogh, Gary Cummings, Jeff Viergutz, Dennis Stroetz, Tim Heeg, Dan McGiveron

Executive Secretary/General Manager: Heidi Born-Smith

Absent: **Board Members:** Bruce Thorson, Ed Wagner, John McPherson, and John Garbisch

Minutes of September 16, 2013 Board Meeting – Bob Ashbeck offered a correction to the minutes, located in the Sanitation/Safety, Signage/Parking Committee report, striking the word prisoners and replacing with Huber Work Release group. It was then moved by Dennis Stroetz, seconded by Tim Heeg to approve as presented with the change in verbiage. Motion carried.

Treasurer's Report- John Garbisch – Manager Heidi reported the balances in John's absence. Andy Keogh moved to accept the treasurer's report, Dan McGiveron seconded the motion. The motion carried. Discussions centered on various expenditures we collect as we provide the service of the Fair event for the community. A motion was offered by Andy Keogh and seconded by Marilyn Heiman to withdraw a \$25,000 CD to cover immediate needs. Motion carried. Bob Ashbeck left the meeting at 9:07pm.

Committee Reports:

Junior Fair - Tim Heeg – Tim reported: Discussions at the Jr Fair Board meeting: Things not ready to go at fair entry time in the horse area, picture area not set up in the show palace, suggested sending a thank you from the Fair Office to Schalow's Nursery for providing the plants on short notice, talked about Dress-A-Cow passes, discussed the feasibility of switching the Open and Jr. shows, possibility of moving the market sale to Thursday, and reviewed judges pay which resulted in action to increase judges pay which then is sent to the Fair Board for consideration. The Fair Board agreed to table this decision.

Market Animal Report – Larry Gilbertson – Larry reported the Market Sale adult committee met September 25, 2013. The treasury account balances were reported, suggestions for changes were heard, and the lamb requirements were revised. Discussion on a possible building improvement project was presented. Next meeting will be October 23, 2013. Officer elections will be held.

Draft Horse – Dennis Stroetz - Dennis reviewed the committee meeting held recently. Issues of discipline, popcorn sales, and (the use of the popcorn stand for other events was requested) were discussed. The general consensus was: if it doesn't compete with other vendors. The committee discussed the difficulty of securing help during stall setup time. Questioned if some labor could be hired. The Draft Horse superintendent job responsibilities will now be a co-position with Dennis Stroetz and Sid Post. Sharing of equipment came forth at the committee meeting and this board meeting. Due to misuse of donated tractors, personal opinions were heard from individuals at the Fair Board meeting.

Buildings/Grounds/Long-Term Planning Committee – Larry Gilbertson - Larry reported: A meeting was held on October 7, 2013. The submitted written report of the meeting was reviewed. One of the items was a proposed facelift project to the Brown Barn on the grounds. The committee recommended to allow the continued securing of bids and specifications for the project. This will be entirely funded through donations beginning with the Market Sale committee. President Bymers made it clear he is against the project. After discussion, Gary Cummins moved to continue with the plan to secure estimates. Carol Berg-Kappel seconded the motion. The motion carried. Other discussions developed during the report. (see copy of report)

Advertising Committee – Jeff Viergutz - Jeff reported on their meeting. Discussion begged the question of what could we do differently? Where to spend the budgeted moneys, how to get the most bang for the buck, and looking at the big picture.

Sanitation/Safety, Signage/Parking Committee – Dan McGiveron - Dan reported no meeting. Dan inquired about mapping the parking areas and wondered if the city engineer could provide GIS mapping. Dan may follow up on this.

Livestock Committee – Tim Heeg – Marilyn Heiman reported on the discussions held at a meeting on October 14. Areas covered were horse show issues, sheep do not wish to show in the show palace, removing animals from the show palace, dairy show ideas, llama cart racing, sheep may wish to use the photo area, pad for dairy cattle, and the Hockey building for housing dairy cattle. No recommendations at this time.

Vendor Relations Committee – John Garbisch – No meeting

Non-Fair Activity Committee – Heidi Born Smith—Heidi informed of events: a POA show June 14 and 15th, and a wedding have been signed. The Trappers again next year.

Fairest of the Fair Committee – Marilyn Heiman- reported the committee has not met. One member has stepped down.

Grandstand and Other Entertainment Committee – Bruce Thorson – No report

Motion was made by Andy Keogh, seconded by Tim Heeg to accept the committee reports. Motion carried.

Manager’s Report: Heidi Born-Smith

The office is working on the Annual Meeting, photos for the State Convention, and Fair results.

Fair Commission Report: Bob Ashbeck reported the commission has not met.

Old Business: None

New Business: It has been brought to the attention of the Fair office that a copy righted photo was reproduced and displayed as original work in the photo area. This has been researched and believed to be true. Policy has been enforced.

The Leinie's Lodge support help in operating the evening's activities was discussed. As this venture was a net loss and the agreed arrangement was to split 50/50 the profits, it was still felt some payment should be given to the Dog Shelter fund raiser for the time the Dog Shelter volunteers contributed. Tim Heeg moved to pay \$500.00 to the Dog Shelter Fund. Marilyn Heiman seconded the motion. The motion carried.

No other business.

Heidi moved to adjourn. Gary Cummins seconded the motion. Meeting adjourned at 10:40pm.

The next meeting will be held at 7:30 pm on November 18, 2013.

Submitted by Larry Gilbertson
Recording secretary for Heidi Born-Smith