

HISTORIC PRESERVATION COMMITTEE MINUTES
OF NOVEMBER 7, 2011 MEETING

Meeting called to order by Chairperson, Wood at 4:01 P.M. in Conference Room 108 of City Hall Plaza.

PRESENT: Ken Wood, Chairperson; Carl Scott, Vice Chairperson; Alderman Dave LaFontaine; Bill Penker; Keith Meacham; David Korth; and Ken Bargender.

ABSENT: None

ALSO

PRESENT: Ruth Voss, Historic Preservation Association; Denise Sonnemann, Executive Director of Main Street Marshfield; Alderman Ed Wagner; and Josh Miller, Planner/Zoning Administrator;

Approval of the Minutes of October 10, 2011 Meeting.

HP11-41 Motion by Penker, second by Korth to approve the minutes of the 10/10/2011 meeting.
All ‘Ayes’ Motion Carried.

Citizen Comments.

Miller passed around monthly mailings and the Preservation magazine. Scott handed out copies of “Preserving Wisconsin’s Civic Legacy, A Guide to Rehabilitating and Reusing Local Government Properties”.

Review of the 2442 Steam Locomotive Engine Plaque Language.

Meacham stated that he put some language together already and submitted it to Stratford Sign Company for them to put together a quote and rendering of the plaque. Next month the Committee will review the rendering and language and look to decide where the plaque should be located.

Review of Buildings of Historical Interest List.

Wood stated that he spoke to Randy Gershman, owner of the Edward Jones building, about placing the plaque inside the window. Because the plaque is so heavy, it is difficult to mount it on the exterior of the building. The Committee discussed the idea of looking at alternative materials for future plaques to make them lighter, especially for the downtown businesses. Denise Sonnemann will talk to the Columbus, Wisconsin Main Street program to see what they did for plaques for their businesses.

Wood stated that next year is the 125 anniversary of the Great Fire. He is in the process of writing a newspaper series about the buildings on Central Avenue in the business district.

Penker commented that the Committee should really place the buildings on the List of Historical Interest into categories of historical significance. The buildings could be broken down into five groups: History & Architecture, History (No Architecture), Modified Exterior, Architecture (No History), and Unchanged Interior. It was suggested that the historic buildings should be identified with plaques and a booklet could be made providing more information about the history of the building.

The Committee will need to work with Main Street on the plaques for the businesses. Miller will look into the cost of the plaques. Eventually business owners would have to be approached about being

involved to see if they have an interest in having an historic plaque and if they want to contribute financially to the project.

Penker explained that history needed to expand beyond the City Limits and handed out the historic scheme for classifying the buildings. The handout also included a flowchart for the Committee that included ways to promote the historic resources of the community.

Miller will put together a spreadsheet with the Buildings of Historical Interest on it and include the categories described by Penker.

Request for Volunteers for the “Great Things are Happening” Meeting at the Library in November.

Wood suggested that on our display we have a drawing for a booklet with the articles he has written in the newspaper. The Committee liked the idea, but suggested Wood make additional copies of the booklet that resource can be utilized.

Miller asked if Wood could send him the articles electronically so that he could have them placed on the City’s website. Wood will check to see if he still has the files.

HP11-42 Motion by Alderman LaFontaine, second by Korth to approve making copies of the booklet with the articles and reimburse Wood for the reproduction cost.

All ‘Ayes’ Motion Carried.

Discussion of Efforts to Promote Marshfield’s Historic Resources.

Miller explained that there wouldn’t be an issue with the separation of Church and State if the Committee took out an ad in the Catholic Times, however, the Committee should look at other publications for a cost comparison to make sure it makes good business sense.

Wood suggested the Committee make a calendar of historic buildings in Marshfield and sell them as a fundraiser. They will consider budgeting for this item for 2013.

Set Meeting Date and Future Agenda Items.

The next regular Historic Preservation Committee meeting will take place on Monday, December 5, 2011. The agenda should include approval of the November 7, 2011 meeting minutes, approval of the plaque language and approval to purchase the plaque for the Soo Locomotive Steam Engine No. 2442, review of Buildings of Historical Interest list, and review cost estimates of downtown historic plaques.

Adjourn.

Motion by Alderman LaFontaine, second by Korth to adjourn meeting at 4:55 P.M.

All ‘Ayes’ Motion Carried

Respectfully submitted,



Josh Miller
Planner/Zoning Administrator