

**LIBRARY & SENIOR COMMUNITY CENTER MARKETING COMMITTEE
MINUTES**

**Friday, February 25, 2011
Marshfield Public Library – Beebee Forum Room**

Chair Jesse Jackson called the meeting to order at 8:00 a.m.

Attendance: Jesse Jackson, Becky Heubner-Leu, Breanna Speth, Julie Tharp, Kim Vrana, Ken Krahn, Melissa Lake, Peg Geegan, Rita Meier, Rob Schultz, Steve Coy, Sue Felhoffer, Steve Barg, and Lori Belongia

Self introductions were done.

The appointment of Steve Coy as note taker, with a back-up of Julie Tharp was done by Chair Jackson.

Lori Belongia explained the rule of law related to open meetings and the requirements of the quorum to the committee.

There was a discussion as to the charges of the committee:

- ◆ Develop a Power Point for purpose of community presentation... (participants include Jesse Jackson, Melissa Lake, Peg Geegan, Kim Vrana, and Becky Huebner-Leu)
- ◆ Work to develop appropriate hand-outs (to be addressed at a later date)
- ◆ Support Fundraising Committee with presentation needs (to be addressed at a later date)
- ◆ Work with city staff to develop a website for the project that links to current city and library sites (to be addressed at a later date)
- ◆ Develop a short video for community presentations for purpose of consistency (participants include Breanna Speth, Lori Belongia, Rob Schultz, Sue Felhofer, and Becky Heubner-Leu)
- ◆ Develop a logo and tag line (Melissa Lake asked that people email her with ideas and she will develop and present to the committee)

Progress of the charges identified will be discussed at the next meeting.

There was discussion about a future field trip to the Wisconsin Rapids Senior Center and possibly hold a committee meeting there.

The next meeting was scheduled for 8:00 a.m. on Friday March 25, 2011 at the Marshfield Public Library (Steve Coy will be absent).

As there was no other business to come before the committee, the meeting adjourned at 9:10 a.m.

Respectfully submitted,
Steve Coy