

**CENTRAL WISCONSIN STATE FAIR  
BOARD MINUTES  
March 17, 2014  
7:30 PM**

Meeting was called to order by President Larry Gilbertson at 7:34 p.m.

**ROLL CALL:**

Present:       **Board Members:** Larry Gilbertson, Bob Ashbeck, Dan McGiveron, Gary Cummings, Kathy Banks, Carol Berg-Kappel, Dennis Stroetz, Marilyn Heiman, Melissa Hanke, Gary Bymers, Ed Wagner and Andy Keogh. Late: Jeff Viergutz (7:44 pm)

**Executive Secretary/General Manager:** Heidi Born-Smith

Absent:       **Board members:** Tim Heeg and absent with notice, Keith Kay, John Garbisch

**Secretary's report:** Motion was made and seconded to accept the February 17, 2014 minutes as presented. Motion carried.

**Treasurers Report:** Gary Bymers read the Treasurers report. Approved as presented. Gary announced as of now, he is resigning as Treasurer. Resignation accepted.

**Managers Report:** Heidi Born-Smith reported that all Grandstand acts are confirmed. She presented the Board with the list and asked that these names would remain confidential until releases from artists could be obtained. Sponsorship money that has come into the office is \$18,850 with \$12,000 being sponsored for DockDogs. DockDogs has been confirmed as coming. Heidi asked Kyli from the Extension office if the counties 4-H clubs would be interested in utilizing the "Welcome Tent" Friday through Sunday at the fair. This would provide a service for them as this year marks the 100<sup>th</sup> anniversary of 4-H and our fair could supply the tent with Event Schedules and Maps of the fairgrounds. Nasonville Dairy has donated \$1000 to put into an endowment fund for Fairest of the Fair. This account will be at Forward Financial. The Environmental fee will be implemented this year for Open Class and the Junior Fair will be giving the fair \$1500 towards the manure disposal for 2014. This will need to be addressed with Junior Fair in 2015 as an actual fee may need to be implemented to entries. Shirley will be retiring after the 2014 fair and we are currently looking for a replacement. This person will serve as our summer help as well as being trained to do Shirley's position. We are hoping to fill this position by mid-April. It was moved and seconded to approve the Managers Report. Motion carried.

**Committee Reports:**

      \***Junior Fair**—Melissa Hanke (No meeting)

      \***Market Animal Report** – Larry reported the first youth education meeting March 11 was well attended. The new rules for the swine show were discussed. Next adult meeting will be in April.

**\*Draft Horse Committee** – Dennis Stroetz (No meeting) Dennis on behalf of Randy Meyer asked for \$3000 to use for promotional purposes. The request was referred to the Advertising committee to decide if this will fit into their allotted budget.

**\*Buildings and Grounds Committee** – John Garbisch (No meeting)

**\*Advertising Committee** – Jeff Viergutz said the committee will meet March 20<sup>th</sup> at 1:30 p.m. Jeff reiterated that Board members keep the Grandstand Entertainers confidential as we would like to release the information all at once to the public and get the most out of our advertising.

**\*Parking/Signage Committee** – Dan McGiveron (No meeting)

**\*Livestock Committee** – Larry Gilbertson (No meeting) Livestock issues were covered in the Market Sale report.

**\*Vendor Relations Committee** – John Garbisch (No meeting)

**\*Non Fair Activity Committee** – Heidi Born-Smith (No meeting)

**\*Fairest of the Fair Committee** – Marilyn Heiman said the committee will meet March 20<sup>th</sup> at noon

**\*Grandstand and Other Entertainment Committee** – Heidi Born-Smith (No meeting)

It was moved to approve the committee reports and was seconded. The motion carried.

**Fair Commission:** Bob Ashbeck (No meeting)

**Old Business:** No old business

**New Business:** The resignation of Treasurer was brought up by Dennis Stroetz. Discussion continued with the Board and it was suggested that we table the election to fill the remaining term until next month's meeting to allow Board members to decide if they would like to run for the position. No disagreement on postponing was voiced.

No other business.

Meeting adjourned at 7:52 p.m.

The next meeting will be held at 7:30 p.m. on April 21, 2014 at the MACCI Building.

Respectfully submitted by Heidi Born-Smith, Executive Secretary