HISTORIC PRESERVATION COMMITTEE MINUTES
OF MARCH 2, 2009 MEETING

Meeting called to order by Chairperson Guensburg at 4:00 PM in Conference Room 108 of City Hall Plaza.

PRESENT: Iris Guensburg, Gary Gray, Carl Scott, Ald. Scott Noble, Jeff Cichantek
ABSENT: None
ALSO PRESENT: Bonnie Curtiss, Planner/Zoning Administrator; Jason Angell, Director of Planning and Economic Development

Minutes of February 2, 2009 Meeting.

HP09-07 Motion by Scott, second by Noble to approve the minutes of the 2/2/2009 meeting.
All Ayes.
Motion Carried.

Citizen Comments.
None.

Walking Tour Brochures.
Curtiss summarized the cost estimates from three different print companies. Estimates were requested for 500 & 1000 copies of 3 different brochure designs. Estimates were based on customer supplied, camera ready artwork. Typesetting and image setting are additional costs. The lowest printing estimate was received from Heinzen Printing: $299 for 500 black & white copies of the tri-fold design (City of Stoughton example) and $320.00 for 500 copies using brown ink.

Curtiss pointed Marshfield Convention and Visitors Bureau's letter in the packet, announcing a $500 award to the HPC for 2009 Community Promotions Funding of the "Marshfield Historic Walking Tours Brochure" project. A budget resolution is necessary to add this unanticipated funding to the 2009 HPC Budget.

HP09-08 Motion by Cichantek, second by Scott to go with the low bid from Heinzen Printing for the tri-fold design.
All Ayes. Motion Carried.

Historic District Marker Signs
Committee reviewed their 2009 Adopted Budget. The operating supplies budget is $6,900, which includes the $6,000 Council transferred to the HPC budget to fund 5 historic district signs and one plaque for the Roddis House. Committee agreed that two things were important before moving forward to order, locate and install signs: 1) Confirm Main Street Board approval of proposed funding for the Central Avenue Historic District sign(s) and 2) Obtain a current cost estimate for material & installation of a plaque for the Roddis House.

Historic Preservation Month 2009.
Committee reviewed the notes of the February HP Month Planning meeting. The committee suggested a table display at the Marshfield Public Library for display of HP Books, the Local Preservation Plan Goals and other information. Curtiss will contact Lori Belongia.

Local Preservation Plan

Committee reviewed the vision statement and goals and objectives that were drafted at the February 21st planning session.

HP09-09 Motion by Scott, second by Gray to accept the draft vision statement.
All Ayes. Motion Carried.

HP09-10 Motion by Gray, second by Scott to adopt Goals 1 – 5 and related objectives.
All Ayes. Motion Carried.

Committee agreed that they should discuss and prioritize goals and objectives at a future meeting and then develop specific recommendations and an action plan for top priority goals.

Review/Discuss historical significance of *Marshfield Senior High School* (aka Marshfield Middle School).
Committee discussed the fact that the building is listed in both the State and National Registers of Historic Places and reviewed/discussed the statement of significance noted in the National Register write-up.

HP09-11 Motion by Gray, second by Guensburg to evaluate the Marshfield Senior High for Local Register Designation given its significance and listing in the State and National Registers.
Motion and second withdrawn.

Committee decided to table the item till next month's meeting for additional discussion regarding the resource, applicable state preservation laws, and opportunities to make the school board aware of historical significance of the building.

Old Business.
Guensburg identified that about two dozen of the historic district yard signs used during Historic Preservation Month need replacing.

HP09-12 Motion by Gray, second by Cichantek to approved expenditure for two dozen yard signs for historic districts.
All Ayes. Motion Carried.

New Business.
Scott mentioned an upcoming spring meeting of the Wisconsin Association of Historic Preservation Commission and asked if the HPC was a member. One of the membership benefits is reduced rates for conferences. Curtiss noted that in past years the Committee has been a member and she recently received a renewal form for 2009 membership. Commission membership is $40.

HP09-13 Motion by Scott, second by Noble to expend funds in the amount of $40 for 2009 Committee membership with the WAHPC.
All Ayes. Motion Carried.

Gray noted that during the March 21st planning workshop Carl Scott had briefly mentioned the Marshfield News-Herald building and that it should be evaluated for historical significance based on style and association with printing industry. Gray asked if Scott could do a little research and bring this to the next meeting for discussion by the Committee.

Motion by Noble, second by Scott to adjourn meeting @ 5:35 PM.
Motion Carried.

Respectfully submitted,
Bonnie Curtiss
Planner/Zoning Administrator