

LIBRARY AND COMMUNITY CENTER PROJECT FUNDING/CAPITAL CAMPAIGN SUBCOMMITTEE MINUTES Wednessday, Oct. 10, 2012 Beebee Forum Room, Marshfield Public Library

Swenson called the meeting to order at 3:04 p.m.

Attendance: Laura Drendel, Jean Swenson, Kris Keogh, Lori Belongia, Paula Jero and Dori Knoff

There were no citizen comments.

Drendel moves and Swenson seconds a motion to approve the minutes of the Sept. 6, 2012 meeting. All ayes, motion carried.

Belongia reads Sue Twiggs resignation as Chair of the subcommittee for personal reasons. Twiggs wishes to continue as a member of the subcommittee.

Belongia notes that the RFP(Request for Proposal) for Professional Fundraising Services will be sent out on Oct. 15 to six firms with responses due on Oct. 30, 2012. Jero will be participating in the interviews with prospective firms which will take place Nov. 12-15, 2012 with the firm on board by January 1, 2013.

Members expressed concerns about the number of people attending meetings. After some of the task groups (background research and fundamental guidelines) completed their tasks, they stopped attending. Re-enlist those members and recruiting new ones was discussed. Volunteers who responded to an email asking for help establishing a Speaker's Bureau will be considered.

The Saturday, September 29th, Roast & Toast fun'raiser brought in approximately \$4,500. There were compliments all around for the cooperation, planning and success of the event. Dick Solberg's music was particularly noted. The Roast & Toast group will meet to record improvement suggestions.

The idea of a VOX concert in the spring with dessert sales and admission charges raising funds was discussed. Belongia will speak with Brian Sauer the VOX concert contact person.

A concert by the Winona Hims – Men's Gospel Chorus was discussed and it was decided to wait and to suggest that another local organization might be a better fit for this type of event.

When the professional fundraiser is on board, this subcommittee will work with them to identify potential campaign leaders and establish quarterly donation milestones. The subcommittee will also ask the professional fundraiser to review the fundraising policies (Gift Acceptance, Donor Privacy, Naming, and Acceptance of Fundraising Initiative of Others) and suggest edits.

Swenson moves and Jero seconds a motion recommending that the Library & Community Center Committee bring all the subcommittees and task groups together for activity updates, realign efforts and to establish future directions.

Meeting adjourned at 4:28 p.m.

Respectfully submitted,

Lori Belongia & Dori Knoff