

**Economic Development Board - Subcommittee on Organization
October 25, 2013**

Present: Dickrell, Michalski, Wagner
Absent: None
Others: Barg, James-Mork, Olson, Sonnemann

Michalski called the meeting to order at 10:35 a.m. in the 7th floor conference room.

Approve minutes – September 5th

Dickrell moved and Michalski seconded the motion to approve the September 5th minutes as presented. Motion carried 3-0.

Citizen comments – none

Revisit workforce development section

Wagner apologized for missing the last meeting, but expressed concern on their review of the workforce development section. After considerable discussion, it was agreed to add a 6th recommendation that recognizes the value and importance of North Central Wisconsin Workforce Development Board and other area agencies that do workforce development.

Discuss partnerships section

After discussion, it was agreed to include items #3-5 from the Redevelopment Resources report with the Committee's final recommendations to the EDB, with a slight change to item #5, referring to other participating groups are "partners", not by individual names.

Discuss communications section

The Redevelopment Resources report cited a need for better communication, but it made no specific recommendations. Members focused attention on 2 questions: What are we doing and for whom? Who should lead the charge? After discussion, it was agreed that the EDB should actively engage with its key constituencies and the public, and a Public Information Officer should be appointed for this function, working closely with the EDB.

Dickrell moved and Wagner seconded a motion to adopt the Committee's complete list of recommendations with the changes noted today, and to forward its report to the EDB for review and consideration as part of the Board's overall action plan. Motion carried 3-0.

Establish date/time for next meeting

As the Committee has completed its initial review and made its recommendations to the EDB, members agreed that there is no need to schedule another meeting at this time.

Dickrell moved and Wagner seconded a motion to adjourn. Motion carried 3-0. Michalski declared the meeting adjourned at 12:01 p.m.

Respectfully submitted,
Steve Barg, City Administrator