

## Sustainable Marshfield Strategic Planning Session

8/23/08

Location: Marshfield Library Lower Level Conference Room

Members Present: Sue Meyer, Georgette Frazer, Carl Scott, Josh Hansen, Randy Lueth, and Marty Anderson

Members Absent: Dan Umhoefer

### **Meeting was called to order at 9:00 a.m.**

The committee participated in an ice breaker presented by Sue Meyer. Each committee member was asked to reference their favorite memory about the summer and also talk about one new sustainability idea that they have heard about recently.

After the ice breaker, Marty Anderson reviewed with the initiatives that were outlined in January and also went over committee successes to date, including:

- Joining ICLEI,
- Presenting at many local events,
- Requesting and completing energy audits of two City buildings,
- Completing two ordinances (P-free fertilizer and the NEV ordinance),
- Having a monthly column in the Marshfield News Herald,
- Becoming one of only six communities across Wisconsin to join the DNR's Green Tier program
- Having LEED certification built into the RFP for the new fire station.

The committee agreed that these were significant accomplishments to achieve after only one year of the committee's existence.

### **Josh Hansen left at 10:30 a.m.**

The committee then brainstormed additional ideas of what we would be working on for the next six months. These included, training for staff, having a sustainable business recognition program, implementing a green building policy for new City buildings and more aggressively promoting the Sustainable Marshfield initiative.

The final item on the agenda was discussing the development of sustainability benchmarks to ensure that our efforts are on track and having impact. Georgette F. gave an overview of the topic and shared some resources that we could use to build our benchmarks. The committee decided that we would have this as a continuing item on our monthly agenda until we have a framework for these benchmarks completed.

Another strategic planning session will be held in January 2009.

### **Meeting was adjourned at 12:30 p.m.**