

HISTORIC PRESERVATION COMMITTEE MINUTES
OF NOVEMBER 1, 2010 MEETING

Meeting called to order by Chairperson, Carl Scott at 4:00 P.M. in Conference Room 108 of City Hall Plaza.

PRESENT: Carl Scott, Chairperson, Ken Wood, Vice Chairperson, Alderman Dave LaFontaine, Gary Gray, and Scott Noble.

ABSENT: David Korth

ALSO

PRESENT: Ruth Voss, Historic Preservation Association, and Josh Miller, Planner/Zoning Administrator.

Approval of the Minutes of October 4, 2010 Meeting.

HP10-52 Motion by Alderman LaFontaine, second by Gray to approve the minutes of the 10/04/2010 meeting.

All 'Ayes' Motion Carried.

Citizen Comments.

None.

Update from Attendees at the 2010 Local History and Historic Preservation Conference in Lake Geneva.

Committee members Scott and Wood both attended the conference. Sessions that they attended included using memoirs to find out about historic homes, railroad depots, historic sacred places, historic districts and the effects on the economy, barns, and design guidelines from the Department of Interior. Scott stated that we need to address the local ordinance regarding the Certificate of Appropriateness for properties within a historic district if we want to be less strict than the guidelines which is what our current ordinance references. He also suggested that we change the ordinance allow the Main Street Design Committee to review changes to the exterior of the buildings in the Central Avenue Historic District.

Discussion of Convention and Visitor Bureau 2011 Tourism Guide Ad.

At this time, the CVB does not have any ad space for 2011. The Committee felt that historic tourism was here to stay and that it will be important to accentuate and promote it. The Committee talked about other ways of promoting the brochures and discussed putting together a historic tourism booklet. Additionally, the Committee felt there wasn't enough in the budget to allow all the members to attend the 2011 Historic Preservation Conference or pay for the brochures and possible booklet. The Common Council was holding a special budget meeting at 6:00 pm and Alderman LaFontaine suggested he would be willing to request additional funds for 2011.

HP10-53 Motion by Alderman LaFontaine, second by Noble for Alderman LaFontaine to request an additional \$3,500 for the 2011 budget at the special budget meeting.

All 'Ayes' Motion Carried.

Wood stated that there were two upcoming opportunities to promote the Historic Preservation Committee. The first would be November 14, 2010 at the Marshfield Public Library where a number of organizations have tables set up and the public can see what the groups are doing. The second opportunity would be at the Cultural Fair at the UW-Wood County Extension. The Committee was interested in the Cultural Fair, but didn't feel there would be enough time to put something together and find a volunteer for the library meeting, but it's something the Committee should look at in future years.

Discussion of 2012 Budget.

The Committee suggested making a historic tourism guide would include the historic district walking tours with all five districts, and historic tourism opportunities such as the Thomas House Museum, the Upham Mansion, and the Marshfield Public Library genealogy resources all in one booklet. This would be looked at for 2012 if the Council does not approve additional funds for 2011. The Committee wants to keep the Discussion of 2012 Budget item on future agendas.

Discussion of Student Writing Contest about Historic Buildings.

Wood proposed a student writing contest with the English and History Departments at the Marshfield Senior High and Columbus High School. Students could write about a local historic building and the winners from each school could be awarded a monetary prize along with the possibility of having their article published in the newspaper or even the historic tourism booklet. The contest would be announced in the spring with the winner being announced in May to coincide with Historic Preservation Month. Wood will continue to work with the teachers and put together more details about the contest and discuss with the Committee next month. The proposed prizes for each school would be \$200 for first place, \$100 for second place, and \$75 for third place for a total of \$750 for both schools. Alderman LaFontaine said the request for the additional \$3,500 would include the \$750 for the prizes.

Discussion of Central Avenue Historic District Plaque.

Miller explained that the Central Avenue Historic District Plaque in front of the movie theater was struck by a vehicle a few weeks ago. They are trying to get the insurance company to cover it, but have not heard anything yet. Alderman LaFontaine said that if the Common Council approved additional funds for 2011, that the sign should be ordered immediately.

HP10-54 Motion by Alderman LaFontaine, second by Wood to order a replacement for the Central Avenue Historic District Plaque if the 2011 budget is increased.

All 'Ayes' Motion Carried.

Set Meeting Date and Future Agenda Items

The next Historic Preservation Committee meeting will take place on Monday December 6, 2010. The agenda should include approval of the November 1, 2010 meeting minutes, recommended changes to the Certificate of Appropriateness design guidelines, 2012 budget items, Approved 2011 budget, discussion of the Cultural Fair on February 26, 2011, discussion of a Saturday review session of the Local Historic Preservation Plan, and an update on the historic writing contest.

Adjourn.

Motion by Alderman LaFontaine, second by Wood to adjourn meeting at 5:13 P.M.

All 'Ayes' Motion Carried

Respectfully submitted,

Josh Miller
Planner/Zoning Administrator