

**LIBRARY & COMMUNITY CENTER MARKETING SUBCOMMITTEE  
MINUTES**

**Friday, June 24, 2011  
Marshfield Public Library – Beebee Forum Room**

Peg Geegan called the meeting to order at 8:05 a.m.

Attendance: Dick Solberg, Dick Siefer, Joanne Ampe, Jeff Verona, Julie Tharp, Peg Geegan, Rita Meier, Steve Coy, Lori Belongia, and Jason Angell

There were no citizen comments.

Jason offered an update on the upcoming 6/30/2011 interviews of finalist architecture firms.

The group discussed the cost overview provided to build the Centralia Center in Wisconsin Rapids. It was identified that they have paid staff on hand at the facility.

No reports were offered related to the "Video" or "Power Point" groups.

The "Logo and Tag Line" was discussed with a decision to ask Lori to minimize the four under consideration, and email to the committee. We are asked to reply to Lori and Jason promptly with our preference to allow time for our preference to be presented to the next Steering Committee meeting.

Related to the at-risk youth project, Jason has not talked face-to-face with Tammy Meissner as yet. He should have discussion with them in next couple of weeks.

Lori passed along ideas from the "Funding & Capital" group related to a "change for change" and a "school classroom pizza party contest". Consensus from this group was positive.

There was a discussion on developing a single timeline to include events and important dates for all the Library sub-committees. We will workshop at our next meeting with a plan to meet at the new Marshfield Firehouse.

Topics of discussion for the next meeting:

- Workshop timeline
- Develop a list of the top 10 FAQ for use by our Marketing Committee
- Review the results of the RFP interviews

The next meeting was scheduled for 8:00 a.m. on Friday July 29, 2011 at the Marshfield Fire Station Community Room.

As there was no other business to come before the committee, the meeting adjourned at 9:33 A.M.

Respectfully submitted,  
Steve Coy