HISTORIC PRESERVATION COMMITTEE MINUTES
OF January 8th, 2007

Meeting called to order by Chairperson Guensburg at 4:00 PM in the Executive Conference Room of City Hall Plaza.

PRESENT: Carl Scott, Iris Guensburg, David Korth, Alderman Mike Feirer, Jeff Cichantek
ABSENT: Peter Drachenberg
ALSO PRESENT: Bonnie Curtiss, Planner/Zoning Administrator

Minutes of the December 4, 2006 meeting.
HP07-01 Motion by Korth, second by Cichantek to approve the minutes of the 12/4/06 meeting.
All Ayes.
Motion Carried.

Stewardship Awards Program
Curtiss presented a revised summary of the Program guidelines, a draft press release, and a proposed layout for the award certificate. The Committee reviewed the material and suggested some changes to the press release. Curtiss will draft a nomination form and brief summary of the Program to add to the historic preservation webpage. After the information is updated on the web, the press release will then be sent to the media.

HP07-02 Motion by Feirer, second by Korth to begin implementation of the Program and provide update at the next meeting.
All Ayes.
Motion Carried.

New Business
The City was contacted in December by the Wisconsin Historical Society, Preserve America Community Application Writer. He introduced the Preserve America Communities Program and offered to help write an application for Marshfield to become a Preserve America Community. The application requires a resolution be adopted by the City Council to demonstrate commitment to preservation, economic development, and the Preserve America Program. Curtiss felt this Committee should review the Program information first and if it sees benefits from the Program make a recommendation to Council to adopt a resolution. The Program brings no restrictions or obligations to the community. Some benefits of Preserve America include recognition in national and regional press releases, the ability to use the Preserve America logo on City material, and the ability to apply for Preserve America federal matching grants that range from $20,000 to $300,000. The grants can be used to develop sustainable business and marketing practices for Marshfield's historic resources.

Curtiss questioned whether the community meets one of the eligibility criteria; a recent historic or cultural preservation project (within the last three years) by a public-private partnership to promote heritage tourism or foster economic vitality. She thought maybe the 100-block development project might qualify. Staff will send a summary of that project to the WHS and get their opinion before the Committee makes recommendation to Council.

HP07-03 Motion by Korth, second by Scott to continue discussion at the February meeting and request Staff provide an update on Marshfield's eligibility for the Program.

Set next agenda.
Stewardship Awards Program, Preserve America Communities Program, Historic Preservation Month 2007.

Motion by Feirer, second by Korth to adjourn meeting @ 4:35 PM.
Motion Carried.

Respectfully submitted,
Bonnie Curtiss
Planner/Zoning Administrator