HISTORIC PRESERVATION COMMITTEE MINUTES OF JULY 7, 2008

Meeting called to order by Chairperson Guensburg at 4:00 PM in Conference Room 108 of City Hall Plaza.

PRESENT: Iris Guensburg, David Korth, Gary Gray, Jeff Cichantek, Melissa Lake, Alderman Scott

Noble, Carl Scott

ABSENT: None

ALSO PRESENT: Bonnie Curtiss, Planner/Zoning Administrator; Beth Rodewald, Executive

Director of Main Street Marshfield; Jason Angell, Director of Planning and

Economic Development; Bill Penker

Minutes of the June 2, 2008 Meeting

HP08-11 Motion by Korth, second by Gray to approve the minutes of the 6/2/2008 meeting.

All Ayes.

Motion Carried.

Discussion on Marshfield Convention and Visitor's Bureau, regarding their mission and role in historic preservation

Curtiss announced that Sharon Kirn postponed her presentation till the September meeting. Committee members and guests participated in general discussion on the agenda item. Bill Penker pointed out there is very little promotion of Marshfield's historic resources in Marshfield's Visitor's Guide. Penker commented on the potential marketability of Marshfield's historic resources and his perception that Marshfield's history is not being marketed to its full potential.

Korth led a general discussion on area hotels and the perception that clerks either do not know or do not promote Marshfield's attractions to their guests. Korth felt that someone should be providing information or some sort of training to the local hotel desk clerks.

HP08-12 Motion by Lake, second by Cichantek to send a letter to the Marshfield Innkeeper's Association suggesting an educational or training session on Marshfield's historic resources.

Noble questioned exactly what type of training was being suggested.

Beth Rodewald commented that the Committee might want to check with the CVB first to clarify if such training already exists.

Lake withdrew her motion, the second agreed.

Curtiss will give Sharon Kirn a heads-up so she can address this training question with her presentation in September.

Penker also brought up the out-of-date walking brochures and lack of historic district/historic marker signs to identify "what' and "where" is historic. Scott commented that now is the perfect opportunity to incorporate a recommendation for historic district signs into the S. Central Avenue design.

Plaque for The Hamilton and Catherine Roddis House

The Commission discussed tentative timeframes for the dedication/plaquing of the Roddis House. This Fall would be a little tough with everything else going on and the event would all have to be coordinated with the Roddis Family. The Committee discussed potential costs for the plaque and stand. Scott reminded the Committee that the last plaque/stand was installed by a volunteer and he further expressed the need to get a full cost estimate on material plus installation.

<u>HP08-13</u> Motion by Lake, second by Scott to direct staff to research the total costs for the plaque, bring information back to Committee, and tentatively schedule dedication for Spring/Summer 2009. **All Ayes.**

Motion Carried.

Old Business

Gray asked other Committee members if they saw a need or had any interest in establishing additional criteria for local designation. The Committee did not indicate any interest at this time.

New Business

None.

Set next agenda

Discussions w/ CVB, cost estimate for plaque, stand and installation

Motion by Gray, second by Cichantek to adjourn meeting @ 5:05 PM. Motion Carried.

Respectfully submitted, Bonnie Curtiss Planner/Zoning Administrator