

HISTORIC PRESERVATION COMMITTEE MINUTES
OF October 1, 2007

Meeting called to order by Chairperson Guensburg at 4:05 PM in the Executive Conference Room of City Hall Plaza.

PRESENT: Iris Guensburg, Jeff Cichantek, Carl Scott, Melissa Lake, David Korth, Alderman Tim Kraus

ABSENT: Tami Jackan (Excused)

ALSO PRESENT: Bonnie Curtiss, Planner/Zoning Administrator

Minutes of the September 10, 2007 Meeting

HP07-14 Motion by Lake, second by Korth to approve the minutes of the 9/10/2007 meeting.

All Ayes.

Motion Carried.

NRHP Nominations Update.

Curtiss noted State Historic Review Board meets quarterly to review NRHP nominations. Generally, agendas for the board meetings are determined three months prior to the meetings, which occur in January, April, July and October of each year. January's agenda should be determined by the end of the month.

Korth expressed his concerns regarding the NRHP nomination of the Weinbrenner Shoe Factory and what this means for any future projects proposed by Weinbrenner to the exterior of the building. Curtiss explained that while this property is publicly-owned, the local government incurs a responsibility to inform the State Historic Preservation Officer at the Wisconsin Historical Society of any plans or proposed actions that will "adversely affect" any listed property. The State Historic Preservation Officer may require negotiations to reduce or avoid these adverse effects and offer alternative options. Curtiss explained that an obvious example of an "adverse effect" is a demolition of the resource; others may be exterior alterations that would significantly affect the historic integrity of the property. Curtiss has informed Weinbrenner of a pending NRHP nomination for the property and explained basic review provisions for projects with "adverse effect." A nomination write-up and detailed summary of state preservation statutes regarding responsibilities of local governments regarding publicly-owned properties will be provided to Wienbrenner and BPW. Curtiss explained that if Weinbrenner exercises option to purchase, as a private income-producing property, they would be eligible for tax credits.

Review of Goal #1 of the Local Preservation Plan - Objectives and Implementation Strategies.

Committee reviewed staff's suggested objectives to improve, evaluate and protect Marshfield's historic resources. The three main objectives staff recommends considering are to establish specific methods to identify and evaluate resources for designation, establish designation priorities and to establish a coordinated preservation program. Creating and maintaining a working list of eligible resources may help to identify, evaluate and prioritize resources. Annual reports would be one way to report back to elected officials and the community regarding goals for upcoming year and review of past years efforts.

The Committee discussed design guidelines as a possible objective to "protect significant historic resources," but questioned advisory versus mandatory intent of guidelines and where design guidelines best fit within context of the plan's goals. General discussion followed regarding purposes and usual content of design guidelines for historic neighborhoods.

Committee wanted to continue the review of the Local Preservation Plan goals/objectives and consider any proposed updates as a whole with a final draft of proposed changes and word-smithing.

Annual Newsletter.

Curtiss presented an annual newsletter published by the Eau Claire Landmarks Commission as a good example of an educational tool to consider.

Set next agenda.

NRHP Nominations Update, Review/Update of Local Preservation Plan.

Motion by Lake, second by Scott to adjourn meeting @ 5:20 PM.

Motion Carried.

Respectfully submitted,

Bonnie Curtiss

Planner/Zoning Administrator