

HISTORIC PRESERVATION COMMITTEE MINUTES
OF JULY 2, 2012 MEETING

Meeting called to order by Chairperson, Wood at 4:00 P.M. in Conference Room 108 of City Hall Plaza.

PRESENT: Ken Wood, Chairperson; Carl Scott, Vice Chairperson; Alderman Gary Cummings; Ken Bargender; and, Bill Penker.

ABSENT: Keith Meacham

ALSO

PRESENT: Vickie Schnitzler; Denise Sonnemann, Executive Director of Main Street Marshfield; Josh Miller, Planner/Zoning Administrator; and, Angela McGauley-Jacobson, Planning Intern.

Approval of the Minutes of June 4, 2012 Meeting.

HP12-19 Motion by Scott, second by Alderman Cummings to approve the minutes of the 6/4/2012 meeting.

All 'Ayes' Motion Carried.

Citizen Comments.

Vickie Schnitzler gave an update on the QR Code stories and links. To date there are about 60 stories up and running. About half are existing businesses and the other half are past businesses.

Ken Bargender commented what a great job Keith Meacham did with the Fireman's Picnic presentation.

Review of Cost Estimates for Soo Line Steam Locomotive Plaque No. 2442.

HP12-20 Motion by Bargender, second by Scott to accept the cost of \$1,250 for the Sewah Studios Plaque which includes delivery and a 7' post.

All 'Ayes' Motion Carried.

Based on the cost of the other proposals being about the same, but not including a base, the Committee decided to choose the plaque style from Sewah Studios. Staff was also directed to come up with a lettering size for the next meeting before it can be ordered.

The location will likely be in the northwest corner of the steam engine, inside the fence. This way the plaque may be visible for those on the proposed McMillan-Wildwood Trail.

2012 Budget Summary.

Miller provided a review of the money left in the 2012 Budget. The starting budget was \$3,030 plus an \$800 carry forward for the plaque. To date, \$158 has been spent, leaving \$3,672 remaining. Approximately \$1,300 will be spent on the plaque for the Locomotive Steam Engine No. 2442 and another \$500 will likely be spent on the fall conference in Madison. Another major expense in the 2012 Budget may include a reprint of the historic walking tour brochures.

Discussion of 2013 Budget.

Miller discussed that possible budget items for 2013 could include reprinting some of the historic walking tour brochures, purchasing a display for the brochures, and installing a sign/kiosk for the Locomotive Steam Engine No. 2442.

Penker asked staff to investigate the cost of a kiosk for the August meeting. Penker also asked if we could find out how many brochures the CVB distributes and where the CVB takes the brochures.

Discussion of Potential Buildings for Historic Plaques.

Wood says he may know of a second Sears house that the Committee could consider placing on the Local Municipal Register. He also said that he has continued conversation with the owner of the Edward Jones building about the placement of their plaque.

Miller went through the list of buildings on the State and National Registers, but weren't listed on the Local Municipal Register. Those properties include: William D. Purdy Junior High and Vocational School (Astor Apartment Building), Marshfield Post Office, Marshfield Senior High (current Junior High), Weinbrenner Shoe Factory, and the Parkin Ice Cream Company (Brew Pub).

HP12-21 Motion by Penker, second by Bargender to place the Weinbrenner Shoe Factory Building as first priority for local nomination and the Parkin Ice Cream Company as the second priority. **Scott voted Nay, all others voted 'Aye' Motion Carried.**

One of the reasons Weinbrenner Shoe Factory was chosen as first priority was because the City currently owns the building.

Discussion of Historic Recognition Award.

When this award was first developed, Scott said that the Committee modeled it after the City of Appleton. The original award was designed to acknowledge those that have spent time improving a property of historical significance. Bargender stated that a new aspect of the award could be given to recognize individuals and groups that contribute to other historically significant aspects of the community such as education and promotion of Marshfield's history.

Vickie Schnitzler made the comment that you could promote the award by letting other historic groups in the area know about it. Penker said that the policy stated that each year the award should be announced through a press release. Wood said the committee should also look at other ways to promote it.

Miller said staff will come back with proposed changes to the program to allow for the recognition of individuals and businesses that are involved in historic education and promotion in the community.

Discussion about the Fall Local History and Historic Preservation Conference.

The fall conference will take place on Friday, September 28, 2012 through Saturday, September 29, 2012 in Madison at the Sheraton Hotel. Miller read the summary of the sessions for the fall conference that included 22 sessions covering diverse subjects such as: preserving historic windows and doors; adaptive reuse of common buildings; insuring small museums and historic sites; and social media for small nonprofits. We will also offer 14 workshops for in-depth exploration of topics including:

genealogy; archival collections; preserving photographs; and saving and preserving vernacular art environments. Additional information will be made available as the date to the event gets closer.

Review of Certificate of Appropriateness for the New York Life Eagle Strategies Sign on Tower Hall Located at 110 East 2nd Street.

Miller presented the application of a new 6.6 square foot individual letter sign with the display “Eagle Strategies LLC”

HP12-22 Motion by Bargender, second by Penker to approve the Certificate of Appropriateness as presented.

All ‘Ayes’ Motion Carried.

Set Meeting Date and Future Agenda Items.

The next regular Historic Preservation Committee meeting will be Monday, August 6, 2012. The agenda should include approval of the July 2, 2012 meeting minutes, lettering for the Locomotive Steam Engine No. 2442 plaque, cost estimate for the Locomotive Steam Engine No. 2442 kiosk, discussion of the Chairman serving on the Plan Commission, information of what the CVB is doing to promote Marshfield’s History, and changes to the Stewardship award allowing recognition of those promoting and bringing awareness to Marshfield’s history.

Adjourn.

Motion by Penker, second by Scott to adjourn meeting at 5:12 P.M.
All ‘Ayes’ Motion Carried

Respectfully submitted,



Josh Miller
Planner/Zoning Administrator