LIBRARY & COMMUNITY CENTER
COMMUNICATIONS & MARKETING SUBCOMMITTEE
MINUTES
Thursday, January 19, 2012
Marshfield Public Library – Beebee Forum Room

The meeting was called to order at 8:02 A.M.

Attendance: Jesse Jackson, Dick Siefert, Jeff Verona, Matt Bartkowiak, Dick Solberg, Joanne Ampe, Rita Meier, Steve Coy, and Lori Belongia

Citizen comments. Belongia identified that on 1/24/2012 there will be a presentation to the Common Council.

Coy moved to approve the Communications & Marketing Committee minutes from December 15, 2011. Bartkowiak seconded. The motion passed with all ayes.

Discussion on presentations that were made in January:
- Lions Club on 1/3/2012, made by Belongia and Coy
- Marshfield Area Retired Educators' Association

There was a review of issues, discussion, and questions that came up during the presentations.

Future organizations for presentations:

The following list was discussed, as well as volunteers that will be contacting those organizations.

Organization	Who Will Contact	Scheduled	Presenters
Altrusa	done	2/2/2012	Lori & Joanne
Rotary - noon	Jackson		
Rotary - morning	Jackson		
United Way	Bartkowiak		
Forum 55	Coy		
Hospital Volunteers	Verona		
Genealogy Group	Belongia		
School Board	Jackson		
Marshfield Tea Party	Coy		
Town of McMilan	Jackson		
MACCI	Meier		
Main Street Marshfield	Meier		
Eagles	Solberg		
Kiwanis			
Optimist	Meier		
American Legion			
Knights of Columbus			

There was a discussion about the brochure, and the fact that we do not have the software to edit the current draft. Jackson will be talking to Jenny Leverson for her help.

Items for future agendas: The next meeting will review progress on presentations, status of

the brochure, and group practice with the PowerPoint and projector.

The next meeting is scheduled for 8:00 a.m. on Thursday February 16, 2012 at the Marshfield Public Library.

As there was no other business to come before the committee, the meeting adjourned at 9:18A.M. by Chairman Jackson.

Minutes submitted by Steve Coy