

HISTORIC PRESERVATION COMMITTEE MINUTES
OF FEBRUARY 3, 2014 MEETING

Meeting called to order by Chairperson Wood at 4:01 P.M. in Conference Room 108 of City Hall Plaza.

PRESENT: Ken Wood; Alderperson Gary Cummings; Bill Penker; Carl Scott; Vickie Schnitzler; and, Keith Meacham.

ABSENT: Ken Bargender.

ALSO

PRESENT: Josh Miller, Planner/Zoning Administrator; and, Sam Schroeder, Planning Intern.

Approval of the Minutes of January 13, 2014 Meeting.

HP14-03 Motion by Scott second by Cummings to approve the minutes of the 1/13/2014 meeting.
Motion Carried.

Approval of the Minutes of January 25, 2014 (Special) Meeting.

HP14-04 Motion by Penker second by Scott to approve the minutes of the 1/25/2014 special meeting with a correction to remove Bargender left at 10:15 A.M.
Motion Carried.

Citizen Comments.

Wood was contacted to do a second newspaper column. It consists of taking a smaller version of a single building and a picture of the present building and tracing the changes.

Cummings said the staff study is back to the Common Council and he didn't see anything in there regarding the Historic Committee.

Miller asked for volunteers at the Cultural Fair. Wood and Schnitzler will be there for other exhibits and could be at the Historic Preservation Committee table too. Cummings said he could be there if needed in the morning. Staff will send out a reminder before the event.

Consideration of Sponsoring School District Art Display Awards.

A theme has not been decided upon. Wood said the students last year were so excited to be part of the program last year.

HP14-05 Motion by Schnitzler second by Penker to approve spending \$50 on the ribbons for the student awards.
Motion Carried. Scott and Wood voted – No.

Discussion of Preparing for the Restoration of the Soo Line Steam Locomotive No. 2442.

Meacham suggested talking to Ken Bargender about asking Bob Felton, a carpenter who provided the estimate, about seeing if there are other people that could provide cost estimates on the restoration project.

Scott asked about restrictions on liability coverage for anyone doing the work. It's something we should look into.

Meacham will put together a narrative with photos as well as a diagram that can show the State Historic Preservation Office the restoration project.

Discussion of Which Historic Structures, Sites, and Districts Could Be Marketed for Tourism.

The Committee went through the list of Buildings of Historical Interest.

Staff will come back with a map of the Downtown TIF District and BID.

If we are looking at going to Main Street or the BID Board, then we would have to limit the area to the BID. Buildings should have significant historic value and value in terms of attracting tourists into the area.

Penker suggested the following buildings:

Hotel Charles

Bank Building 3rd and Central

Noll Hardware

Theil Building

Daily Grind, Chestnut Center, or Purdy Building.

Wood suggested adding the Thomas House.

Schnitzler said the tenant in the Railroad Antique Mall (Noll Hardware) doesn't want any plaques or signs on the building when putting up the QR Code signs. The owner was interested in signage.

Schnitzler said we would need to add Tower Hall if we are promoting unique architecture.

Cummings asked if we would want to allow for people to see the interior of the buildings. It would be difficult. He also asked how this will be different than the walking tours.

Wood said the one thing we are missing is getting the information to people outside the City Limits of Marshfield.

Penker asked what is the unifying theme for downtown that the BID Board has and what is the theme that Main Street Marshfield has. If we had a list we can get to Matt McLean, and ask him if we have something that is marketable. Ask Main Street Marshfield to supply us the marketing scheme for the Downtown Historic District.

Schnitzler said use a campaign of best kept secrets.

Cummings said an event would be what CVB would be looking for to get it started.

Scott said that a very successful historic small town is Evansville, Wisconsin, just south of Madison. They do a great promotion of the historic assets. He also mentioned Galena, Illinois.

Penker said we need to figure out if our history is marketable.

Matt McLean should be invited to our next meeting and should bring the latest CVB brochure. Also invite the President of the Main Street Board.

Wood said the one entity we should look at working with is the Marshfield Clinic in terms of promoting the historical neighborhoods and districts. Wood will try to get permission to put the walking tour brochures in the clinic lobby.

Discussion of Updating the Goal No. 1 Implementation Section for the Historic Preservation Plan.

HP14-06 Motion by Penker second by Meacham to table the item until the March meeting.
Motion Carried.

Set Meeting Date and Future Agenda Items.

The next regular Historic Preservation Committee meeting will be held on Monday, March 3, 2014. The agenda of the next regularly scheduled meeting should include approval of the February 3, 2014 meeting minutes, discussion of which historical structures, sites, and districts could be marketed for tourism, and discussion of updating the Goal No. 1 implementation section for the historic preservation plan.

Adjourn.

Motion by Scott, second by Meacham to adjourn meeting at 5:08 P.M.

Motion Carried

Respectfully submitted,



Josh Miller
Planner/Zoning Administrator