

HISTORIC PRESERVATION COMMITTEE MINUTES
OF JANUARY 5, 2009 MEETING

Meeting called to order by Chairperson Guensburg at 4:00 PM in Conference Room 108 of City Hall Plaza.

PRESENT: Iris Guensburg, David Korth, Gary Gray, Jeff Cichantek, Carl Scott, Alderman Scott Noble

ABSENT: Melissa Lake

ALSO PRESENT: Bonnie Curtiss, Planner/Zoning Administrator; Denise Sonnemann, Main Street Executive Director; Jason Angell, Director of Planning & Economic Development; Bill Penker; Shirley Mook; Ruth Voss; Lorraine Hugg

Minutes of December 1, 2008 Meeting.

HP09-01 Motion by Korth, second by Cichantek to approve the minutes of the 12/1/2008 meeting, subject to corrections. No corrections noted.

All Ayes.

Motion Carried.

Historic District Walking Tour Brochures Project

The Committee reviewed & discussed several different brochures designs used by other communities for their walking tours. The group agreed that readability and good photos were important. After discussion on the various designs, the Committee narrowed down three different designs they preferred.

HP09-02 Motion by Cichantek, second by Noble to get estimates for brochures designs similar to Eau Claire's comprehensive booklet guide, Stoughton's multi-fold map brochure, and the traditional booklet guide used for the 1992 Downtown Marshfield brochure, in a black and white finished print product.

As for the content of the brochures, the group agreed to these general guidelines: former sites should not be included, only contributing properties within the District boundaries should be featured, and a sub-committee should be appointed to work with Iris Guensburg on developing the content, featured properties, photos, etc. Chairperson Guensburg appointed fellow committee members David Korth, Carl Scott, Scott Noble and Main Street Director Sonnemann to be on the sub-committee.

Historic District Marker Signs

Curtiss summarized the estimates she received for 3 different cast aluminum sign vendors for roadside type signs. Sewah Studios offered the best price for a two-sided marker sign in the 24" x 18" size range; their \$1,000 price range for this size sign also includes the aluminum post and prepaid shipping. The committee and guests discussed other types of historic signs such as the smaller hanging-type street sign, but felt these weren't very useful. They also discussed various materials for historic marker signs. Curtiss pointed out that cast aluminum is a popular material for historic marker signs because it is durable, represents high integrity and less costly than bronze.

HP09-03 Motion by Gray, second by Cichantek to go with the Sewah Studios estimate for a 24" x 18" cast aluminum roadside marker and appoint a subcommittee to work on inscriptions, review locations

for these signs with Public Works and report back to the committee with recommendations.

All Ayes. Motion Carried.

Gray, Curtiss and Lake were appointed the subcommittee to research the roadside marker issues.

Old Business.

Curtiss announced that the National Trust Preservation Books had arrived and that she would coordinate with Marshfield Public Library Director Lori Belongia on the donation, display and promote the new publications.

Carl Scott reminded the committee of the need to set a date for the HPC planning session.

HP09-04 Motion by Gray, second by Cichantek to set the date of Saturday, February 21st for the ½-day planning session with Carl Scott heading up the details.

All Ayes. Motion Carried.

New Business.

Shirley Mook announced that the first planning meeting for Historic Preservation Month 2009 is Monday, January 12th, 4:30pm at the Marshfield Public Library.

Motion by Korth, second by Scott to adjourn meeting @ 5:25 PM.

Motion Carried.

Respectfully submitted,
Bonnie Curtiss
Planner/Zoning Administrator