

CENTRAL WISCONSIN STATE FAIR
BOARD MINUTES
November 18, 2013
7:30 PM

Meeting was called to order by Vice President Dan McGiveron at 7:35 p.m.

ROLL CALL:

Present: **Board Members:** Bob Ashbeck, Carol Berg-Kappel, Gary Bymers, Larry Gilbertson, Andy Keogh, Gary Cummings, Jeff Viergutz, Dennis Stroetz, Tim Heeg, Dan McGiveron, John Garbisch, Ed Wagner

Executive Secretary/General Manager: Heidi Born-Smith

Absent: **Board Members:** John McPherson, Marilyn Heiman and (Bruce Thorson, resigned)

Guests: Phil Mauritz and Steve Coy from the Marshfield Dog Park and Jeff Hartman, open class dairy superintendent. Orders of the Day were suspended so as to allow the guests to present their purpose.

Dog Park representatives presented first. 2013 updates: Received a grant for the shelter they erected, rain barrels were used to water the 18 new trees planted in the park, and added lighting. Shelter is moved off the parking area during fair time. Offered their thanks for the continued use of the area and stated that they would like to be viewed as sponsors, "like children of the fair". Ended at 7:41pm and they excused themselves. Jeff Hartman voiced his concerns for next year's dairy show, wondered what changes if any are planned for dairy animal housing at the 2014 Fair. Some discussion followed, however, the matter was referred to the Livestock and the Building and Grounds committees for further study. Concluded at 8:01.

Minutes of October 21, 2013 Board Meeting – It was moved by Gary Bymers, seconded by Dennis Stroetz to approve as presented. Motion carried.

Treasurer's Report- John Garbisch – John reported the balances. Discussion followed. Gary Bymers moved to accept the Treasurer's report, Bob Ashbeck seconded the motion, the motion carried.

Committee Reports:

Junior Fair: - Tim Heeg – Tim reported: Discussion was held on the proposed Brown Barn improvement project. The committee committed \$10,000 towards the project and rescinded the previous \$5,000 commitment towards a wash rack project at this time. Fair book changes and the possibility of having the market sale on Thursday evening were discussed, no agreement nor decision, however. Also discussed was the lack of enforcement of the rules we set, like the bedding rule. A new member to the committee was approved, Neal Potts. Elections were held. New officers for 2014: President- Jim Schultz, Vice President – Neal Potts, Secretary- Mark Zee, and Treasurer- Sue Landwer.

Market Animal Report – **Larry Gilbertson** – Larry reported the Market Sale adult committee met on October 23, 2013 at the research station. Current treasurer's balance was reported. Rules and educational schedules were reviewed and set for 2014.

Draft Horse – Dennis Stroetz - Dennis reported no meeting.

Buildings/Grounds/Long-Term Planning Committee – Larry Gilbertson - Larry reported no meeting.

Advertising Committee – Jeff Viergutz - Jeff reported no meeting. Jeff commented on the recent News Herald article. Also the joint agreement in advertising with WLJY.

Sanitation/Safety, Signage/Parking Committee – Dan McGiveron - Dan reported no meeting. Dan reported he met with Jackie and is working on the parking mapping.

Livestock Committee – Tim Heeg – No meeting. A joint meeting with Buildings and Grounds will take place to plan for dairy housing.

Vendor Relations Committee – John Garbisch – No meeting

Non-Fair Activity Committee – Heidi Born Smith—Heidi informed of events: a possible POA show.

Fairest of the Fair Committee – Marilyn Heiman- Heidi reported no meeting; however, the basket our Fairest will bring to the State Convention is being assembled and it was made known if anyone has products from our area they are encouraged to contribute.

Grandstand and Other Entertainment Committee – Heidi – Heidi commented on the possibilities, however no 2014 budget has been set. Larry Gilbertson offered some cost/return results from last year's evening entertainment.

Motion was made by Andy Keogh, seconded by John Garbisch to accept the committee reports. Motion carried.

Fair Commission Report: Bob Ashbeck reported the commission will meet this Wednesday and is slated to discuss the Round Barn improvements and the office window progress.

Manager's Report: Heidi Born-Smith reported she and the office are working on the Annual Meeting. Also end of the year paper work and state reports. Junior Fair report is complete.

Old Business: Gary Bymers stated the executive committee met and they discussed the proposed Brown Beef/Dairy Barn project. Gary Bymers moved that the Jerry Knoll and Dairy funds should not be taken out at this time. Andy Keogh questioned why a motion is being offered in the negative. The motion was lost due to a lack of a second. Tim Heeg discussed the project and passed around a handout on the current use of the Barn for housing dairy during the entire year. (The Jerry Knoll memorial donation was designated to be used for a dairy improvement project.) Following some heated emotional discussion, Tim Heeg moved to use the \$25,000 Jerry Knoll CD for the Brown Barn improvement project. Carol Kappel-Berg seconded the motion. Gary Bymers requested a ballot vote. Request was granted. Five votes - Yes, Four votes - No. Motion carried.

New Business: Larry Gilbertson pointed out number nine on the agenda, end of the audit. Wisconsin Farm Business will be looking at the books.

The Electric and Water bill for the time we are responsible during the 2013 Fair was \$9,258.67. As this was questioned last month, Heidi asked the Board for authorization to pay the bill. No objections were voiced. Heidi questioned Action Auto Promotions World Pull high price and whether we should look at other options. This was tabled until the December meeting.

Meeting adjourned at 10:20 pm.

The next meeting will be held at 7:30 pm on January 20, 2014.

Submitted by Larry Gilbertson
Recording secretary for Heidi Born-Smith